

CONTRACT



KFSM-TV
 P.O. Box 369
 Fort Smith, AR 72902
 (479)783-3131

www.5newsonline.com

And:

Great American Media
 3050 K Street NW
 Suite 100
 Washington, DC 20007

<u>Contract / Revision</u> 762017 /		<u>Alt Order #</u> 07327383
<u>Product</u> JOBS & OPPORTUN 3412		
<u>Contract Dates</u> 08/26/14 - 08/29/14		<u>Estimate #</u> 3412
<u>Advertiser</u> Jobs & Opportunities		<u>Original Date / Revision</u> 08/22/14 / 08/22/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 329.30
<u>IDB#</u> 8217	<u>Advertiser Code</u> 186	<u>Product Code</u> 199
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	08/26/14	08/29/14	5 News at 10p	10-1035p		:30				NM	3	\$2,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$925.00	10.30			
N 2	All	08/26/14	08/29/14	Late Night with David Letterm	1035-1137p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				2	\$200.00	3.30			
N 3	All	08/26/14	08/29/14	Daytime (rotation)	10a-NOON		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$225.00	3.90			
N 4	All	08/26/14	08/29/14	M-F 1230-1p	1230-1p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				1	\$250.00	3.60			
N 5	All	08/26/14	08/29/14	5 News at Noon	12n-1230p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$250.00	7.10			
N 6	All	08/26/14	08/29/14	Dr Phil	3-4p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$200.00	3.20			
N 7	All	08/26/14	08/29/14	Inside Edition	4-430pm		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$200.00	3.90			
N 8	All	08/26/14	08/29/14	Jeopardy	430-5p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				2	\$250.00	5.40			
N 9	All	08/26/14	08/29/14	5 News at 5p	5-530p		:30				NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$525.00	13.40			
N 10	All	08/26/14	08/29/14	5 News @ 5am	5-6a		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$175.00	3.00			
N 11	All	08/26/14	08/29/14	5 News at 6p	6-630p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$800.00	11.90			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KFSM-TV
 P.O. Box 369
 Fort Smith, AR 72902
 (479)783-3131

www.5newsonline.com

<u>Contract / Revision</u> 762017 /	<u>Alt Order #</u> 07327383
--	--------------------------------

<u>Contract Dates</u> 08/26/14 - 08/29/14	<u>Product</u> JOBS & OPPORTUN 34	<u>Estimate #</u> 3412
--	--------------------------------------	---------------------------

<u>Advertiser</u> Jobs & Opportunities	<u>Original Date / Revision</u> 08/22/14 / 08/22/14
---	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	All	08/26/14	08/29/14	5 News at 6am	6-7a		:30				NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$525.00	5.50			
N 13	All	08/26/14	08/29/14	Wheel of Fortune	630-7pm		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$1,000.00	12.90			
N 14	All	08/26/14	08/29/14	Early Show	7-9am		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				3	\$200.00	5.30			
N 15	All	08/26/14	08/29/14	Rachel Ray	9-10am		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-TWTF--				1	\$125.00	2.80			
N 16	All	08/29/14	08/29/14	Friday Prime	7-8p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	----1--				1	\$900.00	8.70			
N 17	All	08/29/14	08/29/14	Friday Prime	8-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	----1--				1	\$1,000.00	11.20			
N 18	All	08/28/14	08/28/14	Thursday Prime	7-8p		:30				NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$1,950.00	21.20			
N 19	All	08/27/14	08/27/14	Wednesday Prime	7-8p		:30				NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	--1----				1	\$1,575.00	11.80			
N 20	All	08/27/14	08/27/14	Wednesday Prime	8-9p		:30				NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	--1----				1	\$1,575.00	11.40			
Totals											329.30	44	\$23,350.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 -08/29/14	44	\$23,350.00	\$19,847.50
Totals	44	\$23,350.00	\$19,847.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

E-ORDER#: 957779 (REV 0) AGY#3452837
 STATION: KFSN-TV FT. SMITH-FAY-SPRNG
 AGENCY: GREAT AMERICAN MEDIA
 ADVERTISER: ISS/JOBS & OPPORTUNITIES
 BUYER: THOMAS PINO

HDLN#: 7327383 (REV 1)
 DATES: AUG26/14 - AUG29/14
 PROD: JOBS & OPPORTUN 3412
 PROD2:
 TEL #:

TRAFFIC#:
 SALESPERSON: JAMIE ANDRUS
 EST#: 3412
 DEMO: RA35+

HOD	BUY	CODE	LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	RATING RA35+	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
EX	#CASH		1	TU-F/10-1035P	30S	\$925	AUG26/14	AUG29/14	1	3	3	\$2,775	SNEWS AT 10PM	10.3	10.3	AUG21/14	REV #1: EY
			2	TU-F/1035-1135P	30S	\$200	AUG26/14	AUG29/14	1	2	2	\$400	LATE SHOW W/LETTERMAN	3.3	3.3	AUG21/14	REV #1: EY
EX			3	TU-F/10A-12N	30S	\$225	AUG26/14	AUG29/14	1	3	3	\$675	PRICE RIGHT/YOUNG&RESTLESS	3.9	3.9	AUG21/14	REV #1: EY
EX			4	TU-F/1230-1P	30S	\$250	AUG26/14	AUG29/14	1	1	1	\$250	THE BOLD AND THE BEAUTIFUL	3.6	3.6	AUG21/14	REV #1: EY
EX			5	TU-F/12N-1230P	30S	\$250	AUG26/14	AUG29/14	1	3	3	\$750	SNEWS AT NOON	7.1	7.1	AUG21/14	REV #1: EY
EX			6	TU-F/3-4P	30S	\$200	AUG26/14	AUG29/14	1	3	3	\$600	DR. PHIL	3.2	3.2	AUG21/14	REV #1: EY
EX			7	TU-F/4-430P	30S	\$200	AUG26/14	AUG29/14	1	3	3	\$600	INSIDE EDITION	3.9	3.9	AUG21/14	REV #1: EY
EX			8	TU-F/430-5P	30S	\$250	AUG26/14	AUG29/14	1	2	2	\$500	JEOPARDY	5.4	5.4	AUG21/14	REV #1: EY
EX			9	TU-F/5-530P	30S	\$525	AUG26/14	AUG29/14	1	3	3	\$1,575	SNEWS AT 5PM	13.4	13.4	AUG21/14	REV #1: EY
EX			10	TU-F/5-6A	30S	\$175	AUG26/14	AUG29/14	1	3	3	\$525	SNEWS AT 5AM	3.0	3.0	AUG21/14	REV #1: EY
EX			11	TU-F/6-630P	30S	\$800	AUG26/14	AUG29/14	1	3	3	\$2,400	SNEWS AT 6PM	11.9	11.9	AUG21/14	REV #1: EY
EX			12	TU-F/6-7A	30S	\$525	AUG26/14	AUG29/14	1	3	3	\$1,575	SNEWS AT 6AM	5.5	5.5	AUG21/14	REV #1: EY
EX			13	TU-F/630-7P	30S	\$1,000	AUG26/14	AUG29/14	1	3	3	\$3,000	WHEEL OF FORTUNE	12.9	12.9	AUG21/14	REV #1: EY
EX			14	TU-F/7-9A	30S	\$200	AUG26/14	AUG29/14	1	3	3	\$600	CBS THIS MORNING	5.3	5.3	AUG21/14	REV #1: EY
EX			15	TU-F/9-10A	30S	\$125	AUG26/14	AUG29/14	1	1	1	\$125	RACHAEL RAY	2.8	2.8	AUG21/14	REV #1: EY
EX			16	FRI/7-8P	30S	\$900	AUG29/14	AUG29/14	1	1	1	\$900	UNDERCOVER BOSS	8.7	8.7	AUG21/14	REV #0: A
EX			17	FRI/8-9P	30S	\$1,000	AUG29/14	AUG29/14	1	1	1	\$1,000	HAWAII FIVE-O	11.2	11.2	AUG21/14	REV #0: A
EX			18	THU/7-8P	30S	\$1,950	AUG28/14	AUG28/14	1	1	1	\$1,950	BIG BANG THEORY	21.2	21.2	AUG21/14	REV #0: A
EX			19	WED/7-8P	30S	\$1,575	AUG27/14	AUG27/14	1	1	1	\$1,575	BIG BROTHER	11.8	11.8	AUG21/14	REV #0: A
EX			20	WED/8-9P	30S	\$1,575	AUG27/14	AUG27/14	1	1	1	\$1,575	EXTANT	11.4	11.4	AUG21/14	REV #0: A
				TOTAL	44	\$23,350				44	\$23,350	329.3			329.3		

MONTHLY ESTIMATE DOLLARS:

\$23,350 AUG/14

\$23,350 AUG/14