

**MONTHLY REPORT / JANUARY 2013 - REVISED**  
**Debra Lawson, News Information Coordinator**

**SUMMARY / PROBLEM SOLVERS:**

**.PS LINE/E-MAIL:**

- 588 Calls/emails/letters received.
- 735 Referrals to partner agencies, other resources as appropriate.

**.PS PARTNERSHIPS/RESOURCES:**

- No new activity.

**.PARTNER/OTHER RESOURCE REFERRALS:**

- Consumer disputes, suspected scams, including numerous complaints re: fake landlord/property ownership, mortgage/refinance concerns
- DTE Energy (utility shutoffs, account disputes, delinquent utility bills, natural gas exposure, down power lines)
- Holiday assistance requests (toys/replacements for stolen gifts, other hardship situations)
- Public works assistance (associated with broken street lights, abandoned homes, clogged sewers/flooded streets, basements, other seasonal complaints)
- Landlord-tenant disputes (complaints continue to escalate, particularly non-working elevators in seniors' facilities/apt buildings, bed bug infestation, no heat)
- Legal disputes, including wrongful terminations, evictions, child protective services, other domestic issues
- New/used car purchases, auto repairs (increase)
- Medical care
- Parent-teacher-student disputes, including bullying, rape/attempted rape/inappropriate touching involving students, other violence
- Seniors' concerns/needs
- Social service needs (various complaints that are on the rise with many individuals asking for cars, money/loans, houses, wheelchair ramps, other sustaining items)
- Unsolved crimes/police response/allegations of police brutality/excessive force (increase)
- Slow/lack of emergency medical response, specifically in the city of Detroit
- PS/HOS/Crime Stopper tips (including rising crime in Detroit vs. the new "virtual" police precincts, non-existent police response)

**.FOX 2 CLIENT REFERRALS:**

- AT&T
- COMCAST
- GARDNER WHITE

## **.NON-CLIENT BUSINESS & HUMAN SERVICE REFERRALS:**

- FALLEN & WOUNDED SOLDIERS FUND
- HELPING HAND
- MICHIGAN ASSISTANCE & RELIEF SERVICES (MARS)
- MICHIGAN DISABILITY RIGHTS COALITION (MDRC)
- MICHIGAN PROTECTION & ADVOCACY SERVICE (MPAS)
- MICHIGAN VETERANS FOUNDATION
- NAT'L ALLIANCE OF MENTAL ILLNESS (NAMI)
- SE MICHIGAN VETERANS STAND DOWN
- WOMEN MARINES ASS'N

## **VIEWER FEEDBACK:**

### **.STAFF**

- DEENA CENTOFANTI: 17  
1 (Likes: "Hey there, everybody! I just want to say give my girl Deena a raise. She's great!")
- MONICA GAYLE/ATTIRE (RE: LEATHER JACKET WORN ON 1/15): 1 (Viewer says she respects Monica Gayle as a journalist, but feels her leather jacket is "just hideous.")
- ANQUINETTE JAMISON: 2 (1-"I don't know what kind of training your anchors have to go through, but Anqunette Jamison needs to stop pausing when she talks.")
- ANQUINETTE JAMISON/ATTIRE: 1 (Likes: Viewer "likes her style.")
- CHARLIE LEDUFF: 6 (3-Likes: "I think Charlie LeDuff is a remarkable reporter & his style is unique. I just love him!" "I think Charlie LeDuff is a remarkable reporter & his style is unique. I just love him!"  
"Tell Charlie LeDuff he's doing fantastic work!" (another similar comment))  
2-Don't like: "I'm calling because I don't like the theatrics of Charlie LeDuff."  
2-"I think I'm done watching Ch. 2 News after seeing Charlie LeDuff with his pants off." (Another viewer expressed similar views about this matter.)
- JACKIE PAIGE: 1 ("Is Jackie Paige's last name Irish or British?")
- JACKIE PAIGE/WEIGHT LOSS (1/05): 2 ("Jackie Paige looks great, she's gorgeous. Ask her how she accomplished

it & if she can share the information with us?"

"You're looking fabulous, girl! The weight has come off & you look great!"

- LEE THOMAS/APPEARANCES ON FOX 2 MORNING SHOWS:

1 (Doesn't like: Viewer complains that Lee Thomas is on FOX 2's morning shows too frequently.)

- LEE THOMAS/ATTIRE:

1 (Likes: Viewer states that even when Lee Thomas is wearing jeans, he looks professional and has class.)

- LEE THOMAS/PRONUNCIATION (1/17):

1 (Viewer complains that Lee Thomas mispronounced Arnold Schwarzenegger's & Sanaa Lathan's names.)

#### **.NEWS:**

**150**

- NEWS INQUIRIES/RELEASES/FWDS: 33
- NEWS/GEN'L:

9 (1 (1/07, 10:07a) Viewer complains re: violent, negative coverage as opposed to positive stories. She states that she contacted us re: a family-friendly ice fishing tournament consisting of 85-100 people in front of Harbor Club Apts in Harrison Twp, but we didn't bother to cover it. Instead, we focused on the "usual shootings" & other crime.

7 Calls from the viewer who refers to us as "Pro-Obama socialists."

1("I love FOX 2 News in the morning!")

- VIDEO REQUESTS:

1 (Tony Heller, [tony.heller@flagstar.com](mailto:tony.heller@flagstar.com) seeks video file for the "ACE Wholesale stores raided in Taylor and Troy" story.)

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- HEALTH/GEN'L:

1 ("I'm getting a little tired of being told what kind of vitamins to take & the foods we should eat!")

- HEALTH/WEIGHT LOSS PLEDGE:

1 (Viewer seeks link to story re: pledge to lose 10% of one's body weight.)

- BEN BAILEY'S WEATHER QUIZ:

1 (Viewer says she's the winner, asks how to claim prize.)

- LOTTERY NUMBERS:

1 (Viewer complains that we do not air winning lottery numbers during the morning newscast.)

- INAUGURATION:

1 (Viewer asks the time we will air the inauguration on Monday.)

- OBAMA MILITARY CUTS: 1 (Viewer informs us that active military troops no longer receive breakfast.)
- DETROIT FINANCE WOES: 1 ("I think they should get rid of the city council.")
- (1/29) PANAMA ST. FIRE INJURIES/  
SLOW EMS RESPONSE: 2 (A viewer states that she had a similar experience with slow EMS response when she called 911 for an animal attack against her grandson. At the time, she was told there are only 10 EMS units to serve the entire city of Detroit. "I do not fault the Fire Dept; I fault the parents. Who would leave 2 kids alone at night? I've been crying all day.")
- (1/29) NEW IMMIGRATION LAW: 1 ("I emailed & wrote to the White House, as well, but I noticed that FOX 2 is only focusing on Mexicans. I'm wondering does the immigration law include immigrants from Haiti? From African? Because I don't see any black people being saved by the new immigration law. Is it just for the Mexicans?")
- (1/28) CANTON PET FOOD DANGER: 1 (Viewer has information, seeks phone # to Canton Police Dept.)
- (1/28) BELLE ISLE FUNDING: 4 (Viewer states that in her opinion, "this is no more than a racial issue." (Other similar comments)
- (1/28) SCHOOL CLOSINGS: 3 (Viewer asks re: instructions for announcing school closings. Another viewer called initially to complain that her school district wasn't listed, then called again to apologize, noting that we had the information & we had more current information than the other stations.
- (1/27) DETROIT TAX SITUATION  
(LANGTON): 1 ((Re: Charlie Langton's comments re: taxes for non-Detroiters) "Your lawyer, Langton... I don't know where he's coming from, but that's been going on for half a million years.")
- (1/27) COOKING SEGMENT/BAD  
BRAD'S BBQ: 1 (Viewer seeks address.)
- (1/25) OFF THE CHAIN/ED McNAMARA,  
CURRENT AFFAIRS OF WAYNE CO.  
(LEDUFF) 1 (Doesn't like: "If I were Ed McNamara's widow, I would be very, very upset. How

dare he take a man who has devoted his life to us and died - and put him on TV to make fun of him!")

- (1/25) 8 YR-OLD BRINGS GUN TO SCHOOL:

2 (Viewer states that her son, like the child in this story, is a victim of bullying. Another viewer feels that the child's parents should be held accountable for his actions.)

- (1/25) KWAME KILPATRICK/WEEKEND JAIL TERM (ELRICK):

6 ("This weekend jail is a big joke for Kwame. It sounds like the old traffic court judge from Detroit spending a week in jail. Kwame should be in jail & when he has to go to court, the jail people can bring him over. And each day, when court is through, they can take him back to jail & let him stay there. If it was any of the rest of us in the city of Detroit, you can bet your backside we'd be in jail. I'm from Detroit, a former cop." "It's a crying shame that Kwame Kilpatrick has 14 violations against him, but this is the first time he's in jail.")

Viewer says M. L. Elrick's statement re: the jurors won't really know that he went back to jail because they can't watch TV and can't read the newspaper doesn't make any sense. She feels the fact that he was returning to jail shouldn't have been released to the public, so it won't taint the jury pool.

"Fourteen parole violations & he does 2 days in jail. Oh my God, if that had been Mr. Normal Person, there would have been a lot more to it than that!" (Other similar comments))

- (1/24) LET IT RIP/WOMEN IN COMBAT:

2 (Viewer complains that the "odds were stacked against Army Reserve Colonel Rocky Raczkowski," that everyone else was talking at the same time. She feels that anyone who doesn't let another person make his/her statement, should be escorted off the show.

Another viewer says we're going to need all the men AND women we can get in combat before long.)

- (1/24) LET IT RIP/ARMED TEACHERS IN THE CLASSROOM:

14 ("If you arm teachers, & an armed combatant comes in, doesn't that mean he's just going to take out the teacher first? I don't see where there's a great advantage." (9 other similar comments)  
"I agree with the president of the Teachers Federation. Teachers have no business having guns. They need to teach; that's why you need to have GPS & security guards with guns to handle that."  
"We feel that the military or the National Guard should be put in the schools. They know how to use their guns; they're trained for it & they're the ones who should be taking care of our country, instead of running all over to other countries around the world."  
Viewer is in favor of arming teachers; she tried to register her comment on myfoxdetroit.com, but was unable to do so. She said she spent the entire 1/2 hour attempting to leave her comment.  
"There is only one solution to this problem & that is banning firearms, period.")

- (1/24) THE NINE/SAT. INTV.  
RE: SUNDANCE FILM FESTIVAL:

1 (Doesn't like: Viewer complains that Jason Carr tried to "steal the interview" from Lee Thomas by asking a question after it ended.)

- (1/23) SCHOOL CLOSINGS:

1 (Viewer states that we mentioned during the 10p news on 1/22 that DPS schools would be closed today, but there was no mention of it this morning. She wants to know the status for DPS.)

- (1/23, 11:15a) ENTERTAINMENT REPORTS WITHIN NEWSCASTS:

1 (Viewer asks us to eliminate entertainment news from our "other newscasts," since there are many other sources for this information. She further complained that all we seem to talk about is Nicki Minaj & Mariah Carey.)

- RE: BEYONCE LIP SYNCH/NAT'L

- ANTHEM DURING INAUGURATION: 1 ("You keep talking about Beyonce lip synching the National Anthem at the inauguration - well, frankly, I don't care if she did, or not.")
- RE: MANTI TE'O HOAX: 1 ("When are they going to get off this Te'o thing? He's young, maybe he did something stupid, but he didn't kill anybody or commit a crime. What is the big deal? Please let me know!")
  - (1/22) THE NINE/DISCUSSION RE: ARMED GUARDS IN SCHOOLS: 1 ("You guys have an armed guard there guarding all of you, & you're adults -- so yes, there should be armed guards in the schools, too.")
  - (1/21, 10:46a) PRESIDENTIAL INAUGURATION: 1 ("You're the station that's supposed to work for us -- and we wanted to watch the inauguration on Ch. 2, but you don't have it on. Every other channel is carrying it.")
  - (1/20, 9:58p) POWER OUTAGES: 1 ("I was watching that story about the power outage & you showed that guy with a generator in the garage. I pray that he left that door open or he moved that generator outside in the air. There's a good chance that the heat from the generator will catch his house on fire, or carbon monoxide will poison him. I hope somebody told him to move it outside.")
  - (1/18) KILPATRICK/TUITION ASSISTANCE: 2 ("I think Kilpatrick should go out & get himself a job."  
"I've just about had it with this Kilpatrick guy!"  
"I love you Kwame, but all you've got to do is repent.")
  - (1/18) DETROIT INCOME TAX AMNESTY: 1 (Viewer seeks phone number for add'l info.)
  - (1/18) PLYMOUTH ICE FESTIVAL (ANDREWS): 3 (2-Viewers complains that Amy Andrews was using the chainsaw without proper eye protection.  
Another viewer identifies himself as an independent contractor, says use of the chainsaw without eye protection is

dangerous, as was Amy Andrews' scarf, which could have gotten tangled in the equipment.)

- STORY INFORMATION/REF'LS TO Myfoxdetroit.com:

2 (Doesn't like: Same viewer calls twice; seeks information re: our Sanders story (1/18, Live at 11) & flu prevention (1/10, Health); complains that both stories refer viewers to our website, but that she & many others do not have a computer. *(Note: the first time she called she neglected to leave a phone number; we searched her number online, called her, but there was no answer & no option to leave a message. She was called again, & given the information requested after her second call to us.)*

- (1/18, 10p) OFF THE CHAIN/COLEMAN YOUNG (LEDUFF):

6 (Don't like: Viewers feel the tone of this report was inappropriate, that it was a "negative stereotype.")

- (1/17) THE NINE/JASON CARR'S COMM'TS RE: THE WYOMING MOTHER WHO SOLD HER SON'S CAR (PUNISHMENT FOR DRUNK DRIVING):

1 (Caller says as the mother of 4 grown children & as someone who has had this same experience, she agrees with the Wyoming mom. She states that it's "better to embarrass them now, than to have them killed in an accident.")

- (1/16) DETROIT HOMELESS CHOIR (ASHER):

1 (Likes: Viewer compliments Taryn Asher on this story, says it was "great." She'd like to make a donation to help the choir travel to the inauguration.)

- (1/16) OBAMA GUN VIOLENCE PKG:

2 (Viewers agree with the President's decision.)

- (1/16) SUGAR DADDIES SURGE:

1 (Viewer disagrees w/our reporters' comm't that "you can make up to \$3,000 a month for a date." She complains that it was terrible to talk about this issue in this manner, especially to kids, & that it is actually prostitution.)

- (1/15) D IS FOR DUMB/DUMB

- CARJACKER (LEDUFF):

1 (Viewer agrees with Charlie LeDuff on several points, but says the way it was presented was very "thuggish" & "like the Cosa Nostra or a mob boss," which she didn't appreciate.)
- (1/14) HOMEOWNER DELINQUENT TAX RELIEF PROGRAM:

3 (Viewers request additional information.)
  - (1/14) GOLDEN GLOBE AWARD COVERAGE:

1 (Doesn't like: Viewer began watching FOX 2 several years ago to avoid what he calls "Hollywood glitz & glamour," but now, since we are now covering entertainment news, we've lost him as a viewer.)
- (1/13, 1/14) NORTH AMERICAN INT'L AUTO SHOW PRESS PREVIEW:

2 (Re: Electric cars, a South Lyon viewer owns a horse farm. He says he and his neighbors lose electricity 3X a year or more, so they all have generators. He feels the notion of electric cars is "stupid" because - as he says - they'll require larger transformers & other components that "aren't going to happen." He asks us to contact him, and he'll provide more details if we're interested. Another viewer watches Jason Carr on The Big Brown Couch every morning, enjoys the auto show commentary; she'd like him to ask re: why cars no longer have white wall tires.)
- (1/13) RE: PROPOSED WOODWARD LIGHT RAIL SYSTEM:

1 (Viewer states that pursuit of a rail system would be a waste of money.)
  - (1/13) LET IT RIP (ENCORE)/MEDIA & CRIME REPORTING:

1 (Viewer complains that we "hire bimbos" to cover important news like crime.)
  - (1/11) HAMTRAMCK WOMAN RAPED/ PONYTAIL CUT OFF:

1 (Doesn't like: Viewer complains that we edited the victim's comments, making her appear "shallow.")
  - (1/10) HEALTH/FLU PREVENTION (LIVE @ BEAUMONT HOSPITAL):

1(Viewer complains that we refer people to our web site/computers for more information about health issues, but not everyone has a computer.)
- (1/10) LET IT RIP/MEDIA & CRIME

REPORTING:

2 ("This was wrong. When I was growing up in Detroit in the '60s, we waved at police officers then. We didn't need the police to come & save us!")

Viewer would like to appear on LIR. She says media is part of the problem in the city, but she would like to offer some concrete ways the city of Detroit can improve.)

- (1/10) LET IT RIP/KWAME CORRUPTION:

4 (Viewers expressed concern re: Steve Hood's comm't that Derrick Miller was "snitching on his friend" (Kilpatrick), states that Hood's attitude is part of the problem. (Other similar comments)

Re: Hood's comm't that Kilpatrick & Miller represent all African-American men, a viewer states: "That's not true; that one newscaster is right. What he does is nothing to do with him. You cannot judge a race by certain bad individuals.")

- KWAME CORRUPTION:

1 (Doesn't like: "Why do you cover Kwame Kilpatrick all the time? That's all you do; don't you have any other news to cover?")

- (1/09) REDEFINING DETROIT:

1 (Viewer says it's great to rebuild the city of Detroit, but residents must learn not to destroy the progress that's been made.)

- (1/09) HEALTH/SODA & DEPRESSION:

1 (Juana Farber says her pop intake does not cause her depression; it's her ex-husband's lies!")

- RIGHT TO BEAR ARMS/GUN CONTROL:

3 (Longtime Detroit & FOX 2 News viewer says it's unfair that people who have the right to bear arms cannot defend themselves. Another viewer asks if the people who stab or beat others to death will be subject to the same kinds of laws. Another viewer is in favor of gun control, feels that gun ownership is simply wrong & dangerous.)

- (1/07) HIGHLAND PARK WATER

- BILLS:
- 1 (Viewer asks why no one contacted the water dept when they realized they hadn't received a bill during the whole year.)
- (1/05, 8:01a) REPORTS RE: SAILOR, HONOR STUDENT WHO WERE ROBBED/KILLED:
 

1 ("I just saw your report on a sailor who got robbed & killed, & an honor student who was robbed & killed. I just called to say if they had CCW permits they could have defended themselves. Why don't you report on that?")
  - DETROIT YEAR IN REVIEW (LEDUFF):
 

1 (Lifelong FOX 2 viewer objects to what he feels is excessive coverage of Detroit & its problems.)
  - HEALTH/FLU SHOT VIDEO
 

1 (Viewer has been trying to encourage a relative with needle phobia to get a flu shot for 2 months, but says our video featuring long hypodermic needles is frightening & misleading. Says long needles aren't the standard anymore, that there are shorter needles - & our video should reflect this.)
  - (1/04) HEALTH/FALLING ASLEEP WHILE DRIVING:
 

2 (Viewer who worked nights 20 years ago feel asleep at the wheel, causing an accident. She was advised by police to stop for a milkshake when feeling sleepy while driving. Another viewer suggests we mention this issue as it relates to DDOT bus drivers, who often fall asleep at the wheel.)
  - (1/04) BRIDGE CARD GLITCH:
 

1 (Viewer complains that the 800# given on the air directs callers to go online for further assistance – which doesn't help people who don't have a computer.)
  - (1/04) DETROIT HOMICIDES UP:
 

5 ("I've been Detroitier all my life, but if there was a way for me to leave Detroit, I'd go right now!" (Other similar comm'ts)  
 "I've been watching you guys for a lot of years, but I'm sick & tired of hearing about crime in the city of Detroit, & its financial problems."

- (1/03) MAN BEATEN ON WARREN: "Why don't you give the murder stats in other communities besides Detroit?"  
1 ("What was the cross street? I'd like to warn my friend.")
- (1/03) THE NINE: 1 (Viewer complains re: what she considers trivial, foolish discussion, also says 7-1/2 hours is "too much news.")
- (1/03) WOMB PHOTO (BABY GRASPS SURGEON'S FINGER DURING BIRTH): 1 (In response to the staff discussion re: this story, viewer says "of course, it really happened & it is possible!")

**.OTHER:**

- PROG/INTERRUPTION-SPORTS (1/13, 4:01p): 2  
1 (Doesn't like: Viewer complains re: temporary interruption of sports coverage.)
- ENG/TECH-INTERFERENCE (1/02, 10:52p): 1 (Viewer has WOW cable, receives no audio, video.)

**EDUCATION:**

**.INTERNSHIP ACTIVITIES:**

**239**

- 238 - Gen'l inquiries, feedback from/exchanges w/current and prospective intern applicants; winter 2013 orientation packet prep/distribution
- 1-Updated intern application form.

**.OTHER:**

**1**

- 1 - Job shadow assignment confirmed for 1/27 (see Staff Appearances/Outreach below).

**COMMUNITY OUTREACH:**

**.STAFF APPEARANCES/OUTREACH:**

**11**

**Taryn Asher**

1/24/2013

Co-host, COTS (Coalition On Temporary Shelter) Annual "Soup City" Fundraiser

**Jason Carr**

1/24/2013

Co-host, COTS (Coalition On Temporary Shelter) Annual "Soup City" Fundraiser

**Ryan Ermanni**

1/31/2013

Celebrity server, American Coney Island 2<sup>nd</sup> Annual "Coneys for a Cause" to benefit THAW (The Heat And Warmth Fund)

**Monica Gayle**

1/23/2013

Host, Job Shadow, with Almont High School student

**Andrea Isom**

1/17/2013

Guest Speaker, PACE Academy 1<sup>st</sup> Annual Dr. Martin Luther King, Jr. Oratorical Contest

**Charlie Langton**

1/31/2013

Celebrity server, American Coney Island 2<sup>nd</sup> Annual "Coneys for a Cause" to benefit THAW (The Heat And Warmth Fund)

**Charlie LeDuff**

1/31/2013

Celebrity server, American Coney Island 2<sup>nd</sup> Annual "Coneys for a Cause" to benefit THAW (The Heat And Warmth Fund)

**Edward Pevos**

1/27/2013

Host, Job Shadow, with Lawrence Technological University student

**Roop Raj**

1/13/2013

Celebrity Presenter, 17<sup>th</sup> Annual "Urban Wheels" Awards (@ the North American International Auto Show)

1/18/2013

MC, Troy Athens High School Symphonic Celebration Concert

1/20/2013

MC, Michigan Philharmonic Concert

**. DONOR ACTIVITY:**

**1**

- 1 AUCTION CERTIFICATE ISSUED – New Morning School Annual Fundraiser/Auction on 3/15/2013, "A Backstage Visit To "The 9"-FOX 2 News Morning"

**.EMPLOYEE TOURS:**

**0**

**.OTHER OUTREACH:**

**3**

- 3 - Tour requests from/for the public.

**. PRESS EXPOSURE – OUTSIDE MEDIA:**

**6**

**PRINT:**

1. January 2013, New Horizons News, announcement/photo featuring New Horizons board member & Arc of Oakland County Lifetime Achievement Award winner Douglas Otlewski, with 2012 Arc Dove Award MC **Deena Centofanti** (on 4/13).
2. January/February 2013, Detroit Black Pages, *Publisher's Message*/"Calling All Women," article identifying and honoring **Andrea Isom, Taryn Asher &**

**Alexis Wiley** for their reflections on the violent crime stories that they frequently cover, on FOX 2's 1/13/13 edition of Let It Rip.

3. January/February 2013, Detroit Black Pages, "Eye On Media" article honoring **Charlie LeDuff's FOX 2 News 2012 Year in Review** as Best Locally Produced TV Special.
4. February 2013, HOUR Detroit, full page ad for American Heart Association's "Go Red for Women" community health screening/luncheon on 2/15, announcing **Deena Centofanti** as MC, identifying **Sean Lee** as a participant & **FOX 2** as a sponsor.

**WEB:**

1. E-flyer, American Heart Association National Wear Red Day/2013 "Go Red Casting Call," on 2/1, featuring **Anqunette Jamison's** involvement as a judge.
2. 1/21/2013, Forbes/Forbes.com, *It's Time For Sports Broadcasting To Stop Relegating Women to Sideline Eye Candy*, article by Anne Doyle, that references her early years as a **WJBK (TV2) sports reporter, & current FOX 2 sports reporter Jennifer Hammond**, as representative of the growing number of women broadcasters covering sports today.

###



**PROBLEM SOLVERS:**

**PROBLEM SOLVER LINE/EMAIL:**

- The Problem Solvers received 1,848 calls and emails which were referred to our partner agencies and other resources where applicable. Topics included the following:
- Consumer disputes, suspected scams, including numerous complaints of fake landlord/property ownership, mortgage and refinance concerns
- DTE Energy (utility shutoffs, account disputes, delinquent utility bills, natural gas exposure, downed power lines)
- Public works assistance (associated with broken street lights, abandoned homes, clogged sewers/flooded streets, basements, other seasonal complaints)
- Landlord-tenant disputes (complaints continue to escalate, particularly non-working elevators in seniors' facilities/apt buildings, bed bug infestation, no heat)
- Legal disputes, including wrongful terminations, evictions, child protective services, other domestic issues
- New and used car purchases, auto repairs (increase)
- Medical care
- Parent-teacher-student disputes, including bullying, rape/attempted rape, inappropriate touching involving students, other violence
- Seniors' concerns and needs
- Social service needs (various complaints that are on the rise with many individuals asking for cars, money/loans, houses, wheelchair ramps, other sustaining items)
- Unsolved crime, police response, allegations of police brutality/excessive force (increase)
- Slow or lack of emergency medical response, specifically in the city of Detroit
- PS/HOS/Crime Stopper tips (including rising crime in Detroit versus the new "virtual" police precincts, nonexistent police response)

**COMMUNITY OUTREACH:**

**STAFF APPEARANCES/OUTREACH: 24**

**Al Allen (Retiree)**

**2/24/2013** Honoree, NATAS/Silver Circle Award

**Deena Centofanti**

**2/15/2013** Emcee, American Heart Association "Go Red For Women"  
Community Health Screening/Luncheon

**M.L. Elrick**

**2/1/2013** Guest, WRIF morning show, Kwame Kilpatrick trial

**2/8/2013** Guest, WRIF morning show, Kwame Kilpatrick trial

**2/15/2013** Guest, WRIF morning show, Kwame Kilpatrick trial

**2/20/2013** WDET radio, panelist, "Friday Follies"

**2/22/2013** Guest, WRIF morning show, Kwame Kilpatrick trial

**Murray Feldman**

**2/21/2013** Speaker, Commercial Financial Association (CFA)-Michigan  
Meeting

**Monica Gayle**

**2/22/2013** Celebrity Guest, Salvation Army "Bed & Bread Club" Radiothon/WJR

**Jennifer Hammond**

**2/13/2013** Participant, Detroit Cristo Rey High School "Sports Trivia Night" fundraiser

**Anqunette Jamison**

**2/01/2013** Judge, American Heart Association "Go Red For Women" Casting  
Call (for campaign spokesperson)

**2/12/2013** Celebrity Judge, Detroit Pistons (Charities) "Know Your Black History"  
Event with Rick Mahorn

**2/13/2013** Celebrity Guest, WOMC Radiothon Benefiting Gleaners Community Food Bank

**2/21/13** Speaker, Developing K.I.D.S. career fair

**2/27/2013** Guest Speaker, Eastern Michigan University, Black Female Forum

**Alex Kimbrough**

2/24/2013 Honoree, NATAS/Silver Circle Award

**Alan Longstreet**

2/12/2013 Celebrity Reader, Southfield Public Schools Celebrity Readers Program at McIntyre Elementary School

**Charlie LeDuff**

2/22/2013 Guest, FOX News Channel's "FOX and Friends" (Book Review)

**Maurielle Lue**

2/12/2013 Emcee, March of Dimes "Golden Mile March for Babies" Kickoff Breakfast

**Huel Perkins**

2/02/2013 Emcee, Rosa L. Parks Scholarship Foundation Gala

2/22/13 Celebrity Guest, Salvation Army "Bed & Bread Club" Radiothon/WJR

**Roop Raj**

2/22/2013 Celebrity Guest, Salvation Army "Bed & Bread Club" Radiothon/WJR

**Kevin Roseborough**

2/16/13 Host, Station Cub Scout Tour

**Ron Savage**

2/22/2013 Emcee, American Arab Anti-Discrimination Committee-Michigan 14th Annual Dr. Martin Luther King, Jr. Scholarship Awards Dinner

**PRESS EXPOSURE – OUTSIDE MEDIA: 9**

**PRINT:**

1. January/February 2013, Ambassador, photo featuring Anquette Jamison, husband Richard Sarfoh and Al Allen at the Roberts Riverwalk/Roostertail-hosted "2-Night Birthday Celebration Honoring Karen Dumas."
2. 2/14/13, Detroit Free Press, "Names & Faces," article on the new Sunday morning edition of "Let It Rip" with Charlie Langton and Taryn Asher.

**WEB:**

1. 1/29/13, WWJ Newsradio 950 Upcoming Events e-newsletter re: American Coney Island 2nd Annual "Cones for a Cause" to benefit THAW (The Heat And Warmth Fund) on 1/31 and Charlie Langton's participation as a celebrity server
2. 2/4/13, Detroit Cristo Rey High School e-flyer announcing Jennifer Hammond's participation with its "Sports Trivia Night" fundraiser on 2/13.
3. 2/9/13, Mlive.com, "FOX2's Charlie LeDuff tells crowd he won't run for mayor at 'Detroit: An American Autopsy' Signing"
4. 2/11/13, NPR Books, "'An Autopsy' of Detroit Finds Resilience in a Struggling City (Charlie LeDuff)"
5. 2/22/13, New York Times Sunday Book Review, "Breakdown 'Detroit: An American Autopsy' by Charlie LeDuff"
6. 2/25/13, Huffington Post, "'Detroit: An American Autopsy' by Charlie LeDuff: Book We're Talking About"
7. 2/25/13, BarnesandNobleReview.com, "Guest Books: Charlie LeDuff"

## **PROBLEM SOLVERS:**

### **PROBLEM SOLVER LINE/EMAIL:**

- The Problem Solvers received 2,000 calls and emails which were referred to our partner agencies and other resources where applicable. Topics included the following:
- Consumer disputes, suspected scams, including numerous complaints of fake landlord/property ownership, mortgage and refinance concerns
- DTE Energy (utility shutoffs, account disputes, delinquent utility bills, natural gas exposure, downed power lines)
- Public works assistance (associated with broken street lights, abandoned homes, clogged sewers/flooded streets, basements, other seasonal complaints)
- Landlord-tenant disputes (complaints continue to escalate, particularly non-working elevators in seniors' facilities/apt buildings, bed bug infestation, no heat)
- Legal disputes, including wrongful terminations, evictions, child protective services, other domestic issues
- New and used car purchases, auto repairs (increase)
- Medical care
- Parent-teacher-student disputes, including bullying, rape/attempted rape, inappropriate touching involving students, and other violence
- Seniors' concerns and needs
- Social service needs (various complaints that are on the rise with many individuals asking for cars, money/loans, houses, wheelchair ramps, other sustaining items)
- Unsolved crime, police response, allegations of police brutality/excessive force (increase)
- Slow or lack of emergency medical response, specifically in the city of Detroit
- PS/HOS/Crime Stopper tips (including rising crime in Detroit versus the new "virtual" police precincts, nonexistent police response)

## **EDUCATION:**

### **INTERNSHIP ACTIVITIES:**

1

- Pat Enderle and Kathy Kirk participated in the Specs Howard School of Media Arts intern fair on March 22; we are also in the process of reviewing applications for interviews for our Summer internship program.

## **STAFF APPEARANCES/OUTREACH:**

### **M.L. Elrick**

3/15/13 Guest appearance, Craig Fahle Show, WDET-FM

### **Pat Enderle**

3/22/13 Participant, Specs Howard School of Media Arts, Southfield, Intern Fair

### **Monica Gayle**

3/6/13 Celebrity Reader, Adler Elementary, Southfield

### **Anqunette Jamison**

3/4/13 Celebrity Reader, Davison Elementary, Detroit

3/21/13 Keynote Speaker, Inkster Public Schools-Inkster Literacy Coalition Event

3/22/13 Award recipient, Michigan Chronicle's "Women of Excellence" awards

**Kathy Kirk**

3/22/13 Participant, Specs-Howard School of Media Arts, Southfield, Intern Fair

**Roop Raj**

3/14/13 Keynote Speaker, University of Michigan-Dearborn, Minority Affairs  
Division, Annual Luncheon,

3/26/13 Emcee, "Evening at the Movies," Sterling Heights, sponsored by the Resolution Center,  
To benefit youth programs

**Ron Savage**

3/3/13 Emcee, "Fight for Air Climb," American Lung Association, Detroit Renaissance Center

3/6/13 Emcee, "Champions for Achievement," Troy Community Center  
(Sponsored by Community Living Services/Oakland County Community  
Mental Health, and Macomb-Oakland Regional Center)

**Jessica Starr**

3/1/13 Celebrity Reader, Dr. Seuss' birthday celebration, Fox Elementary,  
Chippewa Valley Schools

**Matt Wentworth**

3/4/13 Host, station tour, Lake Shore High School, St. Clair Shores, advanced video production  
class (23 Students)

**EMPLOYEE TOURS:**

3/4/13 Matt Wentworth, station tour host for Lake Shore High School, St. Clair Shores,  
advanced video production class (23 students)

**PRESS EXPOSURE – OUTSIDE MEDIA: 3**

1. March/April, Detroit Black Pages, "Most Outrageous, Shocking & Unbelievable TV Moment"  
(article on the shoving of **M.L. Elrick** by defense attorney Michael Rataj who took offense to  
M.L.'s questioning during the Kwame Kilpatrick federal corruption trial).
2. Michigan Chronicle, March 6-12, 2013, photo featuring **Alexis Wiley** and other notables at  
AT&T's Celebration of "28 Days of Black History" on February 28.
3. Michigan Chronicle, March 20-26, 2013, "Join the Sisterhood of Power" supplement, identifying  
**Anquette Jamison** as one of the Chronicle's "Women of Excellence" for 2013 for her  
professional accomplishments and contributions to the community. (Also honored was **Priscilla  
Perkins**, wife of news anchor **Huel Perkins**.)

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