

PUBLIC FILE

**Quarterly Issues Programs List for Station – WXRS (AM)
4th Quarter 2012
October, November, December**

Issues addressed in WXRS (AM) programming include: Economic Issues, including Agribusiness, jobs, the economy, personal finance. Health Care, health and medical issues and concerns. Public Safety and crime issues. Education and Arts issues. Family. And other local issues.

Economic and Agribusiness Issues

Program: Georgia Focus

Length: 28 minutes

Georgia Credit Unions

As Georgians continue to feel the effects of the recession many are looking for better value in financial services. Credit unions are member-owned, not-for-profit financial institutions that provide a wealth of services and promote economic well-being. Guests are Mike Mercer, CEO, Georgia Credit Union Affiliates and Chairman of the Credit Union National Association, Denise Swan, CEO of GEMC Federal Credit Union in Tucker and Brian Akin, CEO, North Georgia Credit Union in Toccoa. Broadcast: October 14, 6:20 a.m.

Rich's: A Southern Institution

In 1867, less than three years after the Civil War left the city in ruins, Hungarian immigrant Morris Rich opened a small dry goods store in downtown Atlanta. Within a century, it became the retailing dynasty known as Rich's. Historian Jeff Clemmons traces Rich's 137-year history in his book Rich's, A Southern Institution. Jeff discusses the book on this program for Thanksgiving weekend. Broadcast: November 25, 6:20 a.m.

Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson Atlanta International Airport is the world's busiest with nearly 90 million passengers annually. In May the Maynard H. The airport's General Manager Louis Miller discusses the airport and new terminal. Broadcast: December 30, 6:20 a.m.

Public Safety/Crime

Program: Georgia Focus

Length: 28 minutes

Veterans Day Special: Companions for Heroes/The Ultimate Wingman

Companions for Heroes provides companion animals, skilled dogs, and service dogs free of charge to active duty military personnel, veterans, and first-responders recovering from psychological challenges suffered during service. The Ultimate Wingman program works to benefit veterans and help them transition to civilian life. Guests are David Sharpe, Founder and Chairman of Companions for Heroes and Lt. Col. Rob “Waldo” Waldman (USAF Ret), Co-Founder of The Ultimate Wingman. Broadcast: Sunday, November 11, 6:20 a.m.

Mothers Against Drunk Driving

The mission of Mothers Against Drunk Driving (MADD) is to stop drunk driving, support the victims and prevent underage drinking. To date, MADD’s work has saved nearly 300,000 lives. Guests Barry Martin, Georgia State Executive Director for MADD, Cynthia Hagain, Victim Services Specialist for MADD and John Stephens, who lost his teenage son to a drunk driver, discuss MADD’s work in. Broadcast: December 2, 6:20 a.m.

Health and Medical Issues

Program: Georgia Focus

Length: 28 minutes

Physician Shortage in Georgia

Georgia is the ninth most populous state in the United States, yet ranks 40th in per capita practicing physicians. This physician shortage disproportionately affects rural communities. Monty Veazey and Julie Windom from the Georgia Alliance of Community Hospitals discuss efforts to increase the number of physicians in Georgia.

Broadcast: October 7, 6:20 a.m.

Georgia Department of Education School Nutrition Program

The Department of Education’s School Nutrition Program provides resources to help local schools deliver quality meals and education that contribute to the nutritional well-being of school kids. This program discusses the program with Peggy Lawrence, Rockdale County School District’s School Nutrition Director and from the GA Department of Education’s School Nutrition Program, Nancy Rice, State Director Sidney Rasmussen, Program Manager, Marilyn Wright Yon, Compliance Specialist and Claude Mwanda, Accounting Program Manager.

Broadcast: October 21, 6:20 a.m.

Angel Flight

Angel Flight provides free air transportation for people that have medical needs that can't be filled in their local area. They are the original volunteer pilot organization and have been serving Georgia and surrounding states since 1983. Guests are Bert Light, Chairman of the Board and volunteer pilot with Angel Flight and Jeanine Chambers, Executive Director of Angel Flight Soars. Broadcast: November 4, 6:20 a.m.

Program: Senior Issues

Length: 4 minutes

Hosted by Evelyn Langga Gay, Director Elder Rights Project/Senior Paralegal Georgia Legal Services and sponsored by the Elder Rights Project of Georgia Legal Service for Heart of GeorgiaCares/SHIP, GeorgiaCares-MIPPA-ADRC SMP-A Program Which Empowers Seniors to Prevent Medicare/Medicaid and All Health Care Fraud and Abuse. Locally produced weekly. Program deals with such areas as Medicare, drug plans, hospice, advocacy for nursing home residents, social security, disability, care for elderly, wills, financial issues, legal and governmental concerns of senior citizens.

Broadcast: 6:48 a.m., October 7, 14, 21, and 28. November 4, 11, 18, and 25. December 2, 9, 16, 23, and 30. (52 minutes total.)

Arts and Education Information and Concerns

Program: Georgia Focus

Length: 28 minutes

Vanishing South Georgia

Photographer, historian, and author Brian Brown brings attention to the countless forgotten villages and towns throughout South Georgia with his Vanishing South Georgia website and books. This program visits locations in South Georgia that are gradually fading from the landscape. Broadcast October 28, 6:20 a.m.

Gregg Allman/Big House Museum - Best of Georgia Focus

In the early 70s members of the The Allman Brothers Band lived in a large Tudor style home in Macon known as "The Big House". On this program from The Big House, now an Allman Brothers Band museum, Gregg Allman discusses his career and new book, My Cross To Bear and EJ Devokaitis, museum Curator and John Lynskey, member of the museum's board discuss The Big House museum. Broadcast November 18, 6:20 a.m.

Ponce De Leon Avenue

Named for the famous Spanish explorer said to have discovered the Fountain of Youth, Atlanta's Ponce de Leon Avenue began as a simple country road that conveyed visitors to the healing

springs that once bubbled along it. Now, few realize that this major thoroughfare was once a prestigious residential street in Victorian Atlanta. Historian Sharon Foster Jones discusses her book Atlanta's Ponce de Leon Avenue: A History during a tour of the avenue.

Broadcast December 23, 6:20 a.m.

Family and Child Concerns

Program: Georgia Focus

Length: 28 minutes

Pet Rescue

There are a number of groups working hard to rescue animals and place them in secure, loving homes. This program discusses the great needs of these animals in Georgia with Jennifer Sanford from Atlanta Lab Rescue and LuAnn Farrell from Angels Among Us Pet Rescue.

Broadcast December 9, 6:20 a.m.

The Daisy Boys Club/Tommy Palmer

Tommy Palmer is a veteran Broadcaster widely known for his high school football programs such as "The Georgia High School Scoreboard Show". He is also author of the book, The Daisy Boys Club: A memoir. On this program Tommy discusses his book and high school football in Georgia. Broadcast December 16, 6:20 a.m.

Other and Inclusive

Other programming included local news, weather and sports. WXRS (AM) Locally Produced News is broadcast daily, weekdays at 6:02 , 6:30, 7:02, 7:30, 8:02, 8:30 and 9:02 a.m (13 minutes per day total.) Local news includes reports from each month's Emanuel County Board of Commissioners meeting, the Swainsboro Mayor and City Council, and Emanuel County Board of Education with news reports included on issues faced by the county, city and education officials.

Programming during the quarter also included numerous public service announcements that address identified issues, concerns and community events.