

Order #981273: AARP-DC/AARP-DC/Voter Enga../

  Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
 09/27/22 8:40:47 AM	Processed		<async process>	Robert Pri	\$252.00	12	0.00
09/27/22 6:44:30 AM	Approved		Approved, SMH	Susan Her	\$252.00	12	0.00
09/27/22 6:44:25 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Susan Her	\$252.00	12	0.00
09/27/22 6:35:32 AM	Approval Workflow		[Sales Manager - Ready Default]	John Raffe	\$252.00	12	0.00
09/27/22 6:26:13 AM	Ready for approval		new order	John Raffe	\$252.00	12	0.00
09/22/22 8:17:10 AM	New order created		Copied from Order #981267	John Raffe	\$900.00	12	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 981273
Alt Order #:
Product Desc: Voter Engagement
Estimate:
Flight Dates: 10/03/22 - 11/08/22
Original Date / Rev: 09/22/22 / 09/22/22
Order Type: GENERAL
Primary AE: John Rafferty
Sales Office: L-LIT
Sales Region: Local
KPZK-FM

Agency
Name: AARP-DC
Buying Contact:
Billing Contact: Wendy Martin
 601 E Street NW
 Washington, DC 20049
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: AARP-DC
Demographic: A25-54
Product Codes: Insurance
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-100
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/31/22	8	\$168.00	\$168.00
11/01/22	11/08/22	4	\$84.00	\$84.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	8	\$168.00	\$168.00	0.00
November 2022	4	\$84.00	\$84.00	0.00
Totals	12	\$252.00	\$252.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Rafferty	L-LIT	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPZK	10/03/22	11/08/22	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	1	\$21.00	P-30	0.00	NM	6	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	MTWTF--					1	\$21.00		0.00			
		Week: 10/10/22	10/16/22	MTWTF--					1	\$21.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--					1	\$21.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					1	\$21.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--					1	\$21.00		0.00			
		Week: 11/07/22	11/13/22	MT-----					1	\$21.00		0.00			
N 2	KPZK	10/03/22	11/08/22	M-F PM Drive M-F	CM	3p-7p	MTWTF--	:30	1	\$21.00	P-30	0.00	NM	6	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	MTWTF--					1	\$21.00		0.00			
		Week: 10/10/22	10/16/22	MTWTF--					1	\$21.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--					1	\$21.00		0.00			
		Week: 10/24/22	10/30/22	MTWTF--					1	\$21.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--					1	\$21.00		0.00			
		Week: 11/07/22	11/13/22	MT-----					1	\$21.00		0.00			

Totals 12 \$252.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Julie Betts, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission (for federal committees) with no acronyms; name must match the sponsorship ID in ad):

Name: AARP Arkansas

Address: 1701 Centerview Drive, Suite 205, Little Rock, AR 72211

Contact: Julie Betts

Phone number: 515-697-1021

Email: jbetts@aarp.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

JoAnn Jenkins, CEO; Martha Boudreau, EVP; Kevin Donnellan, EVP; Scott Frisch, COO; Edna Kayne-Williams, EVP; Nancy LeaMond, EVP; Debra Whitman, EVP

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: <i>John Rafferty</i>
Name: Julie Betts	Name: John Rafferty
Date of Request to Purchase Ad Time: 09/20/2022	Date of Station Agreement to Sell Time: 09-22-2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 09-26-2022

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 981273	Station Call Letters: KPZK-FM	Date Received/Requested: 09-22-2022
Est. #:	Station Location: Little Rock	Run Start and End Dates: 10/3-11/8/2022

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.