



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5news online.com

CONTRACT

Revised

<u>Contract / Revision</u> 773344 /		<u>Alt Order #</u> 07376043
<u>Product</u> NRSC IE 10/7		
<u>Contract Dates</u> 10/07/14 - 10/13/14		<u>Estimate #</u> 5391
<u>Advertiser</u> National Republican Senate Committee		<u>Original Date / Revision</u> 09/29/14 / 10/06/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u> 360	<u>Product Code</u> 646
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/10/14	10/10/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$500.00	0.00			
D 2	All	10/10/14	10/10/14	Daytime (rotation)	Various		:30				NM	0	\$0.00
N 3	All	10/10/14	10/10/14	5 News at Noon	12n-1230p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$600.00	0.00			
N 4	All	10/10/14	10/10/14	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$300.00	0.00			
N 5	All	10/10/14	10/10/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$1,500.00	0.00			
N 6	All	10/10/14	10/10/14	5 News @ 5am	5-6a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----2--				2	\$500.00	0.00			
N 7	All	10/10/14	10/10/14	5 News at 6p	6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$1,500.00	0.00			
N 8	All	10/10/14	10/10/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$1,000.00	0.00			
N 9	All	10/10/14	10/10/14	Wheel of Fortune	630-7pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$2,000.00	0.00			
N 10	All	10/13/14	10/13/14	5 News at 10p	10-1035p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$2,700.00	0.00			
D 11	All	10/13/14	10/13/14	Daytime (rotation)	Various		:30				NM	0	\$0.00
N 12	All	10/13/14	10/13/14	5 News at Noon	12n-1230p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$600.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 773344 /		<u>Alt Order #</u> 07376043
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> NRSC IE 10/7	<u>Estimate #</u> 5391
<u>Advertiser</u> National Republican Sen:		<u>Original Date / Revision</u> 09/29/14 / 10/06/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 13	All	10/13/14	10/13/14	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-----				1	\$300.00	0.00			
N 14	All	10/13/14	10/13/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-----				1	\$1,500.00	0.00			
N 15	All	10/13/14	10/13/14	5 News @ 5am	5-6a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/13/14	10/19/14	2-----				2	\$500.00	0.00			
N 16	All	10/13/14	10/13/14	5 News at 6p	6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-----				1	\$1,500.00	0.00			
N 17	All	10/13/14	10/13/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-----				1	\$1,000.00	0.00			
N 18	All	10/13/14	10/13/14	Wheel of Fortune	630-7pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/13/14	10/19/14	1-----				1	\$2,000.00	0.00			
N 19	All	10/11/14	10/11/14	5 News at 10p	10-1035p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1-				1	\$1,800.00	0.00			
N 20	All	10/11/14	10/11/14	Sa 1035-1105p	Sa 1035-1105p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1-				1	\$600.00	0.00			
N 21	All	10/11/14	10/11/14	Various	6-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1-				1	\$1,000.00	0.00			
N 22	All	10/12/14	10/12/14	5 News at 10p	10-1035p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----1				1	\$1,800.00	0.00			
N 23	All	10/12/14	10/12/14	CBS Sunday Morning	8-930a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----2				2	\$800.00	0.00			
N 24	All	10/09/14	10/09/14	5 News at 10p	10-1035p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	---1---				1	\$2,700.00	0.00			
N 25	All	10/09/14	10/09/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	---1---				1	\$500.00	0.00			
D 26	All	10/09/14	10/09/14	Daytime (rotation)	Various		:30				NM	0	\$0.00
N 27	All	10/09/14	10/09/14	5 News at Noon	12n-1230p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	---1---				1	\$600.00	0.00			
N 28	All	10/09/14	10/09/14	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	---1---				1	\$300.00	0.00			
N 29	All	10/09/14	10/09/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/06/14	10/12/14	---1---				1	\$1,500.00	0.00			
N 30	All	10/09/14	10/09/14	5 News @ 5am	5-6a		:30				NM	2	\$1,000.00

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Contract / Revision	Alt Order #
773344 /	07376043

Contract Dates	Product	Estimate #
10/07/14 - 10/13/14	NRSC IE 10/7	5391

Advertiser	Original Date / Revision
National Republican Sen:	09/29/14 / 10/06/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---2---				2	\$500.00	0.00			
N 31	All	10/09/14	10/09/14	5 News at 6p	6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$1,500.00	0.00			
N 32	All	10/09/14	10/09/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$1,000.00	0.00			
N 33	All	10/09/14	10/09/14	Wheel of Fortune	630-7pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$2,000.00	0.00			
D 34	All	10/07/14	10/07/14	Daytime (rotation)	Various		:30				NM	0	\$0.00
N 35	All	10/07/14	10/07/14	5 News at Noon	12n-1230p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$600.00	0.00			
N 36	All	10/07/14	10/07/14	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$300.00	0.00			
N 37	All	10/07/14	10/07/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$1,500.00	0.00			
N 38	All	10/07/14	10/07/14	5 News @ 5am	5-6a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-2-----				2	\$500.00	0.00			
N 39	All	10/07/14	10/07/14	5 News at 6p	6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$1,500.00	0.00			
N 40	All	10/07/14	10/07/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$1,000.00	0.00			
N 41	All	10/07/14	10/07/14	Wheel of Fortune	630-7pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$2,000.00	0.00			
N 42	All	10/07/14	10/07/14	Tuesday Prime	7-8p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$4,500.00	0.00			
N 43	All	10/08/14	10/08/14	5 News at 10p	10-1035p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$2,700.00	0.00			
D 44	All	10/08/14	10/08/14	Daytime (rotation)	Various		:30				NM	0	\$0.00
N 45	All	10/08/14	10/08/14	5 News at Noon	12n-1230p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$600.00	0.00			
N 46	All	10/08/14	10/08/14	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$300.00	0.00			
N 47	All	10/08/14	10/08/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$1,500.00	0.00			
N 48	All	10/08/14	10/08/14	5 News @ 5am	5-6a		:30				NM	2	\$1,000.00

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<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> NRSC IE 10/7	<u>Estimate #</u> 5391
<u>Advertiser</u> National Republican Sen:		<u>Original Date / Revision</u> 09/29/14 / 10/06/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--2----				2	\$500.00	0.00			
N 49	All	10/08/14	10/08/14	5 News at 6p	6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$1,500.00	0.00			
N 50	All	10/08/14	10/08/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$1,000.00	0.00			
N 51	All	10/07/14	10/13/14	5 News at 430a	430-5a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-TWTF--				4	\$300.00	0.00			
Week:		10/13/14	10/19/14	M-----				1	\$300.00	0.00			
Totals										0.00		56	\$59,400.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/13/14	56	\$59,400.00	\$50,490.00
Totals	56	\$59,400.00	\$50,490.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP29/14 13.48
0: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** KFSM-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE	:START DATE	:END DATE	:SPTS /WK:	WEEK INVT	:DAYS	:TOTL: :SPTS:
52	A		430A-459A	30		\$300.00	10/13	10/13	1		MON	1
PROGRAM : NEWS												
ORD COM1: PLEASE ADVISE...THANKS! CHERYL 9/29												
PART OF A MAKEGOOD MADE UP OF LINES 51-52												
11	S		1100A-1200N	30		\$300.00	10/13	10/13	0		MON	0
PROGRAM : YOUNG&RESTLESS												
CON COM1: YOUNG&RESTLESS												
26	S		1100A-1200N	30		\$300.00	10/9	10/9	0		THU	0
PROGRAM : YOUNG&RESTLESS												
CON COM1: YOUNG&RESTLESS												
34	S		1100A-1200N	30		\$300.00	10/7	10/7	0		TUE	0
PROGRAM : YOUNG&RESTLESS												
CON COM1: YOUNG&RESTLESS												
44	S		1100A-1200N	30		\$300.00	10/8	10/8	0		WED	0
PROGRAM : YOUNG&RESTLESS												
CON COM1: YOUNG&RESTLESS												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED: FRI/1100A-1200N									
		BUY#11	MON/1100A-1200N									
		BUY#26	THU/1100A-1200N									
		BUY#34	TUE/1100A-1200N									
		BUY#44	WED/1100A-1200N									
OFFER: TU-F/430A-459A							OCT7 (4/WK)			PLS ADVISE.		
& MON/430A-459A							OCT13			\$300.00		
CMT: PLEASE ADVISE...THANKS! CHERYL 9/29												
OCT/14			59400.00									
CONTRACT TOTAL											59400.00	
TOTAL SPOTS											56	

MARKET TOTALS \$148,500 KFSM 40% KHBS 40% KNWA 15% NHBS 0% KFTA 5% KXNW 0% NFSM 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE