

East Musk. Levy Comm.  
W H I Z - AM

### ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, East Musk School Levy, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

#### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: East Musk School Levy  
Address: 61516 Stillmeadow Ln, New Concord, OH 43762  
Contact: Lance Bennett Phone number: 740-680-7930 Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: East Musk Sch Levy  
Address: 61516 Stillmeadow Ln New Concord, OH 43762  
Contact: Lance Bennett Phone number: Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Lance Bennett Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:  N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:  N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Lance Bennett Treasurer</i>	Signature: <i>Jay P. Benson</i>
Name: <i>Lance Bennett, Treas.</i>	Name: <i>Jay P. Benson</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>11/1/23</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 11/1/23

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>Order # 2823-00002</i>	Station Call Letters: <i>WHIZ-AM</i>	Date Received/Requested: <i>11/1/23</i>
Est. #: <i>—</i>	Station Location: <i>Zanesville Ohio</i>	Run Start and End Dates: <i>11/2-11/7/23</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

MARQUEE BROADCASTING  
 629 DOWNARD ROAD  
 ZANESVILLE, OH 43701

Order #: 2823-00002  
 Description: TROMBO  
 Date Entered: 11/1/2023  
 P.O.#:  
 Salesperson: WHIZ, HOUSE  
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

EAST MUSKINGUM LEVY COMMITTEE  
 PO BOX 287  
 NEW CONCORD, OH 43762

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/2/2023	11/7/2023	WHIZ-AM	06:00:00a to 08:00:00a	CUSTOM	1:00	8	16.00	128.00	Y	Y	N	Y	Y	N	N
11/2/2023	11/5/2023					4	16.00	64.00	0	0	0	2	2	0	0
11/6/2023	11/7/2023					4	16.00	64.00	2	2	0	0	0	0	0
2 11/2/2023	11/7/2023	WHIZ-AM	04:00:00p to 06:00:00p	CUSTOM	1:00	8	16.00	128.00	Y	Y	N	Y	Y	N	N
11/2/2023	11/5/2023					4	16.00	64.00	0	0	0	2	2	0	0
11/6/2023	11/7/2023					4	16.00	64.00	2	2	0	0	0	0	0
3 11/2/2023	11/7/2023	WHIZ-AM	09:45:00a to 10:00:00a	Weekly	1:00	1	16.00	16.00	0	0	0	0	0	1	0
4 11/2/2023	11/7/2023	WHIZ-AM	10:00:00a to 10:30:00a	Weekly	1:00	1	16.00	16.00	0	0	0	0	0	1	0
5 11/2/2023	11/7/2023	WHIZ-AM	10:00:00a to 03:00:00p	Weekly	1:00	2	16.00	32.00	0	0	0	0	0	0	2

Order Start Date: 11/2/2023    Order End Date: 11/7/2023    Spots: 20    Total Charges: \$320.00

**Projected Media Month Billing Totals for EAST MUSKINGUM LEVY COMMITTEE / 2823-00002 :**

	<u>Spot Count</u>	<u>Net Billing</u>
November 2023	20	\$320.00

Confirmed & Accepted for MARQUEE BROADCASTING By:

Accepted for EAST MUSKINGUM LEVY COMMITTEE By:

Please Sign and Return One Copy