

WYLS
York, Alabama
Quarterly Issues/Programs List
Fourth Quarter 2016
01/05/2017

WYLS provides it's listeners with programming and public service announcements that we feel addresses the concerns and issues within our community and some surrounding areas. This is a list of the issues we feel were of the most concern during the preceding calendar quarter:

Community outreach

We produce a daily Gospel program live from McInnis mortuary that provides the community with funeral announcements and community announcements of interest.

We produce a weekly gospel program live in studio that takes call in announcements, funeral announcements and other community announcements.

We announce multiple church and community announcements of interest.

Public Service Announcements

Drug use prevention Ad council

Buzzed Driving Ad council

Heart Health for Women Ad council

WYLS ISSUES & PROGRAMS

2016 Quarter 4

ISSUE: Community Outreach
TITLE: Gospel Sunrise Show
DESCRIPTION: Church , Funeral Announcements & Call in's
GUEST: Host & Callers
DATE/TIME: 12/25/16 7 AM
LENGTH: 60 minutes

ISSUE: Community Outreach
TITLE: Judge Hardaway Show
DESCRIPTION: Church, Funeral Announcements & Call in's
GUEST: Host & Callers
DATE/TIME: 10/09/16, 9 AM
LENGTH: 60 minutes

ISSUE: Community Outreach
TITLE: Pastor Appreciation Day
DESCRIPTION: Church Announcement
GUEST: Host
DATE/TIME: 10/9/16
LENGTH: 30 seconds

PUBLIC SERVICE ANNOUNCEMENTS

ISSUE: Drugs Ad council
TITLE: Addition Support
DURATION: 30 second
RUNS: Approx: 180

ISSUE: Buzzed driving Ad council
TITLE: Buzzed driving is drunk driving
DURATION: 30 second
RUNS: Approx: 180

ISSUE: Heart Health Ad council
TITLE: Go red for women
DURATION: 30 second
RUNS: Approx: 180