



**KFSM-TV**  
**P.O. Box 369**  
**Fort Smith, AR 72902**  
**(479)783-3131**

www.5newsonline.com

# CONTRACT

<u>Contract / Revision</u> 757994 /		<u>Alt Order #</u> 07301529
<u>Product</u> DSCC IE 2774		
<u>Contract Dates</u> 08/19/14 - 08/25/14		<u>Estimate #</u> 2772
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 08/07/14 / 08/07/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Great American Media**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	08/19/14	08/25/14	M-F 1-2p	1-2p		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/14	08/25/14	MTWTF--				3	\$175.00	0.00			
N 2	All	08/19/14	08/25/14	5 News at 10p	10-1035p		:30				NM	3	\$2,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/14	08/25/14	MTWTF--				3	\$925.00	0.00			
N 3	All	08/19/14	08/25/14	Late Night with David Letterman	1035-1137p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/14	08/25/14	MTWTF--				3	\$200.00	0.00			
N 4	All	08/19/14	08/25/14	Daytime (rotation)	Various		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/14	08/25/14	MTWTF--				4	\$225.00	0.00			
N 5	All	08/19/14	08/25/14	M-F 1230-1p	1230-1p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/14	08/25/14	MTWTF--				4	\$250.00	0.00			
N 6	All	08/19/14	08/25/14	5 News at Noon	12n-1230p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/14	08/25/14	MTWTF--				4	\$250.00	0.00			
N 7	All	08/19/14	08/25/14	M-F 2-3p	2-3p		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/14	08/25/14	MTWTF--				4	\$175.00	0.00			
N 8	All	08/19/14	08/25/14	Dr Phil	3-4p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/14	08/25/14	MTWTF--				3	\$200.00	0.00			
N 9	All	08/19/14	08/25/14	Inside Edition	4-430pm		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/14	08/25/14	MTWTF--				4	\$200.00	0.00			
N 10	All	08/19/14	08/25/14	Jeopardy	430-5p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/14	08/25/14	MTWTF--				4	\$250.00	0.00			
N 11	All	08/19/14	08/25/14	5 News at 5p	5-530p		:30				NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/14	08/25/14	MTWTF--				4	\$525.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
757994 /	07301529

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/19/14 - 08/25/14	DSCC IE 2774	2772

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	08/07/14 / 08/07/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	All	08/19/14	08/25/14	5 News @ 5am	5-6a		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/19/14	08/25/14	MTWTF--				5	\$175.00	0.00			
N 13	All	08/19/14	08/25/14	5 News at 6p	6-630p		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/19/14	08/25/14	MTWTF--				5	\$800.00	0.00			
N 14	All	08/19/14	08/25/14	5 News at 6am	6-7a		:30				NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/19/14	08/25/14	MTWTF--				5	\$525.00	0.00			
N 15	All	08/19/14	08/25/14	Wheel of Fortune	630-7pm		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/19/14	08/25/14	MTWTF--				4	\$1,000.00	0.00			
N 16	All	08/19/14	08/25/14	Early Show	7-9a		:30				NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/19/14	08/25/14	MTWTF--				10	\$200.00	0.00			
N 17	All	08/19/14	08/25/14	Rachel Ray	9-10am		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/19/14	08/25/14	MTWTF--				3	\$125.00	0.00			
N 18	All	08/22/14	08/22/14	Friday Prime	8-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1--				1	\$1,000.00	0.00			
N 19	All	08/23/14	08/23/14	5 News at 10p	10-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1-				1	\$750.00	0.00			
N 20	All	08/23/14	08/23/14	Various	5-530p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1-				1	\$325.00	0.00			
N 21	All	08/23/14	08/23/14	Sa 5-7a	Sa 5-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1-				1	\$75.00	0.00			
N 22	All	08/23/14	08/23/14	Wheel of Fortune	630-7pm		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1-				1	\$325.00	0.00			
N 23	All	08/23/14	08/23/14	Various	Sa 7-9a		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1-				1	\$115.00	0.00			
N 24	All	08/24/14	08/24/14	Andy Griffith-LF	LF 1035-1105p or		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1				1	\$300.00	0.00			
N 25	All	08/24/14	08/24/14	Su 530p News	Su 530-6p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1				1	\$325.00	0.00			
N 26	All	08/24/14	08/24/14	Sunday Prime	6-7p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1				1	\$1,000.00	0.00			
N 27	All	08/24/14	08/24/14	Su 6-8a	Su 6-8a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 08/18/14	08/24/14	-----1				1	\$100.00	0.00			
N 28	All	08/24/14	08/24/14	CBS Sunday Morning	8-930a		:30				NM	1	\$250.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1				1	\$250.00	0.00			
N 29	All	08/24/14	08/24/14	Face the Nation	930-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1				1	\$125.00	0.00			
N 30	All	08/21/14	08/21/14	Thursday Prime	8-9p		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	---1---				1	\$1,775.00	0.00			
N 31	All	08/19/14	08/19/14	Tuesday Prime	8-9p		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-1-----				1	\$1,875.00	0.00			
N 32	All	08/20/14	08/20/14	Wednesday Prime	7-8p		:30				NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	--1----				1	\$1,575.00	0.00			
Totals										0.00		87	\$35,790.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/25/14	87	\$35,790.00	\$30,421.50
<b>Totals</b>	87	\$35,790.00	\$30,421.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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E-ORDER#: 934445 (REV 0) AGY#3407509 HDLN#: 7301529 (REV 0)  
STATION: KFSM-TV FT. SMITH-FAY-SPRNGD DATES: AUG19/14 - AUG25/14

TRAFFIC#: 757994  
SALESPERSON: JAMIE ANDRUS

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
	23	SAT/7-9A	30S	\$115	AUG23/14	AUG23/14	1	1	1	\$115	CBS THIS MORNING SATURDAY	0.0	AUG05/14	REV #0: A
		CONTRACT COMMENT: CBS THIS MORNING SATURDAY												
	24	SUN/1035-1105P	30S	\$300	AUG24/14	AUG24/14	1	1	1	\$300	ANDY GRIFFITH	0.0	AUG05/14	REV #0: A
	25	SUN/530-6P	30S	\$325	AUG24/14	AUG24/14	1	1	1	\$325	5NEWS AT 530PM	0.0	AUG05/14	REV #0: A
	26	CONTRACT COMMENT: 5NEWS AT 530PM												
		SUN/6-7P	30S	\$1,000	AUG24/14	AUG24/14	1	1	1	\$1,000	60 MINUTES	0.0	AUG05/14	REV #0: A
	27	CONTRACT COMMENT: 60 MINUTES												
		SUN/6-8A	30S	\$100	AUG24/14	AUG24/14	1	1	1	\$100	5NEWS THIS MORNING SUNDAY	0.0	AUG05/14	REV #0: A
		CONTRACT COMMENT: 5NEWS THIS MORNING SUNDAY												
	28	SUN/8-930A	30S	\$250	AUG24/14	AUG24/14	1	1	1	\$250	CBS SUNDAY MORNING	0.0	AUG05/14	REV #0: A
	29	CONTRACT COMMENT: CBS SUNDAY MORNING												
		SUN/930-10A	30S	\$125	AUG24/14	AUG24/14	1	1	1	\$125	FACE THE NATION	0.0	AUG05/14	REV #0: A
	30	CONTRACT COMMENT: FACE THE NATION												
		THU/8-9P	30S	\$1,775	AUG21/14	AUG21/14	1	1	1	\$1,775	BIG BROTHER	0.0	AUG05/14	REV #0: A
		CONTRACT COMMENT: BIG BROTHER												
	31	TUE/8-9P	30S	\$1,875	AUG19/14	AUG19/14	1	1	1	\$1,875	NCIS: LOS ANGELES	0.0	AUG05/14	REV #0: A
		CONTRACT COMMENT: NCIS: LOS ANGELES												
	32	WED/7-8P	30S	\$1,575	AUG20/14	AUG20/14	1	1	1	\$1,575	BIG BROTHER	0.0	AUG05/14	REV #0: A
		CONTRACT COMMENT: BIG BROTHER												

TOTAL 87 SPOTS FOR: \$35,790

MONTHLY ESTIMATE DOLLARS:

\$35,790 AUG/14