

CONTRACT

KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

Revised

Contract / Revision 747521 / 1		Alt Order # 09342828
Product ISSUE		
Contract Dates 09/23/14 - 09/29/14		Estimate # 2705
Advertiser Senate Majority PAC		Original Date / Revision 09/29/14 / 09/29/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFSM	Account Executive Mike Jones	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB# 8558	Advertiser Code 163	Product Code 173
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	All	09/23/14	09/26/14	5 News at 6am	6-7a		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				2	\$425.00	0.00			
2	All	09/29/14	09/29/14	5 News at 6am	6-7a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$425.00	0.00			
3	All	09/23/14	09/26/14	Early Show	7-9a		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				4	\$175.00	0.00			
4	All	09/29/14	09/29/14	Early Show	7-9a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$175.00	0.00			
5	All	09/27/14	09/27/14	Various	Sa 7-9a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S-				1	\$75.00	0.00			
6	All	09/23/14	09/26/14	Rachel Ray	9-10am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				1	\$100.00	0.00			
7	All	09/29/14	09/29/14	Rachel Ray	9-10am		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$100.00	0.00			
8	All	09/23/14	09/26/14	CBS Daytime	10am-12n		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				1	\$185.00	0.00			
9	All	09/29/14	09/29/14	CBS Daytime	10am-12n		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$185.00	0.00			
10	All	09/23/14	09/26/14	5 News at Noon	12n-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				1	\$200.00	0.00			
11	All	09/29/14	09/29/14	5 News at Noon	12n-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$200.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
747521 /	09342828

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/23/14 - 09/29/14	ISSUE	2705

<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Majority PAC	09/29/14 / 09/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
12	All	09/23/14	09/26/14	M-F 1230-1p	1230-1p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				1	\$200.00	0.00			
13	All	09/29/14	09/29/14	CBS Daytime	1230-3pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$200.00	0.00			
14	All	09/23/14	09/26/14	M-F 1-2p	1-2p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				1	\$150.00	0.00			
15	All	09/29/14	09/29/14	M-F 1-2p	1-2p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$150.00	0.00			
16	All	09/23/14	09/26/14	M-F 2-3p	2-3p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				1	\$150.00	0.00			
17	All	09/29/14	09/29/14	M-F 2-3p	2-3p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$150.00	0.00			
18	All	09/23/14	09/26/14	Dr Phil	3-4p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				1	\$150.00	0.00			
19	All	09/29/14	09/29/14	Dr Phil	3-4p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$150.00	0.00			
20	All	09/23/14	09/26/14	Inside Edition	4-430pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				1	\$200.00	0.00			
21	All	09/29/14	09/29/14	Inside Edition	4-430pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$200.00	0.00			
22	All	09/23/14	09/26/14	Jeopardy	430-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				1	\$200.00	0.00			
23	All	09/29/14	09/29/14	Jeopardy	430-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$200.00	0.00			
24	All	09/23/14	09/26/14	5 News at 5p	5-530p		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				2	\$425.00	0.00			
25	All	09/29/14	09/29/14	5 News at 5p	5-530p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$425.00	0.00			
N 26	All	09/23/14	09/26/14	5 News at 6p	6-630p		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				2	\$575.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	All	09/22/14-09/28/14	5 News at 6p	6-630p	-TuWThF----	:30		\$575.00	0.00	NM		
				Credited									
27	All	09/29/14	09/29/14	5 News at 6p	6-630p		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Advertiser	Original Date / Revision
Senate Majority PAC	09/29/14 / 09/29/14

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$575.00	0.00			
28	All	09/28/14	09/28/14	CBS Sunday Morning	8-930a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S				1	\$250.00	0.00			
N 29	All	09/23/14	09/26/14	Wheel of Fortune	630-7pm		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				3	\$750.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	All	09/22/14-09/28/14	Wheel of Fortune	630-7pm	-TuWThF----	:30	\$750.00	0.00	NM		
		Credited											
		3	All	09/22/14-09/28/14	Wheel of Fortune	630-7pm	-TuWThF----	:30	\$750.00	0.00	NM		
		Credited											
30	All	09/29/14	09/29/14	Wheel of Fortune	630-7pm		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$750.00	0.00			
31	All	09/27/14	09/27/14	Wheel of Fortune	630-7pm		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S-				1	\$250.00	0.00			
N 32	All	09/23/14	09/23/14	Tuesday Prime	7-8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-T-----				1	\$1,350.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	All	09/22/14-09/28/14	Tuesday Prime	7-8p	-Tu-----	:30	\$1,350.00	0.00	NM		
		Credited											
33	All	09/25/14	09/25/14	NFL Thursday Night	725p-cc		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---T---				1	\$1,500.00	0.00			
34	All	09/26/14	09/26/14	Friday Prime	8-9p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----F--				1	\$800.00	0.00			
35	All	09/28/14	09/28/14	Various	9-10p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S				1	\$800.00	0.00			
36	All	09/23/14	09/26/14	5 News at 10p	10-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				1	\$750.00	0.00			
37	All	09/29/14	09/29/14	5 News at 10p	10-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$750.00	0.00			
38	All	09/27/14	09/27/14	5 News at 10p	10-1035p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S-				1	\$550.00	0.00			
39	All	09/28/14	09/28/14	5 News at 10p	10-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S				1	\$750.00	0.00			
40	All	09/28/14	09/28/14	Andy Griffith-LF	LF 1035-1105p or		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S				1	\$250.00	0.00			
41	All	09/23/14	09/26/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Majority PAC	09/29/14 / 09/29/14

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-TWTF--				1	\$150.00	0.00			
42	All	09/29/14	09/29/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	M-----				1	\$150.00	0.00			
N 43	All	09/28/14	09/28/14	NFL Doubleheader	Various		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	-----S				1	\$1,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	09/22/14-09/28/14	NFL Doubleheader	Various	-----Su	:30		\$1,500.00	0.00	NM		
Credited													
Totals										0.00		46	\$16,170.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 - 09/28/14	30	\$11,385.00	\$9,677.25
09/29/14 - 09/29/14	16	\$4,785.00	\$4,067.25
Totals	46	\$16,170.00	\$13,744.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

ORDER#: HDLN#: 7277413 (MOD 1.0)
STATION: KFSM-TV FT. SMITH-FAY-SPRNGD
AGENCY: WATERFRONT STRATEGIES
ADVERTISER: ISS/SENATE MAJORITY PAC
BUYER: MIKE FURMAN
PROB1: SEN MAJ PAC 9/23-29
PROB2:
TEL #:

TRAFFIC#: 747521
SALESPERSON: CHERYL BLAIR
EST#: 2705
DEMO: RA35+

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
##KFSM														
	1	TU-F/6-7A	30S	\$425	SEP23/14	SEP26/14	1	2	2	\$850	5NEWS@6A	0.0	SEP29/14	MOD #0.2: R
	2	MON/6-7A	30S	\$425	SEP29/14	SEP29/14	1	1	1	\$425	5NEWS@6A	0.0	SEP29/14	MOD #0.2: R
	3	TU-F/7-9A	30S	\$175	SEP23/14	SEP26/14	1	4	4	\$700	CBS THS MRNG	0.0	SEP29/14	MOD #0.2: R
	4	MON/7-9A	30S	\$175	SEP29/14	SEP29/14	1	1	1	\$175	CBS THS MRNG	0.0	SEP29/14	MOD #0.2: R
	5	SAT/7-9A	30S	\$75	SEP27/14	SEP27/14	1	1	1	\$75	CBS THS MRNG	0.0	SEP29/14	MOD #0.2: R
	6	TU-F/9-10A	30S	\$100	SEP23/14	SEP26/14	1	1	1	\$100	RACHAEL RAY	0.0	SEP29/14	MOD #0.2: R
	7	MON/9-10A	30S	\$100	SEP29/14	SEP29/14	1	1	1	\$100	RACHAEL RAY	0.0	SEP29/14	MOD #0.2: R
	8	TU-F/12N-1230P	30S	\$200	SEP23/14	SEP26/14	1	1	1	\$200	5NEWS@NOON	0.0	SEP29/14	MOD #0.2: R
	9	MON/12N-1230P	30S	\$200	SEP29/14	SEP29/14	1	1	1	\$200	5NEWS@NOON	0.0	SEP29/14	MOD #0.2: R
	10	TU-F/1230-1P	30S	\$200	SEP23/14	SEP26/14	1	1	1	\$200	BOLD&BEAUTIFUL	0.0	SEP29/14	MOD #0.2: R
	11	MON/1230-1P	30S	\$200	SEP29/14	SEP29/14	1	1	1	\$200	BOLD&BEAUTIFUL	0.0	SEP29/14	MOD #0.2: R
	12	TU-F/10A-12N	30S	\$185	SEP23/14	SEP26/14	1	1	1	\$185	PRICE IS	0.0	SEP29/14	MOD #0.2: R
	13	MON/10A-12N	30S	\$185	SEP29/14	SEP29/14	1	1	1	\$185	RIGHT/YOUNG&RESTLE SS	0.0	SEP29/14	MOD #0.2: R
	14	TU-F/1-2P	30S	\$150	SEP23/14	SEP26/14	1	1	1	\$150	THE TALK	0.0	SEP29/14	MOD #0.2: R
	15	MON/1-2P	30S	\$150	SEP29/14	SEP29/14	1	1	1	\$150	THE TALK	0.0	SEP29/14	MOD #0.2: R
	16	TU-F/2-3P	30S	\$150	SEP23/14	SEP26/14	1	1	1	\$150	LETS MAKE A DEAL	0.0	SEP29/14	MOD #0.2: R
	17	MON/2-3P	30S	\$150	SEP29/14	SEP29/14	1	1	1	\$150	LETS MAKE A DEAL	0.0	SEP29/14	MOD #0.2: R
	18	TU-F/3-4P	30S	\$150	SEP23/14	SEP26/14	1	1	1	\$150	DR. PHIL	0.0	SEP29/14	MOD #0.2: R
	19	MON/3-4P	30S	\$150	SEP29/14	SEP29/14	1	1	1	\$150	DR. PHIL	0.0	SEP29/14	MOD #0.2: R
	20	TU-F/4-430P	30S	\$200	SEP23/14	SEP26/14	1	1	1	\$200	INSIDE EDITION	0.0	JUL17/14	REV #0: A
	21	MON/4-430P	30S	\$200	SEP29/14	SEP29/14	1	1	1	\$200	INSIDE EDITION	0.0	JUL17/14	REV #0: A
	22	TU-F/430-5P	30S	\$200	SEP23/14	SEP26/14	1	1	1	\$200	JEOPARDY	0.0	SEP29/14	MOD #0.2: R
	23	MON/430-5P	30S	\$200	SEP29/14	SEP29/14	1	1	1	\$200	JEOPARDY	0.0	SEP29/14	MOD #0.2: R
	24	TU-F/5-530P	30S	\$425	SEP23/14	SEP26/14	1	2	2	\$850	5NEWS@5P	0.0	SEP29/14	MOD #0.2: R
	25	MON/5-530P	30S	\$425	SEP29/14	SEP29/14	1	1	1	\$425	5NEWS@5P	0.0	SEP29/14	MOD #0.2: R
	26	TU-F/6-630P	30S	\$575	SEP23/14	SEP26/14	1	1	1	\$575	5NEWS@6P	0.0	SEP29/14	MOD #0.2: RS
	27	MON/6-630P	30S	\$575	SEP29/14	SEP29/14	1	1	1	\$575	5NEWS@6P	0.0	SEP29/14	MOD #0.2: R
	28	SUN/9-930A	30S	\$250	SEP28/14	SEP28/14	1	1	1	\$250	CBS SUN MRNG	0.0	SEP29/14	MOD #0.2: R
	29	TU-F/630-7P	30S	\$750	SEP23/14	SEP26/14	1	1	1	\$750	WHEEL-FORTUNE	0.0	SEP29/14	MOD #0.2: RS
	30	MON/630-7P	30S	\$750	SEP29/14	SEP29/14	1	1	1	\$750	WHEEL-FORTUNE	0.0	SEP29/14	MOD #0.2: R
	31	SAT/630-7P	30S	\$250	SEP27/14	SEP27/14	1	1	1	\$250	WHEEL-FORTUNE	0.0	SEP29/14	MOD #0.2: R
	32	THU/7-1030P	30S	\$1,350	SEP25/14	SEP25/14	1	0	0	\$0	CBS NFL THU NIGHT FTBL	0.0	SEP29/14	MOD #0.2: RS
	33	TUE/7-8P	30S	\$1,500	SEP23/14	SEP23/14	1	0	0	\$0	NCIS	0.0	SEP29/14	MOD #0.2: RS
	34	FRI/8-9P	30S	\$800	SEP26/14	SEP26/14	1	1	1	\$800	HAWAII 5-0	0.0	SEP29/14	MOD #0.2: R
	35	SUN/9-10P	30S	\$800	SEP28/14	SEP28/14	1	1	1	\$800	UNFORGETTABLE	0.0	SEP29/14	MOD #0.2: R
	36	TU-F/10-1035P	30S	\$750	SEP23/14	SEP26/14	1	1	1	\$750	5NEWS@10P	0.0	SEP29/14	MOD #0.2: R
	37	MON/10-1035P	30S	\$750	SEP29/14	SEP29/14	1	1	1	\$750	5NEWS@10P	0.0	SEP29/14	MOD #0.2: R
	38	SAT/10-1035P	30S	\$550	SEP27/14	SEP27/14	1	1	1	\$550	5NEWS@10P	0.0	SEP29/14	MOD #0.2: R
	39	SUN/10-1035P	30S	\$750	SEP28/14	SEP28/14	1	1	1	\$750	5NEWS@10P	0.0	JUL17/14	REV #0: A
	40	SUN/1035-1105P	30S	\$250	SEP28/14	SEP28/14	1	1	1	\$250	ANDY GRIFFITH	0.0	SEP29/14	MOD #0.2: R
	41	TU-F/1035-1135P	30S	\$150	SEP23/14	SEP26/14	1	1	1	\$150	LATE SHOW W/ LETTERMAN	0.0	SEP29/14	MOD #0.2: R
	42	MON/1035-1135P	30S	\$150	SEP29/14	SEP29/14	1	1	1	\$150	LATE SHOW W/ LETTERMAN	0.0	SEP29/14	MOD #0.2: R
	43	SUN/12N-630P	30S	\$1,500	SEP28/14	SEP28/14	1	1	1	\$1,500	NFL: WEEK 1	0.0	JUL17/14	REV #0: A

ORDER#:		HDLN#: 7277413 (MOD 1.0)		TRAFFIC#: 747521	
STATION: KFSM-TV FT. SMITH-FAY-SPRNGD		DATES: SEP23/14 - SEP29/14		SALESPERSON: CHERYL BLAIR	
MOD	BUY	DAY/TIME	LENGTH	RATE	# OF WKS
CODE	LINE				
		STARTING DATE	ENDING DATE	SPT/ WEEK	TOTAL SPOTS
					TOTAL DOLLARS
					PROGRAM NAME
					REP: RA35+
					LAST ACTIVITY
					LAST MOD/REV

TOTAL 46 SPOTS FOR:		\$16,170	46	\$16,170	0.0
MONTHLY ESTIMATE DOLLARS:					
				\$11,385	0.0
				\$4,785	0.0
				SEP/14	SEP/14
				OCT/14	OCT/14