

CONTRACT



WTOC
11 The News Place
1511 Chatham Center Drive
Savannah, GA 31405
Sales T & C: www.gray.tv/advertising
(912) 234-1111

<u>Contract / Revision</u> 2761117 /		<u>Alt Order #</u>
<u>Advertiser</u> TSPLOST		<u>Original Date / Revision</u> 10/13/22 / 10/13/22
<u>Contract Dates</u> 10/17/22 - 11/08/22	<u>Estimate #</u>	
<u>Product</u> 10/17-11/8 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTOC	<u>Account Executive</u> Matt Nixon	<u>Sales Office</u> Savannah Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Order Type</u> NORMAL		
<u>Agy Code</u> 9913446	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 109874	<u>Advertiser Ref</u> 611799	

And:

Monroe Marketing
Attention: Melissa Mixon
9100 White Bluff Road STE 602
Savannah, GA 31406

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOC	10/17/22	11/08/22	M-F 5a-530a	5a-530a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/22	10/23/22	MTWTF--				1	\$200.00			
	Week:	10/24/22	10/30/22	MTWTF--				1	\$200.00			
	Week:	10/31/22	11/06/22	MTWTF--				2	\$200.00			
	Week:	11/07/22	11/13/22	MT-----				1	\$200.00			
N 2	WTOC	10/31/22	11/08/22	Morning Break	9a-10a		:30			NM	2	\$500.00
	Week:	10/31/22	11/06/22	MTWTF--				1	\$250.00			
	Week:	11/07/22	11/13/22	MT-----				1	\$250.00			
N 3	WTOC	10/31/22	11/08/22	M-F 12p News	12p-1230p		:30			NM	2	\$1,000.00
	Week:	10/31/22	11/06/22	MTWTF--				1	\$500.00			
	Week:	11/07/22	11/13/22	MT-----				1	\$500.00			
N 4	WTOC	10/17/22	11/07/22	WTOC Afternoon Break	3p-4p		:30			NM	10	\$2,000.00
	Week:	10/17/22	10/23/22	MTWTF--				3	\$200.00			
	Week:	10/24/22	10/30/22	MTWTF--				3	\$200.00			
	Week:	10/31/22	11/06/22	MTWTF--				3	\$200.00			
	Week:	11/07/22	11/13/22	M-----				1	\$200.00			
N 5	WTOC	10/31/22	11/04/22	M-F 5p News	5p-530p		:30			NM	1	\$400.00
	Week:	10/31/22	11/06/22	MTWTF--				1	\$400.00			
N 6	WTOC	10/31/22	11/04/22	M-F 530p News	530p-6p		:30			NM	1	\$500.00
	Week:	10/31/22	11/06/22	MTWTF--				1	\$500.00			
N 7	WTOC	10/17/22	11/04/22	M-F Late News	11p-1135p		:30			NM	3	\$1,950.00
	Week:	10/17/22	10/23/22	MTWTF--				1	\$650.00			
	Week:	10/24/22	10/30/22	MTWTF--				1	\$650.00			
	Week:	10/31/22	11/06/22	MTWTF--				1	\$650.00			
N 8	WTOC	10/17/22	11/07/22	News @ 11p Rebroadcast	137a-205a		:30			NM	4	\$100.00
	Week:	10/17/22	10/23/22	MTWTF--				1	\$25.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	MTWTF--				1	\$25.00			
Week:		10/31/22	11/06/22	MTWTF--				1	\$25.00			
Week:		11/07/22	11/13/22	M-----				1	\$25.00			
N 9	WTOC	10/24/22	11/06/22	Sat 7a News	7a-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S-				1	\$300.00			
Week:		10/31/22	11/06/22	-----S-				1	\$300.00			
N 10	WTOC	10/24/22	11/06/22	Sat Late News	11p-1135p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S-				1	\$650.00			
Week:		10/31/22	11/06/22	-----S-				1	\$650.00			
N 11	WTOC	10/17/22	10/23/22	Sun 7a News	7a-8a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----S				1	\$150.00			
N 12	WTOC	10/24/22	11/06/22	Sun 7a News	7a-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S				1	\$300.00			
Week:		10/31/22	11/06/22	-----S				1	\$300.00			
N 13	WTOC	10/24/22	11/06/22	Sun 8a News	8a-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S				1	\$300.00			
Week:		10/31/22	11/06/22	-----S				1	\$300.00			
N 14	WTOC	10/24/22	10/30/22	Sun Late News	11p-1135p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----S				1	\$650.00			
N 15	WTOC	11/06/22	11/06/22	Late Run Late News	1130p-1x		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----S				1	\$650.00			
Totals											39	\$12,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	18	\$5,300.00	(\$795.00)	\$4,505.00
10/31/22 - 11/08/22	21	\$6,700.00	(\$1,005.00)	\$5,695.00
Totals	39	\$12,000.00	(\$1,800.00)	\$10,200.00

Signature: _____ Date: _____

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