

# CONTRACT



**KFSM-TV**  
 P.O. Box 369  
 Fort Smith, AR 72902  
 (479)783-3131

www.5newsonline.com

*Revision*

<u>Contract / Revision</u> 764834 / 1	<u>Alt Order #</u> 07329147
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<u>Product</u> JOBS & OPPORTNY 3431	
<u>Contract Dates</u> 09/09/14 - 09/15/14	<u>Estimate #</u> 3431
<u>Advertiser</u> Jobs & Opportunities	
<u>Original Date / Revision</u> 09/11/14 / 09/11/14	

And:

**Great American Media**  
 3050 K Street NW  
 Suite 100  
 Washington, DC 20007

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 186	<u>Product Code</u> 199
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 19	All	09/12/14	09/12/14	5 News at 430a	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	----F--				1	\$50.00	0.00			
N 20	All	09/12/14	09/12/14	Friday Prime	8-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	----F--				1	\$2,500.00	0.00			
N 21	All	09/13/14	09/13/14	Saturday Prime	7-8p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	-----S-				1	\$1,200.00	0.00			
N 22	All	09/13/14	09/13/14	Saturday Prime	8-9p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	-----S-				1	\$1,200.00	0.00			
N 23	All	09/12/14	09/12/14	Friday Prime	9-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/08/14	09/14/14	----F--				1	\$2,500.00	0.00			
<b>Totals</b>											0.00	51	\$26,975.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/13/14	51	\$26,975.00	\$22,928.75
<b>Totals</b>	51	\$26,975.00	\$22,928.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

REP HEADLINE# 7329147 TRF# 764834  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9982  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703 528 7880  
 \*\*CHANGES\*\*  
 SEP9/14 16.58  
 \*\*\* KFSM-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/JOBS & OPPORTUNITIES REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME THOMAS PINO

3050 K STREET NW - SUITE 100 SALES PRSN WA- JAMIE ANDRUS  
 WASHINGTON, DC 20007

ORDER # \_\_\_\_\_ CONTRACT # 7329147 CLASS: NATL. LOCAL REGIONAL

PRDCT JOBS & OPPORTNTY 3431 EST#3431 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP9/14 SEP15/14 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP9/14 16.58

REP: TO NSA  
 FROM DAVID  
 REVISION  
 SEE LNS 19-23  
 26975 51 SPOTS  
 THANKS PLEASE CONFIRM 9/9/14

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
 \*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19	A		430A-459A	30		\$50.00	9/12	9/12	1		FRI	1
AGENCY ADVERTISER CODE = 186 AGENCY PRODUCT CODE = 199 AGENCY EST# = 3431 PROGRAM : NEWS ORD COM1 : SPOTS MG FROM 3389/3419												
20	A		800P-900P	30		\$2,500.00	9/12	9/12	1		FRI	1
PROGRAM : HAWAII 5-0 ORD COM1 : SPOTS MG FROM 3389/3419												

REP HEADLINE# 7329147 TRF# 764834 REP: TEL# 703-528-9982 FAX# 703 528 7880  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP9/14 16.58  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KFSM-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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21	A		700P-800P	30		\$1,200.00	9/13	9/13	1		SAT	1
PROGRAM : CRIMETIME												
ORD COM1 : SPOTS MG FROM 3389/3419												

22	A		800P-900P	30		\$1,200.00	9/13	9/13	1		SAT	1
PROGRAM : CRIMETIME												
ORD COM1 : SPOTS MG FROM 3389/3419												

23	A		900P-1000P	30		\$2,500.00	9/12	9/12	1		FRI	1
PROGRAM : BLUE BLOODS												
ORD COM1 : SPOTS MG FROM 3389/3419												

SEP/14 26975.00 CONTRACT TOTAL 26975.00  
 TOTAL SPOTS 51

MARKET TOTALS \$39,050 KFSM 50% KHBS 25% KNWA 8% NHBS 1% KFTT 15% KXNW 1% NFSM 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE