

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Roy Cooper for Governor

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/16

**Invoice ID: 1256838**  
**Campaign ID:**

**Invoice Date: 11-16-2016**  
**Estimate ID: 5650**

**Contract ID: 883428**  
**P.O Number:**

**Client ID: 43298**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$1,607.00
Agency Commission	(\$241.05)
Rep. Firm Commission	(\$478.10)

<b>Net Advertising Fee</b>	<b>\$887.85</b>
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<b>Sub Total</b>	<b>\$887.85</b>
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<b>Total This Invoice</b>	<b>\$887.85</b>
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/62350423/  
1298

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Roy Cooper for Governor  
 Remarks: /62350423/  
 Bill Cycle: 11/16  
 Rep. Firm: VNS/NCC

Contract ID: 883428  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
11/01/16	Tuesday	AEN-E	1298-GREENSBORO	The First 48	12:15am	RC1216H	00:00:30	Charged	11.00	*
11/01/16	Tuesday	TNT-E	1298-GREENSBORO	Law & Order	1:14am	RC1216H	00:00:30	Charged	11.00	*
11/01/16	Tuesday	BRVO-E	1298-GREENSBORO	Real Housewives OC	1:45am	RC1216H	00:00:30	Charged	9.00	*
11/01/16	Tuesday	ESPN-E	1298-GREENSBORO	NFL PrimeTime	1:53am	RC1216H	00:00:30	Charged	18.00	*
11/01/16	Tuesday	FOOD-E	1298-GREENSBORO	Cake Wars	1:54am	RC1216H	00:00:30	Charged	12.00	*
11/01/16	Tuesday	USA-E	1298-GREENSBORO	Law & Order: SVU	5:16am	RC1216H	00:00:30	Charged	15.00	*
11/01/16	Tuesday	CNN-E	1298-GREENSBORO	New Day	5:48am	RC1216H	00:00:30	Charged	18.00	*
11/01/16	Tuesday	HGTV-E	1298-GREENSBORO	We Bought the Farm	9:19am	RC1216H	00:00:30	Charged	11.00	*
11/01/16	Tuesday	TBSC-E	1298-GREENSBORO	The King of Queens	10:46am	RC1216H	00:00:30	Charged	18.00	*
11/01/16	Tuesday	FRFM-E	1298-GREENSBORO	Reba	2:13pm	RC1216H	00:00:30	Charged	11.00	*
11/01/16	Tuesday	HGTV-E	1298-GREENSBORO	Fixer Upper	3:19pm	RC1216H	00:00:30	Charged	15.00	*
11/01/16	Tuesday	FOOD-E	1298-GREENSBORO	Chopped	4:22pm	RC1216H	00:00:30	Charged	18.00	*
11/01/16	Tuesday	HIST-E	1298-GREENSBORO	Outlaw: Hells Angels	6:13pm	RC1216H	00:00:30	Charged	18.00	*
11/01/16	Tuesday	LIF-E	1298-GREENSBORO	Dance Moms	7:53pm	RC1216H	00:00:30	Charged	24.00	*
11/01/16	Tuesday	CNN-E	1298-GREENSBORO	Anderson Cooper 360	8:37pm	RC1216H	00:00:30	Charged	45.00	*
11/01/16	Tuesday	USA-E	1298-GREENSBORO	Modern Family	11:20pm	RC1216H	00:00:30	Charged	51.00	*
11/02/16	Wednesday	ESPN-E	1298-GREENSBORO	SportsCenter	5:26am	RC1216H	00:00:30	Charged	18.00	*
11/02/16	Wednesday	LIF-E	1298-GREENSBORO	Paid Programming	5:30am	RC1216H	00:00:30	Charged	15.00	*
11/02/16	Wednesday	FRFM-E	1298-GREENSBORO	Life Today	5:58am	RC1216H	00:00:30	Charged	9.00	*
11/02/16	Wednesday	HIST-E	1298-GREENSBORO	Paid Programming	5:59am	RC1216H	00:00:30	Charged	11.00	*
11/02/16	Wednesday	FRFM-E	1298-GREENSBORO	Reba	1:16pm	RC1216H	00:00:30	Charged	11.00	*
11/02/16	Wednesday	USA-E	1298-GREENSBORO	NCIS	3:25pm	RC1216H	00:00:30	Charged	18.00	*
11/02/16	Wednesday	HGTV-E	1298-GREENSBORO	Property Brothers	6:18pm	RC1216H	00:00:30	Charged	18.00	*
11/02/16	Wednesday	CNN-E	1298-GREENSBORO	Situation Room	6:52pm	RC1216H	00:00:30	Charged	18.00	*
11/02/16	Wednesday	TNT-E	1298-GREENSBORO	Bones	7:07pm	RC1216H	00:00:30	Charged	24.00	*
11/02/16	Wednesday	TBSC-E	1298-GREENSBORO	People of Earth	7:47pm	RC1216H	00:00:30	Charged	24.00	*
11/02/16	Wednesday	BRVO-E	1298-GREENSBORO	Don't Be Tardy ...	8:08pm	RC1216H	00:00:30	Charged	32.00	*
11/02/16	Wednesday	FOOD-E	1298-GREENSBORO	Worst Bakers in America	11:22pm	RC1216H	00:00:30	Charged	45.00	*
11/02/16	Wednesday	AEN-E	1298-GREENSBORO	Duck Dynasty	11:41pm	RC1216H	00:00:30	Charged	51.00	*
11/03/16	Thursday	FRFM-E	1298-GREENSBORO	The Mindy Project	12:45am	RC1216H	00:00:30	Charged	9.00	*
11/03/16	Thursday	CNN-E	1298-GREENSBORO	Anderson Cooper 360	12:49am	RC1216H	00:00:30	Charged	18.00	*
11/03/16	Thursday	LIF-E	1298-GREENSBORO	Little Women: LA	1:56am	RC1216H	00:00:30	Charged	15.00	*
11/03/16	Thursday	TNT-E	1298-GREENSBORO	Castle	5:22am	RC1216H	00:00:30	Charged	11.00	*
11/03/16	Thursday	CNN-E	1298-GREENSBORO	New Day	5:30am	RC1216H	00:00:30	Charged	18.00	*
11/03/16	Thursday	TBSC-E	1298-GREENSBORO	Married With Children	5:45am	RC1216H	00:00:30	Charged	11.00	*
11/03/16	Thursday	AEN-E	1298-GREENSBORO	Paid Programming	5:59am	RC1216H	00:00:30	Charged	11.00	*
11/03/16	Thursday	HGTV-E	1298-GREENSBORO	Love It or List, Too	9:42am	RC1216H	00:00:30	Charged	11.00	*
11/03/16	Thursday	HIST-E	1298-GREENSBORO	The Stoned Ages	10:48am	RC1216H	00:00:30	Charged	14.00	*
11/03/16	Thursday	FOOD-E	1298-GREENSBORO	Cupcake Wars	12:22pm	RC1216H	00:00:30	Charged	15.00	*
11/03/16	Thursday	BRVO-E	1298-GREENSBORO	Million Dollar LA	6:14pm	RC1216H	00:00:30	Charged	15.00	*
11/03/16	Thursday	ESPN-E	1298-GREENSBORO	Oklahoma at Iowa State	8:04pm	RC1216H	00:00:30	Charged	24.00	*
11/03/16	Thursday	HGTV-E	1298-GREENSBORO	House Hunters	11:18pm	RC1216H	00:00:30	Charged	45.00	*
11/03/16	Thursday	FRFM-E	1298-GREENSBORO	The 700 Club	11:59pm	RC1216H	00:00:30	Charged	31.00	*
11/04/16	Friday	USA-E	1298-GREENSBORO	Falling Water	1:23am	RC1216H	00:00:30	Charged	15.00	*
11/04/16	Friday	CNN-E	1298-GREENSBORO	CNN Newsroom	10:59am	RC1216H	00:00:30	Charged	15.00	*
11/04/16	Friday	BRVO-E	1298-GREENSBORO	Married to Medicine	12:40pm	RC1216H	00:00:30	Charged	12.00	*
11/04/16	Friday	TNT-E	1298-GREENSBORO	Supernatural	1:45pm	RC1216H	00:00:30	Charged	18.00	*
11/04/16	Friday	AEN-E	1298-GREENSBORO	The First 48	4:09pm	RC1216H	00:00:30	Charged	18.00	*
11/04/16	Friday	CNN-E	1298-GREENSBORO	Jake Tapper	4:35pm	RC1216H	00:00:30	Charged	18.00	*
11/04/16	Friday	FOOD-E	1298-GREENSBORO	Diners, Drive-Ins	6:21pm	RC1216H	00:00:30	Charged	18.00	*
11/04/16	Friday	FRFM-E	1298-GREENSBORO	Love & Basketball	6:27pm	RC1216H	00:00:30	Charged	12.00	*
11/04/16	Friday	HGTV-E	1298-GREENSBORO	Caribbean Life	7:44pm	RC1216H	00:00:30	Charged	18.00	*
11/04/16	Friday	HIST-E	1298-GREENSBORO	Ancient Aliens	8:15pm	RC1216H	00:00:30	Charged	39.00	*
11/04/16	Friday	FOOD-E	1298-GREENSBORO	Diners, Drive-Ins	8:52pm	RC1216H	00:00:30	Charged	45.00	*
11/05/16	Saturday	TBSC-E	1298-GREENSBORO	People of Earth	12:38am	RC1216H	00:00:30	Charged	11.00	*
11/05/16	Saturday	HIST-E	1298-GREENSBORO	Ancient Aliens	12:45am	RC1216H	00:00:30	Charged	11.00	*
11/05/16	Saturday	FRFM-E	1298-GREENSBORO	Paid Programming	5:58am	RC1216H	00:00:30	Charged	9.00	*
11/05/16	Saturday	CNN-E	1298-GREENSBORO	CNN Newsroom Live	5:58am	RC1216H	00:00:30	Charged	18.00	*
11/05/16	Saturday	FOOD-E	1298-GREENSBORO	Sweet Smarts	8:47am	RC1216H	00:00:30	Charged	12.00	*
11/05/16	Saturday	LIF-E	1298-GREENSBORO	Drew Peterson Untouch.	1:06pm	RC1216H	00:00:30	Charged	18.00	*
11/05/16	Saturday	USA-E	1298-GREENSBORO	NCIS	7:36pm	RC1216H	00:00:30	Charged	24.00	*
11/05/16	Saturday	HGTV-E	1298-GREENSBORO	Property Brothers	8:17pm	RC1216H	00:00:30	Charged	45.00	*
11/05/16	Saturday	FRFM-E	1298-GREENSBORO	Things I Hate About You	8:36pm	RC1216H	00:00:30	Charged	31.00	*
11/05/16	Saturday	ESPN-E	1298-GREENSBORO	College Football	10:08pm	RC1216H	00:00:30	Charged	51.00	*
11/05/16	Saturday	CNN-E	1298-GREENSBORO	Essential Donald Trump	11:48pm	RC1216H	00:00:30	Charged	45.00	*

11/06/16	Sunday	HGTV-E	1298-GREENSBORO House Hunters	1:43am	RC1216H	00:00:30	Charged	11.00	*
11/06/16	Sunday	BRVO-E	1298-GREENSBORO Paid Programming	5:28am	RC1216H	00:00:30	Charged	9.00	*
11/06/16	Sunday	FOOD-E	1298-GREENSBORO Trisha's So. Kitchen	8:17am	RC1216H	00:00:30	Charged	12.00	*
11/06/16	Sunday	HGTV-E	1298-GREENSBORO Flip or Flop	12:16pm	RC1216H	00:00:30	Charged	15.00	*
11/06/16	Sunday	CNN-E	1298-GREENSBORO State of the Union	12:53pm	RC1216H	00:00:30	Charged	15.00	*
11/06/16	Sunday	AEN-E	1298-GREENSBORO Duck Dynasty	2:15pm	RC1216H	00:00:30	Charged	15.00	*
11/06/16	Sunday	FOOD-E	1298-GREENSBORO Barefoot Contessa	2:54pm	RC1216H	00:00:30	Charged	15.00	*
11/06/16	Sunday	FRFM-E	1298-GREENSBORO Pitch Perfect	7:43pm	RC1216H	00:00:30	Charged	12.00	*
11/06/16	Sunday	TBSC-E	1298-GREENSBORO Tammy	8:38pm	RC1216H	00:00:30	Charged	51.00	*
11/06/16	Sunday	LIF-E	1298-GREENSBORO Who Killed JonBenet	9:18pm	RC1216H	00:00:30	Charged	51.00	*
11/06/16	Sunday	TNT-E	1298-GREENSBORO Arrow	11:58pm	RC1216H	00:00:30	Charged	51.00	*

**Grand Total 1,607.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 883428