

125 West 55th St New York, NY 10019 Contract # 28400973 Changes as of: 5/16/2024 at 11:17 AM Version: Current State Version 2

CPE: 8/75/6773 Flight: 5/20/24 - 6/2/24 Station: WAOW Con Type: POLITICAL/VOTE Agency: AMPLIFY MEDIA Advertiser: AB PAC - AMERICAN Market: Wausau, WI Total \$: \$50,200.00

gency: AMPLIFY MEDIA Advertiser: AB PAC - AMERICAN Market: Wausau, WI Total \$: \$50,2

222 Ontrario St. Suite **Product:** AB PAC **Office:** CHICAGO **Total Spots:** 14

Chicago, IL 60654 Agency Order #: 13437002 Service: Nielsen Total CPP: \$0.00

Buyer: Kyle, Candy Primary Demo: Total GRP:
Salesperson: NICOLE UNGARO Assistant: MIKKIE BASELICE Traffic #: 64341

312-755-3852 312-755-3834

Separation:

Comments: Flight starts on 5-21 and ends on 5-31- No Spots to run on May 24th through May 27th No Spots to air on Saturdays. On Sunday's, spots run only in Early Morning News and Late News Programming; Separation: 30; PopulationBuyType: CPP

			5/20 - 5/27			Total	Total		
OP Program	Rate	Len	5/20	5/27		Spots	\$	CPP*	GRF
Wake Up Wisconsin	\$3,200. 00	60	0	1		1	\$3,200.00	\$0.00	0
Drew Barrymore	\$1,600. 00	60	0	2		2	\$3,200.00	\$0.00	0
News 9 WAOW @ 5P	\$4,000. 00	60	0	2		2	\$8,000.00	\$0.00	C
News 9 WAOW @ 6P	\$6,000. 00	60	0	2		2	\$12,000.00	\$0.00	0
Entertainment Tonight	\$3,000. 00	60	0	2		2	\$6,000.00	\$0.00	0
Wake Up Wisconsin	\$3,200. 00	60	1	0		1	\$3,200.00	\$0.00	C
Drew Barrymore	\$1,600. 00	60	1	0		1	\$1,600.00	\$0.00	C
News 9 WAOW @ 5P	\$4,000. 00	60	1	0		1	\$4,000.00	\$0.00	C
News 9 WAOW @ 6P	\$6,000. 00	60	0	0		0	\$0.00	\$0.00	C
Entertainment Tonight	\$3,000. 00	60	1	0		1	\$3,000.00	\$0.00	C
News 9 WAOW @ 6P	\$6,000. 00	60	0	1_		1	\$6,000.00	\$0.00	C
	Drew Barrymore News 9 WAOW @ 5P News 9 WAOW @ 6P Entertainment Tonight Wake Up Wisconsin Drew Barrymore News 9 WAOW @ 5P News 9 WAOW @ 6P Entertainment Tonight	Wake Up Wisconsin 00 Drew Barrymore \$1,600. News 9 WAOW @ 5P \$4,000. News 9 WAOW @ 6P \$6,000. Entertainment Tonight \$3,000. Wake Up Wisconsin 00 Drew Barrymore \$1,600. News 9 WAOW @ 5P 00 News 9 WAOW @ 6P \$6,000. Entertainment Tonight \$3,000. News 9 WAOW @ 6P \$6,000. News 9 WAOW @ 6P \$6,000. News 9 WAOW @ 6P \$6,000. News 9 WAOW @ 6P \$6,000.	Wake Up Wisconsin 00 60 Drew Barrymore \$1,600. 60 News 9 WAOW @ 5P \$4,000. 60 News 9 WAOW @ 6P \$6,000. 60 Entertainment Tonight 00 60 Wake Up Wisconsin 00 60 Drew Barrymore \$1,600. 60 News 9 WAOW @ 5P 00 60 News 9 WAOW @ 6P \$3,000. 60 Entertainment Tonight \$3,000. 60 News 9 WAOW @ 6P \$6,000. 60 News 9 WAOW @ 6P \$6,000. 60 News 9 WAOW @ 6P \$6,000. 60	Wake Up Wisconsin 00 60 0 Drew Barrymore \$1,600. 0 60 0 News 9 WAOW @ 5P \$4,000. 0 60 0 News 9 WAOW @ 6P \$6,000. 0 60 0 Entertainment Tonight 00 60 0 Wake Up Wisconsin 00 60 1 Drew Barrymore \$1,600. 0 60 1 News 9 WAOW @ 5P 00 60 1 News 9 WAOW @ 6P \$3,000. 0 0 Entertainment Tonight 00 60 1 News 9 WAOW @ 6P 00 60 0 News 9 WAOW @ 6P 00 60 0	Wake Up Wisconsin 00 60 0 1 Drew Barrymore \$1,600. 00 60 0 2 News 9 WAOW @ 5P \$4,000. 0 60 0 2 News 9 WAOW @ 6P \$6,000. 0 60 0 2 Entertainment Tonight 00 60 0 2 Wake Up Wisconsin 00 60 1 0 Drew Barrymore \$1,600. 0 60 1 0 News 9 WAOW @ 5P 00 60 1 0 News 9 WAOW @ 6P \$3,000. 0 0 0 Entertainment Tonight 00 60 1 0 News 9 WAOW @ 6P \$6,000. 0 0 0 News 9 WAOW @ 6P 00 60 0 1	Wake Up Wisconsin 00 60 0 1 Drew Barrymore \$1,600. 00 60 0 2 News 9 WAOW @ 5P \$4,000. 00 60 0 2 News 9 WAOW @ 6P \$6,000. 00 60 0 2 Entertainment Tonight \$3,000. 00 60 0 2 Wake Up Wisconsin \$3,200. 00 60 1 0 Drew Barrymore \$1,600. 00 60 1 0 News 9 WAOW @ 5P \$4,000. 00 60 1 0 News 9 WAOW @ 6P \$6,000. 00 60 0 0 Entertainment Tonight \$3,000. 00 60 1 0 News 9 WAOW @ 6P \$6,000. 00 60 1 0 News 9 WAOW @ 6P \$6,000. 00 60 0 1	Wake Up Wisconsin 00 60 0 1 Drew Barrymore \$1,600. 0 0 2 News 9 WAOW @ 5P \$4,000. 0 6 0 2 News 9 WAOW @ 6P \$6,000. 0 0 2 Entertainment Tonight \$3,000. 0 0 2 Wake Up Wisconsin 0 60 1 0 1 Drew Barrymore 31,600. 0 60 1 0 1 News 9 WAOW @ 5P 34,000. 0 60 1 0 1 News 9 WAOW @ 6P \$6,000. 0 6 0 0 0 Entertainment Tonight \$3,000. 0 0 0 0 0 News 9 WAOW @ 6P \$6,000. 0 0 0 1 1 News 9 WAOW @ 6P 60 0 0 1 0 1	Wake Up Wisconsin 00 60 0 1 \$3,200.00 Drew Barrymore \$1,600. 00 60 0 2 \$3,200.00 News 9 WAOW @ 5P \$4,000. 00 60 0 2 \$8,000.00 News 9 WAOW @ 6P \$3,000. 00 0 0 2 \$12,000.00 Entertainment Tonight \$3,200. 00 0 0 2 \$6,000.00 Wake Up Wisconsin 00 60 1 0 1 \$3,200.00 Drew Barrymore \$1,600. 00 0 0 1 1 \$1,600.00 News 9 WAOW @ 5P \$4,000. 00 0 0 0 0 \$0.00 Entertainment Tonight \$3,000. 00 0 0 0 \$0.00 Entertainment Tonight 0 60 1 0 1 \$3,000.00	Wake Up Wisconsin 00 60 0 1 \$3,200.00 \$0.00 Drew Barrymore \$1,600. 00 60 0 2 2 \$3,200.00 \$0.00 News 9 WAOW @ 5P 00 60 0 2 2 \$8,000.00 \$0.00 News 9 WAOW @ 6P \$6,000. 00 60 0 2 2 \$12,000.00 \$0.00 Entertainment Tonight 00 60 0 2 2 \$6,000.00 \$0.00 Wake Up Wisconsin 00 60 1 0 1 \$3,200.00 \$0.00 Drew Barrymore \$1,600. 00 60 1 0 1 \$1,600.00 \$0.00 News 9 WAOW @ 5P \$6,000. 00 60 0 0 0 \$0.00 \$0.00 Entertainment Tonight \$3,000. 00 60 1 0 1 \$3,000.0 \$0.00 News 9 WAOW @ 6P \$6,000. 00 60 1 0 1 \$3,000.0 \$0.00