



Amplify Media
PO BOX 6
FRANKLIN PARK, IL 60131-0006

Contract # 64283
Schedule Dates 05/14/24-05/20/24
Advertiser AB PAC (5735)
Agency Amplify Media (1841)
Product Political - Issues/Propositions (1152)
Brand POLITICAL-ISSUE (3567)
Salesperson Katz Chicago, Katz Chicago (1014)
Sales Office Katz Chicago
Buyer Name
Phone/Fax /
CPE 8/75/6768
Account Types National/Political Issue - Agency
Billing Type Standard
Comments

Date Entered 05/13/24
Last Modified 05/13/24
Entered By Tracy Lake
CO-OP No
External # 28400038
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,580.00
Net Total \$65,620.00
Sales Tax

Wausau ABC (WAOW)		
By Broadcast Month	Spots	Rate
May. 2024	25	\$77,200.00
Grand Total:	25	\$77,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	05/19/24-05/19/24	1	1:00	9:59:46P- News 9 WAOW at 10pm								1	1	\$6,000.00	\$6,000.00	Wausau ABC (WAOW)		5/13/24
2.0	Normal Line / SPOT (2)	05/20/24-05/20/24	1	1:00	3:59:56P- 4:30P (CST)		1							1	\$1,600.00	\$1,600.00	Wausau ABC (WAOW)		5/13/24
3.0	Normal Line / SPOT (3)	05/14/24-05/17/24	1	1:00	3:59:56P- 4:30P (CST)	3		X	X	X	X			3	\$1,600.00	\$4,800.00	Wausau ABC (WAOW)		5/13/24
4.0	Normal Line / SPOT (4)	05/20/24-05/20/24	1	1:00	4:30P- 4:59:26P (CST)		1							1	\$1,600.00	\$1,600.00	Wausau ABC (WAOW)		5/13/24
5.0	Normal Line / SPOT (5)	05/14/24-05/17/24	1	1:00	4:30P- 4:59:26P (CST)	3		X	X	X	X			3	\$1,600.00	\$4,800.00	Wausau ABC (WAOW)		5/13/24
6.0	Normal Line / SPOT (6)	05/20/24-05/20/24	1	1:00	4:59:26P- News 9 WAOW at 5pm		1							1	\$4,000.00	\$4,000.00	Wausau ABC (WAOW)		5/13/24
7.0	Normal Line / SPOT (8)	05/20/24-05/20/24	1	1:00	5:58:46P- News 9 WAOW at 6pm		1							1	\$6,000.00	\$6,000.00	Wausau ABC (WAOW)		5/13/24
8.0	Normal Line / SPOT (10)	05/20/24-05/20/24	1	1:00	9A- Live with Kelly & Mark		1							1	\$1,600.00	\$1,600.00	Wausau ABC (WAOW)		5/13/24
9.0	Normal Line / SPOT (11)	05/14/24-05/17/24	1	1:00	9A- Live with Kelly & Mark	3		X	X	X	X			3	\$1,600.00	\$4,800.00	Wausau ABC (WAOW)		5/13/24
10.0	Normal Line / SPOT (12)	05/20/24-05/20/24	1	1:00	6:30P- Entertainment Tonight		1							1	\$3,000.00	\$3,000.00	Wausau ABC (WAOW)		5/13/24
11.0	Normal Line / SPOT (13)	05/14/24-05/17/24	1	1:00	6:30P- Entertainment Tonight	3		X	X	X	X			3	\$3,000.00	\$9,000.00	Wausau ABC (WAOW)		5/13/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WAOW
1908 Grand Ave
Wausau, WI 54403-6870

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12.1	Normal Line / SPOT (20)	05/15/24-05/17/24	1	1:00	9:59:46P- News 9 WAOW at 10pm				1	1	1			3	\$6,000.00	\$18,000.00	Wausau ABC (WAOW)		5/13/24
13.1	Normal Line / SPOT (19)	05/15/24-05/17/24	1	1:00	11A- News 9 WAOW at 11am	1			X	X	X			1	\$2,000.00	\$2,000.00	Wausau ABC (WAOW)		5/13/24
14.2	Normal Line / SPOT (18)	05/20/24-05/20/24	1	1:00	9:59:46P- News 9 WAOW at 10pm		1							1	\$6,000.00	\$6,000.00	Wausau ABC (WAOW)		5/13/24
15.0	Normal Line / SPOT (17)	05/19/24-05/19/24	1	1:00	5:28:56P- News 9 WAOW Sunday at 530pm								1	1	\$4,000.00	\$4,000.00	Wausau ABC (WAOW)		5/13/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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