



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

CONTRACT

<u>Contract / Revision</u> 769894 /		<u>Alt Order #</u> 07376010
<u>Product</u> DSCC IE 3589		
<u>Contract Dates</u> 09/30/14 - 10/06/14		<u>Estimate #</u> 3589
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 09/19/14 / 09/19/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	09/30/14	10/06/14	Late Night with David Letterman	1035-1137p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/14	10/06/14	MTWTF--				1	\$500.00	0.00			
N 2	All	09/30/14	10/06/14	Daytime (rotation)	10-12N		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/14	10/06/14	MTWTF--				1	\$550.00	0.00			
N 3	All	09/30/14	10/06/14	M-F 1230-1p	1230-1p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/14	10/06/14	MTWTF--				1	\$600.00	0.00			
N 4	All	09/30/14	10/06/14	M-F 2-3p	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/14	10/06/14	MTWTF--				1	\$300.00	0.00			
N 5	All	09/30/14	10/06/14	Inside Edition	4-430pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/14	10/06/14	MTWTF--				1	\$550.00	0.00			
N 6	All	09/30/14	10/06/14	5 News at 6p	6-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/14	10/06/14	MTWTF--				1	\$1,500.00	0.00			
N 7	All	09/30/14	10/06/14	5 News at 6am	6-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/14	10/06/14	MTWTF--				1	\$1,000.00	0.00			
N 8	All	09/30/14	10/06/14	Wheel of Fortune	630-7pm		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/14	10/06/14	MTWTF--				1	\$2,000.00	0.00			
N 9	All	10/03/14	10/03/14	Friday Prime	9-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	----1--				1	\$2,500.00	0.00			
N 10	All	09/30/14	09/30/14	Tuesday Prime	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$3,000.00	0.00			
Totals										0.00		10	\$12,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KFSM-TV
P.O. Box 369
Fort Smith, AR 72902
(479)783-3131

www.5newsonline.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
769894 /	07376010

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	DSCC IE 3589	3589

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	09/19/14 / 09/19/14

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
09/29/14 - 10/06/14	10	\$12,500.00	\$10,625.00
Totals	10	\$12,500.00	\$10,625.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

E-ORDER#: 981233 (REV 0) AGY#3521051 HDLN#: 7376010 (MOD 0.0)
STATION: KFSM-TV FT. SMITH-FAY-SPRINGD DATES: SEP30/14 - OCT06/14
AGENCY: GREAT AMERICAN MEDIA SALES PERSON: JAMIE ANDRUS
ADVERTISER: ISS/DSCC IE PROD1: DSCC IE 3589
BUYER: MEREDITH KAUFMAN TEL #: DEMO: RA35+

MOD CODE	BUY LINE	DAY/TIME	LENGTH	RATE	STARTING DATE	ENDING DATE	# OF WKS	SPT/ WEEK	TOTAL SPOTS	TOTAL DOLLARS	PROGRAM NAME	REP: RA35+	LAST ACTIVITY	LAST MOD/REV
##CASH														
	1	TU-F,M/1035-1135	30S	\$500	SEP30/14	OCT06/14	1	1	1	\$500	LATE SHOW W/LETTERMAN	0.0	SEP17/14	REV #0: A
		CONTRACT COMMENT: LATE SHOW W/LETTERMAN												
	2	TU-F,M/10A-12N	30S	\$550	SEP30/14	OCT06/14	1	1	1	\$550	PRICE RIGHT/YOUNG&RESTLESS SS	0.0	SEP17/14	REV #0: A
		CONTRACT COMMENT: PRICE RIGHT/YOUNG&RESTLESS												
	3	TU-F,M/1230-1P	30S	\$600	SEP30/14	OCT06/14	1	1	1	\$600	THE BOLD AND THE BEAUTIFUL	0.0	SEP17/14	REV #0: A
		CONTRACT COMMENT: THE BOLD AND THE BEAUTIFUL												
	4	TU-F,M/2-3P	30S	\$300	SEP30/14	OCT06/14	1	1	1	\$300	LET'S MAKE A DEAL	0.0	SEP17/14	REV #0: A
		CONTRACT COMMENT: LET'S MAKE A DEAL												
	5	TU-F,M/4-430P	30S	\$550	SEP30/14	OCT06/14	1	1	1	\$550	INSIDE EDITION	0.0	SEP17/14	REV #0: A
		CONTRACT COMMENT: INSIDE EDITION												
	6	TU-F,M/6-630P	30S	\$1,500	SEP30/14	OCT06/14	1	1	1	\$1,500	5NEWS AT 6PM	0.0	SEP17/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT 6PM												
	7	TU-F,M/6-7A	30S	\$1,000	SEP30/14	OCT06/14	1	1	1	\$1,000	5NEWS AT 6AM	0.0	SEP17/14	REV #0: A
		CONTRACT COMMENT: 5NEWS AT 6AM												
	8	TU-F,M/630-7P	30S	\$2,000	SEP30/14	OCT06/14	1	1	1	\$2,000	WHEEL OF FORTUNE	0.0	SEP17/14	REV #0: A
		CONTRACT COMMENT: WHEEL OF FORTUNE												
	9	FRI/9-10P	30S	\$2,500	OCT03/14	OCT03/14	1	1	1	\$2,500	BLUE BLOODS	0.0	SEP17/14	REV #0: A
		CONTRACT COMMENT: BLUE BLOODS												
	10	TUE/9-10P	30S	\$3,000	SEP30/14	SEP30/14	1	1	1	\$3,000	PERSON OF INTEREST	0.0	SEP17/14	REV #0: A
		CONTRACT COMMENT: PERSON OF INTEREST												
TOTAL 10 SPOTS FOR:										\$12,500		0.0		
MONTHLY ESTIMATE DOLLARS:										\$12,500	OCT/14	0.0	OCT/14	