

WYLS
York, Alabama
Quarterly Issues/Programs List
First Quarter 2016
04/04/2016

WYLS provides it's listeners with programming and public service announcements that we feel addresses the concerns and issues within our community and some surrounding areas. This is a list of the issues we feel were of the most concern during the preceding calendar quarter:

Community outreach

We produce a daily Gospel program live from McInnis mortuary that provides the community with funeral announcements and community announcements of interest.

We produce a weekly gospel program live in studio that takes call in announcements, funeral announcements and other community announcements.

We announce multiple church and community announcements of interest.

Public Service Announcements

Recycling PSA from the Ad council

Drunk Driving Ad council

Diabetes Prevention Ad council

WYLS ISSUES & PROGRAMS

2016 Quarter 1

ISSUE: Community Outreach
TITLE: Gospel Sunrise Show
DESCRIPTION: Church , Funeral Announcements & Call in's
GUEST: Host & Callers
DATE/TIME: 02/07/16 7 AM
LENGTH: 60 minutes

ISSUE: Community Outreach
TITLE: Judge Hardaway Show
DESCRIPTION: Church, Funeral Announcements & Call in's
GUEST: Host: & Callers
DATE/TIME: 03/13/16 9AM
LENGTH: 60 minutes

ISSUE: Community Outreach
TITLE: Gospel Singing
DESCRIPTION: Church Announcement
GUEST: Host
DATE/TIME: 03/12/16
LENGTH: 30 seconds

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE: Recycling Ad council
TITLE: Make America beautiful recycle
DURATION: 30 second
RUNS: Approx: 180

ISSUE: Drunk driving Ad council
TITLE: Drunk driving campaign
DURATION: 30 second
RUNS: Approx: 180

ISSUE: Health Ad council
TITLE: Type 2 diabetes prevention
DURATION: 30 second
RUNS: Approx: 180