



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

CONTRACT

Revision

<u>Contract / Revision</u> 764834 /		<u>Alt Order #</u> 07329147
<u>Product</u> JOBS & OPPORTNY 3431		
<u>Contract Dates</u> 09/09/14 - 09/15/14		<u>Estimate #</u> 3431
<u>Advertiser</u> Jobs & Opportunities		<u>Original Date / Revision</u> 09/11/14 / 09/11/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 186	<u>Product Code</u> 199
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 19	All	09/12/14	09/12/14	5 News at 430a	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	----F--				1	\$50.00	0.00			
N 20	All	09/12/14	09/12/14	Friday Prime	8-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	----F--				1	\$2,500.00	0.00			
N 21	All	09/13/14	09/13/14	Saturday Prime	7-8p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	-----S-				1	\$1,200.00	0.00			
N 22	All	09/13/14	09/13/14	Saturday Prime	8-9p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	-----S-				1	\$1,200.00	0.00			
N 23	All	09/12/14	09/12/14	Friday Prime	9-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	----F--				1	\$2,500.00	0.00			
Totals										0.00		51	\$26,975.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/13/14	51	\$26,975.00	\$22,928.75
Totals	51	\$26,975.00	\$22,928.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

REP HEADLINE# 7329147 TRF# 764834
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9982
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP9/14 16.58
*** KFSM-TV **

ADV # ADV. NAME ISS/JOBS & OPPORTUNITIES
AGY # AGY. NAME GREAT AMERICAN MEDIA

3050 K STREET NW - SUITE 100
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #
BUYER NAME THOMAS PINO
SALES PRSN WA- JAMIE ANDRUS

ORDER # CONTRACT # 7329147

CLASS: NATL. LOCAL REGIONAL

PRDCT JOBS & OPPORTNITY 3431 EST#3431 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP9/14 SEP15/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP9/14 16.58

REP: TO NSA
FROM DAVID
REVISION
SEE LNS 19-23
26975 51 SPOTS
THANKS PLEASE CONFIRM 9/9/14

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

AGENCY ADVERTISER CODE = 186
AGENCY PRODUCT CODE = 199
AGENCY EST# = 3431

19	A		430A-459A	30		\$50.00	9/12	9/12	1		FRI	1
PROGRAM : NEWS												
ORD COM1 : SPOTS MG FROM 3389/3419												
20	A		800P-900P	30		\$2,500.00	9/12	9/12	1		FRI	1
PROGRAM : HAWAII 5-0												
ORD COM1 : SPOTS MG FROM 3389/3419												

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REP: TEL# 703-528-9982 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP9/14 16.58
*** KFSM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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21	A		700P-800P	30		\$1,200.00	9/13	9/13	1		SAT	1
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PROGRAM : CRIMETIME
ORD COM1 : SPOTS MG FROM 3389/3419

22	A		800P-900P	30		\$1,200.00	9/13	9/13	1		SAT	1
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PROGRAM : CRIMETIME
ORD COM1 : SPOTS MG FROM 3389/3419

23	A		900P-1000P	30		\$2,500.00	9/12	9/12	1		FRI	1
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PROGRAM : BLUE BLOODS
ORD COM1 : SPOTS MG FROM 3389/3419

SEP/14 26975.00

CONTRACT TOTAL 26975.00
TOTAL SPOTS 51

MARKET TOTALS \$39,050 KFSM 50% KHBS 25% KNWA 8% NHBS 1% KFTT 15% KXNW 1% NFSM 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE