

WJML-AM, WJNL-AM, W266CS
Petoskey – Kingsley-Traverse City

QUARTERLY PROBLEMS & PROGRAMS LIST
For Public File

TIME: January - March 2018

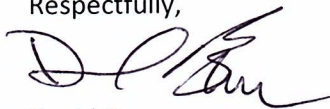
WJML/WJNL has identified the following community problems in its service area:

- 1) Lack of higher paying jobs and fulltime employment.
- 2) Lack of affordable or income-based housing in the region.
- 3) Homelessness in the area, both adults and school aged children.
- 4) Opioid and harmful drug use and abuse.

WJML/WJNL programs that address the above problems and needs:

- 1) As a News/Talk Station that is issue oriented, we address the above issues via public awareness during our hourly newscast.
- 2) We also air a Saturday AM show that talks to community leaders about the topics of the day, concerns in the community and possible solutions.
- 3) 6a-9a, WJML runs a Michigan based morning talk show featuring Steve Gruber. Gruber talks to and about community and state leaders about issues effecting life in the station and Northern Michigan.
- 4) WJML routinely airs PSA material about school bus safety, drug abuse, homelessness and employment options.
- 5) WJML added the Norm Jones show on Saturday. The NJ Show deals with local issues and community leaders discussing local needs and concerns.
- 6) The Norm Jones Show featured 30 minutes on addiction March 17th.
- 7) WJML ran several news stories on the opioid problem and solutions during the quarter.

Respectfully,



David Barr
General Manager
WJML/WJNL/W266CS