



125 West 55th St
New York, NY 10019

Contract # 28400973	Changes as of: 5/16/2024 at 11:17 AM	Version: Current State Version 2
CPE: 8/75/6773	Flight: 5/20/24 - 6/2/24	Station: WAOW
Agency: AMPLIFY MEDIA	Advertiser: AB PAC - AMERICAN BRIDGE PAC	Market: Wausau, WI
222 Ontrario St. Suite 600 Chicago, IL 60654	Product: AB PAC	Office: CHICAGO
Agency Order #: 13437002	Buyer: Kyle, Candy	Service: Nielsen
Salesperson: NICOLE UNGARO 312-755-3852	Primary Demo:	Assistant: MIKKIE BASELICE 312-755-3834
		Con Type: POLITICAL/VOTE
		Total \$: \$50,200.00
		Total Spots: 14
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 64341

Separation:

Comments: Flight starts on 5-21 and ends on 5-31- No Spots to run on May 24th through May 27th No Spots to air on Saturdays. On Sunday's, spots run only in Early Morning News and Late News Programming; Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	5/20 - 5/27		Total Spots	Total \$	CPP*	GRP*
						5/20	5/27				
1	M-F 6:30a-7a		Wake Up Wisconsin	\$3,200.00	60	0	1	1	\$3,200.00	\$0.00	0.0
2	M-F 11:30a-12n		Drew Barrymore	\$1,600.00	60	0	2	2	\$3,200.00	\$0.00	0.0
3	M-F 5p-5:30p		News 9 WAOW @ 5P	\$4,000.00	60	0	2	2	\$8,000.00	\$0.00	0.0
4	M-F 6p-6:30p		News 9 WAOW @ 6P	\$6,000.00	60	0	2	2	\$12,000.00	\$0.00	0.0
5	M-F 6:30p-6:58p		Entertainment Tonight	\$3,000.00	60	0	2	2	\$6,000.00	\$0.00	0.0
6	Tu-F 6:30a-7a		Wake Up Wisconsin	\$3,200.00	60	1	0	1	\$3,200.00	\$0.00	0.0
7	Tu-F 11:30a-12n		Drew Barrymore	\$1,600.00	60	1	0	1	\$1,600.00	\$0.00	0.0
8	Tu-F 5p-5:30p		News 9 WAOW @ 5P	\$4,000.00	60	1	0	1	\$4,000.00	\$0.00	0.0
9	Tu-F 6p-6:30p		News 9 WAOW @ 6P	\$6,000.00	60	0	0	0	\$0.00	\$0.00	0.0
10	Tu-F 6:30p-6:58p		Entertainment Tonight	\$3,000.00	60	1	0	1	\$3,000.00	\$0.00	0.0
11	Tu-F 6p-6:30p		News 9 WAOW @ 6P	\$6,000.00	60	0	1	1	\$6,000.00	\$0.00	0.0
TOTALS:						4	10	14	\$50,200.00	\$0.00	0.0