



125 West 55th St
New York, NY 10019

Contract # 28400975	Changes as of: 5/16/2024 at 8:29 AM	Version: Current State Version 1
CPE: 8/75/6772	Flight: 5/20/24 - 6/2/24	Station: WAOW
Agency: AMPLIFY MEDIA	Advertiser: AB PAC - AMERICAN BRIDGE PAC	Market: Wausau, WI
222 Ontrario St. Suite 600 Chicago, IL 60654	Product: AB PAC	Office: CHICAGO
Agency Order #: 13437018	Buyer: Kyle, Candy	Service: Nielsen
Salesperson: NICOLE UNGARO 312-755-3852	Primary Demo:	Assistant: MIKKIE BASELICE 312-755-3834
Separation:		Con Type: POLITICAL/VOTE
		Total \$: \$34,400.00
		Total Spots: 20
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 64338

Comments: Flight starts on 5-21 and ends on 5-31- No spots to run on May 24th through May 27th-No Spots to air on Saturdays. On Sunday's, spots run only in Early Morning News and Late News Programming;Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	5/20 - 5/27		Total Spots	Total \$	CPP*	GRP*
						5/20	5/27				
1	M-F 6a-6:30a		Wake Up Wisconsin	\$1,600.00	30	0	2	2	\$3,200.00	\$0.00	0.0
2	M-F 7a-8a		Good Morning America	\$1,600.00	30	0	2	2	\$3,200.00	\$0.00	0.0
3	M-F 8a-9a		Good Morning America	\$1,600.00	30	0	2	2	\$3,200.00	\$0.00	0.0
4	M-F 1p-2p		General Hospital	\$800.00	30	0	2	2	\$1,600.00	\$0.00	0.0
5	M-F 10p-10:35p		News 9 WAOW @ 10P	\$3,000.00	30	0	2	2	\$6,000.00	\$0.00	0.0
6	Tu-F 6a-6:30a		Wake Up Wisconsin	\$1,600.00	30	2	0	2	\$3,200.00	\$0.00	0.0
7	Tu-F 7a-8a		Good Morning America	\$1,600.00	30	2	0	2	\$3,200.00	\$0.00	0.0
8	Tu-F 8a-9a		Good Morning America	\$1,600.00	30	2	0	2	\$3,200.00	\$0.00	0.0
9	Tu-F 1p-2p		General Hospital	\$800.00	30	2	0	2	\$1,600.00	\$0.00	0.0
10	Tu-F 10p-10:35p		News 9 WAOW @ 10P	\$3,000.00	30	2	0	2	\$6,000.00	\$0.00	0.0
TOTALS:						10	10	20	\$34,400.00	\$0.00	0.0