



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5news online.com

CONTRACT

Revised

Contract / Revision 747429 /		Alt Order # 09342920
Product ISSUE		
Contract Dates 10/28/14 - 11/03/14		Estimate # 2855
Advertiser Senate Majority PAC		Original Date / Revision 10/31/14 / 10/31/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFSM	Account Executive Mike Jones	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB# 8558	Advertiser Code 163	Product Code 173
Agency Ref		Advertiser Ref

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	All	10/28/14	10/31/14	CBS Daytime	10am-12n		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	-TWTF--	6	\$225.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	All	10/27/14-11/02/14	CBS Daytime	10am-12n	-TuWThF----	:30		\$225.00	0.00	NM		
	See MG 29.2, 29.3, 29.4												
	5	All	10/27/14-11/02/14	CBS Daytime	10am-12n	-TuWThF----	:30		\$225.00	0.00	NM		
	See MG 29.2, 29.3, 29.4												
	6	All	10/27/14-11/02/14	CBS Daytime	10am-12n	-TuWThF----	:30		\$225.00	0.00	NM		
	See MG 29.2, 29.3, 29.4												
N 15	All	10/28/14	10/31/14	M-F 1230-1p	1230-1p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	-TWTF--	4	\$250.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	All	10/27/14-11/02/14	M-F 1230-1p	1230-1p	-TuWThF----	:30		\$250.00	0.00	NM		
	See MG 29.2, 29.3, 29.4												
N 16	All	11/03/14	11/03/14	CBS Daytime	1230-3pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/03/14	11/09/14	M-----	1	\$250.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	11/03/14-11/09/14	CBS Daytime	1230-3pm	M-----	:30		\$250.00	0.00	NM		
	See MG 29.2, 29.3, 29.4												
N 21	All	10/28/14	10/31/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	-TWTF--	4	\$250.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	10/27/14-11/02/14	Jeopardy	430-5p	-TuWThF----	:30		\$250.00	0.00	NM		
	See MG 29.2, 29.3, 29.4												
	2	All	10/27/14-11/02/14	Jeopardy	430-5p	-TuWThF----	:30		\$250.00	0.00	NM		
	See MG 29.2, 29.3, 29.4												
	4	All	10/27/14-11/02/14	Jeopardy	430-5p	-TuWThF----	:30		\$250.00	0.00	NM		
	See MG 29.2, 29.3, 29.4												
N 22	All	11/03/14	11/03/14	Jeopardy	430-5p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u> 747429 /		<u>Alt Order #</u> 09342920
<u>Contract Dates</u> 10/28/14 - 11/03/14	<u>Product</u> ISSUE	<u>Estimate #</u> 2855
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 10/31/14 / 10/31/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----				1	\$250.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	11/03/14-11/09/14	Jeopardy	430-5p	M-----	:30		\$250.00	0.00	NM		
See MG 29.2,29.3,29.4													
N 23	All	10/28/14	10/31/14	Wheel of Fortune	630-7pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$925.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	10/27/14-11/02/14	Wheel of Fortune	630-7pm	-TuWThF----	:30		\$925.00	0.00	NM		
See MG 29.2,29.3,29.4													
	2	All	10/27/14-11/02/14	Wheel of Fortune	630-7pm	-TuWThF----	:30		\$925.00	0.00	NM		
See MG 29.2,29.3,29.4													
	3	All	10/27/14-11/02/14	Wheel of Fortune	630-7pm	-TuWThF----	:30		\$925.00	0.00	NM		
See MG 29.2,29.3,29.4													
	4	All	10/27/14-11/02/14	Wheel of Fortune	630-7pm	-TuWThF----	:30		\$925.00	0.00	NM		
See MG 29.2,29.3,29.4													
N 24	All	11/03/14	11/03/14	Wheel of Fortune	630-7pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----				1	\$925.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	11/03/14-11/09/14	Wheel of Fortune	630-7pm	M-----	:30		\$925.00	0.00	NM		
See MG 29.2,29.3,29.4													
N 26	All	10/28/14	10/31/14	5 News at 5p	5-530p		:30				NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$525.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	All	10/27/14-11/02/14	5 News at 5p	5-530p	-TuWThF----	:30		\$525.00	0.00	NM		
See MG 29.2,29.3,29.4													
N 28	All	10/28/14	10/31/14	5 News at 6p	6-630p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--				4	\$700.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	4	All	10/27/14-11/02/14	5 News at 6p	6-630p	-TuWThF----	:30		\$700.00	0.00	NM		
See MG 29.2,29.3,29.4													
N 29	All	11/03/14	11/03/14	5 News at 6p	6-630p		:30				NM	3	\$15,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----				1	\$700.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	11/03/14-11/09/14	5 News at 6p	6-630p	M-----	:30		\$700.00	0.00	NM		
See MG 29.2,29.3,29.4													
	2	All	11/01/14-11/01/14	NCAA Football	7-10p	-----Sa--	:30		\$5,325.00	0.00	NM		
Ⓜ MG for 15.4,23.2,23.3,23.4,23.1,38.1,16.1,22.1,21.4,21.1,21.2,24.1,35.1,26.2,28.4,11.5,11.6,11.4,29.1													
	3	All	11/03/14-11/03/14	Monday Prime	7-8p	M-----	:30		\$5,000.00	0.00	NM		
Ⓜ MG for 15.4,23.2,23.3,23.4,23.1,38.1,16.1,22.1,21.4,21.1,21.2,24.1,35.1,26.2,28.4,11.5,11.6,11.4,29.1													
	4	All	11/03/14-11/09/14	Monday Prime	8-9p	M-----	:30		\$5,000.00	0.00	NM		
Ⓜ MG for 15.4,23.2,23.3,23.4,23.1,38.1,16.1,22.1,21.4,21.1,21.2,24.1,35.1,26.2,28.4,11.5,11.6,11.4,29.1													
N 35	All	10/31/14	10/31/14	Friday Prime	8-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----F--				1	\$1,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	10/27/14-11/02/14	Friday Prime	8-9p	-----F--	:30		\$1,000.00	0.00	NM		
See MG 29.2,29.3,29.4													

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<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 10/31/14 / 10/31/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 38	All	11/02/14	11/02/14	Various	8-9p		:30				NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/27/14	11/02/14	-----S				1	\$1,000.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	All	10/27/14-11/02/14	Various	8-9p	-----Su	:30		\$1,000.00	0.00	NM			
	See MG 29.2,29.3,29.4													
Totals										0.00			76	\$52,090.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/03/14	76	\$52,090.00	\$44,276.50
Totals	76	\$52,090.00	\$44,276.50

Signature: _____ **Date:** _____

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REP-HEADLINE# 7276505 TRF# 747429
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT29/14 17.04
*** KFSM-TV ***

ADV # ADV. NAME ISS/SENATE MAJORITY PAC
AGY # AGY. NAME WATERFRONT STRATEGIES

3050 K STREET NW - SUITE 100
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #
BUYER NAME MIKE FURMAN
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 7276505

CLASS: NATL. LOCAL REGIONAL

PRDCT SEN MAJ PAC 10/28 EST#2855 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT28/14 NOV3/14 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT29/14 17.04

THE FORMER REP HEADLINE WAS: 9342920

REP: TO KATHY/LIZ
FROM WES
OKD M3 SEE LINES 52-54
\$54615/78X
THANKS PLEASE CONFIRM 10/29

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

KFSM-TV, FT. SMITH, AR - TAKEOVER CONTRACT

THIS IS A TELEREP TAKEOVER CONTRACT FROM KATZ CONTINENTAL EFFECTIVE
JUNE 30, 2014.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		1000A-1200N	30		\$225.00	10/28	10/31	3		TU-F	3
PROGRAM : PRICE IS RIGHT/YOUNG&RESTLESS												
12	S		1000A-1200N	30		\$225.00	11/3	11/3	1		MON	1
PROGRAM : PRICE IS RIGHT/YOUNG&RESTLESS												

AGENCY ADVERTISER CODE = 163 AGENCY EST# = 2855
AGENCY PRODUCT CODE = 173

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT29/14 17.04
*** KRM-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
15	S		1230P-100P	30		\$250.00	10/28	10/31	3		TU-F	3
PROGRAM : BOLD&BEAUTIFUL												
21	S		430P-500P	30		\$250.00	10/28	10/31	1		TU-F	1
PROGRAM : JEOPARDY												
22	S		430P-500P	30		\$250.00	11/3	11/3	0		MON	0
PROGRAM : JEOPARDY												
23	S		630P-700P	30		\$925.00	10/28	10/31	0		TU-F	0
PROGRAM : WHEEL-FORTUNE												
24	S		630P-700P	30		\$925.00	11/3	11/3	0		MON	0
PROGRAM : WHEEL-FORTUNE												
52	A		700P-1100P	30		\$5,325.00	11/1	11/1	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
ORD COM1: PER REPORT...MOVING \$5600 FROM OTHER SCHEDS AS WELL...CHERYL 10/29												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-24 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-26 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-11 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-35 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-11 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-28 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-11 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-29 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-12 FOR 1 SPOT/WK												
53	A		700P-800P	30		\$5,000.00	11/3	11/3	1		MON	1
PROGRAM : BIG BANG/MOM 9/22												
ORD COM1: PER REPORT...MOVING \$5600 FROM OTHER SCHEDS AS WELL...CHERYL 10/29												
PART OF A MAKEGOOD MADE UP OF LINES 52-54												

REP HEADLINE# 7276505 TRF# 747429
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/14 17.0
*** KFSM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

54	A		800P-900P	30		\$5,000.00	11/3	11/3	1		MON	1
PROGRAM : SCORPION 9/22												
ORD COM1: PER REPORT...MOVING \$5600 FROM OTHER SCHEDS AS WELL...CHERYL 10/29												
PART OF A MAKEGOOD MADE UP OF LINES 52-54												

26	S		500P-530P	30		\$525.00	10/28	10/31	3		TU-F	3
PROGRAM : 5 NEWS @ 5P												

28	S		600P-630P	30		\$700.00	10/28	10/31	3		TU-F	3
PROGRAM : 5 NEWS @ 6P												

29	S		600P-630P	30		\$700.00	11/3	11/3	0		MON	0
PROGRAM : 5 NEWS @ 6P												

35	S		800P-900P	30		\$1,000.00	10/31	10/31	0		FRI	0
PROGRAM : HAWAII 5-0												

STATION MAKEGOOD OFFERS:
M3 OK'D

MISSED: MON/630P-700P

NOV3 OCT30 NOV3 30S \$925.00 (OCT29/14)

BUY#24 TU-F/430P-500P 30S \$250.00

BUY#21 TU-F/500P-530P 30S \$525.00

BUY#26 TU-F/630P-700P 30S \$925.00

BUY#23 TU-F/630P-700P 30S \$225.00

BUY#11 TU-F/1000A-1200N 30S \$250.00

BUY#21 TU-F/430P-500P 30S \$1,000.00

BUY#35 FRI/800P-900P 30S \$225.00

BUY#11 TU-F/1000A-1200N 30S \$925.00

BUY#23 TU-F/630P-700P 30S \$700.00

BUY#28 TU-F/600P-630P 30S \$925.00

BUY#23 TU-F/630P-700P 30S \$250.00

BUY#21 TU-F/430P-500P 30S \$250.00

BUY#22 MON/430P-500P 30S \$250.00

BUY#23 TU-F/630P-700P 30S \$925.00

BUY#15 TU-F/1230P-100P 30S \$250.00

BUY#11 TU-F/1000A-1200N 30S \$225.00

BUY#29 MON/600P-630P 30S \$700.00

BUY#12 MON/1000A-1200N 30S \$225.00

OFFER: SAT/700P-1100P 30S \$5,325.00

& MON/700P-800P 30S \$5,000.00

& MON/800P-900P 30S \$5,000.00

CMT: PER REPORT...MOVING \$5600 FROM OTHER SCHEDS AS WELL...CHERYL 10/29

Not
N.A
Line 16 + 38

PLS ADVISE.

REP HEADLINE# 7276505 TRF# 747429
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP
OCT29/14 17.0
*** KFSM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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NOV/14			54615.00									
CONTRACT TOTAL 54615.00												
TOTAL SPOTS 78												

MARKET TOTALS \$0 KFSM 0% KHBS 0% KNWA 0% NHBS 0% KFTA 0% KXNW 0% NFSM 0%

TAKEOVER BY TELEREFFECTIVE 6/30/14. COMPETITIVE N/A.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE