



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

CONTRACT

Contract / Revision 762017 /		Alt Order # 07327383
Product JOBS & OPPORTUN 3412		
Contract Dates 08/26/14 - 08/29/14		Estimate # 3412
Advertiser Jobs & Opportunities		Original Date / Revision 08/22/14 / 08/22/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFSM	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
		Total Ratings 329.30
IDB# 8217	Advertiser Code 186	Product Code 199
Agency Ref		Advertiser Ref

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	08/26/14	08/29/14	5 News at 10p	10-1035p		:30				NM	3	\$2,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$925.00	10.30			
N 2	All	08/26/14	08/29/14	Late Night with David Letterman	1035-1137p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				2	\$200.00	3.30			
N 3	All	08/26/14	08/29/14	Daytime (rotation)	10a-NOON		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$225.00	3.90			
N 4	All	08/26/14	08/29/14	M-F 1230-1p	1230-1p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				1	\$250.00	3.60			
N 5	All	08/26/14	08/29/14	5 News at Noon	12n-1230p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$250.00	7.10			
N 6	All	08/26/14	08/29/14	Dr Phil	3-4p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$200.00	3.20			
N 7	All	08/26/14	08/29/14	Inside Edition	4-430pm		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$200.00	3.90			
N 8	All	08/26/14	08/29/14	Jeopardy	430-5p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				2	\$250.00	5.40			
N 9	All	08/26/14	08/29/14	5 News at 5p	5-530p		:30				NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$525.00	13.40			
N 10	All	08/26/14	08/29/14	5 News @ 5am	5-6a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$175.00	3.00			
N 11	All	08/26/14	08/29/14	5 News at 6p	6-630p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$800.00	11.90			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u> 762017 /		<u>Alt Order #</u> 07327383
<u>Contract Dates</u> 08/26/14 - 08/29/14	<u>Product</u> JOBS & OPPORTUN 34	<u>Estimate #</u> 3412
<u>Advertiser</u> Jobs & Opportunities		<u>Original Date / Revision</u> 08/22/14 / 08/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	All	08/26/14	08/29/14	5 News at 6am	6-7a		:30				NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/25/14	08/31/14	-TWTF--				3	\$525.00	5.50			
N 13	All	08/26/14	08/29/14	Wheel of Fortune	630-7pm		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/25/14	08/31/14	-TWTF--				3	\$1,000.00	12.90			
N 14	All	08/26/14	08/29/14	Early Show	7-9am		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/25/14	08/31/14	-TWTF--				3	\$200.00	5.30			
N 15	All	08/26/14	08/29/14	Rachel Ray	9-10am		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/25/14	08/31/14	-TWTF--				1	\$125.00	2.80			
N 16	All	08/29/14	08/29/14	Friday Prime	7-8p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/25/14	08/31/14	----1--				1	\$900.00	8.70			
N 17	All	08/29/14	08/29/14	Friday Prime	8-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/25/14	08/31/14	----1--				1	\$1,000.00	11.20			
N 18	All	08/28/14	08/28/14	Thursday Prime	7-8p		:30				NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/25/14	08/31/14	---1---				1	\$1,950.00	21.20			
N 19	All	08/27/14	08/27/14	Wednesday Prime	7-8p		:30				NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/25/14	08/31/14	--1----				1	\$1,575.00	11.80			
N 20	All	08/27/14	08/27/14	Wednesday Prime	8-9p		:30				NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/25/14	08/31/14	--1----				1	\$1,575.00	11.40			
Totals										329.30		44	\$23,350.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 -08/29/14	44	\$23,350.00	\$19,847.50
Totals	44	\$23,350.00	\$19,847.50

Signature: _____ Date: _____

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E-ORDER#: 957779 (REV 0) AG#3452837 HDLN#: 7327383 (REV 1)
STATION: KFSN-TV FT. SMITH-FAY-SPRING DATES: AUG26/14 - AUG29/14
AGENCY: GREAT AMERICAN MEDIA PROD: JOBS & OPPORTUN 3412
ADVERTISER: ISS/JOBS & OPPORTUNITIES
BOYER: THOMAS PINO TEL #:

TRAFFIC#:
SALESPERSON: JAMIE ANDRUS
EST#: 3412
DEMO: RA35+

MOD	BUY	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/WK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	RATING RA35+	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
EX	#CASH														
EX	1	TU-F/10-1035P	30S	\$925	AUG26/14	AUG29/14	1	3	3	\$2,775	SNWS AT 10PM	10.3	10.3	AUG21/14	REV #1: EY
		CONTRACT COMMENT: SNWS AT 10PM													
EX	2	TU-F/1035-1135P	30S	\$200	AUG26/14	AUG29/14	1	2	2	\$400	LATE SHOW W/LETTERMAN	3.3	3.3	AUG21/14	REV #1: EY
		CONTRACT COMMENT: LATE SHOW W/LETTERMAN													
EX	3	TU-F/10A-12N	30S	\$225	AUG26/14	AUG29/14	1	3	3	\$675	PRICE RIGHT/YOUNG&RESTLESS	3.9	3.9	AUG21/14	REV #1: EY
		CONTRACT COMMENT: PRICE RIGHT/YOUNG&RESTLESS													
EX	4	TU-F/1230-1P	30S	\$250	AUG26/14	AUG29/14	1	1	1	\$250	THE BOLD AND THE BEAUTIFUL	3.6	3.6	AUG21/14	REV #1: EY
		CONTRACT COMMENT: THE BOLD AND THE BEAUTIFUL													
EX	5	TU-F/12N-1230P	30S	\$250	AUG26/14	AUG29/14	1	3	3	\$750	SNWS AT NOON	7.1	7.1	AUG21/14	REV #1: EY
		CONTRACT COMMENT: SNWS AT NOON													
EX	6	TU-F/3-4P	30S	\$200	AUG26/14	AUG29/14	1	3	3	\$600	DR. PHIL	3.2	3.2	AUG21/14	REV #1: EY
		CONTRACT COMMENT: DR. PHIL													
EX	7	TU-F/4-430P	30S	\$200	AUG26/14	AUG29/14	1	3	3	\$600	INSIDE EDITION	3.9	3.9	AUG21/14	REV #1: EY
		CONTRACT COMMENT: INSIDE EDITION													
EX	8	TU-F/430-5P	30S	\$250	AUG26/14	AUG29/14	1	2	2	\$500	JEOPARDY	5.4	5.4	AUG21/14	REV #1: EY
		CONTRACT COMMENT: JEOPARDY													
EX	9	TU-F/5-530P	30S	\$525	AUG26/14	AUG29/14	1	3	3	\$1,575	SNWS AT 5PM	13.4	13.4	AUG21/14	REV #1: EY
		CONTRACT COMMENT: SNWS AT 5PM													
EX	10	TU-F/5-6A	30S	\$175	AUG26/14	AUG29/14	1	3	3	\$525	SNWS AT 5AM	3.0	3.0	AUG21/14	REV #1: EY
		CONTRACT COMMENT: SNWS AT 5AM													
EX	11	TU-F/6-630P	30S	\$800	AUG26/14	AUG29/14	1	3	3	\$2,400	SNWS AT 6PM	11.9	11.9	AUG21/14	REV #1: EY
		CONTRACT COMMENT: SNWS AT 6PM													
EX	12	TU-F/6-7A	30S	\$525	AUG26/14	AUG29/14	1	3	3	\$1,575	SNWS AT 6AM	5.5	5.5	AUG21/14	REV #1: EY
		CONTRACT COMMENT: SNWS AT 6AM													
EX	13	TU-F/630-7P	30S	\$1,000	AUG26/14	AUG29/14	1	3	3	\$3,000	WHEEL OF FORTUNE	12.9	12.9	AUG21/14	REV #1: EY
		CONTRACT COMMENT: WHEEL OF FORTUNE													
EX	14	TU-F/7-9A	30S	\$200	AUG26/14	AUG29/14	1	3	3	\$600	CBS THIS MORNING	5.3	5.3	AUG21/14	REV #1: EY
		CONTRACT COMMENT: CBS THIS MORNING													
EX	15	TU-F/9-10A	30S	\$125	AUG26/14	AUG29/14	1	1	1	\$125	RACHAEL RAY	2.8	2.8	AUG21/14	REV #1: EY
		CONTRACT COMMENT: RACHAEL RAY													
EX	16	FRI/7-8P	30S	\$900	AUG29/14	AUG29/14	1	1	1	\$900	UNDERCOVER BOSS	8.7	8.7	AUG21/14	REV #0: A
		CONTRACT COMMENT: UNDERCOVER BOSS													
EX	17	FRI/8-9P	30S	\$1,000	AUG29/14	AUG29/14	1	1	1	\$1,000	HAWAII FIVE-O	11.2	11.2	AUG21/14	REV #0: A
		CONTRACT COMMENT: HAWAII FIVE-O													
EX	18	THU/7-8P	30S	\$1,950	AUG28/14	AUG28/14	1	1	1	\$1,950	BIG BANG THEORY	21.2	21.2	AUG21/14	REV #0: A
		CONTRACT COMMENT: BIG BANG THEORY													
EX	19	WED/7-8P	30S	\$1,575	AUG27/14	AUG27/14	1	1	1	\$1,575	BIG BROTHER	11.8	11.8	AUG21/14	REV #0: A
		CONTRACT COMMENT: BIG BROTHER													
EX	20	WED/8-9P	30S	\$1,575	AUG27/14	AUG27/14	1	1	1	\$1,575	EXTANT	11.4	11.4	AUG21/14	REV #0: A
		CONTRACT COMMENT: EXTANT													

TOTAL 44 SPOTS FOR: \$23,350

\$23,350

329.3

329.3

MONTHLY ESTIMATE DOLLARS:

\$23,350 AUG/14

329.3 AUG/14