

# CONTRACT



**KFSM-TV**  
 P.O. Box 369  
 Fort Smith, AR 72902  
 (479)783-3131

www.5newsonline.com

And:

**National Media Research Planning & Placement**  
 815 Slaters Lane  
 Alexandria, VA 22314

*Revised*

<u>Contract / Revision</u> 773344 / 1		<u>Alt Order #</u> 07376043
<u>Product</u> NRSC IE 10/7		
<u>Contract Dates</u> 10/07/14 - 10/13/14		<u>Estimate #</u> 5391
<u>Advertiser</u> National Republican Senate Committee		<u>Original Date / Revision</u> 09/29/14 / 10/06/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u> 360	<u>Product Code</u> 646
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/10/14	10/10/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$500.00	0.00			
D 2	All	10/10/14	10/10/14	Daytime (rotation)	Various		:30				NM	0	\$0.00
N 3	All	10/10/14	10/10/14	5 News at Noon	12n-1230p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$600.00	0.00			
N 4	All	10/10/14	10/10/14	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$300.00	0.00			
N 5	All	10/10/14	10/10/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$1,500.00	0.00			
N 6	All	10/10/14	10/10/14	5 News @ 5am	5-6a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----2--				2	\$500.00	0.00			
N 7	All	10/10/14	10/10/14	5 News at 6p	6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$1,500.00	0.00			
N 8	All	10/10/14	10/10/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$1,000.00	0.00			
N 9	All	10/10/14	10/10/14	Wheel of Fortune	630-7pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	----1--				1	\$2,000.00	0.00			
N 10	All	10/13/14	10/13/14	5 News at 10p	10-1035p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$2,700.00	0.00			
D 11	All	10/13/14	10/13/14	Daytime (rotation)	Various		:30				NM	0	\$0.00
N 12	All	10/13/14	10/13/14	5 News at Noon	12n-1230p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$600.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 773344 /		<u>Alt Order #</u> 07376043
<u>Contract Dates</u> 10/07/14 - 10/13/14		<u>Product</u> NRSC IE 10/7
		<u>Estimate #</u> 5391
<u>Advertiser</u> National Republican Sen:		<u>Original Date / Revision</u> 09/29/14 / 10/06/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 13	All	10/13/14	10/13/14	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$300.00	0.00			
N 14	All	10/13/14	10/13/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,500.00	0.00			
N 15	All	10/13/14	10/13/14	5 News @ 5am	5-6a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	2-----				2	\$500.00	0.00			
N 16	All	10/13/14	10/13/14	5 News at 6p	6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,500.00	0.00			
N 17	All	10/13/14	10/13/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$1,000.00	0.00			
N 18	All	10/13/14	10/13/14	Wheel of Fortune	630-7pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/13/14	10/19/14	1-----				1	\$2,000.00	0.00			
N 19	All	10/11/14	10/11/14	5 News at 10p	10-1035p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$1,800.00	0.00			
N 20	All	10/11/14	10/11/14	Sa 1035-1105p	Sa 1035-1105p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$600.00	0.00			
N 21	All	10/11/14	10/11/14	Various	6-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1-				1	\$1,000.00	0.00			
N 22	All	10/12/14	10/12/14	5 News at 10p	10-1035p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----1				1	\$1,800.00	0.00			
N 23	All	10/12/14	10/12/14	CBS Sunday Morning	8-930a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-----2				2	\$800.00	0.00			
N 24	All	10/09/14	10/09/14	5 News at 10p	10-1035p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$2,700.00	0.00			
N 25	All	10/09/14	10/09/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$500.00	0.00			
D 26	All	10/09/14	10/09/14	Daytime (rotation)	Various		:30				NM	0	\$0.00
N 27	All	10/09/14	10/09/14	5 News at Noon	12n-1230p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$600.00	0.00			
N 28	All	10/09/14	10/09/14	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$300.00	0.00			
N 29	All	10/09/14	10/09/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$1,500.00	0.00			
N 30	All	10/09/14	10/09/14	5 News @ 5am	5-6a		:30				NM	2	\$1,000.00

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<u>Contract / Revision</u> 773344 /	<u>Alt Order #</u> 07376043
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<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> NRSC IE 10/7	<u>Estimate #</u> 5391
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<u>Advertiser</u> National Republican Sen:	<u>Original Date / Revision</u> 09/29/14 / 10/06/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---2---				2	\$500.00	0.00			
N 31	All	10/09/14	10/09/14	5 News at 6p	6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$1,500.00	0.00			
N 32	All	10/09/14	10/09/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$1,000.00	0.00			
N 33	All	10/09/14	10/09/14	Wheel of Fortune	630-7pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	---1---				1	\$2,000.00	0.00			
D 34	All	10/07/14	10/07/14	Daytime (rotation)	Various		:30				NM	0	\$0.00
N 35	All	10/07/14	10/07/14	5 News at Noon	12n-1230p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$600.00	0.00			
N 36	All	10/07/14	10/07/14	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$300.00	0.00			
N 37	All	10/07/14	10/07/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$1,500.00	0.00			
N 38	All	10/07/14	10/07/14	5 News @ 5am	5-6a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-2-----				2	\$500.00	0.00			
N 39	All	10/07/14	10/07/14	5 News at 6p	6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$1,500.00	0.00			
N 40	All	10/07/14	10/07/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$1,000.00	0.00			
N 41	All	10/07/14	10/07/14	Wheel of Fortune	630-7pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$2,000.00	0.00			
N 42	All	10/07/14	10/07/14	Tuesday Prime	7-8p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-1-----				1	\$4,500.00	0.00			
N 43	All	10/08/14	10/08/14	5 News at 10p	10-1035p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$2,700.00	0.00			
D 44	All	10/08/14	10/08/14	Daytime (rotation)	Various		:30				NM	0	\$0.00
N 45	All	10/08/14	10/08/14	5 News at Noon	12n-1230p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$600.00	0.00			
N 46	All	10/08/14	10/08/14	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$300.00	0.00			
N 47	All	10/08/14	10/08/14	5 News at 5p	5-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$1,500.00	0.00			
N 48	All	10/08/14	10/08/14	5 News @ 5am	5-6a		:30				NM	2	\$1,000.00

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<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Product</u> NRSC IE 10/7	<u>Estimate #</u> 5391
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<u>Advertiser</u> National Republican Sen:	<u>Original Date / Revision</u> 09/29/14 / 10/06/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--2----				2	\$500.00	0.00			
N 49	All	10/08/14	10/08/14	5 News at 6p	6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$1,500.00	0.00			
N 50	All	10/08/14	10/08/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	--1----				1	\$1,000.00	0.00			
N 51	All	10/07/14	10/13/14	5 News at 430a	430-5a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/06/14	10/12/14	-TWTF--				4	\$300.00	0.00			
Week:		10/13/14	10/19/14	M-----				1	\$300.00	0.00			
<b>Totals</b>										0.00		56	\$59,400.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/13/14	56	\$59,400.00	\$50,490.00
<b>Totals</b>	56	\$59,400.00	\$50,490.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

REP HEADLINE# 7376043 TRF# 773344 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP29/14 13.48  
 \*\*CHANGES\*\* \*\*\* KFSM-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/NRSC IE REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON  
 815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR  
 ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 7376043 CLASS: NATL. LOCAL REGIONAL  
 PRDCT NRSC IE 10/7 EST#5391 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT7/14 OCT13/14 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP29/14 13.48

REP: TO KATHY  
 FROM WES  
 OKD M1 SEE LINES 51-52  
 TTLS SAME  
 THANKS PLEASE CONFIRM 9/29

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1100A-1200N	30		\$300.00	10/10	10/10	0		FRI	0
PROGRAM : YOUNG&RESTLESS CON COM1: YOUNG&RESTLESS AGENCY ADVERTISER CODE = 360 AGENCY EST# = 5391 AGENCY PRODUCT CODE = 646												
51	A		430A-459A	30		\$300.00	10/7	10/10	4		TU-F	4
PROGRAM : NEWS ORD COM1: PLEASE ADVISE...THANKS! CHERYL 9/29 THIS IS A MAKE-GOOD FOR OCT10 ON LINE-2 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-11 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-26 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT7 ON LINE-34 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT8 ON LINE-44 FOR 1 SPOT/WK												

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP29/14 13.48  
 \*\*CHANGES\*\* \*\*\* KFSM-TV \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP29/14 13.48  
 \*\*CHANGES\*\* \*\*\* KFSM-TV \*\*\*

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START DATE : END DATE : SPTS /WK : WEEK INVT : DAYS : TOTL SPTS :

52 A 430A-459A 30 \$300.00 10/13 10/13 1 MON 1

PROGRAM : NEWS  
 ORD COM1 : PLEASE ADVISE... THANKS! CHERYL 9/29  
 PART OF A MAKEGOOD MADE UP OF LINES 51-52

11 S 1100A-1200N 30 \$300.00 10/13 10/13 0 MON 0

PROGRAM : YOUNG&RESTLESS  
 CON COM1 : YOUNG&RESTLESS

26 S 1100A-1200N 30 \$300.00 10/9 10/9 0 THU 0

PROGRAM : YOUNG&RESTLESS  
 CON COM1 : YOUNG&RESTLESS

34 S 1100A-1200N 30 \$300.00 10/7 10/7 0 TUE 0

PROGRAM : YOUNG&RESTLESS  
 CON COM1 : YOUNG&RESTLESS

44 S 1100A-1200N 30 \$300.00 10/8 10/8 0 WED 0

PROGRAM : YOUNG&RESTLESS  
 CON COM1 : YOUNG&RESTLESS

STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#2 MISSED: FRI/1100A-1200N OCT10 \$300.00 30S (SEP29/14)  
 BUY#11 MON/1100A-1200N OCT13 \$300.00 30S  
 BUY#26 THU/1100A-1200N OCT9 \$300.00 30S  
 BUY#34 TUE/1100A-1200N OCT7 \$300.00 30S  
 BUY#44 WED/1100A-1200N OCT8 \$300.00 30S  
 OFFER: TU-F/430A-459A OCT7 (4/WK) PLS ADVISE.  
 & MON/430A-459A OCT13 \$300.00 30S

CMT: PLEASE ADVISE... THANKS! CHERYL 9/29

OCT/14 59400.00 CONTRACT TOTAL 59400.00  
 TOTAL SPOTS 56

MARKET TOTALS \$148,500 KFSM 40% KHBS 40% KNWA 15% NHBS 0% KFTA 5% KXNW 0% NFSM 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE