



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

CONTRACT

<u>Contract / Revision</u> 732375 /		<u>Alt Order #</u> 09318246
<u>Product</u> AMERICAN FUTURE FUND		
<u>Contract Dates</u> 04/21/14 - 05/05/14		<u>Estimate #</u> 1993
<u>Advertiser</u> American Future Fund		<u>Original Date / Revision</u> 04/22/14 / 04/22/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Dan Hagen	<u>Sales Office</u> San Francisco-E
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> AFF	<u>Product Code</u> ISSU
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Dresner Wickers & Associates
1819 Polk St
#373
San Francisco, CA 94107

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	04/21/14	05/02/14	5 News @ 5am	5-6a		:30				NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/21/14	04/27/14	--WTF--				2	\$125.00	0.00			
		Week: 04/28/14	05/04/14	MTWTF--				5	\$125.00	0.00			
N 2	All	05/05/14	05/05/14	5 News @ 5am	5-6a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 05/05/14	05/11/14	M-----				1	\$125.00	0.00			
N 3	All	04/21/14	05/02/14	5 News at 6am	6-7a		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/21/14	04/27/14	--WTF--				2	\$450.00	0.00			
		Week: 04/28/14	05/04/14	MTWTF--				4	\$450.00	0.00			
N 4	All	04/21/14	05/02/14	Early Show	7-9a		:30				NM	12	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/21/14	04/27/14	--WTF--				4	\$175.00	0.00			
		Week: 04/28/14	05/04/14	MTWTF--				8	\$175.00	0.00			
N 5	All	05/05/14	05/05/14	Early Show	7-9a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 05/05/14	05/11/14	M-----				1	\$175.00	0.00			
N 6	All	04/26/14	05/03/14	Sa 5-7a	Sa 5-7a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/21/14	04/27/14	-----S-				1	\$100.00	0.00			
		Week: 04/28/14	05/04/14	-----S-				1	\$100.00	0.00			
N 7	All	04/27/14	05/04/14	Su 6-8a	Su 6-8a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/21/14	04/27/14	-----S				1	\$75.00	0.00			
		Week: 04/28/14	05/04/14	-----S				1	\$75.00	0.00			
N 8	All	04/27/14	05/04/14	CBS Sunday Morning	8-930a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/21/14	04/27/14	-----S				1	\$300.00	0.00			
		Week: 04/28/14	05/04/14	-----S				1	\$300.00	0.00			
N 9	All	04/27/14	05/04/14	Face the Nation	930-1030a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 04/21/14	04/27/14	-----S				1	\$125.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
732375 /	09318246

Contract Dates	Product	Estimate #
04/21/14 - 05/05/14	AMERICAN FUTURE FUND	1993

Advertiser	Original Date / Revision
American Future Fund	04/22/14 / 04/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/28/14	05/04/14	-----S				1	\$125.00	0.00			
N 10	All	04/21/14	05/02/14	5 News at Noon	12n-1230p		:30				NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/21/14	04/27/14	--WTF--				2	\$200.00	0.00			
Week:		04/28/14	05/04/14	MTWTF--				5	\$200.00	0.00			
N 11	All	05/05/14	05/05/14	5 News at Noon	12n-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	M-----				1	\$200.00	0.00			
N 12	All	04/21/14	05/02/14	Jeopardy	430-5p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/21/14	04/27/14	--WTF--				1	\$200.00	0.00			
Week:		04/28/14	05/04/14	MTWTF--				1	\$200.00	0.00			
N 13	All	04/21/14	05/02/14	5 News at 5p	5-530p		:30				NM	7	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/21/14	04/27/14	--WTF--				2	\$425.00	0.00			
Week:		04/28/14	05/04/14	MTWTF--				5	\$425.00	0.00			
N 14	All	05/05/14	05/05/14	5 News at 5p	5-530p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	M-----				1	\$425.00	0.00			
N 15	All	04/21/14	05/02/14	5 News at 6p	6-630p		:30				NM	7	\$4,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/21/14	04/27/14	--WTF--				2	\$575.00	0.00			
Week:		04/28/14	05/04/14	MTWTF--				5	\$575.00	0.00			
N 16	All	05/05/14	05/05/14	5 News at 6p	6-630p		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/05/14	05/11/14	M-----				1	\$575.00	0.00			
N 17	All	04/26/14	05/03/14	Various	5-530p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/21/14	04/27/14	-----S-				1	\$250.00	0.00			
Week:		04/28/14	05/04/14	-----S-				1	\$250.00	0.00			
N 18	All	04/26/14	05/03/14	Various	6-630p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/21/14	04/27/14	-----S-				1	\$250.00	0.00			
Week:		04/28/14	05/04/14	-----S-				1	\$250.00	0.00			
N 19	All	04/27/14	05/04/14	Su 530p News	Su 530-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/21/14	04/27/14	-----S				1	\$250.00	0.00			
Week:		04/28/14	05/04/14	-----S				1	\$250.00	0.00			
N 20	All	04/21/14	05/02/14	Wheel of Fortune	630-7pm		:30				NM	7	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/21/14	04/27/14	--WTF--				2	\$750.00	0.00			
Week:		04/28/14	05/04/14	MTWTF--				5	\$750.00	0.00			
N 21	All	04/26/14	05/03/14	Wheel of Fortune	630-7pm		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/21/14	04/27/14	-----S-				1	\$250.00	0.00			
Week:		04/28/14	05/04/14	-----S-				1	\$250.00	0.00			
N 22	All	04/21/14	05/02/14	5 News at 10p	10-1035p		:30				NM	7	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/21/14	04/27/14	--WTF--				2	\$750.00	0.00			
Week:		04/28/14	05/04/14	MTWTF--				5	\$750.00	0.00			

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<u>Advertiser</u>	<u>Original Date / Revision</u>
American Future Fund	04/22/14 / 04/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 23	All	04/26/14	05/03/14	5 News at 10p	10-1035p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/21/14	04/27/14	-----S-				1	\$550.00	0.00			
Week:		04/28/14	05/04/14	-----S-				1	\$550.00	0.00			
Totals										0.00		85	\$30,775.00

Time Period	# of Spots	Gross Amount	Net Amount
03/31/14 - 04/27/14	28	\$9,600.00	\$8,160.00
04/28/14 - 05/05/14	57	\$21,175.00	\$17,998.75
Totals	85	\$30,775.00	\$26,158.75

Signature: _____ **Date:** _____

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ORDER WORKSHEET

Rep Order# 9318246 Ver# 7 Status Confirmed

Traffic Order# 732375

Last Received:
Showing Buylines:

Printed: 04/22/14 3:19 PM
04/22/14 3:18 PM
All Lines

1 of 3

Station KFSM-TV FT. SMITH
Advertiser (AFI) AMERICAN FUTURE FUND
Product AMERICAN FUTURE FUND
Estimate# 1993
Buyer CAROLYN BARBER

Agency (DRSW) DRESNER WICKERS & ASSOCIATES
1819 POLK ST, #373
SAN FRANCISCO, CA 94109
Agency C/P1/P2/E AFI/ISSU/1993
Flight Dates 04/21/14-05/05/14

Rep Firm KATZ CONTINENTAL
Sales Office (SF) SAN FRANCISCO
Salesperson (DHA) DAN HAGEN
Sales Assistant ALENEY
Salesperson Phone# 415-281-2444
Salesperson Fax#

--- CONTRACT COMMENT ---

AMERICAN FUTURE FUND - 4/23-5/5

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	5A-6A	5A NEWS	30	-	-	\$125.00	04/21-04/25 04/28-05/02	2 5	2 5	\$875.00
2	M	5A-6A	5A NEWS	30	-	-	\$125.00	05/05-05/05	1	1	\$125.00
3	M-F	6A-7A	6A NEWS	30	-	-	\$450.00	04/21-04/25 04/28-05/02	2 4	2 4	\$2,700.00
4	M-F	7A-9A	EARLY SHOW	30	-	-	\$175.00	04/21-04/25 04/28-05/02	4 8	4 8	\$2,100.00
5	M	7A-9A	EARLY SHOW	30	-	-	\$175.00	05/05-05/05	1	1	\$175.00
6	Sa	5A-7A	SAT EARLY SHOW	30	-	-	\$100.00	04/26-05/03	1	2	\$200.00
7	Su	6A-8A	5 NEWS SUNDAY MORNING	30	-	-	\$75.00	04/27-05/04	1	2	\$150.00
8	Su	8A-930A	CBS SUNDAY MORNING	30	-	-	\$300.00	04/27-05/04	1	2	\$600.00
9	Su	930A-1030A	FACE THE NATION	30	-	-	\$125.00	04/27-05/04	1	2	\$250.00
10	M-F	12P-1230P	12N NEWS	30	-	-	\$200.00	04/21-04/25 04/28-05/02	2 5	2 5	\$1,400.00

ORDER WORKSHEET

Rep Order# 9318246 Ver# 7
EC'd Yes

Status Confirmed

Traffic Order# 732375

Last Received:
04/22/14 3:18 PM
Showing Buylines:

Printed: 04/22/14 3:19 PM
04/22/14 3:18 PM
All Lines

2 of 3

Station KFSM-TV FT. SMITH
Advertiser (AFI) AMERICAN FUTURE FUND
Product AMERICAN FUTURE FUND
Estimate# 1993
Buyer CAROLYN BARBER

Agency (DRSW) DRESNER WICKERS & ASSOCIATES
1819 POLK ST, #373
SAN FRANCISCO, CA 94109
Agency C/P1/P2/E AFI/ISSU/1993
Flight Dates 04/21/14-05/05/14

Rep Firm KATZ CONTINENTAL
Sales Office (SF) SAN FRANCISCO
Salesperson (DHA) DAN HAGEN
Sales Assistant ALENEY
Salesperson Phone# 415-281-2444
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
11	M	12P-1230P	12N NEWS	30	-	-	\$200.00	05/05-05/05	1	1	\$200.00
12	M-F	430P-5P	JEOPARDY	30	-	-	\$200.00	04/21-05/02	1	2	\$400.00
13	M-F	5P-530P	5P NEWS	30	-	-	\$425.00	04/21-04/25 04/28-05/02	2 5	2 5	\$2,975.00
14	M	5P-530P	5P NEWS	30	-	-	\$425.00	05/05-05/05	1	1	\$425.00
15	M-F	6P-630P	6P NEWS	30	-	-	\$575.00	04/21-04/25 04/28-05/02	2 5	2 5	\$4,025.00
16	M	6P-630P	6P NEWS	30	-	-	\$575.00	05/05-05/05	1	1	\$575.00
17	Sa	5P-530P	SAT 5P NEWS	30	-	-	\$250.00	04/26-05/03	1	2	\$500.00
18	Sa	6P-630P	SAT 6P NEWS	30	-	-	\$250.00	04/26-05/03	1	2	\$500.00
19	Su	530P-6P	SUN 5P NEWS	30	-	-	\$250.00	04/27-05/04	1	2	\$500.00
20	M-F	630P-7P	WHEEL OF FORTUNE	30	-	-	\$750.00	04/21-04/25 04/28-05/02	2 5	2 5	\$5,250.00
21	Sa	630P-7P	SAT WHEEL OF FORTUNE	30	-	-	\$250.00	04/26-05/03	1	2	\$500.00
22	M-F	10P-1035P	LATE NEWS	30	-	-	\$750.00	04/21-04/25 04/28-05/02	2 5	2 5	\$5,250.00
23	Sa	10P-1035P	SAT LATE NEWS	30	-	-	\$550.00	04/26-05/03	1	2	\$1,100.00

ORDER WORKSHEET

Rep Order# 9318246 Ver# 7

Status Confirmed

Traffic Order# 732375

Printed: 04/22/14 3:19 PM

3 of 3

EC'd Yes

Last Received:
Showing Buylines:

04/22/14 3:18 PM
All Lines

Station KFSM-TV FT. SMITH
Advertiser (AFI) AMERICAN FUTURE FUND
Product AMERICAN FUTURE FUND
Estimate# 1993
Buyer CAROLYN BARBER

Agency (DRSW) DRESNER WICKERS & ASSOCIATES
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Agency C/P1/P2/E AFI/ISSU/1993
Flight Dates 04/21/14-05/05/14

Rep Firm KATZ CONTINENTAL
Sales Office (SF) SAN FRANCISCO
Salesperson (DHA) DAN HAGEN
Sales Assistant ALENEXY
Salesperson Phone# 415-281-2444
Salesperson Fax#

---REPORT TOTALS---

Report Totals: 85 / \$30,775.00

---SALES MONTHLY TOTALS---

Apr2014: 28 / \$9,600.00

May2014: 57 / \$21,175.00

Order Totals: 85 / \$30,775.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$76,937.50	CABL .00%	KFSM 40.00%	KFTA 10.00%	KHBS 25.00%	KNWA 25.00%
		KXNW .00%	NFSM .00%	NHBS .00%	NXNW .00%	RFSM .00%

--- COMPETITIVE COMMENTS ---

KFSM SHARE IS ACCURATE. MARKET SHARES ARE ESTIMATED.

Books [FEB14]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 9318246 Ver# 6 Status Returned Traffic Order# 732375 Printed: 04/22/14 1:07 PM 1 of 3
 EC'd Yes Last Received: 04/22/14 1:01 PM
 Showing Buylines: All Lines

Station KFSM-TV FT. SMITH
 Advertiser (AF) AMERICAN FUTURE FUND
 Product AMERICAN FUTURE FUND
 Estimate# 1993
 Buyer CAROLYN BARBER
 Agency (DRSW) DRESNER WICKERS & ASSOCIATES
 1819 POLK ST. #373
 SAN FRANCISCO, CA 94109
 Agency C/P1/P2/E AFE/ISSU/1993
 Flight Dates 04/21/14-05/05/14
 Rep Firm KATZ CONTINENTAL
 Sales Office (SF) SAN FRANCISCO
 Salesperson (DHA) DAN HAGEN
 Sales Assistant ALENEY
 Salesperson Phone# 415-281-2444
 Salesperson Fax#

--- CONTRACT COMMENT ---

AMERICAN FUTURE FUND - 4/23-5/5

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

ALSO PLEASE SEE LINE 9 FOR CORRECT AIR TIME. THANKS.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	5A-6A	5A NEWS	30	-	-	\$125.00	04/21-04/25 04/28-05/02	2 5	2 5	\$875.00
2	M	5A-6A	5A NEWS	30	-	-	\$125.00	05/05-05/05	1	1	\$125.00
3	M-F	6A-7A	6A NEWS	30	-	-	\$450.00	04/21-04/25 04/28-05/02	2 4	2 4	\$2,700.00
4	M-F	7A-9A	EARLY SHOW	30	-	-	\$175.00	04/21-04/25 04/28-05/02	4 8	4 8	\$2,100.00
5	M	7A-9A	EARLY SHOW	30	-	-	\$175.00	05/05-05/05	1	1	\$175.00
6	Sa	5A-7A	SAT EARLY SHOW	30	-	-	\$100.00	04/26-05/03	1	2	\$200.00
7*	Su	7A-9A	5 NEWS SUNDAY MORNING	30	-	-	\$75.00	04/27-05/04	1	2	\$150.00
Station remark: V6 CORRECT AIR TIME IS 6-8A											
8	Su	8A-930A	CBS SUNDAY MORNING	30	-	-	\$300.00	04/27-05/04	1	2	\$600.00

ORDER WORKSHEET

Rep Order# 9318246
EC'd Yes

Ver# 6

Status Returned

Traffic Order# 732375

Last Received:

Showing Buylines:

Printed: 04/22/14 1:07 PM
04/22/14 1:01 PM
All Lines

2 of 3

Station KFSM-TV FT. SMITH
Advertiser (AFI) AMERICAN FUTURE FUND
Product AMERICAN FUTURE FUND
Estimate# 1993
Buyer CAROLYN BARBERAgency (DRSW) DRESNER WICKERS & ASSOCIATES
1819 POLK ST, #373
SAN FRANCISCO, CA 94109
Agency C/P1/P2/E AFI/ISSU/1993
Flight Dates 04/21/14-05/05/14Rep Firm KATZ CONTINENTAL
Sales Office (SF) SAN FRANCISCO
Salesperson (DHA) DAN HAGEN
Sales Assistant ALENEY
Salesperson Phone# 415-281-2444
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
9*	Su	930A-10A	FACE THE NATION	30	-	-	\$125.00	04/27-05/04	1	2	\$250.00
Station remark: V6 CORRECT AIR TIME 930-1030A											
10	M-F	12P-1230P	12N NEWS	30	-	-	\$200.00	04/21-04/25 04/28-05/02	2 5	2 5	\$1,400.00
11	M	12P-1230P	12N NEWS	30	-	-	\$200.00	05/05-05/05	1	1	\$200.00
12	M-F	430P-5P	JEOPARDY	30	-	-	\$200.00	04/21-05/02	1	2	\$400.00
13	M-F	5P-530P	5P NEWS	30	-	-	\$425.00	04/21-04/25 04/28-05/02	2 5	2 5	\$2,975.00
14	M	5P-530P	5P NEWS	30	-	-	\$425.00	05/05-05/05	1	1	\$425.00
15	M-F	6P-630P	6P NEWS	30	-	-	\$575.00	04/21-04/25 04/28-05/02	2 5	2 5	\$4,025.00
16	M	6P-630P	6P NEWS	30	-	-	\$575.00	05/05-05/05	1	1	\$575.00
17	Sa	5P-530P	SAT 5P NEWS	30	-	-	\$250.00	04/26-05/03	1	2	\$500.00
18	Sa	6P-630P	SAT 6P NEWS	30	-	-	\$250.00	04/26-05/03	1	2	\$500.00
19*	Su	5P-530P	SUN 5P NEWS	30	-	-	\$250.00	04/27-05/04	1	2	\$500.00
Station remark: V6 CORRECT AIR TIME IS 530-6P											
20	M-F	630P-7P	WHEEL OF FORTUNE	30	-	-	\$750.00	04/21-04/25 04/28-05/02	2 5	2 5	\$5,250.00
21	Sa	630P-7P	SAT WHEEL OF FORTUNE	30	-	-	\$250.00	04/26-05/03	1	2	\$500.00

ORDER WORKSHEET

Rep Order# 9318246 Ver# 6 Status Returned Traffic Order# 732375 Last Received: 04/22/14 1:07 PM 3 of 3
 EC'd Yes Showing Buylines: All Lines

Station KFSM-TV FT. SMITH
 Advertiser (AFI) AMERICAN FUTURE FUND
 Product AMERICAN FUTURE FUND
 Estimate# 1993
 Buyer CAROLYN BARBER
 Agency (DRSW) DRESNER WICKERS & ASSOCIATES
 1819 POLK ST, #373
 SAN FRANCISCO, CA 94109
 Agency C/P1/P2/E AFI/ISSU/1993
 Flight Dates 04/21/14-05/05/14
 Rep Firm KATZ CONTINENTAL
 Sales Office (SF) SAN FRANCISCO
 Salesperson (DHA) DAN HAGEN
 Sales Assistant ALENEY
 Salesperson Phone# 415-281-2444
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
22	M-F	10P-1035P	LATE NEWS	30	-	-	\$750.00	04/21-04/25	2	2	\$5,250.00
								04/28-05/02	5	5	
23	Sa	10P-1035P	SAT LATE NEWS	30	-	-	\$550.00	04/26-05/03	1	2	\$1,100.00

---REPORT TOTALS---

Report Totals: 85 / \$30,775.00

---SALES MONTHLY TOTALS---

Apr2014: 28 / \$9,600.00
 Order Totals: 85 / \$30,775.00
 May2014: 57 / \$21,175.00
 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals \$76,937.50
 CABL .00% KFSM 40.00% KFTA 10.00% KHBS 25.00% KNWA 25.00%
 KXNW .00% NHSM .00% NHBS .00% NXNW .00% RFSM .00%

--- COMPETITIVE COMMENTS ---

KFSM SHARE IS ACCURATE. MARKET SHARES ARE ESTIMATED.

Books [FEB14]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: See attached	Date: 4/1/14
--	------------------------

I, The Wickers Group | 1819 Polk St. #373 | San Francisco, CA 94109
do hereby request station time concerning the following issue:

American Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	Attached	Schedule			

American Future Fund

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Allison Kleis, Sec. Treas.
Sandra Greiner, Pres.

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Future Fund.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Sandra Greiner, Pres.
Allison Kleis, Sec/Treas.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4-2-14 Akles 515-282-3000
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

THE WICKERS GROUP LLC

1819 POLK STREET #373
SAN FRANCISCO, CA 94109
(415) 512-7100

BANK OF THE WEST
SAN FRANCISCO, CA 94104
90-78/1211

13519

4/22/2014

PAY TO THE ORDER OF **KFSM-TV**

\$ **26,158.75

Twenty-Six Thousand One Hundred Fifty-Eight and 75/100*****

DOLLARS

KFSM-TV
318 North 13th Street
Fort Smith, AR 72901

MEMO

American Future Fund – AR: 4.23.14-5.5.14


AUTHORIZED SIGNATURE

⑈013519⑈ ⑆121100782⑆ 0420241⑆

THE WICKERS GROUP LLC
KFSM-TV

13519

Date	Type	Reference	Original Amt.	Balance Due	4/22/2014 Discount	Payment
4/22/2014	Bill	1993	26,158.75	26,158.75		26,158.75
				Check Amount		26,158.75

Bank of the West Che American Future Fund – AR: 4.23.14-5.5.14

26,158.75