

CONTRACT

REVISED



KFSM-TV
 P.O. Box 369
 Fort Smith, AR 72902
 (479)783-3131

www.5newsonline.com

<u>Contract / Revision</u> 747429 / 1		<u>Alt Order #</u> 09342920
<u>Product</u> ISSUE		
<u>Contract Dates</u> 10/28/14 - 11/03/14		<u>Estimate #</u> 2855
<u>Advertiser</u> Senate Majority PAC		<u>Original Date / Revision</u> 10/31/14 / 10/31/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Mike Jones	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8558	<u>Advertiser Code</u> 163	<u>Product Code</u> 173
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
 3050 K Street NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	All	10/28/14	10/31/14	CBS Daytime	10am-12n		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	-TWTF--	6	\$225.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	4	All	10/27/14-11/02/14	CBS Daytime	10am-12n	-TuWThF----	:30	\$225.00	0.00	NM			
	See MG 29.2,29.3,29.4												
	5	All	10/27/14-11/02/14	CBS Daytime	10am-12n	-TuWThF----	:30	\$225.00	0.00	NM			
	See MG 29.2,29.3,29.4												
	6	All	10/27/14-11/02/14	CBS Daytime	10am-12n	-TuWThF----	:30	\$225.00	0.00	NM			
	See MG 29.2,29.3,29.4												
N 15	All	10/28/14	10/31/14	M-F 1230-1p	1230-1p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	-TWTF--	4	\$250.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	4	All	10/27/14-11/02/14	M-F 1230-1p	1230-1p	-TuWThF----	:30	\$250.00	0.00	NM			
	See MG 29.2,29.3,29.4												
N 16	All	11/03/14	11/03/14	CBS Daytime	1230-3pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/03/14	11/09/14	M-----	1	\$250.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	All	11/03/14-11/09/14	CBS Daytime	1230-3pm	M-----	:30	\$250.00	0.00	NM			
	See MG 29.2,29.3,29.4												
N 21	All	10/28/14	10/31/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	-TWTF--	4	\$250.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	All	10/27/14-11/02/14	Jeopardy	430-5p	-TuWThF----	:30	\$250.00	0.00	NM			
	See MG 29.2,29.3,29.4												
	2	All	10/27/14-11/02/14	Jeopardy	430-5p	-TuWThF----	:30	\$250.00	0.00	NM			
	See MG 29.2,29.3,29.4												
	4	All	10/27/14-11/02/14	Jeopardy	430-5p	-TuWThF----	:30	\$250.00	0.00	NM			
	See MG 29.2,29.3,29.4												
N 22	All	11/03/14	11/03/14	Jeopardy	430-5p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u> 747429 /	<u>Alt Order #</u> 09342920
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<u>Contract Dates</u> 10/28/14 - 11/03/14	<u>Product</u> ISSUE	<u>Estimate #</u> 2855
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<u>Advertiser</u> Senate Majority PAC	<u>Original Date / Revision</u> 10/31/14 / 10/31/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 23	All	10/28/14	10/31/14	Wheel of Fortune	630-7pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/03/14	11/09/14	M-----	1	\$250.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	11/03/14-11/09/14	Jeopardy	430-5p	M-----	:30	\$250.00	0.00	NM				
See MG 29.2,29.3,29.4													
N 24	All	10/27/14	11/02/14	Wheel of Fortune	630-7pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	-TWTF--	4	\$925.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	10/27/14-11/02/14	Wheel of Fortune	630-7pm	-TuWThF----	:30	\$925.00	0.00	NM				
See MG 29.2,29.3,29.4													
2	All	10/27/14-11/02/14	Wheel of Fortune	630-7pm	-TuWThF----	:30	\$925.00	0.00	NM				
See MG 29.2,29.3,29.4													
3	All	10/27/14-11/02/14	Wheel of Fortune	630-7pm	-TuWThF----	:30	\$925.00	0.00	NM				
See MG 29.2,29.3,29.4													
4	All	10/27/14-11/02/14	Wheel of Fortune	630-7pm	-TuWThF----	:30	\$925.00	0.00	NM				
See MG 29.2,29.3,29.4													
N 26	All	10/28/14	10/31/14	5 News at 5p	5-530p		:30				NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	-TWTF--	4	\$525.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	All	10/27/14-11/02/14	5 News at 5p	5-530p	-TuWThF----	:30	\$525.00	0.00	NM				
See MG 29.2,29.3,29.4													
N 28	All	10/28/14	10/31/14	5 News at 6p	6-630p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	-TWTF--	4	\$700.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	All	10/27/14-11/02/14	5 News at 6p	6-630p	-TuWThF----	:30	\$700.00	0.00	NM				
See MG 29.2,29.3,29.4													
N 29	All	11/03/14	11/03/14	5 News at 6p	6-630p		:30				NM	3	\$15,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/03/14	11/09/14	M-----	1	\$700.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	11/03/14-11/09/14	5 News at 6p	6-630p	M-----	:30	\$700.00	0.00	NM				
See MG 29.2,29.3,29.4													
2	All	11/01/14-11/01/14	NCAA Football	7-10p	-----Sa--	:30	\$5,325.00	0.00	NM				
Ⓜ MG for 15.4,23.2,23.3,23.4,23.1,38.1,16.1,22.1,21.4,21.1,21.2,24.1,35.1,26.2,28.4,11.5,11.6,11.4,29.1													
3	All	11/03/14-11/03/14	Monday Prime	7-8p	M-----	:30	\$5,000.00	0.00	NM				
Ⓜ MG for 15.4,23.2,23.3,23.4,23.1,38.1,16.1,22.1,21.4,21.1,21.2,24.1,35.1,26.2,28.4,11.5,11.6,11.4,29.1													
4	All	11/03/14-11/09/14	Monday Prime	8-9p	M-----	:30	\$5,000.00	0.00	NM				
Ⓜ MG for 15.4,23.2,23.3,23.4,23.1,38.1,16.1,22.1,21.4,21.1,21.2,24.1,35.1,26.2,28.4,11.5,11.6,11.4,29.1													
N 35	All	10/31/14	10/31/14	Friday Prime	8-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	-----F--	1	\$1,000.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	10/27/14-11/02/14	Friday Prime	8-9p	-----F--	:30	\$1,000.00	0.00	NM				
See MG 29.2,29.3,29.4													

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<u>Advertiser</u> Senate Majority PAC	<u>Original Date / Revision</u> 10/31/14 / 10/31/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 38	All	11/02/14	11/02/14	Various	8-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S				1	\$1,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	All	10/27/14-11/02/14	Various	8-9p	-----Su	:30		\$1,000.00	0.00	NM		
	See MG 29.2,29.3,29.4												
Totals											0.00	76	\$52,090.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/03/14	76	\$52,090.00	\$44,276.50
Totals	76	\$52,090.00	\$44,276.50

Signature: _____ **Date:** _____

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REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/14 17.04
 *** KFSM-TV ***

REP-HEADLINE# 7276505 TRF# 747429
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME ISS/SENATE MAJORITY PAC REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME MIKE FURMAN
 3050 K STREET NW - SUITE 100 SALES PRSN WA- CHERYL BLAIR
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 7276505 CLASS: NATL. LOCAL REGIONAL
 PRDCT SEN MAJ PAC 10/28 EST#2855 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT28/14 NOV3/14 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT29/14 17.04

THE FORMER REP HEADLINE WAS: 9342920
 REP: TO KATHY/LIZ
 FROM WES
 OKD M3 SEE LINES 52-54
 \$54615/78X
 THANKS PLEASE CONFIRM 10/29

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 KFSM-TV, FT. SMITH, AR - TAKEOVER CONTRACT

 THIS IS A TELEREP TAKEOVER CONTRACT FROM KATZ CONTINENTAL EFFECTIVE
 JUNE 30, 2014.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		1000A-1200N	30		\$225.00	10/28	10/31	3		TU-F	3
PROGRAM : PRICE IS RIGHT/YOUNG&RESTLESS												
12	S		1000A-1200N	30		\$225.00	11/3	11/3	1		MON	1
PROGRAM : PRICE IS RIGHT/YOUNG&RESTLESS												

AGENCY ADVERTISER CODE = 163 AGENCY EST# = 2855
 AGENCY PRODUCT CODE = 173

REP HEADLINE# 7276505 TRF# 747429
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/14 17.04
 CHANGES *** KFSM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
15	S		1230P-100P	30		\$250.00	10/28	10/31	3		TU-F	3
PROGRAM : BOLD&BEAUTIFUL												
21	S		430P-500P	30		\$250.00	10/28	10/31	1		TU-F	1
PROGRAM : JEOPARDY												
22	S		430P-500P	30		\$250.00	11/3	11/3	0		MON	0
PROGRAM : JEOPARDY												
23	S		630P-700P	30		\$925.00	10/28	10/31	0		TU-F	0
PROGRAM : WHEEL-FORTUNE												
24	S		630P-700P	30		\$925.00	11/3	11/3	0		MON	0
PROGRAM : WHEEL-FORTUNE												
52	A		700P-1100P	30		\$5,325.00	11/1	11/1	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
ORD COM1 : PER REPORT...MOVING \$5600 FROM OTHER SCHEDS AS WELL...CHERYL 10/29												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-24 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-26 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-11 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-11 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-35 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-28 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-11 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-29 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-12 FOR 1 SPOT/WK												
53	A		700P-800P	30		\$5,000.00	11/3	11/3	1		MON	1
PROGRAM : BIG BANG/MOM 9/22												
ORD COM1 : PER REPORT...MOVING \$5600 FROM OTHER SCHEDS AS WELL...CHERYL 10/29												
PART OF A MAKEGOOD MADE UP OF LINES 52-54												

REP HEADLINE# 7276505 TRF# 747429
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/14 17.0
 CHANGES *** KFSM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
54	A		800P-900P	30		\$5,000.00	11/3	11/3	1		MON	1
PROGRAM : SCORPION 9/22 ORD COM1 : PER REPORT...MOVING \$5600 FROM OTHER SCHEDS AS WELL...CHERYL 10/29 PART OF A MAKEGOOD MADE UP OF LINES 52-54												
26	S		500P-530P	30		\$525.00	10/28	10/31	3		TU-F	3
PROGRAM : 5 NEWS @ 5P												
28	S		600P-630P	30		\$700.00	10/28	10/31	3		TU-F	3
PROGRAM : 5 NEWS @ 6P												
29	S		600P-630P	30		\$700.00	11/3	11/3	0		MON	0
PROGRAM : 5 NEWS @ 6P												
35	S		800P-900P	30		\$1,000.00	10/31	10/31	0		FRI	0
PROGRAM : HAWAII 5-0												
STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#24									
			BUY#21									
			BUY#26									
			BUY#23									
			BUY#11									
			BUY#21									
			BUY#35									
			BUY#11									
			BUY#23									
			BUY#28									
			BUY#23									
			BUY#21									
			BUY#22									
			BUY#23									
			BUY#15									
			BUY#11									
			BUY#29									
			BUY#12									
MISSED: MON/630P-700P NOV3												
TU-F/430P-500P OCT30												
TU-F/500P-530P OCT30												
TU-F/630P-700P OCT29												
TU-F/1000A-1200N OCT31												
TU-F/430P-500P OCT31												
FRI/800P-900P OCT31												
TU-F/1000A-1200N OCT31												
TU-F/630P-700P OCT28												
TU-F/600P-630P OCT31												
TU-F/630P-700P OCT31												
TU-F/430P-500P OCT28												
MON/430P-500P NOV3												
TU-F/630P-700P OCT30												
TU-F/1230P-100P OCT30												
TU-F/1000A-1200N OCT28												
MON/600P-630P NOV3												
MON/1000A-1200N NOV3												
OFFER: SAT/700P-1100P NOV1												
& MON/700P-800P NOV3												
& MON/800P-900P NOV3												
CMT: PER REPORT...MOVING \$5600 FROM OTHER SCHEDS AS WELL...CHERYL 10/29												

Not NA
 Jan 16 + 38

(OCT29/14)

PLS ADVISE.

REP HEADLINE# 7276505 TRF# 747429 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT29/14 17.0
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KFSM-TV ***
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
NOV/14						54615.00						

CONTRACT TOTAL 54615.00
 TOTAL SPOTS 78

MARKET TOTALS \$0 KFSM 0% KHBS 0% KNWA 0% NHBS 0% KFTA 0% KXNW 0% NFSM 0%
 TAKEOVER BY TELLEREP EFFECTIVE 6/30/14. COMPETITIVE N/A.
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE