

Adelman Broadcasting -EEO Report
Positions filled 8/1/2021-7/31/2022

Lancaster/Palmdale

Marketing Consultant

(Hired 7.25.22 Source: Radio Ad, Craigslist & Indeed Ad)

Sell advertising from the list provided and prospecting. Maintain existing accounts, and develop new accounts by meeting with clients and keeping commercial copy current along with marketing strategies. Communicate regularly with the Sales Manager.

Opening listed on our websites (www.adelman broadcasting.com), ran job postings indeed during the time listed above. We received (65) applicants Indeed. . We scheduled for 5 interviews, 4 no shows hired (1), (60) were not qualified or overqualified.

In addition to posting on job websites, on air advertising Adelman Broadcasting, Inc. "unit" during this period has the following ongoing outreach:

Posted to local colleges for internships in the communications departments for broadcast opportunities. .

Ridgecrest

During the reporting period no hires.

Cambria

During the reporting period no hires.