

Issues Programs List

Quarterly Issues Programs List

Station:

WPDH, WPDA, WCZX, WEOK, WKXP, WZAD, WRRV, WRRB

October 1, 2022 through December 31, 2022

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- **Community Awareness:** The Hudson Valley community continues to recover from the effects of the COVID-19 pandemic. This quarter we spoke with organizations that are available to the community to offer support. Some have reopened their doors and are looking for volunteers, others are assisting the community with recovery. Various groups discussed their purpose in the community, and how they strive to better the lives of the community around them through their events and missions.
- **Health Awareness:** There is an increased focus on health in the wake of the pandemic. Stress can cause physical health issues and post-pandemic people in our region have been slow to get back to their annual screenings. We focused on organizations that are working in the community to create awareness when it comes to health issues. Though things are getting slightly back to normal, we talked about how research has been halted in many cases, and how that will affect breakthroughs in the future. Mental health was a major talking point with the organizations we spoke to this quarter.
- **Local Economy:** While prior quarters throughout the pandemic saw many closures of businesses, this quarter we were able to highlight a lot of growth happening in the area. Various organizations reported numbers returning to pre-pandemic levels. We also discussed post-pandemic and recent inflation affecting seasonal businesses while being able to highlight new businesses experiencing growth despite the region's economic climate.
- **Arts & Education:** The Hudson Valley has a very strong cultural base that includes Arts and Entertainment. It factors into a lot of areas in the region including economic and community wellness. Over the pandemic this part of our region was affected drastically. Now that things are re-opening, local artists, performers, venues, and organizations have been working to re-engage the community. Various groups are also using the arts to convey shared emotions within the community, along with educating and uniting people through the use of storytelling and presentation.
- **Legislation:** Over the last quarter there were many programs and legislations introduced and adopted at both the state and local levels. We focused on some of the policies that had a direct effect on the residents. Shows included some of the new policies, and programs in our region. We also covered what the new legislation means for our community.

Section II. Responsive Programs

“In Touch” is a locally produced public affairs program that runs on all eight Poughkeepsie stations.

The program airs every Sunday on WPDH and WPDA at 11:30PM* (*Moved to 6:00 AM on 12/18/22 - its new time slot), WKXP and WEOK at 6am, WRRV and WRRB at 6:30am, and WCZX and WZAD at 11pm

Date(s) Aired	Description of Issue Discussed	Duration
10/2/2022	Our locally-produced public affairs program discussed Community Awareness, Education: Conor Walsh hosted the show which discussed the importance libraries have as a resource in their local community. Libraries are not just a place for books, but a place where people can come together for open conversation, learning, and recreation. Specifically, Conor spoke with Jesse Chance Director of the Hyde Park Free Library, speaking about their October Concert Series, their developing STEM Programs, their Banned Book Events.	27:05
10/9/2022	Our locally-produced public affairs program discussed Health Awareness, Resources: Conor Walsh hosted the show which focused on the work of the Alzheimer’s Association in our community. Meg Boyce Vice President of Programs and Services with the Hudson Valley Chapter discussed stigmas and misconceptions around dementia, resources for families and caregivers, and the latest breakthroughs in research. They also mentioned their upcoming walk as a resource for people wanting to do more to be involved.	29:13
10/16/2022	Our locally-produced public affairs program discussed Local Economy, Tourism, Employment: Conor Walsh hosted the show which discussed economic growth in the region in connection to local tourism. Specifically, job growth as a result of local tourism rebounding to pre-pandemic levels. The show included guest Melaine Rottkamp President and CEO for Dutchess Tourism, Inc.	28:41
10/23/2022	Our locally-produced public affairs program discussed the Local Economy: Conor Walsh hosted the show which included guests Kelly Rapone, founder of the Haunted History Trail of the Hudson Valley, and Lisa Berger Director of Ulster County Tourism and office for Film. The show discussed the creation of the tour, the various locations, and events. They talked about the impact the Covid-19 pandemic had on businesses including on the Haunted History Trail. They also discussed the importance of promoting the history of the	28:03

	Hudson Valley through this unique event and the monetary impact these types of seasonal events have on the region	
10/30/2022	Our locally-produced public affairs program discussed Arts & Education : Conor Walsh hosted the show discussing the integration between in-school formal education, and creative informal out-of-school education. In particular how art plays an important part in education. Conor spoke with Jeffrey Sasson the Executive Director of the Mid-Hudson Discovery Museum about the legacy of the Mid-Hudson Children’s Museum and how it is rebranding itself as the Discovery Museum. They spoke about the museum’s hands on, engaging environments for children of all ages, and the significance that interactive learning has on students, teachers, and parents alike.	28:58
11/6/2022	Our locally-produced public affairs program discussed Local and State Legislation, Health, Medical Resources : Conor Walsh hosted the show discussing how the FDA recently issued a historic final rule to improve access to affordable over-the-counter hearing aids for millions of Americans. As an expert in the field, Ed Ryan of Beltone New York had much to say about the pros and cons of this new legislation and warns about the risk of going without getting your hearing tested regularly.	28:14
11/13/2022	Our locally-produced public affairs program discussed Local Economy, Agriculture : Conor Walsh hosted the show discussing the benefits of all-natural products and plant-based milk products grown locally in Kingston, New York from Edenesque LLC. Leslie Woodward, the company’s founder, spoke about the Grow NY competition where Edenesque is a finalist. Leslie explains how Grow NY is a food innovation and agriculture technology business challenge that attracts entrepreneurs from around the world in seek of startup funding. She was able to speak to the current climate for businesses in our region.	26:01
11/20/2022	Our locally-produced public affairs program discussed Arts & Education : Conor Walsh hosted the show discussing that despite the hardships of the pandemic, Definitely Human persevered and produced their first show, “Howie the Rookie.” Beyond that, they had a performance coming up called <i>The Ukraine Plays</i> , a series of Ukrainian plays that will be a charity event to support Ukrainian theatre artists and playwrights. Cofounders Patrick and Joey talk about the lack of accessibility to certain types of theatrical genres and styles and their mission to spread access through the stage. They stressed the importance that the arts and theatre play socially in our region.	24:34

11/27/2022	Our locally-produced public affairs program discussed Community Awareness, Local Law Enforcement: Conor Walsh hosted the show discussing WRRV's Shop with a Cop program with WRRV Morning Grind host, Nick Kessler. Nick has been involved with the program for 6 years and spoke to its importance in not only building a relationship between Law Enforcement and the community but that it also having an economic impact on families during this time of the year. They discussed how the community can get involved, and the meaningful connections that are made between the families and law enforcement officers who donate their time.	23:23
12/4/2022	Our locally-produced public affairs program discussed Community Awareness, Community Events: Conor Walsh hosted the show discussing a revolutionary new virtual events company, Meet Virtually with Michael Friedman and Javier Valdez. The company's vision is to connect people from around the world, opening eyes and hearts to new cultures and experiences. Creating positive change within the virtual travel, meetings, and events space remains their focus as the way people connect and meet continues to evolve. Their services range from workshops and Strategic Planning to Broadway entertainment and musical performances, and so much more. They even held a one-of-a-kind virtual beer tasting event recently which included Newburgh Brewing Company, and plan to hold more Hudson Valley specific events.	28:48
12/11/2022	Our locally-produced public affairs program discussed Health Awareness, Mental Health, Resources: Conor Walsh hosted the show discussing the latest rebrand of Astor Services. Guest Richmond Arce explains that Astor Services offers Family Driven Care, providing children's mental health, child welfare, and early childhood development services in New York's Mid-Hudson Valley region and the Bronx since 1953. Astor Services is once again holding their Adopt-A-Family program to support Astor families during the holidays. The show also discussed a number of the stigmas still following mental health in this post-pandemic world, along with breaking stigmas about Astor Services themselves, assuring that they offer comprehensive care for families as a whole.	28:35
12/18/2022	Our locally-produced public affairs program discussed Health Awareness, Animal Welfare: Conor Walsh hosted the show discussing the hard work done by the Dutchess County SPCA. Executive Director Lynne Meloccaro says the SPCA is not only the go-to organization for all animal welfare issues, but they're also helping the people of the Hudson Valley in ways you may have never considered such as those in	24:50

	Hospice, Bereavement, Domestic Abuse cases, and more. Being the holiday season, Lynne also talks about the best tips when it comes to adopting a pet for the holidays.	
12/25/2022	Our locally-produced public affairs program discussed Arts & Education, Local Economy, Tourism and Events: Conor Walsh hosted the show discussing the contributions live music makes to the community. He spoke to Eric Dalton. Eric goes into a little bit of his background running sound to engineering and producing to taking the stage himself. Eric and Conor discuss the ever-changing face of the live music scene here in the Hudson Valley, and what that means for our region. They discussed what it entails for local artists to build a fanbase online.	