



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

CONTRACT

Contract / Revision 757991 /		Alt Order # 07300713
Product CROSSROADS GPS 1922		
Contract Dates 08/19/14 - 08/28/14		Estimate # 1924
Advertiser Crossroads GPS		Original Date / Revision 08/07/14 / 08/07/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFSM	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB# 8621	Advertiser Code 101	Product Code 218
Agency Ref		Advertiser Ref

And:

Main Street Media Group
P.O. Box 25093
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	08/22/14	08/22/14	5 News at Noon	12n-1230p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--				1	\$250.00	0.00			
N 2	All	08/22/14	08/22/14	Inside Edition	4-430pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--				1	\$200.00	0.00			
N 3	All	08/22/14	08/22/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--				1	\$250.00	0.00			
N 4	All	08/22/14	08/22/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--				1	\$525.00	0.00			
N 5	All	08/22/14	08/22/14	5 News at 6am	6-7a		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--				1	\$525.00	0.00			
N 6	All	08/22/14	08/22/14	Wheel of Fortune	630-7pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--				1	\$1,000.00	0.00			
N 7	All	08/22/14	08/22/14	Early Show	7-9a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--				1	\$200.00	0.00			
N 8	All	08/22/14	08/22/14	Friday Prime	9-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	----1--				1	\$1,000.00	0.00			
N 9	All	08/25/14	08/25/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	1-----				1	\$200.00	0.00			
N 10	All	08/25/14	08/25/14	Daytime (rotation)	10-noon		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	1-----				1	\$225.00	0.00			
N 11	All	08/25/14	08/25/14	5 News at Noon	12n-1230p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	1-----				1	\$250.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
757991 /	07300713

Contract Dates	Product	Estimate #
08/19/14 - 08/28/14	CROSSROADS GPS 19	1924

Advertiser	Original Date / Revision
Crossroads GPS	08/07/14 / 08/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	All	08/25/14	08/25/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	1-----				1	\$250.00	0.00			
N 13	All	08/25/14	08/25/14	5 News at 6p	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	1-----				1	\$800.00	0.00			
N 14	All	08/25/14	08/25/14	5 News at 6am	6-7a		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	1-----				1	\$525.00	0.00			
N 15	All	08/25/14	08/25/14	Early Show	7-9am		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	1-----				1	\$200.00	0.00			
N 16	All	08/23/14	08/23/14	5 News at 10p	10-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$750.00	0.00			
N 17	All	08/23/14	08/23/14	PGA Championship	2-7p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$350.00	0.00			
N 18	All	08/23/14	08/23/14	Sa 5-7a	Sa 5-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$75.00	0.00			
N 19	All	08/23/14	08/23/14	Various	6-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$325.00	0.00			
N 20	All	08/23/14	08/23/14	Various	Sa 7-9a		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$115.00	0.00			
N 21	All	08/23/14	08/23/14	Saturday Prime	9-10p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$625.00	0.00			
N 22	All	08/24/14	08/24/14	5 News at 10p	10-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1				1	\$750.00	0.00			
N 23	All	08/24/14	08/24/14	PGA Championship	2-7p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1				1	\$350.00	0.00			
N 24	All	08/24/14	08/24/14	Su 530p News	Su 530-6p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1				1	\$325.00	0.00			
N 25	All	08/24/14	08/24/14	Sunday Prime	6-7p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1				1	\$1,000.00	0.00			
N 26	All	08/24/14	08/24/14	Su 6-8a	Su 6-8a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1				1	\$100.00	0.00			
N 27	All	08/24/14	08/24/14	CBS Sunday Morning	8-930a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1				1	\$300.00	0.00			
N 28	All	08/24/14	08/24/14	Various	8-9p		:30				NM	1	\$1,000.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/19/14 - 08/28/14	CROSSROADS GPS 19	1924

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	08/07/14 / 08/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1				1	\$1,000.00	0.00			
N 29	All	08/24/14	08/24/14	Face the Nation	930-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1				1	\$125.00	0.00			
N 30	All	08/21/14	08/28/14	5 News at 10p	10-1035p		:30				NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	---1---				1	\$925.00	0.00			
Week:		08/25/14	08/31/14	---1---				1	\$925.00	0.00			
N 31	All	08/21/14	08/21/14	Daytime (rotation)	10-noon		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	---1---				1	\$225.00	0.00			
N 32	All	08/21/14	08/28/14	5 News at Noon	12n-1230p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	---1---				1	\$250.00	0.00			
Week:		08/25/14	08/31/14	---1---				1	\$250.00	0.00			
N 33	All	08/28/14	08/28/14	Inside Edition	4-430pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$200.00	0.00			
N 34	All	08/21/14	08/28/14	Jeopardy	430-5p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	---1---				1	\$250.00	0.00			
Week:		08/25/14	08/31/14	---1---				1	\$250.00	0.00			
N 35	All	08/28/14	08/28/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$525.00	0.00			
N 36	All	08/21/14	08/21/14	5 News at 6p	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	---1---				1	\$800.00	0.00			
N 37	All	08/28/14	08/28/14	Wheel of Fortune	630-7pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$1,000.00	0.00			
N 38	All	08/21/14	08/28/14	Early Show	7-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	---1---				1	\$200.00	0.00			
Week:		08/25/14	08/31/14	---1---				1	\$200.00	0.00			
N 39	All	08/21/14	08/28/14	Thursday Prime	9-10p		:30				NM	2	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	---1---				1	\$1,550.00	0.00			
Week:		08/25/14	08/31/14	---1---				1	\$1,550.00	0.00			
N 40	All	08/26/14	08/26/14	5 News at 10p	10-1035p		:30				NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-1-----				1	\$925.00	0.00			
N 41	All	08/19/14	08/19/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-1-----				1	\$200.00	0.00			
N 42	All	08/19/14	08/19/14	Daytime (rotation)	10-noon		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-1-----				1	\$225.00	0.00			
N 43	All	08/26/14	08/26/14	Inside Edition	4-430pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/19/14 - 08/28/14	CROSSROADS GPS 19	1924

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	08/07/14 / 08/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/25/14 08/31/14 -1----- 1 \$200.00 0.00													
N 44	All	08/19/14	08/26/14	Jeopardy	430-5p		:30				NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/14 08/24/14 -1----- 1 \$250.00 0.00 Week: 08/25/14 08/31/14 -1----- 1 \$250.00 0.00													
N 45	All	08/26/14	08/26/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/25/14 08/31/14 -1----- 1 \$525.00 0.00													
N 46	All	08/19/14	08/19/14	5 News at 6p	6-630p		:30				NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/14 08/24/14 -1----- 1 \$800.00 0.00													
N 47	All	08/19/14	08/19/14	5 News at 6am	6-7a		:30				NM	1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/14 08/24/14 -1----- 1 \$525.00 0.00													
N 48	All	08/26/14	08/26/14	Wheel of Fortune	630-7pm		:30				NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/25/14 08/31/14 -1----- 1 \$1,000.00 0.00													
N 49	All	08/26/14	08/26/14	Tuesday Prime	7-8p		:30				NM	1	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/25/14 08/31/14 -1----- 1 \$2,100.00 0.00													
N 50	All	08/19/14	08/26/14	Early Show	7-9am		:30				NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/14 08/24/14 -1----- 1 \$200.00 0.00 Week: 08/25/14 08/31/14 -1----- 1 \$200.00 0.00													
N 51	All	08/19/14	08/19/14	Tuesday Prime	8-9p		:30				NM	1	\$1,875.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/14 08/24/14 -1----- 1 \$1,875.00 0.00													
N 52	All	08/20/14	08/20/14	5 News at 10p	10-1035p		:30				NM	1	\$925.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/14 08/24/14 --1----- 1 \$925.00 0.00													
N 53	All	08/27/14	08/27/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/25/14 08/31/14 --1----- 1 \$200.00 0.00													
N 54	All	08/27/14	08/27/14	Daytime (rotation)	10-noon		:30				NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/25/14 08/31/14 --1----- 1 \$225.00 0.00													
N 55	All	08/20/14	08/27/14	5 News at Noon	12n-1230p		:30				NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/14 08/24/14 --1----- 1 \$250.00 0.00 Week: 08/25/14 08/31/14 --1----- 1 \$250.00 0.00													
N 56	All	08/20/14	08/20/14	Inside Edition	4-430pm		:30				NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/14 08/24/14 --1----- 1 \$200.00 0.00													
N 57	All	08/20/14	08/27/14	Jeopardy	430-5p		:30				NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/14 08/24/14 --1----- 1 \$250.00 0.00 Week: 08/25/14 08/31/14 --1----- 1 \$250.00 0.00													
N 58	All	08/20/14	08/20/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/18/14 08/24/14 --1----- 1 \$525.00 0.00													

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

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<u>Contract / Revision</u> 757991 /		<u>Alt Order #</u> 07300713
<u>Contract Dates</u> 08/19/14 - 08/28/14	<u>Product</u> CROSSROADS GPS 19	<u>Estimate #</u> 1924
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 08/07/14 / 08/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 59	All	08/27/14	08/27/14	5 News at 6p	6-630p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	--1----				1	\$800.00	0.00			
N 60	All	08/27/14	08/27/14	5 News at 6am	6-7a		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	--1----				1	\$525.00	0.00			
N 61	All	08/20/14	08/20/14	Wheel of Fortune	630-7pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	--1----				1	\$1,000.00	0.00			
N 62	All	08/20/14	08/27/14	Wednesday Prime	7-8p		:30				NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	--1----				1	\$1,950.00	0.00			
Week:		08/25/14	08/31/14	--1----				1	\$1,950.00	0.00			
N 63	All	08/20/14	08/27/14	Early Show	7-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	--1----				1	\$200.00	0.00			
Week:		08/25/14	08/31/14	--1----				1	\$200.00	0.00			
Totals										0.00		74	\$40,665.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/28/14	74	\$40,665.00	\$34,565.25
Totals	74	\$40,665.00	\$34,565.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

E-ORDER#: 933916 (REV 0) AGY#3405069 HDLN#: 7300713 (REV 0)
STATION: KFS#-TV FT. SMITH-FAY-SPRNGD DATES: AUG19/14 - AUG28/14

TRAFFIC#: 757991
SALESPERSON: JAMIE ANDRUS

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
	47	TUE/6-7A	30S	\$525	AUG19/14	AUG19/14	1	1	1	\$525	5NEWS THIS MORNING	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: 5NEWS THIS MORNING												
	48	TUE/630-7P	30S	\$1,000	AUG26/14	AUG26/14	1	1	1	\$1,000	WHEEL OF FORTUNE	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: WHEEL OF FORTUNE												
	49	TUE/7-8P	30S	\$2,100	AUG26/14	AUG26/14	1	1	1	\$2,100	NCIS	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: NCIS												
	50	TUE/7-9A	30S	\$200	AUG19/14	AUG26/14	2	1	2	\$400	CBS THIS MORNING	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: CBS THIS MORNING												
	51	TUE/8-9P	30S	\$1,875	AUG19/14	AUG19/14	1	1	1	\$1,875	NCIS: LA	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: NCIS: LA												
	52	WED/10-1035P	30S	\$925	AUG20/14	AUG20/14	1	1	1	\$925	5NEWS AT 10	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT 10												
	53	WED/1035-1137P	30S	\$200	AUG27/14	AUG27/14	1	1	1	\$200	LATE SHOW-LETTERMAN	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: LATE SHOW-LETTERMAN												
	54	WED/10A-12N	30S	\$225	AUG27/14	AUG27/14	1	1	1	\$225	PRICE IS RIGHT/YOUNG & THE RESTLES	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: PRICE IS RIGHT/YOUNG & THE RESTLES												
	55	WED/12N-1P	30S	\$250	AUG20/14	AUG27/14	2	1	2	\$500	5NEWS AT NOON	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT NOON												
	56	WED/4-430P	30S	\$200	AUG20/14	AUG20/14	1	1	1	\$200	INSIDE EDITION	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: INSIDE EDITION												
	57	WED/430-5P	30S	\$250	AUG20/14	AUG27/14	2	1	2	\$500	JEOPARDY	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: JEOPARDY												
	58	WED/5-530P	30S	\$525	AUG20/14	AUG20/14	1	1	1	\$525	5NEWS AT 5	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT 5												
	59	WED/6-630P	30S	\$800	AUG27/14	AUG27/14	1	1	1	\$800	5NEWS AT 6	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT 6												
	60	WED/6-7A	30S	\$525	AUG27/14	AUG27/14	1	1	1	\$525	5NEWS THIS MORNING	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: 5NEWS THIS MORNING												
	61	WED/630-7P	30S	\$1,000	AUG20/14	AUG20/14	1	1	1	\$1,000	WHEEL OF FORTUNE	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: WHEEL OF FORTUNE												
	62	WED/7-8P	30S	\$1,950	AUG20/14	AUG27/14	2	1	2	\$3,900	SURVIVOR 09/24	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: SURVIVOR 09/24												
	63	WED/7-9A	30S	\$200	AUG20/14	AUG27/14	2	1	2	\$400	CBS THIS MORNING	0.0	AUG04/14	REV #0: A
		CONTRACT COMMENT: CBS THIS MORNING												

TOTAL 74 SPOTS FOR: \$40,665

74 \$40,665

MONTHLY ESTIMATE DOLLARS:

\$40,665 AUG/14

0.0

AUG/14