



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

CONTRACT

| | | |
|--|--|--|
| Contract / Revision 765646 / | | Alt Order # 09360585 / 7278497 |
| Product ISSUE | | |
| Contract Dates 09/09/14 - 09/15/14 | | Estimate # 1853 |
| Advertiser Crossroads GPS | | Original Date / Revision 09/04/14 / 09/04/14 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KFSM | Account Executive Mike Jones | Sales Office Washington, D.C. |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# 8621 | Advertiser Code 101 | Product Code 218 |
| Agency Ref | | Advertiser Ref |

And:

Main Street Media Group
P.O. Box 25093
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
| N 1 | All | 09/15/14 | 09/15/14 | Early Show | 7-9a | | :30 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | M----- | | | | 1 | \$200.00 | 0.00 | | | |
| N 2 | All | 09/09/14 | 09/09/14 | Early Show | 7-9a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 09/08/14 | 09/14/14 | -T----- | | | | 1 | \$175.00 | 0.00 | | | |
| N 3 | All | 09/10/14 | 09/10/14 | Early Show | 7-9am | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 09/08/14 | 09/14/14 | --W---- | | | | 1 | \$175.00 | 0.00 | | | |
| N 4 | All | 09/11/14 | 09/11/14 | Early Show | 7-9am | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 09/08/14 | 09/14/14 | ---T--- | | | | 1 | \$175.00 | 0.00 | | | |
| N 5 | All | 09/12/14 | 09/12/14 | Early Show | 7-9a | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 09/08/14 | 09/14/14 | ----F-- | | | | 1 | \$175.00 | 0.00 | | | |
| N 6 | All | 09/15/14 | 09/15/14 | 5 News at 5p | 5-530p | | :30 | | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | M----- | | | | 1 | \$525.00 | 0.00 | | | |
| N 7 | All | 09/09/14 | 09/09/14 | 5 News at 5p | 5-530p | | :30 | | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 09/08/14 | 09/14/14 | -T----- | | | | 1 | \$425.00 | 0.00 | | | |
| N 8 | All | 09/11/14 | 09/11/14 | 5 News at 5p | 5-530p | | :30 | | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 09/08/14 | 09/14/14 | ---T--- | | | | 1 | \$425.00 | 0.00 | | | |
| N 9 | All | 09/10/14 | 09/10/14 | 5 News at 6p | 6-630p | | :30 | | | | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 09/08/14 | 09/14/14 | --W---- | | | | 1 | \$575.00 | 0.00 | | | |
| N 10 | All | 09/12/14 | 09/12/14 | 5 News at 6p | 6-630p | | :30 | | | | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 09/08/14 | 09/14/14 | ----F-- | | | | 1 | \$575.00 | 0.00 | | | |
| N 11 | All | 09/15/14 | 09/15/14 | Wheel of Fortune | 630-7pm | | :30 | | | | NM | 1 | \$925.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | M----- | | | | 1 | \$925.00 | 0.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| | | |
|--|-------------------------|--|
| <u>Contract / Revision</u> 765646 / | | <u>Alt Order #</u> 09360585 |
| <u>Contract Dates</u> 09/09/14 - 09/15/14 | <u>Product</u> ISSUE | <u>Estimate #</u> 1853 |
| <u>Advertiser</u> Crossroads GPS | | <u>Original Date / Revision</u> 09/04/14 / 09/04/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|---------------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| N 12 | All | 09/10/14 | 09/10/14 | Wheel of Fortune | 630-7pm | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | --W---- | | | | 1 | \$750.00 | 0.00 | | | |
| N 13 | All | 09/15/14 | 09/15/14 | Monday Prime | 7-8p | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/15/14 | 09/21/14 | M----- | | | | 1 | \$1,500.00 | 0.00 | | | |
| N 14 | All | 09/15/14 | 09/15/14 | 5 News at 10p | 10-1035p | | :30 | | | | NM | 1 | \$925.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/15/14 | 09/21/14 | M----- | | | | 1 | \$925.00 | 0.00 | | | |
| N 15 | All | 09/09/14 | 09/09/14 | 5 News at 10p | 10-1035p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | -T----- | | | | 1 | \$750.00 | 0.00 | | | |
| N 16 | All | 09/11/14 | 09/11/14 | 5 News at 10p | 10-1035p | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | ---T--- | | | | 1 | \$750.00 | 0.00 | | | |
| N 17 | All | 09/09/14 | 09/09/14 | Late Night with David Letterman | 1035-1137p | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | -T----- | | | | 1 | \$150.00 | 0.00 | | | |
| N 18 | All | 09/10/14 | 09/10/14 | Late Night with David Letterman | 1035-1137p | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | --W---- | | | | 1 | \$150.00 | 0.00 | | | |
| N 19 | All | 09/12/14 | 09/12/14 | Late Night with David Letterman | 1035-1137p | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | ----F-- | | | | 1 | \$150.00 | 0.00 | | | |
| N 20 | All | 09/09/14 | 09/09/14 | Tuesday Prime | 7-8p | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | -T----- | | | | 1 | \$1,350.00 | 0.00 | | | |
| N 21 | All | 09/14/14 | 09/14/14 | Sunday Prime | 6-7p | | :30 | | | | NM | 1 | \$1,175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | -----S | | | | 1 | \$1,175.00 | 0.00 | | | |
| N 22 | All | 09/12/14 | 09/12/14 | Friday Prime | 9-10p | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | ----F-- | | | | 1 | \$800.00 | 0.00 | | | |
| N 23 | All | 09/13/14 | 09/13/14 | Various | Sa 7-9a | | :30 | | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | -----S- | | | | 1 | \$75.00 | 0.00 | | | |
| N 24 | All | 09/13/14 | 09/13/14 | Various | 5-530p | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | -----S- | | | | 1 | \$250.00 | 0.00 | | | |
| N 25 | All | 09/13/14 | 09/13/14 | Various | 6-630p | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | -----S- | | | | 1 | \$250.00 | 0.00 | | | |
| N 26 | All | 09/13/14 | 09/13/14 | 5 News at 10p | 10-1035p | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | -----S- | | | | 1 | \$550.00 | 0.00 | | | |
| N 27 | All | 09/14/14 | 09/14/14 | CBS Sunday Morning | 8-930a | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | -----S | | | | 1 | \$250.00 | 0.00 | | | |
| N 28 | All | 09/14/14 | 09/14/14 | Face the Nation | 930-10a | | :30 | | | | NM | 1 | \$100.00 |

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| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 765646 / | 09360585 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/09/14 - 09/15/14 | ISSUE | 1853 |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Crossroads GPS | 09/04/14 / 09/04/14 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|-----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | -----S | | | | 1 | \$100.00 | 0.00 | | | |
| N 29 | All | 09/14/14 | 09/14/14 | Su 530p News | Su 530-6p | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | -----S | | | | 1 | \$250.00 | 0.00 | | | |
| N 30 | All | 09/14/14 | 09/14/14 | 5 News at 10p | 10-1035p | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/08/14 | 09/14/14 | -----S | | | | 1 | \$550.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 30 | \$15,075.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 09/01/14 - 09/15/14 | 30 | \$15,075.00 | \$12,813.75 |
| Totals | 30 | \$15,075.00 | \$12,813.75 |

Signature: _____ **Date:** _____

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ORDER#: HDLN#: 7278497 (MOD 0.0)
STATION: KFSM-TV FT. SMITH-FAY-SPRNGD DATES: SEP09/14 - SEP15/14

TRAFFIC#: 765646
SALESPERSON: JAMIE ANDRUS

| MOD CODE | BUY LINE | DAY/TIME | LENGTH | RATE | STARTING DATE | ENDING DATE | # OF WKS | SPT/ WEEK | TOTAL SPOTS | TOTAL DOLLARS | PROGRAM NAME | REP: RA35+ | LAST ACTIVITY | LAST MOD/REV |
|---------------------|-------------|--|--------|-------|------------------|----------------|----------------|--------------|----------------|------------------|-----------------|---------------|------------------|--------------|
| | 25 | SAT/6-630P CONTRACT COMMENT: NEWS | 30S | \$250 | SEP13/14 | SEP13/14 | 1 | 1 | 1 | \$250 | NEWS | 0.0 | JUL17/14 | REV #0: A |
| | 26 | SAT/10-1035P CONTRACT COMMENT: NEWS | 30S | \$550 | SEP13/14 | SEP13/14 | 1 | 1 | 1 | \$550 | NEWS | 0.0 | JUL17/14 | REV #0: A |
| | 27 | SUN/8-930A CONTRACT COMMENT: SUNDAY MORNING | 30S | \$250 | SEP14/14 | SEP14/14 | 1 | 1 | 1 | \$250 | SUNDAY MORNING | 0.0 | JUL17/14 | REV #0: A |
| | 28 | SUN/930-1030A CONTRACT COMMENT: FACE THE NATION | 30S | \$100 | SEP14/14 | SEP14/14 | 1 | 1 | 1 | \$100 | FACE THE NATION | 0.0 | JUL17/14 | REV #0: A |
| | 29 | SUN/530-6P CONTRACT COMMENT: NEWS | 30S | \$250 | SEP14/14 | SEP14/14 | 1 | 1 | 1 | \$250 | NEWS | 0.0 | JUL17/14 | REV #0: A |
| | 30 | SUN/10-1035P CONTRACT COMMENT: NEWS | 30S | \$550 | SEP14/14 | SEP14/14 | 1 | 1 | 1 | \$550 | NEWS | 0.0 | JUL17/14 | REV #0: A |
| TOTAL 30 SPOTS FOR: | | | | | | | | | | \$15,075 | | 0.0 | | |

MONTHLY ESTIMATE DOLLARS:

\$15,075 SEP/14

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
SEP4/14 11.24
*** KFSM-TV ***
CHANGES

REP. # _____ OFF. # _____ SALESMAN # _____

| | |
|------------|--------------------------|
| BUYER NAME | <u>MICHELLE SANTUOSO</u> |
| SALES PRSN | <u>WA- JAMIE ANDRUS</u> |

ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 7278497

| | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

| PRDCT | <u>CROSSROADS GPS 9/9</u> | EST# <u>1853</u> | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|---------------------------|------------------|----------------------------------|
|-------|---------------------------|------------------|----------------------------------|

FLIGHT DATES SEP9/14 SEP15/14 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE SEP4/14 11.24

THE FORMER REP HEADLINE WAS: 9360585

REP: TO NSA

MAKEGOOD M1 OK
SEE LN 31
15075 30 SPOTS
THANKS PLEASE CONFIRM 9/4/14

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

KFSM-TV, FT.SMITH, AR - TAKEOVER CONTRACT

THIS IS A TELEREK TAKEOVER CONTRACT FROM KATZ CONTINENTAL EFFECTIVE
JUNE 30, 2014.

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | SPTS |
| AGENCY ADVERTISER CODE = 101 AGENCY PRODUCT CODE = 218 AGENCY EST# = 1853 | | | | | | | | | | | | |

| | | | | | | | | | |
|----------------------|---|------------|----|------------|------|------|---|-----|---|
| 21 | S | 900P-1000P | 30 | \$1,175.00 | 9/11 | 9/11 | 0 | THU | 0 |
| PROGRAM : ELEMENTARY | | | | | | | | | |
| CON COM1: ELEMENTARY | | | | | | | | | |

REP HEADLINE# 7278497 TRF# 765646
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9982 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP4/14 11.24
CHANGES ** KFSM-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|---|------|--------|-----------|----|--|------------|------|------------|-------------|--|-----|---|
| 31 | A | | 600P-700P | 30 | | \$1,175.00 | 9/14 | 9/14 | 1 | | SUN | 1 |
| PROGRAM : 60 MINUTES | | | | | | | | | | | | |
| ORD COM1: PROGRAM NA ON 9/11-MG 60 MINUTES. THANKS, KATHY | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP11 ON LINE-21 FOR 1 SPOT/WK | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M1 | OK'D | BUY#21 | | | MISSED: THU/900P-1000P | SEP11 | 30S | \$1,175.00 | (SEP4/14) | | | |
| | | | | | OFFER: SUN/600P-700P | SEP14 | 30S | \$1,175.00 | PLS ADVISE. | | | |
| | | | | | CMT: PROGRAM NA ON 9/11-MG 60 MINUTES. THANKS, KATHY | | | | | | | |

SEP/14 15075.00 CONTRACT TOTAL 15075.00
TOTAL SPOTS 30

MARKET TOTALS \$0 KFSM 0% KHBS 0% KNWA 0% NHBS 0% KFTA 0% KXNW 0% NFSM 0%
TAKEOVER BY TELEREV EFFECTIVE 6/30/14. COMP N/A.

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE