



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

CONTRACT

Contract / Revision 758176 /		Alt Order # 07298463
Product JOBS & OPPORTUN 3276		
Contract Dates 10/28/14 - 11/03/14		Estimate # 3276
Advertiser Jobs & Opportunities		Original Date / Revision 08/10/14 / 08/10/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFSM	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB# 8217	Advertiser Code 186	Product Code 199
Agency Ref		Advertiser Ref

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/28/14	11/03/14	5 News at 10p	10-1035p		:30				NM	4	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/14	11/03/14	MTWTF--				4	\$1,050.00	0.00			
N 2	All	10/28/14	11/03/14	Daytime (rotation)	Various		:30				NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/14	11/03/14	MTWTF--				4	\$220.00	0.00			
N 3	All	10/28/14	11/03/14	5 News at Noon	12n-1230p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/14	11/03/14	MTWTF--				5	\$250.00	0.00			
N 4	All	10/28/14	11/03/14	Jeopardy	430-5p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/14	11/03/14	MTWTF--				5	\$300.00	0.00			
N 5	All	10/28/14	11/03/14	5 News at 5p	5-530p		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/14	11/03/14	MTWTF--				5	\$550.00	0.00			
N 6	All	10/28/14	11/03/14	5 News @ 5am	5-6a		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/14	11/03/14	MTWTF--				2	\$175.00	0.00			
N 7	All	10/28/14	11/03/14	5 News at 6p	6-630p		:30				NM	5	\$3,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/14	11/03/14	MTWTF--				5	\$775.00	0.00			
N 8	All	10/28/14	11/03/14	5 News at 6am	6-7a		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/14	11/03/14	MTWTF--				4	\$550.00	0.00			
N 9	All	10/28/14	11/03/14	Wheel of Fortune	630-7pm		:30				NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/14	11/03/14	MTWTF--				4	\$950.00	0.00			
N 10	All	10/28/14	11/03/14	Early Show	7-9a		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/28/14	11/03/14	MTWTF--				5	\$200.00	0.00			
N 11	All	10/31/14	10/31/14	Friday Prime	8-9p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/27/14	11/02/14	----1--				1	\$1,050.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsline.com

Contract / Revision	Alt Order #
758176 /	07298463

Contract Dates	Product	Estimate #
10/28/14 - 11/03/14	JOBS & OPPORTUN 32	3276

Advertiser	Original Date / Revision
Jobs & Opportunities	08/10/14 / 08/10/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	All	10/31/14	10/31/14	Friday Prime	9-10p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1--				1	\$1,050.00	0.00			
N 13	All	11/03/14	11/03/14	Monday Prime	7-8p		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----				1	\$1,875.00	0.00			
N 14	All	11/03/14	11/03/14	Monday Prime	9-10p		:30				NM	1	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----				1	\$1,725.00	0.00			
N 15	All	11/01/14	11/01/14	NCAA Football	Various		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1-				1	\$750.00	0.00			
N 16	All	11/01/14	11/01/14	NCAA Football	Various		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1-				1	\$750.00	0.00			
N 17	All	11/01/14	11/01/14	Various	6-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1-				1	\$325.00	0.00			
N 18	All	11/01/14	11/01/14	Various	Sa 7-9a		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1-				1	\$115.00	0.00			
N 19	All	11/02/14	11/02/14	NFL Doubleheader	12-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1				1	\$1,500.00	0.00			
N 20	All	11/02/14	11/02/14	Su 530p News	Su 530-6p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1				1	\$325.00	0.00			
N 21	All	11/02/14	11/02/14	Sunday Prime	6-7p		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1				1	\$1,150.00	0.00			
N 22	All	11/02/14	11/02/14	CBS Sunday Morning	8-930a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1				1	\$300.00	0.00			
N 23	All	11/02/14	11/02/14	Various	9-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1				1	\$1,000.00	0.00			
N 24	All	11/02/14	11/02/14	Face the Nation	930-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----1				1	\$125.00	0.00			
N 25	All	10/30/14	10/30/14	NFL Thursday Night	725p-cc		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	---1---				1	\$1,500.00	0.00			
N 26	All	10/28/14	10/28/14	Tuesday Prime	8-9p		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----				1	\$1,875.00	0.00			
N 27	All	10/28/14	10/28/14	Tuesday Prime	9-10p		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/27/14	11/02/14	-1-----				1	\$1,425.00	0.00			
N 28	All	10/29/14	10/29/14	Wednesday Prime	8-9p		:30				NM	1	\$1,950.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

Contract / Revision	Alt Order #
758176 /	07298463

Contract Dates	Product	Estimate #
10/28/14 - 11/03/14	JOBS & OPPORTUN 32	3276

Advertiser	Original Date / Revision
Jobs & Opportunities	08/10/14 / 08/10/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,950.00	0.00			
N 29	All	10/29/14	10/29/14	Wednesday Prime	9-10p		:30				NM	1	\$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,475.00	0.00			
Totals										0.00		62	\$42,070.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/03/14	62	\$42,070.00	\$35,759.50
Totals	62	\$42,070.00	\$35,759.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

E-ORDER#: 933192 (REV 0) AGY#3397126 HDLN#: 7298463 (REV 0)
STATION: KFSM-TV FT. SMITH-FAY-SPRINGD DATES: OCT28/14 - NOV03/14
AGENCY: GREAT AMERICAN MEDIA PRODI: JOBS & OPPORTUN 3276
ADVERTISER: ISS/JOBS & OPPORTUNITIES PROD2:
BUYER: THOMAS PINO TEL #:

TRAFFIC#: 758176
SALESPERSON: JAMIE ANDRUS
EST#: 3276
DELO: RA35+

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
##CASH														
##SMRT														
	1	TU-F,M/10-1035P	30S	\$1,050	OCT28/14	NOV03/14	1	4	4	\$4,200	5NEWS AT 10PM	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: 5NEWS AT 10PM														
	2	TU-F,M/10A-12N	30S	\$220	OCT28/14	NOV03/14	1	4	4	\$880	PRICE RIGHT/YOUNG&RESTLE SS	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: PRICE RIGHT/YOUNG&RESTLESS														
	3	TU-F,M/12N-1230P	30S	\$250	OCT28/14	NOV03/14	1	5	5	\$1,250	5NEWS AT NOON	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: 5NEWS AT NOON														
	4	TU-F,M/430-5P	30S	\$300	OCT28/14	NOV03/14	1	5	5	\$1,500	JEOPARDY	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: JEOPARDY														
	5	TU-F,M/5-530P	30S	\$550	OCT28/14	NOV03/14	1	5	5	\$2,750	5NEWS AT 5PM	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: 5NEWS AT 5PM														
	6	TU-F,M/5-6A	30S	\$175	OCT28/14	NOV03/14	1	2	2	\$350	5NEWS AT 5AM	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: 5NEWS AT 5AM														
	7	TU-F,M/6-630P	30S	\$775	OCT28/14	NOV03/14	1	5	5	\$3,875	5NEWS AT 6PM	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: 5NEWS AT 6PM														
	8	TU-F,M/6-7A	30S	\$550	OCT28/14	NOV03/14	1	4	4	\$2,200	5NEWS AT 6AM	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: 5NEWS AT 6AM														
	9	TU-F,M/630-7P	30S	\$950	OCT28/14	NOV03/14	1	4	4	\$3,800	WHEEL OF FORTUNE	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: WHEEL OF FORTUNE														
	10	TU-F,M/7-9A	30S	\$200	OCT28/14	NOV03/14	1	5	5	\$1,000	CBS THIS MORNING	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: CBS THIS MORNING														
	11	FRI/8-9P	30S	\$1,050	OCT31/14	OCT31/14	1	1	1	\$1,050	HAWAII FIVE-O	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: HAWAII FIVE-O														
	12	FRI/9-10P	30S	\$1,050	OCT31/14	OCT31/14	1	1	1	\$1,050	BLUE BLOODS	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: BLUE BLOODS														
	13	MON/7-8P	30S	\$1,875	NOV03/14	NOV03/14	1	1	1	\$1,875	2 BROKE GIRLS/BETTER LIVES	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: 2 BROKE GIRLS/BETTER LIVES														
	14	MON/9-10P	30S	\$1,725	NOV03/14	NOV03/14	1	1	1	\$1,725	UNDER THE DOME	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: UNDER THE DOME														
	15	SAT/11A-230P	30S	\$750	NOV01/14	NOV01/14	1	1	1	\$750	CBS COLLEGE FTBL-EARLY GAME	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: CBS COLLEGE FTBL-EARLY GAME														
	16	SAT/230-6P	30S	\$750	NOV01/14	NOV01/14	1	1	1	\$750	CBS COLLEGE FTBL-LATE GAME	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: CBS COLLEGE FTBL-LATE GAME														
	17	SAT/6-630P	30S	\$325	NOV01/14	NOV01/14	1	1	1	\$325	5NEWS AT 6PM	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: 5NEWS AT 6PM														
	18	SAT/7-9A	30S	\$115	NOV01/14	NOV01/14	1	1	1	\$115	CBS THIS MORNING SATURDAY	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: CBS THIS MORNING SATURDAY														
	19	SUN/12N-630P	30S	\$1,500	NOV02/14	NOV02/14	1	1	1	\$1,500	NFL: WEEK 9	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: NFL: WEEK 9														
	20	SUN/530-6P	30S	\$325	NOV02/14	NOV02/14	1	1	1	\$325	5NEWS AT 530PM	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: 5NEWS AT 530PM														
	21	SUN/6-7P	30S	\$1,150	NOV02/14	NOV02/14	1	1	1	\$1,150	60 MINUTES	0.0	JUL31/14	REV #0: A
CONTRACT COMMENT: 60 MINUTES														
	22	SUN/8-930A	30S	\$300	NOV02/14	NOV02/14	1	1	1	\$300	CBS SUNDAY MORNING	0.0	JUL31/14	REV #0: A

E-ORDER#: 933192 (REV 0) AGY#3397126 HDLN#: 7298463 (REV 0) TRAFFIC#: 758176
STATION: KFSN-TV FT. SMITH-FAY-SPRNGD DATES: OCT28/14 - NOV03/14 SALESPERSON: JAMIE ANDRUS

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
		CONTRACT COMMENT: CBS SUNDAY MORNING												
	23	SUN/9-10P	30S	\$1,000	NOV02/14	NOV02/14	1	1	1	\$1,000	THE MENTALIST	0.0	JUL31/14	REV #0: A
		CONTRACT COMMENT: THE MENTALIST												
	24	SUN/930-1030A	30S	\$125	NOV02/14	NOV02/14	1	1	1	\$125	FACE THE NATION	0.0	JUL31/14	REV #0: A
		CONTRACT COMMENT: FACE THE NATION												
	25	THU/7-1030P	30S	\$1,500	OCT30/14	OCT30/14	1	1	1	\$1,500	CBS NFL THURSDAY NIGHT FTBL	0.0	JUL31/14	REV #0: A
		CONTRACT COMMENT: CBS NFL THURSDAY NIGHT FTBL												
	26	TUE/7-8P	30S	\$2,100	OCT28/14	OCT28/14	1	0	0	\$0	NCIS	0.0	JUL31/14	REV #0: A
		CONTRACT COMMENT: NCIS												
	27	TUE/8-9P	30S	\$1,875	OCT28/14	OCT28/14	1	1	1	\$1,875	NCIS: LOS ANGELES	0.0	JUL31/14	REV #0: A
		CONTRACT COMMENT: NCIS: LOS ANGELES												
	28	TUE/9-10P	30S	\$1,425	OCT28/14	OCT28/14	1	1	1	\$1,425	PERSON OF INTEREST	0.0	JUL31/14	REV #0: A
		CONTRACT COMMENT: PERSON OF INTEREST												
	29	WED/8-9P	30S	\$1,950	OCT29/14	OCT29/14	1	1	1	\$1,950	CRIMINAL MINDS	0.0	JUL31/14	REV #0: A
		CONTRACT COMMENT: CRIMINAL MINDS												
	30	WED/9-10P	30S	\$1,475	OCT29/14	OCT29/14	1	1	1	\$1,475	C.S.I.	0.0	JUL31/14	REV #0: A
		CONTRACT COMMENT: C.S.I.												
TOTAL 62 SPOTS FOR:										\$42,070		0.0		
MONTHLY ESTIMATE DOLLARS:										\$42,070	NOV/14	0.0	NOV/14	