



Political Rate Card – March 30 through May 14, 2024

WCEI-FM 96.7

Monday – Friday	:30	:60
6A–10A	\$15.00	\$20.00
10A–3P	\$15.00	\$20.00
3P–7P	\$15.00	\$20.00

Weekends

6A–10A	\$17.00	\$15.00
10A–3P	\$17.00	\$15.00
3P–7P	\$17.00	\$15.00

WINX-FM 94.3

Monday – Friday	:30	:60
6A–10A	\$13.00	\$16.00
10A–3P	\$13.00	\$16.00
3P–7P	\$13.00	\$16.00

Weekends

6A–10A	\$15.00	\$12.00
10A–3P	\$15.00	\$12.00
3P–7P	\$15.00	\$12.00

The following describes the political advertising policies of Station(s) WCEI-FM and WINX-FM, adopted in compliance with the requirements of the Communications Act of 1934, as amended, and the rules and regulations of the Federal Communications Commission. These policies apply to purchases of advertising time for “use” by legally qualified political candidates. A political advertisement or program involves a “use” if it includes the recognizable voice or image of the candidate. Candidates may be asked to demonstrate that they are legally qualified. All federal candidates must comply with the regulations of the Bipartisan Campaign Reform Act of 2002 as they may be applicable at the time a candidate advertisement airs.

These represent the most requested times and classes. Other times and plans are available.
 Candidates may either sign a certification or read a specific required statement within their ad to qualify for political rates.
 Payment due in advance.
 Rates are net to the station.

March 1, 2024
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