





Order #981273: AARP-DC/AARP-DC/Voter Enga../

|    | Date | Action | Line | Comment | By | Total \$ | # Spots | Expected GRI |
|---|---------------------|--------------------|------|---|------------|----------|---------|--------------|
|  | 09/27/22 8:40:47 AM | Processed | | <async process> | Robert Pri | \$252.00 | 12 | 0.00 |
| | 09/27/22 6:44:30 AM | Approved | | Approved, SMH | Susan Her | \$252.00 | 12 | 0.00 |
| | 09/27/22 6:44:25 AM | Approval Workflow | | [Centralized AR - Business Office Approval Needed Default] | Susan Her | \$252.00 | 12 | 0.00 |
| | 09/27/22 6:35:32 AM | Approval Workflow | | [Sales Manager - Ready Default] | John Raffe | \$252.00 | 12 | 0.00 |
| | 09/27/22 6:26:13 AM | Ready for approval | | new order | John Raffe | \$252.00 | 12 | 0.00 |
| | 09/22/22 8:17:10 AM | New order created | | Copied from Order #981267 | John Raffe | \$900.00 | 12 | 0.00 |

[Sorted by: Date]

ORDER

| | | | |
|---------------|-----------------------------|----------------------------|---|
| Orders | Order / Rev: | 981273 | |
| | Alt Order #: | | |
| | Product Desc: | Voter Engagement | |
| | Estimate: | | KPZK-FM |
| | Flight Dates: | 10/03/22 - 11/08/22 | Primary AE: John Rafferty |
| | Original Date / Rev: | 09/22/22 / 09/22/22 | Sales Office: L-LIT |
| | Order Type: | GENERAL | Sales Region: Local |

| | | | |
|---------------|-------------------------|-----------------------------|--|
| Agency | Name: | AARP-DC | |
| | Buying Contact: | | Billing Type: Cash |
| | Billing Contact: | Wendy Martin | Billing Calendar: Calendar |
| | | 601 E Street NW | Billing Cycle: EOM/EOC |
| | | Washington, DC 20049 | Agency Commission: 0% |

| | | | |
|-------------------|------------------------|------------------|--|
| Advertiser | Name: | AARP-DC | |
| | Demographic: | A25-54 | New Business End: |
| | Product Codes: | Insurance | Advertiser External ID: |
| | Revenue Code 1: | DIR | Agency External ID: |
| | Revenue Code 2: | GEN | Unit Code: General |
| | Revenue Code 3: | GEN | Order Separation: 00:15:00 |
| | Priority: | P-100 | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/22 | 10/31/22 | 8 | \$168.00 | \$168.00 |
| 11/01/22 | 11/08/22 | 4 | \$84.00 | \$84.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-----------------|-----------------|-------------|
| October 2022 | 8 | \$168.00 | \$168.00 | 0.00 |
| November 2022 | 4 | \$84.00 | \$84.00 | 0.00 |
| Totals | 12 | \$252.00 | \$252.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| John Rafferty | L-LIT | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-----------|-----------------|
| N 1 | KPZK | 10/03/22 | 11/08/22 | M-F AM Drive M-F | CM | 6a-10a | MTWTF-- | :30 | 1 | \$21.00 | P-30 | 0.00 | NM | 6 | \$126.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/03/22 | 10/09/22 | MTWTF-- | | 1 | | | | \$21.00 | | 0.00 | | | |
| | | Week: 10/10/22 | 10/16/22 | MTWTF-- | | 1 | | | | \$21.00 | | 0.00 | | | |
| | | Week: 10/17/22 | 10/23/22 | MTWTF-- | | 1 | | | | \$21.00 | | 0.00 | | | |
| | | Week: 10/24/22 | 10/30/22 | MTWTF-- | | 1 | | | | \$21.00 | | 0.00 | | | |
| | | Week: 10/31/22 | 11/06/22 | MTWTF-- | | 1 | | | | \$21.00 | | 0.00 | | | |
| | | Week: 11/07/22 | 11/13/22 | MT----- | | 1 | | | | \$21.00 | | 0.00 | | | |
| N 2 | KPZK | 10/03/22 | 11/08/22 | M-F PM Drive M-F | CM | 3p-7p | MTWTF-- | :30 | 1 | \$21.00 | P-30 | 0.00 | NM | 6 | \$126.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/03/22 | 10/09/22 | MTWTF-- | | 1 | | | | \$21.00 | | 0.00 | | | |
| | | Week: 10/10/22 | 10/16/22 | MTWTF-- | | 1 | | | | \$21.00 | | 0.00 | | | |
| | | Week: 10/17/22 | 10/23/22 | MTWTF-- | | 1 | | | | \$21.00 | | 0.00 | | | |
| | | Week: 10/24/22 | 10/30/22 | MTWTF-- | | 1 | | | | \$21.00 | | 0.00 | | | |
| | | Week: 10/31/22 | 11/06/22 | MTWTF-- | | 1 | | | | \$21.00 | | 0.00 | | | |
| | | Week: 11/07/22 | 11/13/22 | MT----- | | 1 | | | | \$21.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 12 | \$252.00 |

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Julie Betts, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: AARP Arkansas

Address: 1701 Centerview Drive, Suite 205, Little Rock, AR 72211

Contact: Julie Betts

Phone number: 515-697-1021

Email: jbetts@aarp.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

JoAnn Jenkins, CEO; Martha Boudreau, EVP; Kevin Donnellan, EVP; Scott Frisch, COO; Edna Kayne-Williams, EVP; Nancy LeaMond, EVP; Debra Whitman, EVP

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|--|--|
| Signature:  | Signature: <i>John Rafferty</i> |
| Name: Julie Betts | Name: John Rafferty |
| Date of Request to Purchase Ad Time: 09/20/2022 | Date of Station Agreement to Sell Time: 09-22-2022 |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 09-26-2022

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | |
|-----------------------|----------------------------------|--|
| Contract #: 981273 | Station Call Letters: KPZK-FM | Date Received/Requested: 09-22-2022 |
| Est. #: | Station Location: Little Rock | Run Start and End Dates: 10/3-11/8/2022 |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.