

# CONTRACT



**KFSM-TV**  
 P.O. Box 369  
 Fort Smith, AR 72902  
 (479)783-3131

www.5newsline.com

And:

**PinPoint Media, Inc**  
 Attention: Nicole Meade  
 163 West Main Street  
 Dothan, AL 36301

<u>Contract / Revision</u> 745346 /		<u>Alt Order #</u> 09350776
<u>Product</u> ISSUE		
<u>Contract Dates</u> 06/23/14 - 06/29/14		<u>Estimate #</u> 108
<u>Advertiser</u> Republican Governors Assoc		<u>Original Date / Revision</u> 06/19/14 / 07/01/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Mike Jones	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8281	<u>Advertiser Code</u> 2	<u>Product Code</u> 2
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	06/23/14	06/23/14	Early Show	7-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	M-----				2	\$200.00	0.00			
N 2	All	06/24/14	06/24/14	Early Show	7-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-T-----				2	\$200.00	0.00			
N 3	All	06/25/14	06/25/14	Early Show	7-9am		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	--W----				2	\$200.00	0.00			
N 4	All	06/26/14	06/26/14	Early Show	7-9am		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	---T---				2	\$200.00	0.00			
N 5	All	06/27/14	06/27/14	Early Show	7-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	----F--				2	\$200.00	0.00			
N 6	All	06/28/14	06/28/14	Various	Sa 7-9a		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-----S-				2	\$115.00	0.00			
N 7	All	06/23/14	06/23/14	CBS Daytime	10am-12n		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	M-----				1	\$225.00	0.00			
N 8	All	06/24/14	06/24/14	CBS Daytime	10am-12n		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-T-----				1	\$225.00	0.00			
N 9	All	06/25/14	06/25/14	CBS Daytime	10am-12n		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	--W----				1	\$225.00	0.00			
N 10	All	06/26/14	06/26/14	CBS Daytime	10am-12n		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	---T---				1	\$225.00	0.00			
N 11	All	06/27/14	06/27/14	CBS Daytime	10am-12n		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	----F--				1	\$225.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
745346 /	09350776

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/23/14 - 06/29/14	ISSUE	108

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governors As	06/19/14 / 07/01/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	All	06/23/14	06/23/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	M-----				1	\$250.00	0.00			
N 13	All	06/24/14	06/24/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-T-----				1	\$250.00	0.00			
N 14	All	06/25/14	06/25/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	--W----				1	\$250.00	0.00			
N 15	All	06/26/14	06/26/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	---T---				1	\$250.00	0.00			
N 16	All	06/27/14	06/27/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	----F--				1	\$250.00	0.00			
N 17	All	06/23/14	06/23/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	M-----				1	\$525.00	0.00			
N 18	All	06/24/14	06/24/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-T-----				1	\$525.00	0.00			
N 19	All	06/25/14	06/25/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	--W----				1	\$525.00	0.00			
N 20	All	06/26/14	06/26/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	---T---				1	\$525.00	0.00			
N 21	All	06/27/14	06/27/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	----F--				1	\$525.00	0.00			
N 22	All	06/23/14	06/23/14	5 News at 6p	6-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	M-----				1	\$700.00	0.00			
N 23	All	06/24/14	06/24/14	5 News at 6p	6-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-T-----				1	\$700.00	0.00			
N 24	All	06/25/14	06/25/14	5 News at 6p	6-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	--W----				1	\$700.00	0.00			
N 25	All	06/26/14	06/26/14	5 News at 6p	6-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	---T---				1	\$700.00	0.00			
N 26	All	06/27/14	06/27/14	5 News at 6p	6-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	----F--				1	\$700.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	06/23/14-06/29/14	5 News at 6p	6-630p	-----F----	:30		<del>\$700.00</del>	0.00	NM		
	Unresolved												
N 27	All	06/28/14	06/28/14	Various	6-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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06/23/14 - 06/29/14	ISSUE	108

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governors As	06/19/14 / 07/01/14

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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<u>Contract Dates</u> 06/23/14 - 06/29/14	<u>Product</u> ISSUE	<u>Estimate #</u> 108
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<u>Advertiser</u> Republican Governors As	<u>Original Date / Revision</u> 06/19/14 / 07/01/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-----S-				1	\$325.00	0.00			
N 28	All	06/29/14	06/29/14	Su 530p News	Su 530-6p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-----S				1	\$325.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	06/23/14-06/29/14		Su 530p News	Su 530-6p	-----Su	:30		<del>\$325.00</del>	0.00	NM		
Unresolved													
N 29	All	06/24/14	06/24/14	Wheel of Fortune	630-7pm		:30				NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-T-----				1	\$925.00	0.00			
N 30	All	06/26/14	06/26/14	Wheel of Fortune	630-7pm		:30				NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	---T---				1	\$925.00	0.00			
N 31	All	06/28/14	06/28/14	Wheel of Fortune	630-7pm		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-----S-				1	\$325.00	0.00			
D 32	All	06/27/14	06/27/14	Friday Prime	8-9p		:30				NM	0	\$0.00
D 33	All	06/27/14	06/27/14	Friday Prime	9-10p		:30				NM	0	\$0.00
D 34	All	06/28/14	06/28/14	Saturday Prime	7-8p		:30				NM	0	\$0.00
D 35	All	06/28/14	06/28/14	Saturday Prime	7-8p		:30				NM	0	\$0.00
N 36	All	06/23/14	06/23/14	5 News at 10p	10-1035p		:30				NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	M-----				1	\$925.00	0.00			
N 37	All	06/25/14	06/25/14	5 News at 10p	10-1035p		:30				NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	--W----				1	\$925.00	0.00			
D 38	All	06/29/14	06/29/14	5 News at 10p	10-1035p		:30				NM	0	\$0.00
N 39	All	06/27/14	06/27/14	Friday Prime	8-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	----F--				1	\$1,000.00	0.00			
N 40	All	06/27/14	06/27/14	Friday Prime	9-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	----F--				1	\$1,000.00	0.00			
N 41	All	06/28/14	06/28/14	Saturday Prime	7-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-----S-				1	\$400.00	0.00			
N 42	All	06/28/14	06/28/14	Saturday Prime	7-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/23/14	06/29/14	-----S-				1	\$400.00	0.00			
<b>Totals</b>										0.00		41	\$17,180.00

Time Period	# of Spots	Gross Amount	Net Amount
05/26/14 -06/29/14	41	\$17,180.00	\$14,603.00
<b>Totals</b>	41	\$17,180.00	\$14,603.00

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ORDER WORKSHEET

Rep Order# 9350776 Ver# 1 Status Confirmed Traffic Order# 745346 Printed: 06/19/14 5:36 PM Duplicate 1 of 4  
 EC'd Yes Last Received: 06/19/14 5:35 PM  
 Showing Buylines: All Lines

Station KISM-TV FT. SMITH Agency (PINP) PINPOINT MEDIA Rep Firm KATZ CONTINENTAL  
 Advertiser (RGA) REPUB GOVERNORS ASSO 1707 OSAGE ST, #103 Sales Office (DC) WASHINGTON  
 Product ISSUE ALEXANDRIA, VA 22302 Salesperson (MJO) MIKE JONES  
 Estimate# 108 Agency C/P1/P2/E 2/2/108 Sales Assistant JACOB  
 Buyer Nicole Meade Flight Dates 06/23/14-06/29/14 Salesperson Phone# 202-872-5880  
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ week	Total Spots	Total Cost
1	M	7A-9A	CBS THIS MORNING	30	-	-	\$200.00	06/23-06/23	2	2	\$400.00
2	Tu	7A-9A	CBS THIS MORNING	30	-	-	\$200.00	06/24-06/24	2	2	\$400.00
3	W	7A-9A	CBS THIS MORNING	30	-	-	\$200.00	06/25-06/25	2	2	\$400.00
4	Th	7A-9A	CBS THIS MORNING	30	-	-	\$200.00	06/26-06/26	2	2	\$400.00
5	F	7A-9A	CBS THIS MORNING	30	-	-	\$200.00	06/27-06/27	2	2	\$400.00
6	Sa	7A-9A	CBS THIS MORNING SATURDAY	30	-	-	\$115.00	06/28-06/28	2	2	\$230.00
7	M	10A-12P	PRICE RIGHT/YOUNG&RESTLESS	30	-	-	\$225.00	06/23-06/23	1	1	\$225.00
8	Tu	10A-12P	PRICE RIGHT/YOUNG&RESTLESS	30	-	-	\$225.00	06/24-06/24	1	1	\$225.00
9	W	10A-12P	PRICE RIGHT/YOUNG&RESTLESS	30	-	-	\$225.00	06/25-06/25	1	1	\$225.00
10	Th	10A-12P	PRICE RIGHT/YOUNG&RESTLESS	30	-	-	\$225.00	06/26-06/26	1	1	\$225.00
11	F	10A-12P	PRICE RIGHT/YOUNG&RESTLESS	30	-	-	\$225.00	06/27-06/27	1	1	\$225.00
12	M	430P-5P	JEOPARDY	30	-	-	\$250.00	06/23-06/23	1	1	\$250.00

ORDER WORKSHEET

Rep Order# 9350776 Ver# 1 Status Confirmed Traffic Order# 745346 Printed: 06/19/14 5:36 PM Duplicate 2 of 4  
 EC'd Yes Last Received: 06/19/14 5:35 PM  
 Showing Buylines: All Lines

Station KFSM-TV FT. SMITH  
 Advertiser (RGA) REPUB GOVERNORS ASSO  
 Product ISSUE  
 Estimate# 108  
 Buyer Nicole Meade  
 Agency (PINP) PINPOINT MEDIA  
 1707 OSAGE ST, #103  
 ALEXANDRIA, VA 22302  
 Agency C/P1/P2/E 2/2/108  
 Flight Dates 06/23/14-06/29/14  
 Rep Firm KATZ CONTINENTAL  
 Sales Office (DC) WASHINGTON  
 Salesperson (MJO) MIKE JONES  
 Sales Assistant JACOB  
 Salesperson Phone# 202-872-5880  
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/TWP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
13	Tu	430P-5P	JEOPARDY	30	-	-	\$250.00	06/24-06/24	1	1	\$250.00
14	W	430P-5P	JEOPARDY	30	-	-	\$250.00	06/25-06/25	1	1	\$250.00
15	Th	430P-5P	JEOPARDY	30	-	-	\$250.00	06/26-06/26	1	1	\$250.00
16	F	430P-5P	JEOPARDY	30	-	-	\$250.00	06/27-06/27	1	1	\$250.00
17	M	5P-530P	5NEWS AT 5PM	30	-	-	\$525.00	06/23-06/23	1	1	\$525.00
18	Tu	5P-530P	5NEWS AT 5PM	30	-	-	\$525.00	06/24-06/24	1	1	\$525.00
19	W	5P-530P	5NEWS AT 5PM	30	-	-	\$525.00	06/25-06/25	1	1	\$525.00
20	Th	5P-530P	5NEWS AT 5PM	30	-	-	\$525.00	06/26-06/26	1	1	\$525.00
21	F	5P-530P	5NEWS AT 5PM	30	-	-	\$525.00	06/27-06/27	1	1	\$525.00
22	M	6P-630P	5NEWS AT 6PM	30	-	-	\$700.00	06/23-06/23	1	1	\$700.00
23	Tu	6P-630P	5NEWS AT 6PM	30	-	-	\$700.00	06/24-06/24	1	1	\$700.00
24	W	6P-630P	5NEWS AT 6PM	30	-	-	\$700.00	06/25-06/25	1	1	\$700.00
25	Th	6P-630P	5NEWS AT 6PM	30	-	-	\$700.00	06/26-06/26	1	1	\$700.00
26	F	6P-630P	5NEWS AT 6PM	30	-	-	\$700.00	06/27-06/27	1	1	\$700.00
27	Sa	6P-630P	5NEWS AT 6PM	30	-	-	\$325.00	06/28-06/28	1	1	\$325.00
28	Su	530P-6P	5NEWS AT 530PM	30	-	-	\$325.00	06/29-06/29	1	1	\$325.00

ORDER WORKSHEET

Rep Order# 9350776 Ver# 1 Status Confirmed Traffic Order# 745346 Last Received: 06/19/14 5:35 PM Printed: 06/19/14 5:36 PM Duplicate 3 of 4  
 EC'd Yes Showing Buylines: All Lines

Station KFSM-TV FT. SMITH  
 Advertiser (RG) REPUB GOVERNORS ASSO  
 Product ISSUE  
 Estimate# 108  
 Buyer Nicole Meade  
 Agency (PINP) PINPOINT MEDIA  
 1707 OSAGE ST, #103  
 ALEXANDRIA, VA 22302  
 Agency C/P1/P2/E 2/2/108  
 Flight Dates 06/23/14-06/29/14  
 Rep Firm KATZ CONTINENTAL  
 Sales Office (DC) WASHINGTON  
 Salesperson (MJO) MIKE JONES  
 Sales Assistant JACOB  
 Salesperson Phone# 202-872-5880  
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
29	Tu	630P-7P	WHEEL OF FORTUNE	30	-	-	\$925.00	06/24-06/24	1	1	\$925.00
30	Th	630P-7P	WHEEL OF FORTUNE	30	-	-	\$925.00	06/26-06/26	1	1	\$925.00
31	Sa	630P-7P	WHEEL OF FORTUNE	30	-	-	\$325.00	06/28-06/28	1	1	\$325.00
32	F	8P-9P	HAWAII FIVE-O	30	-	-	\$800.00	06/27-06/27	1	1	\$800.00
33	F	9P-10P	BLUE BLOODS	30	-	-	\$800.00	06/27-06/27	1	1	\$800.00
34	Sa	7P-8P	COMEDYTIME SATURDAY	30	-	-	\$325.00	06/28-06/28	1	1	\$325.00
35	Sa	7P-8P	CRIMETIME SATURDAY	30	-	-	\$325.00	06/28-06/28	1	1	\$325.00
36	M	10P-1035P	5NEWS AT 10PM	30	-	-	\$925.00	06/23-06/23	1	1	\$925.00
37	W	10P-1035P	5NEWS AT 10PM	30	-	-	\$925.00	06/25-06/25	1	1	\$925.00
38	Su	10P-1035P	5NEWS AT 10PM	30	-	-	\$550.00	06/29-06/29	1	1	\$550.00

---REPORT TOTALS---  
 Report Totals: 44 / \$18,205.00

---SALES MONTHLY TOTALS---

Jun2014: 44 / \$18,205.00

Order Totals: 44 / \$18,205.00 Total GRPS: 0.0

---COMPETITIVE---  
 Market Totals \$25,640.85  
 CABL .00% KFSM 71.00% KFTA .00% KHBS 21.00% KNWA 8.00%  
 KXNM .00% NPSM .00% NHBS .00% NXNM .00% RFSM .00%

ORDER WORKSHEET

Rep Order# 9350776 Ver# 1  
EC'd Yes

Status Confirmed Traffic Order# 745346

Last Received:  
Showing Buylines:

Printed: 06/19/14 5:36 PM  
06/19/14 5:35 PM  
All Lines

Duplicate 4 of 4

Station KFSM-TV FT. SMITH  
Advertiser (RGA) REPUB GOVERNORS ASSO  
Product ISSUE  
Estimate# 108  
Buyer Nicole Meade

Agency (PINP) PINPOINT MEDIA  
1707 OSAGE ST, #103  
ALEXANDRIA, VA 22302  
Agency C/P1/P2/E 2/2/108  
Flight Dates 06/23/14-06/29/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (MIO) MIKE JONES  
Sales Assistant JACOB  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

Books [FEB13]  
Demos RA35+

--- CREDIT RISK ---  
STANDARD CREDIT TERMS