

CONTRACT



KFSM-TV
 P.O. Box 369
 Fort Smith, AR 72902
 (479)783-3131

www.5newsonline.com

<u>Contract / Revision</u> 758000 /		<u>Alt Order #</u> 7337736
<u>Product</u> FREEDOM PARTN 9109AR		
<u>Contract Dates</u> 09/10/14 - 09/16/14		<u>Estimate #</u> 9109AR
<u>Advertiser</u> Freedom Partners Action Fund		<u>Original Date / Revision</u> 09/04/14 / 09/04/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1046	<u>Advertiser Code</u> FRPAR	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group LLC
 1427 Leslie Avenue
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	All	09/12/14	09/12/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	----1--				1	\$525.00	0.00			
2	All	09/12/14	09/12/14	5 News at 6p	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	----1--				1	\$800.00	0.00			
3	All	09/15/14	09/15/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	1-----				1	\$525.00	0.00			
4	All	09/15/14	09/15/14	5 News at 6p	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	1-----				1	\$800.00	0.00			
5	All	09/13/14	09/13/14	Various	5-530p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1-				1	\$325.00	0.00			
6	All	09/13/14	09/13/14	Various	6-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1-				1	\$325.00	0.00			
7	All	09/13/14	09/13/14	Wheel of Fortune	630-7pm		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1-				1	\$325.00	0.00			
8	All	09/14/14	09/14/14	Su 530p News	Su 530-6p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1				1	\$325.00	0.00			
9	All	09/14/14	09/14/14	Sunday Prime	7-8p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	-----2				2	\$1,000.00	0.00			
10	All	09/14/14	09/14/14	CBS Sunday Morning	8-930a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	-----2				2	\$300.00	0.00			
11	All	09/11/14	09/11/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---				1	\$525.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u> 758000 /	<u>Alt Order #</u> 7337736
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<u>Contract Dates</u> 09/10/14 - 09/16/14	<u>Product</u> FREEDOM PARTN 9109	<u>Estimate #</u> 9109AR
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<u>Advertiser</u> Freedom Partners Action	<u>Original Date / Revision</u> 09/04/14 / 09/04/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
12	All	09/11/14	09/11/14	5 News at 6p	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---				1	\$800.00	0.00			
13	All	09/16/14	09/16/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1-----				1	\$525.00	0.00			
14	All	09/16/14	09/16/14	5 News at 6p	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/15/14	09/21/14	-1-----				1	\$800.00	0.00			
15	All	09/10/14	09/10/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	--1----				1	\$525.00	0.00			
16	All	09/10/14	09/10/14	5 News at 6p	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	--1----				1	\$800.00	0.00			
Totals											0.00	18	\$10,525.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/16/14	18	\$10,525.00	\$8,946.25
Totals	18	\$10,525.00	\$8,946.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

E-ORDER#: 959647 (REV 0) AGY#30037899 HDLN#: 7337736 (MOD 0.0)
 STATION: KFSM-TV FT. SMITH-FAY-SPRNGD DATES: SEP10/14 - SEP16/14
 AGENCY: SMART MEDIA GROUP PROD1: FR PRS ACTN ARI909
 ADVERTISER: ISS/FREEDOM PART ACTN FUND PROD2:
 BUYER: HOPE GREENBLATT TEL #:

TRAFFIC#: 758000
 SALESPERSON: JAMIE ANDRUS
 EST#: AR9109
 DEMO: RA35+

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME
	##CASH	##SMRT									
	1	FRI/5-530P	30S	\$525	SEP12/14	SEP12/14	1	1	1	\$525	SNEWS AT 5PM
		CONTRACT COMMENT: SNEWS AT 5PM									
	2	FRI/6-630P	30S	\$800	SEP12/14	SEP12/14	1	1	1	\$800	SNEWSAT 6PM
		CONTRACT COMMENT: SNEWSAT 6PM									
	3	MON/5-530P	30S	\$525	SEP15/14	SEP15/14	1	1	1	\$525	SNEWS AT 5PM
		CONTRACT COMMENT: SNEWS AT 5PM									
	4	MON/6-630P	30S	\$800	SEP15/14	SEP15/14	1	1	1	\$800	SNEWSAT 6PM
		CONTRACT COMMENT: SNEWSAT 6PM									
	5	SAT/5-530P	30S	\$325	SEP13/14	SEP13/14	1	1	1	\$325	SNEWS AT 5PM
		CONTRACT COMMENT: SNEWS AT 5PM									
	6	SAT/6-630P	30S	\$325	SEP13/14	SEP13/14	1	1	1	\$325	SNEWS AT 6PM
		CONTRACT COMMENT: SNEWS AT 6PM									
	7	SAT/630-7P	30S	\$325	SEP13/14	SEP13/14	1	1	1	\$325	WHEEL OF FORTUNE
		CONTRACT COMMENT: WHEEL OF FORTUNE									
	8	SUN/5-530P	30S	\$325	SEP14/14	SEP14/14	1	1	1	\$325	SNEWS AT 530PM
		CONTRACT COMMENT: SNEWS AT 530PM									
	9	SUN/7-8P	30S	\$1,000	SEP14/14	SEP14/14	1	2	2	\$2,000	BIG BROTHER 16
		CONTRACT COMMENT: BIG BROTHER 16									
	10	SUN/8-930A	30S	\$300	SEP14/14	SEP14/14	1	2	2	\$600	CBS SUNDAY MORNING
		CONTRACT COMMENT: CBS SUNDAY MORNING									
	11	THU/5-530P	30S	\$525	SEP11/14	SEP11/14	1	1	1	\$525	SNEWS AT 5PM
		CONTRACT COMMENT: SNEWS AT 5PM									
	12	THU/6-630P	30S	\$800	SEP11/14	SEP11/14	1	1	1	\$800	SNEWSAT 6PM
		CONTRACT COMMENT: SNEWSAT 6PM									
	13	TUE/5-530P	30S	\$525	SEP16/14	SEP16/14	1	1	1	\$525	SNEWS AT 5PM
		CONTRACT COMMENT: SNEWS AT 5PM									
	14	TUE/6-630P	30S	\$800	SEP16/14	SEP16/14	1	1	1	\$800	SNEWSAT 6PM
		CONTRACT COMMENT: SNEWSAT 6PM									
	15	WED/5-530P	30S	\$525	SEP10/14	SEP10/14	1	1	1	\$525	SNEWS AT 5PM
		CONTRACT COMMENT: SNEWS AT 5PM									
	16	WED/6-630P	30S	\$800	SEP10/14	SEP10/14	1	1	1	\$800	SNEWSAT 6PM
		CONTRACT COMMENT: SNEWSAT 6PM									
TOTAL 18 SPOTS FOR:										\$10,525	
MONTHLY ESTIMATE DOLLARS:										\$10,525	SEP/14

E-ORDER#: 959647 (REV 0) AGY#30037899 HDLN#: 7337736 (MOD 0.0)
 STATION: KFSM-TV FT. SMITH-FAY-SPRNGD DATES: SEP10/14 - SEP16/14
 AGENCY: SMART MEDIA GROUP PROD1: FR PRTS ACTN ARI1909
 ADVERTISER: ISS/FREEDOM PART ACTN FUND PROD2: FR PRTS ACTN ARI1909
 BUYER: HOPE GREENBLATT TEL #:

TRAFFIC#: 758000
 SALESPERSON: JAMIE ANDRUS
 EST#: AR9109
 DEMO: RA35+

MOD CODE	BUY LINE	DAY/TIME	RATING RW25-54	RATING RW25-54	RATING RA35+	RATING RA35+	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
	##CASH	##SMRT							
	1	FRI/5-530P	5.7				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWS AT 5PM							
	2	FRI/6-630P	5.4				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWSAT 6PM							
	3	MON/5-530P	5.7				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWS AT 5PM							
	4	MON/6-630P	5.4				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWSAT 6PM							
	5	SAT/5-530P	2.6				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWS AT 5PM							
	6	SAT/6-630P	3.6				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWS AT 6PM							
	7	SAT/630-7P	2.1				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: WHEEL OF FORTUNE							
	8	SUN/5-530P	2.2				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWS AT 530PM							
	9	SUN/7-8P	8.3				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: BIG BROTHER 16							
	10	SUN/8-930A	4.1				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: CBS SUNDAY MORNING							
	11	THU/5-530P	5.7				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWS AT 5PM							
	12	THU/6-630P	5.4				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWSAT 6PM							
	13	TUE/5-530P	5.7				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWS AT 5PM							
	14	TUE/6-630P	5.4				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWSAT 6PM							
	15	WED/5-530P	5.7				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWS AT 5PM							
	16	WED/6-630P	5.4				0.0	AUG27/14	REV #0: A
		CONTRACT COMMENT: SNEWSAT 6PM							
		TOTAL 18 SPOTS FOR:		0.0	0.0	0.0	0.0		
		MONTHLY ESTIMATE DOLLARS:					0.0	SEP/14	