

# Preemption Report - Detailed

Thursday, October 9, 2014 11:08:22 am

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Week Of	<None>	<None>
<b>Advertiser: Mandel for OH Treasurer -R (42777)</b>																				
<b>Contract Number: 1935269</b>																				
1935269.18.0.1	No Availability	Open	9/25/14 10:43am	9/26/14	\$750.00	210032 -CBS Evening New	:30						1			WKRC		09/22/14		
1935269.37.0.1	Program Change	Open	9/25/14 6:14pm	10/2/14	\$600.00	250052 -News-Local 12 N	:30	1	1	1	1					WKRC		09/29/14		
<b>Totals for: 1935269</b>					\$1,350.00			<b>Preempt Count:</b>				2								

*credit*



WKRC  
1906 Highland Ave  
Cincinnati, OH 45219

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

*credits*

**Contract # 1935269**

Schedule Dates 09/25/14-10/03/14  
Advertiser Mandel for OH Treasurer -R (42777)  
Agency Strategic Media Placement (6694)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand 4008 Treasurer (663352)  
Salesperson POLITICAL-CINCINNATI, WSTR/WKRC/EKRC (357)  
Sales Office WKRC/EKRC  
Buyer Name  
Phone/Fax /  
CPE 4008  
Account Types Local/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments 4008

Date Entered 09/24/14  
Last Modified 09/26/14  
Entered By Whitney Dienger  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,650.00  
Net Total \$26,350.00  
Sales Tax

**Cincinnati (WKRC)**

By Broadcast Month	Spots	Rate
Sep. 2014	24	\$11,825.00
Oct. 2014	33	\$19,175.00
<b>Grand Total:</b>	<b>57</b>	<b>\$31,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/14-10/02/14	3	:30	5:30A- News-Local 12 News Good Morning Cincinnati at 5a					1				2	\$225.00	\$450.00	Cincinnati (WKRC)		9/24/14
2.0	Normal Line / SPOT	09/25/14-09/26/14	3	:30	7A- CBS This Morning					1	1			2	\$175.00	\$350.00	Cincinnati (WKRC)		9/24/14
3.0	Normal Line / SPOT	09/25/14-09/25/14	3	:30	11:58:45A- News-Local 12 News at Noon					1				1	\$375.00	\$375.00	Cincinnati (WKRC)		9/24/14
4.0	Normal Line / SPOT	09/25/14-09/26/14	3	:30	4:57:56P- News-Local 12 News at 5p					1	1			2	\$550.00	\$1,100.00	Cincinnati (WKRC)		9/24/14
5.0	Normal Line / SPOT	09/25/14-09/25/14	3	:30	5:27:30P- News-Local 12 News at 530p					1				1	\$650.00	\$650.00	Cincinnati (WKRC)		9/24/14
6.0	Normal Line / SPOT	09/25/14-09/26/14	3	:30	5:56:51P- News-Local 12 News at 6p					1	1			2	\$750.00	\$1,500.00	Cincinnati (WKRC)		9/24/14
7.0	Normal Line / SPOT	09/25/14-09/25/14	3	:30	6:59:40P- Inside Edition					1				1	\$550.00	\$550.00	Cincinnati (WKRC)		9/24/14
8.0	Normal Line / Football	09/25/14-09/25/14	4	:30	7:27:56P- Sports-CBS NFL Pre Game Show					1				1	\$1,000.00	\$1,000.00	Cincinnati (WKRC)		9/24/14
9.0	Normal Line / SPOT	09/26/14-09/27/14	4	:30	10:59:50P- News-Local 12 News at 11p						1	1		2	\$625.00	\$1,250.00	Cincinnati (WKRC)		9/24/14

**CONFIRMATION CONTRACT**

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Date:

Accepted-Station:

Date:

Comments:



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WKRC CINCINNATI

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10.0	Normal Line / SPOT	09/26/14-09/26/14	3	:30	5:57:06A- News-Local 12 News Good Morning Cincinnati at 6a						1			1	\$300.00	\$300.00	Cincinnati (WKRC)		9/24/14
11.0	Normal Line / SPOT	09/26/14-09/26/14	3	:30	6:30A- News-Local 12 News Good Morning Cincinnati at 6a						1			1	\$300.00	\$300.00	Cincinnati (WKRC)		9/24/14
12.0	Normal Line / SPOT	09/27/14-09/27/14	3	:30	7:57:26A- CBS This Morning Saturday							1		1	\$275.00	\$275.00	Cincinnati (WKRC)		9/24/14
13.0	Normal Line / SPOT	09/28/14-09/28/14	3	:30	10:30A- CBS-Face The Nation								1	1	\$300.00	\$300.00	Cincinnati (WKRC)		9/24/14
14.0	Revised Line / SPOT	09/28/14-09/28/14	4	:30	11:30A- Sports-Bengals Weekly								1				Cincinnati (WKRC)		9/24/14
14.1	Normal Line / SPOT	09/28/14-09/28/14	4	:30	11:28A- 11:58:26A (EST)								1	1	\$200.00	\$200.00	Cincinnati (WKRC)		9/26/14
15.0	Normal Line / SPOT	09/26/14-09/26/14	3	:30	10:58:11A- CBS-The Price Is Right						1			1	\$350.00	\$350.00	Cincinnati (WKRC)		9/24/14
16.0	Normal Line / SPOT	09/26/14-09/26/14	3	:30	12:30P- CBS-The Young and the Restless						1			1	\$275.00	\$275.00	Cincinnati (WKRC)		9/24/14
17.0	Normal Line / SPOT	09/26/14-09/26/14	3	:30	3:58:32P- News-Local 12 News at 4p						1			1	\$375.00	\$375.00	Cincinnati (WKRC)		9/24/14

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18.0	Normal Line / SPOT	09/26/14-09/26/14	3	:30	6:30P- CBS Evening News						1				\$750.00		Cincinnati (WKRC)		9/24/14
18.0.1	Closed Preempt	09/26/14															Cincinnati (WKRC)	No Availability/Exception -	
19.0	Normal Line / SPOT	09/27/14-09/27/14	3	:30	7P- Entertainment Tonight Saturday							1		1	\$300.00	\$300.00	Cincinnati (WKRC)		9/24/14
20.0	Normal Line / SPOT	09/30/14-09/30/14	4	:30	11:35P- CBS-The David Letterman Show			1						1	\$200.00	\$200.00	Cincinnati (WKRC)		9/24/14
21.0	Normal Line / Prime	09/29/14-09/29/14	4	:30	9:59P- CBS-NCIS: Los Angeles (Monday)		1							1	\$1,500.00	\$1,500.00	Cincinnati (WKRC)		9/24/14
22.0	Normal Line / Prime	09/27/14-09/27/14	3	:30	10P- CBS-48 Hours (Saturday)							1		1	\$1,250.00	\$1,250.00	Cincinnati (WKRC)		9/24/14
23.0	Normal Line / Prime	09/28/14-09/28/14	4	:30	6:58:26P- CBS-60 Minutes (Sunday)								1	1	\$900.00	\$900.00	Cincinnati (WKRC)		9/24/14
24.0	Normal Line / Football	10/02/14-10/02/14	4	:30	7:27:56P- Sports-CBS NFL Pre Game Show					1				1	\$1,000.00	\$1,000.00	Cincinnati (WKRC)		9/24/14
25.0	Normal Line / SPOT	09/30/14-10/02/14	3	:30	5:57:06A- News-Local 12 News Good Morning Cincinnati at 6a			1		1				2	\$350.00	\$700.00	Cincinnati (WKRC)		9/24/14

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**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 4008 Treasurer (663352)  
**Salesperson** POLITICAL-CINCINNATI, WSTR/WKRC/EKRC (357)  
**Sales Office** WKRC/EKRC  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 4008  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 4008

**Date Entered** 09/24/14  
**Last Modified** 09/26/14  
**Entered By** Whitney Dienger  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,650.00  
**Net Total** \$26,350.00  
**Sales Tax**

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26.0	Normal Line / SPOT	09/29/14-09/30/14	3	:30	6:30A- News-Local 12 News Good Morning Cincinnati at 6a		1	1						2	\$350.00	\$700.00	Cincinnati (WKRC)		9/24/14
27.0	Normal Line / SPOT	09/30/14-10/01/14	3	:30	7A- CBS This Morning			1	1					2	\$225.00	\$450.00	Cincinnati (WKRC)		9/24/14
28.0	Normal Line / SPOT	09/30/14-09/30/14	4	:30	10:58:11A- CBS-The Price Is Right			1						1	\$225.00	\$225.00	Cincinnati (WKRC)		9/24/14
29.0	Normal Line / SPOT	09/29/14-09/29/14	3	:30	11:58:45A- News-Local 12 News at Noon		1							1	\$450.00	\$450.00	Cincinnati (WKRC)		9/24/14
30.0	Normal Line / SPOT	09/29/14-10/01/14	3	:30	1:30P- CBS-Bold & The Beautiful		1		1					2	\$300.00	\$600.00	Cincinnati (WKRC)		9/24/14
31.0	Normal Line / SPOT	10/03/14-10/03/14	3	:30	3:58:32P- News-Local 12 News at 4p						1			1	\$450.00	\$450.00	Cincinnati (WKRC)		9/24/14
32.0	Normal Line / SPOT	09/29/14-10/03/14	3	:30	4:57:56P- News-Local 12 News at 5p		1	1	1		1			4	\$650.00	\$2,600.00	Cincinnati (WKRC)		9/24/14
33.0	Normal Line / SPOT	09/29/14-10/02/14	3	:30	5:27:30P- News-Local 12 News at 530p		1	1	1	1				4	\$750.00	\$3,000.00	Cincinnati (WKRC)		9/24/14
34.0	Normal Line / SPOT	09/29/14-10/02/14	3	:30	5:56:51P- News-Local 12 News at 6p		1		1	1				3	\$850.00	\$2,550.00	Cincinnati (WKRC)		9/24/14

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35.0	Normal Line / SPOT	10/01/14-10/01/14	4	:30	6:30P- CBS Evening News				1					1	\$475.00	\$475.00	Cincinnati (WKRC)		9/24/14
36.0	Normal Line / SPOT	09/29/14-10/02/14	3	:30	6:59:40P- Inside Edition		1		1	1				3	\$750.00	\$2,250.00	Cincinnati (WKRC)		9/24/14
37.0	Normal Line / SPOT	09/29/14-10/02/14	4	:30	10:59:50P- News-Local 12 News at 11p		1	1	1	1				3	\$600.00	\$1,800.00	Cincinnati (WKRC)		9/24/14
37.0.1	Closed Preempt	10/02/14															Cincinnati (WKRC)	Program Change/Exception - news is delayed to start at 1115p	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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