



WAOW
1908 Grand Ave
Wausau, WI 54403-6870

Amplify Media
PO BOX 6
FRANKLIN PARK, IL 60131-0006

Contract # 64338

Schedule Dates 05/21/24-05/31/24
Advertiser AB PAC (5735)
Agency Amplify Media (1841)
Product Political - Issues/Propositions (1152)
Brand POLITICAL-ISSUE (3567)
Salesperson Katz Chicago, Katz Chicago (1014)
Sales Office Katz Chicago
Buyer Name
Phone/Fax /
CPE 8/75/6772
Account Types National/Political Issue - Agency
Billing Type Standard
Comments

Date Entered 05/16/24
Last Modified 05/16/24
Entered By Tracy Lake
CO-OP No
External # 28400975
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,160.00
Net Total \$29,240.00
Sales Tax

Wausau ABC (WAOW)

By Broadcast Month	Spots	Rate
May. 2024	10	\$17,200.00
Jun. 2024	10	\$17,200.00
Grand Total:	20	\$34,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (6)	05/21/24-05/23/24	1	:30	6A- 6:30A (CST)	2		X	X	X				2	\$1,600.00	\$3,200.00	Wausau ABC (WAOW)		5/16/24
2.0	Normal Line / SPOT (7)	05/21/24-05/23/24	1	:30	7A- 8A (CST)	2		X	X	X				2	\$1,600.00	\$3,200.00	Wausau ABC (WAOW)		5/16/24
3.0	Normal Line / SPOT (8)	05/21/24-05/23/24	1	:30	8A- 9A (CST)	2		X	X	X				2	\$1,600.00	\$3,200.00	Wausau ABC (WAOW)		5/16/24
4.0	Normal Line / SPOT (9)	05/21/24-05/23/24	1	:30	1P- GENERAL HOSPITAL	2		X	X	X				2	\$800.00	\$1,600.00	Wausau ABC (WAOW)		5/16/24
5.0	Normal Line / SPOT (10)	05/21/24-05/23/24	1	:30	9:59:46P- News 9 WAOW at 10pm	2		X	X	X				2	\$3,000.00	\$6,000.00	Wausau ABC (WAOW)		5/16/24
6.0	Normal Line / SPOT (1)	05/28/24-05/31/24	1	:30	6A- 6:30A (CST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Wausau ABC (WAOW)		5/16/24
7.0	Normal Line / SPOT (2)	05/28/24-05/31/24	1	:30	7A- 8A (CST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Wausau ABC (WAOW)		5/16/24
8.0	Normal Line / SPOT (3)	05/28/24-05/31/24	1	:30	8A- 9A (CST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Wausau ABC (WAOW)		5/16/24
9.0	Normal Line / SPOT (4)	05/28/24-05/31/24	1	:30	1P- GENERAL HOSPITAL	2		X	X	X	X			2	\$800.00	\$1,600.00	Wausau ABC (WAOW)		5/16/24
10.0	Normal Line / SPOT (5)	05/28/24-05/31/24	1	:30	9:59:46P- News 9 WAOW at 10pm	2		X	X	X	X			2	\$3,000.00	\$6,000.00	Wausau ABC (WAOW)		5/16/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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