



**KFSM-TV**  
**P.O. Box 369**  
**Fort Smith, AR 72902**  
**(479)783-3131**

[www.5newsonline.com](http://www.5newsonline.com)

And:

**Smart Media Group LLC**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**

# CONTRACT

*Revised*

<u>Contract / Revision</u> 773489 /		<u>Alt Order #</u> 07387928
<u>Product</u> FREEDOM PAR AF 10/29		
<u>Contract Dates</u> 10/29/14 - 11/04/14		<u>Estimate #</u> C29NAR
<u>Advertiser</u> Freedom Partners Action Fund		<u>Original Date / Revision</u> 09/29/14 / 09/29/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> FRPAR	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/31/14	10/31/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$1,500.00	0.00			
N 2	All	10/31/14	10/31/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	----1--				1	\$1,000.00	0.00			
N 3	All	11/03/14	11/03/14	5 News at 5p	5-530p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	2-----				2	\$1,500.00	0.00			
N 4	All	11/03/14	11/03/14	5 News at 6am	6-7a		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	2-----				2	\$1,000.00	0.00			
N 5	All	10/30/14	10/30/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$1,500.00	0.00			
N 6	All	10/30/14	10/30/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	---1---				1	\$1,000.00	0.00			
D 7	All	11/04/14	11/04/14	5 News at 6am	6-7a		:30				NM	0	\$0.00
N 8	All	10/29/14	10/29/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,500.00	0.00			
N 9	All	10/29/14	10/29/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----				1	\$1,000.00	0.00			
N 10	All	10/29/14	10/29/14	Wednesday Prime	8-9p		:30				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	--2----				2	\$3,000.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>12</b>	<b>\$18,500.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
773489 /	07387928

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/14 - 11/04/14	FREEDOM PAR AF 10/2	C29NAR

<u>Advertiser</u>	<u>Original Date / Revision</u>
Freedom Partners Action	09/29/14 / 09/29/14

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/03/14	12	\$18,500.00	\$15,725.00
<b>Totals</b>	<b>12</b>	<b>\$18,500.00</b>	<b>\$15,725.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP: TELERE, INC..

REP BUYLINES

RUN ON: SEP30/14 AT 09:25

E-ORDER#: 985996 (REV 0) AGY#30038936

STATION: KFSM-TV FT. SMITH-FAY-SPRNGD

AGENCY: SMART MEDIA GROUP

ADVERTISER: ISS/FREEDOM PART ACTN FUND

BUYER: HOPE GREENBLATT

HDLN#: 7387928 (MOD 1.0)

DATES: OCT29/14 - NOV04/14

PROD1: FREEDOM PAR AF 10/29

PROD2:

TEL #:

TRAFFIC#: 773489

SALESPERSON: CHERYL BLAIR

EST#: C29NAR

DEMO: RA35+

MOD CODE	BUY LINE	DAY/TIME	RATING RW25-54	RATING RW25-54	RATING RA35+	RATING RA35+	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
	#CASH	#SMRT							
	1	FRI/5-530P	5.7				0.0	SEP22/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT 5PM							
	2	FRI/6-7A	5.4				0.0	SEP22/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT 6AM							
	3	MON/5-530P	5.7				0.0	SEP22/14	REV #1: SZ
		CONTRACT COMMENT: 5NEWS AT 5PM							
		CONTRACT COMMENT: MAX SEP REQUIRED							
	4	MON/6-7A	5.4				0.0	SEP22/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT 6AM							
	5	THU/5-530P	5.7				0.0	SEP22/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT 5PM							
	6	THU/6-7A	5.4				0.0	SEP22/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT 6AM							
	7	TUE/5-530P	5.7				0.0	SEP22/14	REV #1: S
		CONTRACT COMMENT: 5NEWS AT 5PM							
	8	TUE/6-7A	5.4				0.0	SEP29/14	MOD #0.1: S
		CONTRACT COMMENT: 5NEWS AT 6AM							
	12	MON/6-7A					0.0	SEP29/14	MOD #0.1: A
		THIS IS A MAKE-GOOD FOR NOV04 ON LINE-8 FOR 1 SPOT/WK							
		ORDER COMMENT: NA DT NO POLITICAL ON ELECTION DAY							
	9	WED/5-530P	5.7				0.0	SEP22/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT 5PM							
	10	WED/6-7A	5.4				0.0	SEP22/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT 6AM							
	11	WED/8-9P	10.0				0.0	SEP22/14	REV #0: A
		CONTRACT COMMENT: CRIMINAL MINDS							

TOTAL 12 SPOTS FOR: 0.0 0.0 0.0

MONTHLY ESTIMATE DOLLARS: 0.0 NOV/14