

4th Quarter 2013

This program, The Grand Valley Report, was scheduled and aired on 1490 KNAM, Monday through Friday at 6:50am. It is also scheduled as fill programming on this station, therefore it airs at random times throughout each day as well.

**MBC Grand Public Affairs Programming
for the week of October 1- October 4, 2013**

Issue: Guns/Economy 2 min.: Interview with Rocky Mountain Gun club owner Shad Knowlton on the opening of a new indoor shooting range. He says he was tired of trash and safety issues in the desert and plans to open the new facility in November.

This program, The Grand Valley Report, was aired on Tuesday, October, 1st, 2013.

Issue: Healthcare 2 min.: Interview with insurance broker Randy Pifer on insurance exchanges opened Oct 1st. Pifer says everyone will have to be registered for health insurance under the Affordable Care Act or ObamaCare. He says it is very confusing now, but may eventually be a good thing. Insurance brokers are gearing up to help navigate people through the process.

This program, The Grand Valley Report, was aired on Wednesday October 2nd, 2013.

Issue: Children's Issues/Politics 2 min.: Interview with Kids Voting Mesa County director Martha Graff on the need for more funding to keep the program operating in District 51. Kids Voting holding a Civics at Sunset gathering later this month to help raise money.

This program, The Grand Valley Report, was aired on Thursday October 3rd, 2013.

Issue: Healthcare 2 min.: Interview with March of Dimes regional director Bonnie Davis on an upcoming fundraiser called the Signature Chefs Auction. It has already raised over \$40,000 and with a live and silent auction, MoD expects to raise even more money in their fight for healthier babies.

This program, the Grand Valley Report, was aired on Friday October 4th, 2013.

**MBC Grand Public Affairs Programming
for the week of October 7- October 11, 2013**

Issue: Economy/Politics 2 min.: Interview with Alpine Bank Regional Vice President Clay Tufley on the bank's move to help furloughed federal workers by offering interest-free loans. Employees need to bring in their last pay stub and the bank will loan that amount to be repaid within a year.

This program, The Grand Valley Report, was aired on Monday October, 7th, 2013.

Issue: Community 2 min.: Interview with insurance STRIVE Director Doug Sorter on the program for developmentally disabled people in the valley. Strive has more than 18 different programs serving over 700 people and employing 410 people in the valley.

This program, The Grand Valley Report, was aired on Tuesday October 8th, 2013.

Issue: Community 2 min.: Interview with Strive Director Doug Sorter and Honorary chairperson Dixie Burmeister on the Rollin on the River 3k and 5k to raise money for Strive. Sorter talks about the Early Intervention program that helps kids born with or suffering birth defects get education and care. 46% of children in the program go on to complete health.

This program, The Grand Valley Report, was aired on Wednesday October 9th, 2013.

Issue: Crime 2 min.: Interview with Grand Junction Police spokeswoman Kate Porras on the Crime Free Housing Program. It's offered to landlords and multi-family property owners to keep crime and drug use off their property.

This program, the Grand Valley Report, was aired on Thursday October 10th, 2013.

Issue: Drugs 2 min.: Interview with Mesa County Sheriff's Deputy Chad Williams on Safe Kids America. The group is presenting in New Jersey and planning for parent/teen classes on heroin and prescription drug abuse beginning October 22nd.

This program, the Grand Valley Report, was aired on Friday October 11th, 2013.

**MBC Grand Public Affairs Programming
for the week of October 14- October 18, 2013**

Issue: Community 2 min.: Interview with Strive Director Doug Sorter and Honorary chairperson Dixie Burmeister on the Rollin on the River 3k and 5k to raise money for Strive. Sorter talks about the Early Intervention program that helps kids born with or suffering birth defects get education and care. 46% of children in the program go on to complete health.

This program, The Grand Valley Report, was aired on Monday October, 14th, 2013.

Issue: Drugs 2 min.: Interview with Mesa County Sheriff's Deputy Chad Williams on Safe Kids America. The group is presenting in New Jersey and planning for parent/teen classes on heroin and prescription drug abuse beginning October 22nd.

This program, The Grand Valley Report, was aired on Tuesday October 15th, 2013.

Issue: Drugs 2 min.: Interview with Mesa County Sheriff's Deputy Chad Williams on the use of new synthetic drugs.

This program, The Grand Valley Report, was aired on Wednesday October 16th, 2013.

Issue: Veterans Services 2 min.: Interview with Rocky Mountain Human Services Communications Specialist Katie Goulet on a new location for veterans services Homes for All Veterans program. An open house scheduled next week for the new location in the Center for Independence.

This program, the Grand Valley Report, was aired on Thursday October 17th, 2013.

Issue: Developmental Disability Programs 2 min.: Interview with Strive Director Doug Sorter and Honorary chairperson Dixie Burmeister on the Rollin on the River 3k and 5k to raise money for Strive. Sorter talks about the Early Intervention program that helps kids born with or suffering birth defects get education and care. 46% of children in the program go on to complete health.

This program, the Grand Valley Report, was aired on Friday October 18th, 2013.

**MBC Grand Public Affairs Programming
for the week of October 21- October 25, 2013**

Issue: Election 2 min.: Interview with Coloradans for Real Education Reform director Kelly Maher on Amendment 66. Her group says the amendment is bad because it doesn't do what backers say, constitutionally changes the state income tax rate, and doesn't guarantee money will be used for classroom.

This program, The Grand Valley Report, was aired on Monday October, 21st, 2013.

Issue: Election 2 min.: Interview with Yes on 66 Campaign Chairman Damion Leenatali. He says Amendment 66 improves school funding by making it fair across the entire state, funding individually for special needs, English learners and full-day kindergarten.

This program, The Grand Valley Report, was aired on Tuesday October 22nd, 2013.

Issue: Election 2 min.: Interview with Yes on AA campaign chair Brian Vicente. He says AA provides sales and excise taxes to fund enforcement of legalized marijuana laws, with the first \$40 million collected annually to finance school construction.

This program, The Grand Valley Report, was aired on Wednesday October 23rd, 2013.

Issue: Election 2 min.: Interview with Colorado NORML Executive Director Rachael Gillette on the group's opposition to Prop AA. They say they're not opposed to taxes, just the size of the sales and excise tax called for in the proposition.

This program, the Grand Valley Report, was aired on Thursday October 24th, 2013.

Issue: Election 2 min.: Interview with Mesa County Valley School District 51 School Board candidate Mike Lowenstein running in District D.

This program, the Grand Valley Report, was aired on Friday October 25th, 2013.

**MBC Grand Public Affairs Programming
for the week of October 28- November 1, 2013**

Issue: Election 2 min.: Interview with Mesa County Valley School District 51 School Board candidate Tom Parrish running in District D.

This program, The Grand Valley Report, was aired on Monday October, 28th, 2013.

Issue: Election 2 min.: Interview with Mesa County Valley School District 51 School Board candidate Pat Kanda running in District C.

This program, The Grand Valley Report, was aired on Tuesday October 29th, 2013.

Issue: Election 2 min.: Interview with Mesa County Valley School District 51 School Board candidate Greg Mikolai running in District E.

This program, The Grand Valley Report, was aired on Wednesday October 30th, 2013.

Issue: Election 2 min.: Interview with Mesa County Valley School District 51 School Board candidate John Sluder running in District E.

This program, the Grand Valley Report, was aired on Thursday October 31st, 2013.

Issue: Election 2 min.: Interview with Mesa County Valley School District 51 School Board candidate John Williams running in District C.

This program, the Grand Valley Report, was aired on Friday November 1st, 2013.

**MBC Grand Public Affairs Programming
for the week of November 4- November 8, 2013**

Issue: Public Safety 2 min.: Interview with Grand Valley Communications Center Director Monica Million on new automated fire dispatch. The new system allows the call taker to dispatch the call while remaining on the phone to gather more information, cutting as much as 15 seconds off dispatch time.

This program, The Grand Valley Report, was aired on Monday November 4th, 2013.

Issue: Public Safety 2 min.: Interview with Grand Valley Communications Center Director Monica Million on new automated fire dispatch. The new system allows the call taker to dispatch the call while remaining on the phone to gather more information, cutting as much as 15 seconds off dispatch time.

This program, The Grand Valley Report, was aired on Tuesday November 5th, 2013.

Issue: Energy/Economy 2 min.: Interview with Energy Outreach Colorado Executive Director Skip Arnold on assistance for winterizing multifamily rental units in an effort to save energy.

This program, The Grand Valley Report, was aired on Wednesday November 6th, 2013.

Issue: Community 2 min.: Interview with Mesa County Library spokesman Bob Krutchman on record numbers at the library since it's remodel. More people than ever are using the library and checking out books.

This program, the Grand Valley Report, was aired on Thursday November 7th, 2013.

Issue: Community 2 min.: Interview with Palisade Old Fashioned Christmas Gingerbread organizer Dixie Burmeister on changes to the festival including the gingerbread contest which has more categories this year and will be displayed throughout the grand valley over the weeks leading up to Christmas.

This program, the Grand Valley Report, was aired on Friday November 8th, 2013.

**MBC Grand Public Affairs Programming
for the week of November 11- November 15 2013**

Issue: Community 2 min.: Interview with Palisade Chamber of Commerce Director Juliann Adams on changes to the town's Old Fashioned Christmas celebration. The light parade moves to Friday night to avoid competing with Grand Junctions, with all kinds of activities on Saturday December 7th.

This program, The Grand Valley Report, was aired on Monday November 11th, 2013.

Issue: Transportation 2 min.: Interview with I-70 Coalition program manager Margaret Bowes on new smart phone apps and incentives to move ski travelers through the mountains with greater ease. The program is called GoI70.com

This program, The Grand Valley Report, was aired on Tuesday November 12th, 2013.

Issue: Community 2 min.: Interview with Salvation Army spokeswoman Claudia Jackson on the number of people in need of Christmas assistance this year. Highest number ever. Also Red Kettle bell ringing begins this weekend and funds projects throughout the year.

This program, The Grand Valley Report, was aired on Wednesday November 13th, 2013.

Issue: Community 2 min.: Interview with Ignite Western Slope spokeswoman Nancy Murphy on a new type of entertainment called Ignite! People give 5 minute presentations with 20 slides on a topic of interest. Started as a way to pitch ideas in the tech industry and has grown to an international pasttime.

This program, the Grand Valley Report, was aired on Thursday November 14th, 2013.

Issue: Public Safety 2 min.: Interview with Western Colorado 2-1-1 director Christie Higgins on what 2-1-1 is. There are 6 2-1-1 areas in Colorado and western Colorado's covers 16 different counties. Higgins says the Information and Referral service has grown over it's 11 years and now works with some cell phones and has an app that will connect with all smart phones.

This program, the Grand Valley Report, was aired on Friday November 15th, 2013.

**MBC Grand Public Affairs Programming
for the week of November 18- November 22 2013**

Issue: Animal Shelter 2 min.: Interview with Roice Hurst Human Society volunteer Shannon Fried on the need for donations. RHHS is part of MBC Grand's Give it up to Give. She also talked about Back in Black, 50% off adoption fees for black animals which are sometimes overlooked.

This program, The Grand Valley Report, was aired on Monday November 18th, 2013.

Issue: Community 2 min.: Interview with Salvation Army spokeswoman Claudia Jackson on the number of people in need of Christmas assistance this year. Highest number ever. Also Red Kettle bell ringing begins this weekend and funds projects throughout the year.

This program, The Grand Valley Report, was aired on Tuesday November 19th, 2013.

Issue: Community 2 min.: Interview with Operation Interdependence President Karen Carly. Karen lives in Grand Junction and has led the group for 9 years. They're teaming up with Shabby Chic to collect items for troops overseas.

This program, The Grand Valley Report, was aired on Wednesday November 20th, 2013.

Issue: Public Safety 2 min.: Interview with Western Colorado 2-1-1 director Christie Higgins on what 2-1-1 is. There are 6 2-1-1 areas in Colorado and western Colorado's covers 16 different counties. Higgins says the Information and Referral service has grown over it's 11 years and now works with some cell phones and has an app that will connect with all smart phones.

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This program, the Grand Valley Report, was aired on Friday November 22nd, 2013.

MBC Grand Public Affairs Programming
for the week of November 25- November 29, 2013

Issue: Community 2 min.: Interview with Operation Interdependence President Karen Carly. Karen lives in Grand Junction and has led the group for 9 years. They're teaming up with Shabby Chic to collect items for troops overseas.

This program, The Grand Valley Report, was aired on Monday November 25th, 2013.

Issue: Community 2 min.: Interview with Mosaic Communications Manager Tamara Capp on the nonprofit serving individuals with intellectual disabilities. The faith based organization relies on medicaid for funding and on volunteers to provide services.

This program, The Grand Valley Report, was aired on Tuesday November 26th, 2013.

Issue: Community 2 min.: Interview with Palisade Chamber contributor Dixie Burmeister on Palisade's gingerbread house contest.

This program, The Grand Valley Report, was aired on Wednesday November 27th, 2013.

Issue: Christmas Assistance 2 min.: Interview with Grand Junction Salvation Army spokeswoman Claudia Jackson on different ways to volunteer during the holiday season.

This program, the Grand Valley Report, was aired on Thursday November 28th, 2013.

Issue: Higher Education 2 min.: Interview with CU Boulders Atmospheric Research Lab on the launch of MAVEN which will explore Mars' upper atmosphere. It launched Nov 18th and is to land at Mars September 22, 2014.

This program, the Grand Valley Report, was aired on Friday November 29th, 2013.

MBC Grand Public Affairs Programming
for the week of **December 2- December 6, 2013**

Issue: Child Abuse 2 min.: Interview with Western Slope Center for Children Executive Director Shari Zen on the Center's need for funding. Numbers of children seen for sexual assault and abuse is on the rise. The WSCC is on the MBC Grand websites for Give it up to Give.

This program, The Grand Valley Report, was aired on Monday December 2nd, 2013.

Issue: Community 2 min.: Interview with Mesa County Public Library spokesman Bob Kretschman on the library's annual Authors Meet and Greet. 30 local and state authors gather with books for sale and a chance for people to meet them and talk about their books.

This program, The Grand Valley Report, was aired on Tuesday December 3rd, 2013.

Issue: Community 2 min.: Interview with Palisade Chamber Director Juliann Adams about the town's Olde Fashion Christmas Celebration this weekend.

This program, The Grand Valley Report, was aired on Wednesday December 4th, 2013.

Issue: Christmas Assistance 2 min.: Interview with Mesa County Public Library spokesman Bob Kretschman on a partnership with Grand Valley Catholic Outreach called the Giving Tree. People take tags from the tree and buy gifts for clients of all ages.

This program, the Grand Valley Report, was aired on Thursday December 5th, 2013.

Issue: Christmas Toys 2 min.: Interview with Toys for Tiny Soldiers founder Dawniell Heinson. Her effort collects toys for some 100 military families who can't afford toys for kids. The toys will be distributed at the National Guard Armory. Gift wrap is also offered for parents to personalize the gifts.

This program, the Grand Valley Report, was aired on Friday December 6th, 2013.

**MBC Grand Public Affairs Programming
for the week of December 9- December 13, 2013**

Issue: Christmas Assistance 2 min.: Interview with Mesa County Public Library spokesman Bob Kretschman on a partnership with Grand Valley Catholic Outreach called the Giving Tree. People take tags from the tree and buy gifts for clients of all ages.

This program, The Grand Valley Report, was aired on Monday December 9th, 2013.

Issue: Christmas Toys 2 min.: Interview with Toys for Tiny Soldiers founder Dawniell Heinson. Her effort collects toys for some 100 military families who can't afford toys for kids. The toys will be distributed at the National Guard Armory. Gift wrap is also offered for parents to personalize the gifts.

This program, The Grand Valley Report, was aired on Tuesday December 10th, 2013.

Issue: Christmas Toys 2 min.: Interview with Grand Junction Chiropractor Dr. Randy Roman on being a collection site for Salvation Army Toys. Randy talks about giving as a way to make the community healthier.

This program, The Grand Valley Report, was aired on Wednesday December 11th, 2013.

Issue: Developmental Needs 2 min.: Interview with STRIVE Director Doug Sorter on the program for developmentally disabled people in the valley. Strive has more than 18 different programs serving over 700 people and employing 410 people in the valley.

This program, the Grand Valley Report, was aired on Thursday December 12th, 2013.

Issue: Christmas Assistance 2 min.: Interview with Central High School Service Learning instructor Gina Williams on the Holiday Heroes program. Students in the class have been collecting items all year long and will give it away to people who need it for their families, or presents for others.

This program, the Grand Valley Report, was aired on Friday December 13th, 2013.

**MBC Grand Public Affairs Programming
for the week of December 16- December 20, 2013**

Issue: Auto Theft 2 min.: Interview with Grand Junction Police spokeswoman Kate Porras on Puffing. It's against the law to leave a vehicle running unattended, but in cold weather it happens a lot. Two auto thefts reported from puffing last week.

This program, The Grand Valley Report, was aired on Monday December 16th, 2013.

Issue: Christmas Toys 2 min.: Interview with Chiropractor Dr. Randy Roman on his business's involvement with Toys For Tots. It's 10th year collecting toys in an effort to give back to the community.

This program, The Grand Valley Report, was aired on Tuesday December 17th, 2013.

Issue: Child Abuse 2 min.: Interview with Western Slope Center for Children Executive Director Shari Zen on the increase in cases and the need for funding.

This program, The Grand Valley Report, was aired on Wednesday December 18th, 2013.

Issue: Auto Theft 2 min.: Interview with Grand Junction Police spokeswoman Kate Porras on Puffing. It's against the law to leave a vehicle running unattended, but in cold weather it happens a lot. Two auto thefts reported from puffing last week.

This program, the Grand Valley Report, was aired on Thursday December 19th, 2013.

Issue: Blood Supply 2 min.: Interview with St. Mary's Blood Bank Donor Coordinator Janet Breman on the need for donors at this time of year.

This program, the Grand Valley Report, was aired on Friday December 20th, 2013.

MBC Grand Public Affairs Programming
for the week of December 23- December 27, 2013

Issue: Air Quality 2 min.: Interview with Western Slope Air Watch Director Ed Brotskey on the poor air quality in western Colorado due to the inversion. This inversion is one of the longest on record for the grand valley.

This program, The Grand Valley Report, was aired on Monday December 23rd, 2013.

Issue: Health Care 2 min.: Interview with Insurance Broker Randy Pifer on the deadline for signing up for the Affordable Care Act. He talks about the problems with the system and some of the good things, including deadlines through March 31st.

This program, The Grand Valley Report, was aired on Tuesday December 24th, 2013.

Issue: Blood Supply 2 min.: Interview with St. Mary's Blood Bank Donor Coordinator Janet Breman on the need for donors at this time of year.

This program, The Grand Valley Report, was aired on Wednesday December 25th, 2013.

Issue: Health Care 2 min.: Interview with Insurance Broker Randy Pifer on the deadline for signing up for the Affordable Care Act. He talks about the problems with the system and some of the good things, including deadlines through March 31st.

This program, the Grand Valley Report, was aired on Thursday December 26th, 2013.

Issue: Blood Supply 2 min.: Interview with St. Mary's Blood Bank Donor Coordinator Janet Breman on the need for donors at this time of year.

This program, the Grand Valley Report, was aired on Friday December 27th, 2013.

MBC Grand Public Affairs Programming
for the week of December 30- December 31, 2013

Issue: Air Quality 2 min.: Interview with Western Slope Air Watch Director Ed Brotskey on the poor air quality in western Colorado due to the inversion. This inversion is one of the longest on record for the grand valley.

This program, The Grand Valley Report, was aired on Monday December 30th, 2013.

Issue: Auto Theft 2 min.: Interview with Grand Junction Police spokeswoman Kate Porras on Puffing. It's against the law to leave a vehicle running unattended, but in cold weather it happens a lot. Two auto thefts reported from puffing last week.

This program, The Grand Valley Report, was aired on Tuesday December 31st, 2013.