

ORDER



FOX - Columbia, MO

Orders
Order / Rev: 331171
Alt Order #: 25328740
Product Desc: Heartland Resurgence
Estimate: 726
Flight Dates: 10/13/16 - 10/19/16
Original Date / Rev: 10/12/16 / 10/12/16
Order Type: GENERAL

Primary AE: Katz Continental Washington DC
Sales Office: KDC
Sales Region: NAT

Agency Name: Multi Media Services Corp
Buying Contact:
Billing Contact:
 915 King St
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Heartland Resurgence
Demographic: A35+
Product Codes: PL02
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/19/16	16	\$5,040.00	\$4,284.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	16	\$5,040.00	\$4,284.00	0.00
Totals	16	\$5,040.00	\$4,284.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
FOX - Columbia, MO	6%	\$5,040.00
Market	100%	\$84,000.00

Competitive Share

	Share	Total
AJWB	0%	\$0.00
KMIZ	37%	\$31,080.00
KMOS	0%	\$0.00
KNLJ	0%	\$0.00
KOMU	31%	\$26,040.00
KRCG	26%	\$21,840.00
NMIZ	0%	\$0.00
OMIZ	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KQFX	10/13/16	10/13/16	M-F 7-8a ABC 17 News CM		M-F 7-8a ABC 17	---T---	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
				M-F 7-8a ABC 17 News											
				ABC17NW-7FOX22											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	---T---		1		\$80.00		0.00					
E 2	KQFX	10/14/16	10/14/16	M-F 7-8a ABC 17 News CM		M-F 7-8a ABC 17	----F--	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
				M-F 7-8a ABC 17 News											
				ABC17NW-7FOX22											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/10/16	10/16/16	----F--		1		\$80.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KQFX	10/17/16	10/17/16	M-F 7-8a ABC 17 News M-F 7-8a ABC 17 News	CM	M-F 7-8a ABC 17	IM-----	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
ABC17NW-7FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	M-----	1	\$80.00	0.00								
E 4	KQFX	10/18/16	10/18/16	M-F 7-8a ABC 17 News M-F 7-8a ABC 17 News	CM	M-F 7-8a ABC 17	I-T-----	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
ABC17NW-7FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	-T-----	1	\$80.00	0.00								
E 5	KQFX	10/19/16	10/19/16	M-F 7-8a ABC 17 News M-F 7-8a ABC 17 News	CM	M-F 7-8a ABC 17	I--W----	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
ABC17NW-7FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	--W----	1	\$80.00	0.00								
E 6	KQFX	10/13/16	10/13/16	M-F 8-9a ABC 17 News M-F 8-9a ABC 17 News	CM	M-F 8-9a ABC 17	I---T---	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
ABC17NW-8FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/16	10/16/16	---T---	1	\$80.00	0.00								
E 7	KQFX	10/14/16	10/14/16	M-F 8-9a ABC 17 News M-F 8-9a ABC 17 News	CM	M-F 8-9a ABC 17	I----F--	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
ABC17NW-8FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/16	10/16/16	----F--	1	\$80.00	0.00								
E 8	KQFX	10/17/16	10/17/16	M-F 8-9a ABC 17 News M-F 8-9a ABC 17 News	CM	M-F 8-9a ABC 17	IM-----	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
ABC17NW-8FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	M-----	1	\$80.00	0.00								
E 9	KQFX	10/18/16	10/18/16	M-F 8-9a ABC 17 News M-F 8-9a ABC 17 News	CM	M-F 8-9a ABC 17	I-T-----	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
ABC17NW-8FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	-T-----	1	\$80.00	0.00								
E 10	KQFX	10/19/16	10/19/16	M-F 8-9a ABC 17 News M-F 8-9a ABC 17 News	CM	M-F 8-9a ABC 17	I--W----	:30	1	\$80.00	P-1	0.00	NM	1	\$80.00
ABC17NW-8FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	--W----	1	\$80.00	0.00								
E 11	KQFX	10/13/16	10/13/16	M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17	Ne---T---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
ABC17NW-9FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/16	10/16/16	---T---	1	\$800.00	0.00								
E 12	KQFX	10/14/16	10/14/16	M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17	Ne----F--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
ABC17NW-9FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/10/16	10/16/16	----F--	1	\$800.00	0.00								
E 13	KQFX	10/17/16	10/17/16	M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17	NeM-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
ABC17NW-9FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	M-----	1	\$800.00	0.00								
E 14	KQFX	10/18/16	10/18/16	M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17	Ne-T-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
ABC17NW-9FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/16	10/23/16	-T-----	1	\$800.00	0.00								
E 15	KQFX	10/19/16	10/19/16		CM	M-F 9p ABC 17	Ne--W----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00

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				M-F 9p ABC 17 News											
				M-F 9p ABC 17 News											
ABC17NW-9FOX22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	--W----			1		\$800.00		0.00				
E 16	KQFX	10/16/16	10/16/16	SU 8-9a	CM	SU 8-9a	-----S	:30	1	\$240.00	P-1	0.00	NM	1	\$240.00
				SU 8-9a											
FOX NWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----S			1		\$240.00		0.00				
													Totals	16	\$5,040.00