

MITTEN NEWS, LLC.
WJML-AM, WJNL-AM, W266CS-FM, WHAK-AM
Petoskey – Kingsley – Traverse City –Rogers City

QUARTERLY ISSUES & PROGRAM LIST
For Public File

TIME: October – December 2019

Mitten News LLC has identified the following community issues in its service area:

1. State legislative issues
2. Veteran issues
3. Severe weather
4. Public awareness (Texting and driving, donating blood)
5. Financial/debt crisis facing families

Mitten News programs and public service that addressed the above issues:

1. The Steve Gruber Show, Monday – Friday 6-9am addresses issues affecting the state and provides Northern Michigan with a voice and way to connect to state office holders.
2. Airs PSA's encouraging companies to hire veterans when they return home.
3. Continues local news coverage at the top of every hour Monday-Friday 24-hours a day. Includes any severe weather updates. Also broadcasts storm trigger spots at the direction of power company about downed power lines and carbon monoxide awareness.
4. Airs PSA's about the dangers of texting and driving and the importance of donating blood.
5. The Dave Ramsey show from 2-4pm on weekdays helps to provide important financial planning information and resources.