

NCC Cable System Order

Order #	62555878
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

Flight Dates	08/13/18 - 08/26/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	07/13/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	PUTNA
Product Code	ORDR
Est Code	814820
Product Name	8.14-8.20
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$628.00		
Commission	\$94.20		
Net Total	\$533.80		
Total Spots	21		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7/12 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00		X	X	X	X			-	-	6	\$23.00	\$138.00	30	
2	FXNC	FOX AND FRIEND<	8/20/18	8/26/18	05:00	09:00	X							-	-	2	\$23.00	\$46.00	30	
3	FXNC	VARIOUS	8/13/18	8/19/18	09:00	15:00		X	X	X	X			-	-	3	\$23.00	\$69.00	30	
4	FXNC	VARIOUS	8/13/18	8/19/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$19.00	\$76.00	30	
5	FXNC	VARIOUS	8/20/18	8/26/18	15:00	19:00	X							-	-	1	\$19.00	\$19.00	30	
6	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$56.00	\$224.00	30	
7	FXNC	VARIOUS	8/20/18	8/26/18	19:00	24:00	X							-	-	1	\$56.00	\$56.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$628.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$628.00

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Date Printed 07/13/18

62555878 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

NCC Cable System Order

Order #	62555878
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

Flight Dates	08/13/18 - 08/26/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	07/13/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	PUTNA
Product Code	ORDR
Est Code	814820
Product Name	8.14-8.20
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$411.00		
Commission	\$61.65		
Net Total	\$349.35		
Total Spots	19		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7/12 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00		X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
2	FXNC	FOX AND FRIEND<	8/20/18	8/26/18	05:00	09:00	X							-	-	2	\$15.00	\$30.00	30	
3	FXNC	VARIOUS	8/13/18	8/19/18	15:00	19:00		X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	
4	FXNC	VARIOUS	8/20/18	8/26/18	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	
5	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$38.00	\$190.00	30	
6	FXNC	VARIOUS	8/20/18	8/26/18	19:00	24:00	X							-	-	1	\$38.00	\$38.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	19	0	0	0	0	0	0	0	0	0	0	0	19
AMT	\$411.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$411.00

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Date Printed 07/13/18

62555878 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62555878
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

Flight Dates	08/13/18 - 08/26/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	07/13/18
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	PUTNA
Product Code	ORDR
Est Code	814820
Product Name	8.14-8.20
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$382.00		
Commission	\$57.30		
Net Total	\$324.70		
Total Spots	15		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	7/13: Revised to correct rates, reduced spots to maintain budget.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00		X	X	X	X			-	-	4	\$15.00	\$60.00	30	-4x, Rev Rate
2	FXNC	FOX AND FRIEND<	8/20/18	8/26/18	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	-1x, Rev Rate
3	FXNC	VARIOUS	8/13/18	8/19/18	09:00	15:00		X	X	X	X			-	-	1	\$15.00	\$15.00	30	Rev Rate
4	FXNC	VARIOUS	8/13/18	8/19/18	15:00	19:00		X	X	X	X	X	X	-	-	1	\$13.00	\$13.00	30	-2x, Rev Rate
5	FXNC	VARIOUS	8/20/18	8/26/18	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	Rev Rate
6	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$38.00	\$228.00	30	Rev Rate
7	FXNC	VARIOUS	8/20/18	8/26/18	19:00	24:00	X							-	-	1	\$38.00	\$38.00	30	Rev Rate

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	15	0	0	0	0	0	0	0	0	0	0	0	15
AMT	\$382.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$382.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/13/18

62555878 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

NCC Cable System Order

Order #	62555878
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

Flight Dates	08/13/18 - 08/26/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	07/13/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	PUTNA
Product Code	ORDR
Est Code	814820
Product Name	8.14-8.20
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$290.00		
Commission	\$43.50		
Net Total	\$246.50		
Total Spots	20		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/12 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00		X	X	X	X			-	-	6	\$11.00	\$66.00	30	
2	FXNC	FOX AND FRIEND<	8/20/18	8/26/18	05:00	09:00	X							-	-	2	\$11.00	\$22.00	30	
3	FXNC	VARIOUS	8/13/18	8/19/18	09:00	15:00		X	X	X	X			-	-	1	\$11.00	\$11.00	30	
4	FXNC	VARIOUS	8/13/18	8/19/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	
5	FXNC	VARIOUS	8/20/18	8/26/18	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	
6	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$21.00	\$105.00	30	
7	FXNC	VARIOUS	8/20/18	8/26/18	19:00	24:00	X							-	-	1	\$21.00	\$21.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	20
AMT	\$290.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$290.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/13/18

62555878 | Mobile | Cox Media/Cantonment, FL | 6507 |

NCC Cable System Order

Order #	62555878
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

Flight Dates	08/13/18 - 08/26/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	07/13/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	PUTNA
Product Code	ORDR
Est Code	814820
Product Name	8.14-8.20
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$1,823.00		
Commission	\$273.45		
Net Total	\$1,549.55		
Total Spots	19		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/12 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00		X	X	X	X			-	-	4	\$69.00	\$276.00	30	
2	FXNC	FOX AND FRIEND<	8/20/18	8/26/18	05:00	09:00	X							-	-	1	\$69.00	\$69.00	30	
3	FXNC	VARIOUS	8/13/18	8/19/18	09:00	15:00		X	X	X	X			-	-	4	\$69.00	\$276.00	30	
4	FXNC	VARIOUS	8/13/18	8/19/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$56.00	\$168.00	30	
5	FXNC	VARIOUS	8/20/18	8/26/18	15:00	19:00	X							-	-	1	\$56.00	\$56.00	30	
6	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$163.00	\$815.00	30	
7	FXNC	VARIOUS	8/20/18	8/26/18	19:00	24:00	X							-	-	1	\$163.00	\$163.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	19	0	0	0	0	0	0	0	0	0	0	0	19
AMT	\$1,823.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,823.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/13/18

62555878 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

NCC Cable System Order

Order #	62555878
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

Flight Dates	08/13/18 - 08/26/18
Agency	Smart Media
Advertiser	Adam Putnam for Governor

Update Date	07/13/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	PUTNA
Product Code	ORDR
Est Code	814820
Product Name	8.14-8.20
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$1,854.00		
Commission	\$278.10		
Net Total	\$1,575.90		
Total Spots	21		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/12 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00		X	X	X	X			-	-	4	\$69.00	\$276.00	30	
2	FXNC	VARIOUS	8/13/18	8/19/18	09:00	15:00		X	X	X	X			-	-	6	\$69.00	\$414.00	30	
3	FXNC	VARIOUS	8/20/18	8/26/18	09:00	15:00	X							-	-	1	\$69.00	\$69.00	30	
4	FXNC	VARIOUS	8/13/18	8/19/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$56.00	\$224.00	30	
5	FXNC	VARIOUS	8/20/18	8/26/18	15:00	19:00	X							-	-	1	\$56.00	\$56.00	30	
6	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$163.00	\$652.00	30	
7	FXNC	VARIOUS	8/20/18	8/26/18	19:00	24:00	X							-	-	1	\$163.00	\$163.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	21	0	0	0	0	0	0	0	0	0	0	0	21
AMT	\$1,854.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,854.00

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Date Printed 07/13/18

62555878 | Mobile | Cox Media/Greater Ft Walton Zone, FL | 6589 |