

## NCC Cable System Order

|             |                          |
|-------------|--------------------------|
| Order #     | 62585285                 |
| Syscode     | 1582                     |
| System Name | Spectrum/MVS Madison, WI |
| Market      | Madison                  |

|                   |                          |
|-------------------|--------------------------|
| AE                | Mackenzie Miller         |
| Sales Coordinator | Erin Hill                |
| Office            | Washington               |
| Phone             | (301) 941-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+1 Jul18 |
| -                 |                          |

|              |                                  |
|--------------|----------------------------------|
| Flight Dates | 09/24/18 - 10/07/18              |
| Agency       | GREER, Margolis, Mitchell, Burns |
| Advertiser   | Kohl for Congress proj 200344    |

|               |          |
|---------------|----------|
| Client Code   | WI-06    |
| Product Code  | 09251001 |
| Est Code      | 7247     |
| Product Name  | 09251001 |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 09/27/18      |   |
| Version          |   | 7 Vs. 6       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$1,182.00    |   |
| Commission       |   | \$177.30      |   |
| Net Total        |   | \$1,004.70    |   |
| Total Spots      |   | 726           |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |   |
|------------|---|
| Comments : | 9.26 R3 Added spots. Total +\$26. Please review and confirm online, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | AEN  | AEN EF  | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$1.50    | \$15.00    | 15       | PRE 09/07/18-11/06/18 |
| 2    | AEN  | AEN PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18 |
| 3    | AEN  | AEN EF  | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.50    | \$3.00     | 15       | PRE 09/07/18-11/06/18 |
| 4    | AEN  | AEN PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$2.00    | \$48.00    | 15       | PRE 09/07/18-11/06/18 |
| 5    | CMDY | CMDY EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$1.00    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 6    | CMDY | CMDY PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 7    | CMDY | CMDY EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.00    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 8    | CMDY | CMDY PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 36          | \$1.00    | \$36.00    | 15       | PRE 09/07/18-11/06/18 |
| 9    | CMDY | CMDY O  | 9/24/18    | 9/30/18   | 00:00      | 05:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$0.50    | \$6.00     | 15       | PRE 09/07/18-11/06/18 |
| 10   | CMDY | CMDY O  | 10/1/18    | 10/7/18   | 00:00      | 05:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$0.50    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 11   | CNN  | CNN DT  | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$1.00    | \$24.00    | 15       | PRE 09/07/18-11/06/18 |
| 12   | CNN  | CNN DT  | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 13   | CNN  | CNN EF  | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$2.00    | \$20.00    | 15       | PRE 09/07/18-11/06/18 |
| 14   | CNN  | CNN PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.50    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 15   | CNN  | CNN EF  | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$2.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 16   | CNN  | CNN PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 36          | \$2.50    | \$90.00    | 15       | PRE 09/07/18-11/06/18 |
| 17   | CNN  | CNN EM  | 9/24/18    | 9/30/18   | 05:00      | 09:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$1.50    | \$18.00    | 15       | PRE 09/07/18-11/06/18 |
| 18   | CNN  | CNN EM  | 10/1/18    | 10/7/18   | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.50    | \$6.00     | 15       | PRE 09/07/18-11/06/18 |
| 19   | DISC | DISC EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$1.50    | \$15.00    | 15       | PRE 09/07/18-11/06/18 |
| 20   | DISC | DISC PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18 |
| 21   | DISC | DISC EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.50    | \$3.00     | 15       | PRE 09/07/18-11/06/18 |

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| Sales Coordinator | Erin Hill                |
| Office            | Washington               |
| Phone             | (301) 941-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+1 Jul18 |
| -                 |                          |

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| Agency       | GREER, Margolis, Mitchell, Burns |
| Advertiser   | Kohl for Congress proj 200344    |

|               |          |
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| Client Code   | WI-06    |
| Product Code  | 09251001 |
| Est Code      | 7247     |
| Product Name  | 09251001 |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 09/27/18      |   |
| Version          |   | 7 Vs. 6       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$1,182.00    |   |
| Commission       |   | \$177.30      |   |
| Net Total        |   | \$1,004.70    |   |
| Total Spots      |   | 726           |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

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|------------|---|
| Comments : | 9.26 R3 Added spots. Total +\$26. Please review and confirm online, thanks! |
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| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 22   | DISC | DISC PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$2.00    | \$48.00    | 15       | PRE 09/07/18-11/06/18 |
| 23   | ESPN | ESPN DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$1.50    | \$15.00    | 15       | PRE 09/07/18-11/06/18 |
| 24   | ESPN | ESPN DT | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.50    | \$6.00     | 15       | PRE 09/07/18-11/06/18 |
| 25   | ESPN | ESPN EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$2.50    | \$25.00    | 15       | PRE 09/07/18-11/06/18 |
| 26   | ESPN | ESPN PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$3.00    | \$12.00    | 15       | PRE 09/07/18-11/06/18 |
| 27   | ESPN | ESPN EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$2.50    | \$5.00     | 15       | PRE 09/07/18-11/06/18 |
| 28   | ESPN | ESPN PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$3.00    | \$72.00    | 15       | PRE 09/07/18-11/06/18 |
| 29   | FSWI | FSWI DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$0.50    | \$6.00     | 15       | PRE 09/07/18-11/06/18 |
| 30   | FSWI | FSWI DT | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$0.50    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 31   | FSWI | FSWI EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$1.00    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 32   | FSWI | FSWI PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 33   | FSWI | FSWI EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.00    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 34   | FSWI | FSWI PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 36          | \$1.00    | \$36.00    | 15       | PRE 09/07/18-11/06/18 |
| 35   | HGTV | HGTV DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$1.00    | \$12.00    | 15       | PRE 09/07/18-11/06/18 |
| 36   | HGTV | HGTV DT | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 37   | HGTV | HGTV EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$1.50    | \$15.00    | 15       | PRE 09/07/18-11/06/18 |
| 38   | HGTV | HGTV PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18 |
| 39   | HGTV | HGTV EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.50    | \$3.00     | 15       | PRE 09/07/18-11/06/18 |
| 40   | HGTV | HGTV PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$2.00    | \$48.00    | 15       | PRE 09/07/18-11/06/18 |
| 41   | HIST | HIST EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$1.50    | \$15.00    | 15       | PRE 09/07/18-11/06/18 |
| 42   | HIST | HIST PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18 |

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|                   |                          |
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| Sales Coordinator | Erin Hill                |
| Office            | Washington               |
| Phone             | (301) 941-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+1 Jul18 |
| -                 |                          |

|              |                                  |
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| Flight Dates | 09/24/18 - 10/07/18              |
| Agency       | GREER, Margolis, Mitchell, Burns |
| Advertiser   | Kohl for Congress proj 200344    |

|               |          |
|---------------|----------|
| Client Code   | WI-06    |
| Product Code  | 09251001 |
| Est Code      | 7247     |
| Product Name  | 09251001 |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 09/27/18      |   |
| Version          |   | 7 Vs. 6       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$1,182.00    |   |
| Commission       |   | \$177.30      |   |
| Net Total        |   | \$1,004.70    |   |
| Total Spots      |   | 726           |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |   |
|------------|---|
| Comments : | 9.26 R3 Added spots. Total +\$26. Please review and confirm online, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 43   | HIST | HIST EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.50    | \$3.00     | 15       | PRE 09/07/18-11/06/18 |
| 44   | HIST | HIST PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$2.00    | \$48.00    | 15       | PRE 09/07/18-11/06/18 |
| 45   | LIF  | LIF PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18 |
| 46   | LIF  | LIF PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$2.00    | \$48.00    | 15       | PRE 09/07/18-11/06/18 |
| 47   | TBSC | TBSC DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$1.00    | \$12.00    | 15       | PRE 09/07/18-11/06/18 |
| 48   | TBSC | TBSC DT | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 49   | TBSC | TBSC EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$2.00    | \$20.00    | 15       | PRE 09/07/18-11/06/18 |
| 50   | TBSC | TBSC PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.50    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 51   | TBSC | TBSC EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$2.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 52   | TBSC | TBSC PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$2.50    | \$60.00    | 15       | PRE 09/07/18-11/06/18 |
| 53   | TLC  | TLC DT  | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$0.50    | \$5.00     | 15       | PRE 09/07/18-11/06/18 |
| 54   | TLC  | TLC DT  | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$0.50    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 55   | TLC  | TLC EF  | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$1.00    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 56   | TLC  | TLC PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 57   | TLC  | TLC EF  | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.00    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 58   | TLC  | TLC PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$1.00    | \$24.00    | 15       | PRE 09/07/18-11/06/18 |
| 59   | TNT  | TNT DT  | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$1.00    | \$12.00    | 15       | PRE 09/07/18-11/06/18 |
| 60   | TNT  | TNT DT  | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 61   | TNT  | TNT EF  | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$1.50    | \$15.00    | 15       | PRE 09/07/18-11/06/18 |
| 62   | TNT  | TNT PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18 |
| 63   | TNT  | TNT EF  | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.50    | \$3.00     | 15       | PRE 09/07/18-11/06/18 |

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| Product Name  | 09251001 |
| Credit Status |          |

|                 |                   |
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| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
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| Update Date      |   | 09/27/18      |   |
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| Show All Lines   |   |               |   |
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| Net Total        |   | \$1,004.70    |   |
| Total Spots      |   | 726           |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |   |
|------------|---|
| Comments : | 9.26 R3 Added spots. Total +\$26. Please review and confirm online, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment                               |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--|
| 64   | TNT  | TNT PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$2.00    | \$48.00    | 15       | PRE 09/07/18-11/06/18                      |
| 65   | USA  | USA DT  | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$1.00    | \$12.00    | 15       | PRE 09/07/18-11/06/18                      |
| 66   | USA  | USA DT  | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18                      |
| 67   | USA  | USA EF  | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 10          | \$2.00    | \$20.00    | 15       | PRE 09/07/18-11/06/18                      |
| 68   | USA  | USA PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.50    | \$10.00    | 15       | PRE 09/07/18-11/06/18                      |
| 69   | USA  | USA EF  | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$2.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18                      |
| 70   | USA  | USA PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$2.50    | \$60.00    | 15       | PRE 09/07/18-11/06/18                      |
| 71   | TBSC | TBSC EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 0           | \$2.00    | \$0.00     | 15       | REMOVED SPOTS                              |
| 72   | ESPN | ESPN PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 0           | \$3.00    | \$0.00     | 15       | REMOVED SPOTS                              |
| 73   | FSWI | FSWI EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 0           | \$1.00    | \$0.00     | 15       | REMOVED SPOTS                              |
| 74   | FSWI | FSWI PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 0           | \$1.00    | \$0.00     | 15       | REMOVED SPOTS                              |
| 75   | TBSC | TBSC EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 0           | \$2.00    | \$0.00     | 15       | REMOVED SPOTS                              |
| 76   | TLC  | TLC PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$1.00    | \$2.00     | 15       | 9.26 R3 +2x wo 9/24. PRE 09/07/18-11/06/18 |
| 77   | TBSC | TBSC EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 0           | \$2.00    | \$0.00     | 15       | REMOVED SPOTS                              |
| 78   | ESPN | ESPN PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 0           | \$3.00    | \$0.00     | 15       | REMOVED SPOTS                              |
| 79   | FSWI | FSWI EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 0           | \$1.00    | \$0.00     | 15       | REMOVED SPOTS                              |
| 80   | FSWI | FSWI PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 0           | \$1.00    | \$0.00     | 15       | REMOVED SPOTS                              |
| 81   | TBSC | TBSC EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 0           | \$2.00    | \$0.00     | 15       | REMOVED SPOTS                              |

## NCC Cable System Order

|                   |                          |   |                                  |                  |               |
|-------------------|--------------------------|---|----------------------------------|------------------|---------------|
| Order #           | 62585285                 | Flight Dates  | 09/24/18 - 10/07/18              | Update Date      | 09/27/18      |
| Syscode           | 1582                     | Agency  | GREER, Margolis, Mitchell, Burns | Version          | 7 Vs. 6       |
| System Name       | Spectrum/MVS Madison, WI | Advertiser  | Kohl for Congress proj 200344    | Show All Lines   |               |
| Market            | Madison                  |   |                                  | Total # of Weeks | 2             |
|                   |                          | Client Code   | WI-06                            | Total            | \$1,182.00    |
| AE                | Mackenzie Miller         | Product Code  | 09251001                         | Commission       | \$177.30      |
| Sales Coordinator | Erin Hill                | Est Code  | 7247                             | Net Total        | \$1,004.70    |
| Office            | Washington               | Product Name  | 09251001                         | Total Spots      | 726           |
| Phone             | (301) 941-2620           | Credit Status   |                                  | Affiliate Split  | 100.0         |
| Status            | Accepted                 |   |                                  | Sold On          | Cost Per Spot |
| Survey            | DMA Nielsen Live+1 Jul18 | Primary Demo  | Adults 35+                       | GRP              | -             |
| -                 |                          | Makegood Policy   | Approval Required                | GIMP             | -             |
|                   |                          |   |                                  | CPP              | -             |
| Comments :        |                          | 9.26 R3 Added spots. Total +\$26. Please review and confirm online, thanks! |                                  |                  |               |

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment                                |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---|
| 82   | AEN  | AEN PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$2.00    | \$4.00     | 15       | 9.26 R3 +2x wo 10/1. PRE 09/07/18 -11/06/18 |
| 83   | ESPN | ESPN PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 4           | \$3.00    | \$12.00    | 15       | 9.26 R3 +4x wo 9/24. PRE 09/07/18 -11/06/18 |
| 84   | FSWI | FSWI EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$1.00    | \$2.00     | 15       | 9.26 R3 +2x wo 9/24. PRE 09/07/18 -11/06/18 |
| 85   | FSWI | FSWI PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.00    | \$2.00     | 15       | 9.26 R3 +2x wo 10/1. PRE 09/07/18 -11/06/18 |
| 86   | TBSC | TBSC EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$2.00    | \$4.00     | 15       | 9.26 R3 +2x wo 9/24. PRE 09/07/18 -11/06/18 |

|              | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Total      |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 606      | 120      | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 726        |
| <b>AMT</b>   | \$998.00 | \$184.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$1,182.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/27/18

62585285 | Madison | Spectrum/MVS Madison, WI | 1582 |

## NCC Cable System Order

|             |                                 |
|-------------|---------------------------------|
| Order #     | 62585285                        |
| Syscode     | 2466                            |
| System Name | Spectrum/Iowa-Sauk-Columbia, WI |
| Market      | Madison                         |

|                   |                          |
|-------------------|--------------------------|
| AE                | Mackenzie Miller         |
| Sales Coordinator | Erin Hill                |
| Office            | Washington               |
| Phone             | (301) 941-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+1 Jul18 |
| -                 |                          |

|              |                                  |
|--------------|----------------------------------|
| Flight Dates | 09/24/18 - 10/07/18              |
| Agency       | GREER, Margolis, Mitchell, Burns |
| Advertiser   | Kohl for Congress proj 200344    |

|               |          |
|---------------|----------|
| Client Code   | WI-06    |
| Product Code  | 09251001 |
| Est Code      | 7247     |
| Product Name  | 09251001 |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |          |               |   |
|------------------|----------|---------------|---|
| Update Date      | 09/27/18 |               |   |
| Version          | 4 Vs. 3  |               |   |
| Show All Lines   |          |               |   |
| Total # of Weeks |          | 2             |   |
| Total            |          | \$2,781.00    |   |
| Commission       |          | \$417.15      |   |
| Net Total        |          | \$2,363.85    |   |
| Total Spots      |          | 972           |   |
| Affiliate Split  |          | 100.0         |   |
| Sold On          |          | Cost Per Spot |   |
| GRP              | -        | GIMP          | - |
| CPP              | -        | CPM           | - |

|            |   |
|------------|---|
| Comments : | 9.26 R3 Added spots. Total +\$35. Please review and confirm online, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1    | AEN  | AEN PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$5.00    | \$60.00    | 15       | PRE 09/07/18-11/06/18 |
| 2    | AEN  | AEN PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$5.00    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 3    | AMC  | AMC PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$4.50    | \$54.00    | 15       | PRE 09/07/18-11/06/18 |
| 4    | AMC  | AMC PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$4.50    | \$9.00     | 15       | PRE 09/07/18-11/06/18 |
| 5    | BTN  | BTN PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$1.00    | \$20.00    | 15       | PRE 09/07/18-11/06/18 |
| 6    | BTN  | BTN PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.00    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 7    | CMDY | CMDY PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$1.50    | \$36.00    | 15       | PRE 09/07/18-11/06/18 |
| 8    | CMDY | CMDY PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.50    | \$3.00     | 15       | PRE 09/07/18-11/06/18 |
| 9    | CMDY | CMDY EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 10   | CMDY | CMDY EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$1.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18 |
| 11   | CMDY | CMDY O  | 10/1/18    | 10/7/18   | 00:00      | 05:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$0.50    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 12   | CMDY | CMDY O  | 9/24/18    | 9/30/18   | 00:00      | 05:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$0.50    | \$6.00     | 15       | PRE 09/07/18-11/06/18 |
| 13   | CNBC | CNBC PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$1.00    | \$12.00    | 15       | PRE 09/07/18-11/06/18 |
| 14   | CNBC | CNBC DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$0.50    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 15   | CNBC | CNBC PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.00    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 16   | CNBC | CNBC DT | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$0.50    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 17   | CNBC | CNBC EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 18   | CNBC | CNBC EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$1.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18 |
| 19   | CNN  | CNN PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$8.00    | \$160.00   | 15       | PRE 09/07/18-11/06/18 |
| 20   | CNN  | CNN DT  | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$3.50    | \$84.00    | 15       | PRE 09/07/18-11/06/18 |
| 21   | CNN  | CNN PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$8.00    | \$16.00    | 15       | PRE 09/07/18-11/06/18 |

## NCC Cable System Order

|             |                                 |
|-------------|---------------------------------|
| Order #     | 62585285                        |
| Syscode     | 2466                            |
| System Name | Spectrum/Iowa-Sauk-Columbia, WI |
| Market      | Madison                         |

|                   |                          |
|-------------------|--------------------------|
| AE                | Mackenzie Miller         |
| Sales Coordinator | Erin Hill                |
| Office            | Washington               |
| Phone             | (301) 941-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+1 Jul18 |
| -                 |                          |

|              |                                  |
|--------------|----------------------------------|
| Flight Dates | 09/24/18 - 10/07/18              |
| Agency       | GREER, Margolis, Mitchell, Burns |
| Advertiser   | Kohl for Congress proj 200344    |

|               |          |
|---------------|----------|
| Client Code   | WI-06    |
| Product Code  | 09251001 |
| Est Code      | 7247     |
| Product Name  | 09251001 |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 09/27/18      |   |
| Version          |   | 4 Vs. 3       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$2,781.00    |   |
| Commission       |   | \$417.15      |   |
| Net Total        |   | \$2,363.85    |   |
| Total Spots      |   | 972           |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |   |
|------------|---|
| Comments : | 9.26 R3 Added spots. Total +\$35. Please review and confirm online, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 22   | CNN  | CNN DT  | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 8           | \$3.50    | \$28.00    | 15       | PRE 09/07/18-11/06/18 |
| 23   | CNN  | CNN EF  | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$6.50    | \$26.00    | 15       | PRE 09/07/18-11/06/18 |
| 24   | CNN  | CNN EF  | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$6.50    | \$52.00    | 15       | PRE 09/07/18-11/06/18 |
| 25   | CNN  | CNN EM  | 9/24/18    | 9/30/18   | 05:00      | 09:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$5.00    | \$100.00   | 15       | PRE 09/07/18-11/06/18 |
| 26   | CNN  | CNN EM  | 10/1/18    | 10/7/18   | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$5.00    | \$20.00    | 15       | PRE 09/07/18-11/06/18 |
| 27   | DISC | DISC PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$5.00    | \$60.00    | 15       | PRE 09/07/18-11/06/18 |
| 28   | DISC | DISC PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$5.00    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 29   | ENT  | ENT PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$2.00    | \$40.00    | 15       | PRE 09/07/18-11/06/18 |
| 30   | ENT  | ENT PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$2.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 31   | ENT  | ENT EF  | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.50    | \$6.00     | 15       | PRE 09/07/18-11/06/18 |
| 32   | ENT  | ENT EF  | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$1.50    | \$12.00    | 15       | PRE 09/07/18-11/06/18 |
| 33   | FOOD | FOOD PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$5.50    | \$66.00    | 15       | PRE 09/07/18-11/06/18 |
| 34   | FOOD | FOOD PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$5.50    | \$11.00    | 15       | PRE 09/07/18-11/06/18 |
| 35   | FRFM | FRFM PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$3.00    | \$60.00    | 15       | PRE 09/07/18-11/06/18 |
| 36   | FRFM | FRFM DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$1.50    | \$30.00    | 15       | PRE 09/07/18-11/06/18 |
| 37   | FRFM | FRFM PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$3.00    | \$6.00     | 15       | PRE 09/07/18-11/06/18 |
| 38   | FRFM | FRFM DT | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.50    | \$6.00     | 15       | PRE 09/07/18-11/06/18 |
| 39   | FRFM | FRFM EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.50    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 40   | FRFM | FRFM EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$2.50    | \$20.00    | 15       | PRE 09/07/18-11/06/18 |
| 41   | FSWI | FSWI PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$1.00    | \$20.00    | 15       | PRE 09/07/18-11/06/18 |
| 42   | FSWI | FSWI DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$0.50    | \$12.00    | 15       | PRE 09/07/18-11/06/18 |

## NCC Cable System Order

|             |                                 |
|-------------|---------------------------------|
| Order #     | 62585285                        |
| Syscode     | 2466                            |
| System Name | Spectrum/Iowa-Sauk-Columbia, WI |
| Market      | Madison                         |

|                   |                          |
|-------------------|--------------------------|
| AE                | Mackenzie Miller         |
| Sales Coordinator | Erin Hill                |
| Office            | Washington               |
| Phone             | (301) 941-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+1 Jul18 |
| -                 |                          |

|              |                                  |
|--------------|----------------------------------|
| Flight Dates | 09/24/18 - 10/07/18              |
| Agency       | GREER, Margolis, Mitchell, Burns |
| Advertiser   | Kohl for Congress proj 200344    |

|               |          |
|---------------|----------|
| Client Code   | WI-06    |
| Product Code  | 09251001 |
| Est Code      | 7247     |
| Product Name  | 09251001 |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 09/27/18      |   |
| Version          |   | 4 Vs. 3       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$2,781.00    |   |
| Commission       |   | \$417.15      |   |
| Net Total        |   | \$2,363.85    |   |
| Total Spots      |   | 972           |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |   |
|------------|---|
| Comments : | 9.26 R3 Added spots. Total +\$35. Please review and confirm online, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 43   | FSWI | FSWI PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.00    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 44   | FSWI | FSWI DT | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$0.50    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 45   | FSWI | FSWI EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 46   | FSWI | FSWI EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$1.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18 |
| 47   | FX   | FX PT   | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$3.00    | \$36.00    | 15       | PRE 09/07/18-11/06/18 |
| 48   | FX   | FX PT   | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$3.00    | \$6.00     | 15       | PRE 09/07/18-11/06/18 |
| 49   | FX   | FX EF   | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.50    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 50   | FX   | FX EF   | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$2.50    | \$20.00    | 15       | PRE 09/07/18-11/06/18 |
| 51   | HALL | HALL PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$3.00    | \$36.00    | 15       | PRE 09/07/18-11/06/18 |
| 52   | HALL | HALL DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$1.50    | \$30.00    | 15       | PRE 09/07/18-11/06/18 |
| 53   | HALL | HALL PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$3.00    | \$6.00     | 15       | PRE 09/07/18-11/06/18 |
| 54   | HALL | HALL DT | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.50    | \$6.00     | 15       | PRE 09/07/18-11/06/18 |
| 55   | HALL | HALL EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.50    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 56   | HALL | HALL EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$2.50    | \$20.00    | 15       | PRE 09/07/18-11/06/18 |
| 57   | HGTV | HGTV PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$8.50    | \$102.00   | 15       | PRE 09/07/18-11/06/18 |
| 58   | HGTV | HGTV DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$4.00    | \$80.00    | 15       | PRE 09/07/18-11/06/18 |
| 59   | HGTV | HGTV PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$8.50    | \$17.00    | 15       | PRE 09/07/18-11/06/18 |
| 60   | HGTV | HGTV DT | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$4.00    | \$16.00    | 15       | PRE 09/07/18-11/06/18 |
| 61   | HGTV | HGTV EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$7.00    | \$14.00    | 15       | PRE 09/07/18-11/06/18 |
| 62   | HGTV | HGTV EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$7.00    | \$56.00    | 15       | PRE 09/07/18-11/06/18 |
| 63   | LMN  | LMN PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$1.00    | \$12.00    | 15       | PRE 09/07/18-11/06/18 |



## NCC Cable System Order

|             |                                 |
|-------------|---------------------------------|
| Order #     | 62585285                        |
| Syscode     | 2466                            |
| System Name | Spectrum/Iowa-Sauk-Columbia, WI |
| Market      | Madison                         |

|                   |                          |
|-------------------|--------------------------|
| AE                | Mackenzie Miller         |
| Sales Coordinator | Erin Hill                |
| Office            | Washington               |
| Phone             | (301) 941-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+1 Jul18 |
| -                 |                          |

|              |                                  |
|--------------|----------------------------------|
| Flight Dates | 09/24/18 - 10/07/18              |
| Agency       | GREER, Margolis, Mitchell, Burns |
| Advertiser   | Kohl for Congress proj 200344    |

|               |          |
|---------------|----------|
| Client Code   | WI-06    |
| Product Code  | 09251001 |
| Est Code      | 7247     |
| Product Name  | 09251001 |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |          |               |   |
|------------------|----------|---------------|---|
| Update Date      | 09/27/18 |               |   |
| Version          | 4 Vs. 3  |               |   |
| Show All Lines   |          |               |   |
| Total # of Weeks |          | 2             |   |
| Total            |          | \$2,781.00    |   |
| Commission       |          | \$417.15      |   |
| Net Total        |          | \$2,363.85    |   |
| Total Spots      |          | 972           |   |
| Affiliate Split  |          | 100.0         |   |
| Sold On          |          | Cost Per Spot |   |
| GRP              | -        | GIMP          | - |
| CPP              | -        | CPM           | - |

|            |   |
|------------|---|
| Comments : | 9.26 R3 Added spots. Total +\$35. Please review and confirm online, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 64   | LMN  | LMN PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.00    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 65   | LMN  | LMN EF  | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 66   | LMN  | LMN EF  | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$1.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18 |
| 67   | MNBC | MNBC PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$5.50    | \$110.00   | 15       | PRE 09/07/18-11/06/18 |
| 68   | MNBC | MNBC DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 24          | \$2.50    | \$60.00    | 15       | PRE 09/07/18-11/06/18 |
| 69   | MNBC | MNBC PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$5.50    | \$11.00    | 15       | PRE 09/07/18-11/06/18 |
| 70   | MNBC | MNBC DT | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 8           | \$2.50    | \$20.00    | 15       | PRE 09/07/18-11/06/18 |
| 71   | MNBC | MNBC EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$4.50    | \$18.00    | 15       | PRE 09/07/18-11/06/18 |
| 72   | MNBC | MNBC EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$4.50    | \$36.00    | 15       | PRE 09/07/18-11/06/18 |
| 73   | MNBC | MNBC EM | 9/24/18    | 9/30/18   | 05:00      | 09:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$3.50    | \$70.00    | 15       | PRE 09/07/18-11/06/18 |
| 74   | MNBC | MNBC EM | 10/1/18    | 10/7/18   | 05:00      | 09:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$3.50    | \$14.00    | 15       | PRE 09/07/18-11/06/18 |
| 75   | OXYG | OXYG PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$1.00    | \$12.00    | 15       | PRE 09/07/18-11/06/18 |
| 76   | OXYG | OXYG DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$0.50    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 77   | OXYG | OXYG PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.00    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 78   | OXYG | OXYG DT | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$0.50    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 79   | OXYG | OXYG EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 80   | OXYG | OXYG EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$1.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18 |
| 81   | SYFY | SYFY PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$1.00    | \$12.00    | 15       | PRE 09/07/18-11/06/18 |
| 82   | SYFY | SYFY PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.00    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 83   | TBSC | TBSC PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$6.50    | \$78.00    | 15       | PRE 09/07/18-11/06/18 |
| 84   | TBSC | TBSC PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$6.50    | \$13.00    | 15       | PRE 09/07/18-11/06/18 |

## NCC Cable System Order

|             |                                 |
|-------------|---------------------------------|
| Order #     | 62585285                        |
| Syscode     | 2466                            |
| System Name | Spectrum/Iowa-Sauk-Columbia, WI |
| Market      | Madison                         |

|                   |                          |
|-------------------|--------------------------|
| AE                | Mackenzie Miller         |
| Sales Coordinator | Erin Hill                |
| Office            | Washington               |
| Phone             | (301) 941-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+1 Jul18 |
| -                 |                          |

|              |                                  |
|--------------|----------------------------------|
| Flight Dates | 09/24/18 - 10/07/18              |
| Agency       | GREER, Margolis, Mitchell, Burns |
| Advertiser   | Kohl for Congress proj 200344    |

|               |          |
|---------------|----------|
| Client Code   | WI-06    |
| Product Code  | 09251001 |
| Est Code      | 7247     |
| Product Name  | 09251001 |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 09/27/18      |   |
| Version          |   | 4 Vs. 3       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 2             |   |
| Total            |   | \$2,781.00    |   |
| Commission       |   | \$417.15      |   |
| Net Total        |   | \$2,363.85    |   |
| Total Spots      |   | 972           |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |   |
|------------|---|
| Comments : | 9.26 R3 Added spots. Total +\$35. Please review and confirm online, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment          |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 85   | TLC  | TLC PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$1.50    | \$18.00    | 15       | PRE 09/07/18-11/06/18 |
| 86   | TLC  | TLC PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.50    | \$3.00     | 15       | PRE 09/07/18-11/06/18 |
| 87   | TNT  | TNT PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$5.50    | \$66.00    | 15       | PRE 09/07/18-11/06/18 |
| 88   | TNT  | TNT DT  | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$3.00    | \$36.00    | 15       | PRE 09/07/18-11/06/18 |
| 89   | TNT  | TNT PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$5.50    | \$11.00    | 15       | PRE 09/07/18-11/06/18 |
| 90   | TNT  | TNT DT  | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$3.00    | \$12.00    | 15       | PRE 09/07/18-11/06/18 |
| 91   | TNT  | TNT EF  | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$4.50    | \$18.00    | 15       | PRE 09/07/18-11/06/18 |
| 92   | TNT  | TNT EF  | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$4.50    | \$36.00    | 15       | PRE 09/07/18-11/06/18 |
| 93   | TRAV | TRAV PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$4.50    | \$54.00    | 15       | PRE 09/07/18-11/06/18 |
| 94   | TRAV | TRAV PT | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$4.50    | \$9.00     | 15       | PRE 09/07/18-11/06/18 |
| 95   | TRAV | TRAV EF | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$2.50    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 96   | TRAV | TRAV EF | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$2.50    | \$20.00    | 15       | PRE 09/07/18-11/06/18 |
| 97   | TRU  | TRU PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$1.50    | \$18.00    | 15       | NPE 09/07/18-09/30/18 |
| 98   | TRU  | TRU PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.50    | \$3.00     | 15       | NPE 10/01/18-10/21/18 |
| 99   | TRU  | TRU EF  | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |
| 100  | TRU  | TRU EF  | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$1.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18 |
| 101  | TVL  | TVL PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 12          | \$1.50    | \$18.00    | 15       | NPE 09/07/18-09/30/18 |
| 102  | TVL  | TVL DT  | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$0.50    | \$10.00    | 15       | PRE 09/07/18-11/06/18 |
| 103  | TVL  | TVL PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$1.50    | \$3.00     | 15       | NPE 10/01/18-10/21/18 |
| 104  | TVL  | TVL DT  | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$0.50    | \$2.00     | 15       | PRE 09/07/18-11/06/18 |
| 105  | TVL  | TVL EF  | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$1.00    | \$4.00     | 15       | PRE 09/07/18-11/06/18 |

## NCC Cable System Order

|             |                                 |
|-------------|---------------------------------|
| Order #     | 62585285                        |
| Syscode     | 2466                            |
| System Name | Spectrum/Iowa-Sauk-Columbia, WI |
| Market      | Madison                         |

|                   |                          |
|-------------------|--------------------------|
| AE                | Mackenzie Miller         |
| Sales Coordinator | Erin Hill                |
| Office            | Washington               |
| Phone             | (301) 941-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+1 Jul18 |
| -                 |                          |

|              |                                  |
|--------------|----------------------------------|
| Flight Dates | 09/24/18 - 10/07/18              |
| Agency       | GREER, Margolis, Mitchell, Burns |
| Advertiser   | Kohl for Congress proj 200344    |

|               |          |
|---------------|----------|
| Client Code   | WI-06    |
| Product Code  | 09251001 |
| Est Code      | 7247     |
| Product Name  | 09251001 |
| Credit Status |          |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |          |               |   |
|------------------|----------|---------------|---|
| Update Date      | 09/27/18 |               |   |
| Version          | 4 Vs. 3  |               |   |
| Show All Lines   |          |               |   |
| Total # of Weeks |          | 2             |   |
| Total            |          | \$2,781.00    |   |
| Commission       |          | \$417.15      |   |
| Net Total        |          | \$2,363.85    |   |
| Total Spots      |          | 972           |   |
| Affiliate Split  |          | 100.0         |   |
| Sold On          |          | Cost Per Spot |   |
| GRP              | -        | GIMP          | - |
| CPP              | -        | CPM           | - |

|            |   |
|------------|---|
| Comments : | 9.26 R3 Added spots. Total +\$35. Please review and confirm online, thanks! |
|------------|---|

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment                               |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--|
| 106  | TVL  | TVL EF  | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$1.00    | \$8.00     | 15       | PRE 09/07/18-11/06/18                      |
| 107  | USA  | USA PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$6.50    | \$130.00   | 15       | PRE 09/07/18-11/06/18                      |
| 108  | USA  | USA DT  | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   | X | X | X | X | X | -   | -   | 20          | \$3.00    | \$60.00    | 15       | PRE 09/07/18-11/06/18                      |
| 109  | USA  | USA PT  | 10/1/18    | 10/7/18   | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 2           | \$6.50    | \$13.00    | 15       | PRE 09/07/18-11/06/18                      |
| 110  | USA  | USA DT  | 10/1/18    | 10/7/18   | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$3.00    | \$12.00    | 15       | PRE 09/07/18-11/06/18                      |
| 111  | USA  | USA EF  | 10/1/18    | 10/7/18   | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$5.00    | \$20.00    | 15       | PRE 09/07/18-11/06/18                      |
| 112  | USA  | USA EF  | 9/24/18    | 9/30/18   | 16:00      | 19:00     |   |   | X | X | X | X | X | -   | -   | 8           | \$5.00    | \$40.00    | 15       | PRE 09/07/18-11/06/18                      |
| 113  | BTN  | BTN PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$1.00    | \$2.00     | 15       | 9.26 R3 +2x wo 9/24. PRE 09/07/18-11/06/18 |
| 114  | CNN  | CNN PT  | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$8.00    | \$16.00    | 15       | 9.26 R3 +2x wo 9/24. PRE 09/07/18-11/06/18 |
| 115  | FSWI | FSWI DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$0.50    | \$1.00     | 15       | 9.26 R3 +2x wo 9/24. PRE 09/07/18-11/06/18 |
| 116  | FSWI | FSWI PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$1.00    | \$2.00     | 15       | 9.26 R3 +2x wo 9/24. PRE 09/07/18-11/06/18 |
| 117  | MNBC | MNBC DT | 9/24/18    | 9/30/18   | 09:00      | 16:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$2.50    | \$5.00     | 15       | 9.26 R3 +2x wo 9/24. PRE 09/07/18-11/06/18 |

## NCC Cable System Order

|                   |                                 |   |                                  |                  |               |
|-------------------|---------------------------------|---|----------------------------------|------------------|---------------|
| Order #           | 62585285                        | Flight Dates  | 09/24/18 - 10/07/18              | Update Date      | 09/27/18      |
| Syscode           | 2466                            | Agency  | GREER, Margolis, Mitchell, Burns | Version          | 4 Vs. 3       |
| System Name       | Spectrum/Iowa-Sauk-Columbia, WI | Advertiser  | Kohl for Congress proj 200344    | Show All Lines   |               |
| Market            | Madison                         |   |                                  | Total # of Weeks | 2             |
|                   |                                 | Client Code   | WI-06                            | Total            | \$2,781.00    |
| AE                | Mackenzie Miller                | Product Code  | 09251001                         | Commission       | \$417.15      |
| Sales Coordinator | Erin Hill                       | Est Code  | 7247                             | Net Total        | \$2,363.85    |
| Office            | Washington                      | Product Name  | 09251001                         | Total Spots      | 972           |
| Phone             | (301) 941-2620                  | Credit Status   |                                  | Affiliate Split  | 100.0         |
| Status            | Accepted                        |   |                                  | Sold On          | Cost Per Spot |
| Survey            | DMA Nielsen Live+1 Jul18        | Primary Demo  | Adults 35+                       | GRP              | -             |
| -                 |                                 | Makegood Policy   | Approval Required                | GIMP             | -             |
|                   |                                 |   |                                  | CPP              | -             |
| Comments :        |                                 | 9.26 R3 Added spots. Total +\$35. Please review and confirm online, thanks! |                                  |                  |               |

| Line | Net  | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment                                |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---|
| 118  | TRAV | TRAV PT | 9/24/18    | 9/30/18   | 19:00      | 24:00     |   |   |   |   | X | X | X | -   | -   | 2           | \$4.50    | \$9.00     | 15       | 9.26 R3 +2x wo 9/24. PRE 09/07/18 -11/06/18 |

|              | Sep 2018   | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 792        | 180      | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 972        |
| <b>AMT</b>   | \$2,291.00 | \$490.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$2,781.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/27/18

62585285 | Madison | Spectrum/Iowa-Sauk-Columbia, WI | 2466 |