

CONTRACT



KFSM-TV
 P.O. Box 369
 Fort Smith, AR 72902
 (479)783-3131

www.5newsline.com

And:

Great American Media
 3050 K Street NW
 Suite 100
 Washington, DC 20007

| | | |
|---|--|--|
| <u>Contract / Revision</u> 769894 / | | <u>Alt Order #</u> 07376010 |
| <u>Product</u> DSCC IE 3589 | | |
| <u>Contract Dates</u> 09/30/14 - 10/06/14 | | <u>Estimate #</u> 3589 |
| <u>Advertiser</u> Democratic Senatorial Campaign Committee | | <u>Original Date / Revision</u> 09/19/14 / 09/19/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KFSM | <u>Account Executive</u> Jamie Andrus | <u>Sales Office</u> Washington, D.C. |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 8217 | <u>Advertiser Code</u> 49 | <u>Product Code</u> 53 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-----|-------------------|-----------------|---------------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| N 1 | All | 09/30/14 | 10/06/14 | Late Night with David Letterman | 1035-1137p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/30/14 | 10/06/14 | MTWTF-- | | | | 1 | \$500.00 | 0.00 | | | |
| N 2 | All | 09/30/14 | 10/06/14 | Daytime (rotation) | 10-12N | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/30/14 | 10/06/14 | MTWTF-- | | | | 1 | \$550.00 | 0.00 | | | |
| N 3 | All | 09/30/14 | 10/06/14 | M-F 1230-1p | 1230-1p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/30/14 | 10/06/14 | MTWTF-- | | | | 1 | \$600.00 | 0.00 | | | |
| N 4 | All | 09/30/14 | 10/06/14 | M-F 2-3p | 2-3p | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/30/14 | 10/06/14 | MTWTF-- | | | | 1 | \$300.00 | 0.00 | | | |
| N 5 | All | 09/30/14 | 10/06/14 | Inside Edition | 4-430pm | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/30/14 | 10/06/14 | MTWTF-- | | | | 1 | \$550.00 | 0.00 | | | |
| N 6 | All | 09/30/14 | 10/06/14 | 5 News at 6p | 6-630p | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/30/14 | 10/06/14 | MTWTF-- | | | | 1 | \$1,500.00 | 0.00 | | | |
| N 7 | All | 09/30/14 | 10/06/14 | 5 News at 6am | 6-7a | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/30/14 | 10/06/14 | MTWTF-- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 8 | All | 09/30/14 | 10/06/14 | Wheel of Fortune | 630-7pm | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/30/14 | 10/06/14 | MTWTF-- | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 9 | All | 10/03/14 | 10/03/14 | Friday Prime | 9-10p | | :30 | | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/29/14 | 10/05/14 | ----1-- | | | | 1 | \$2,500.00 | 0.00 | | | |
| N 10 | All | 09/30/14 | 09/30/14 | Tuesday Prime | 9-10p | | :30 | | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/29/14 | 10/05/14 | -1----- | | | | 1 | \$3,000.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 10 | \$12,500.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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| 769894 / | 07376010 |

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|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/30/14 - 10/06/14 | DSCC IE 3589 | 3589 |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Democratic Senatorial Ca | 09/19/14 / 09/19/14 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 09/29/14 - 10/06/14 | 10 | \$12,500.00 | \$10,625.00 |
| Totals | 10 | \$12,500.00 | \$10,625.00 |

Signature: _____ **Date:** _____

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E-ORDER#: 981233 (REV 0) AGY#3521051
 STATION: KFSM-TV FT. SMITH-FAY-SPRINGD
 AGENCY: GREAT AMERICAN MEDIA
 ADVERTISER: ISS/DSCC IE
 BUYER: MEREDITH KAUFMAN

HDLINE#: 7376010 (MOD 0.0)
 DATES: SEP30/14 - OCT06/14
 PROD1: DSCC IE 3589
 PROD2:
 TEL #:

TRAFFIC#: 769894
 SALESPERSON: JAMIE ANDRUS
 EST#: 3589
 DEMO: RA35+

| MOD CODE | BUY LINE | DAY/TIME | LENGTH | RATE | STARTING DATE | ENDING DATE | # OF WKS | SPT/WK | TOTAL SPOTS | TOTAL DOLLARS | PROGRAM NAME | REP: RA35+ | LAST ACTIVITY | LAST MOD/REV |
|---------------------------|----------|------------------|--------|---------|---------------|-------------|----------|--------|-------------|---------------|----------------------------|------------|---------------|--------------|
| | 1 | TU-F,M/1035-1135 | 30S | \$500 | SEP30/14 | OCT06/14 | 1 | 1 | 1 | \$500 | LATE SHOW W/LETTERMAN | 0.0 | SEP17/14 | REV #0: A |
| | 2 | TU-F,M/10A-12N | 30S | \$550 | SEP30/14 | OCT06/14 | 1 | 1 | 1 | \$550 | PRICE RIGHT/YOUNG&RESTLESS | 0.0 | SEP17/14 | REV #0: A |
| | 3 | TU-F,M/1230-1P | 30S | \$600 | SEP30/14 | OCT06/14 | 1 | 1 | 1 | \$600 | THE BOLD AND THE BEAUTIFUL | 0.0 | SEP17/14 | REV #0: A |
| | 4 | TU-F,M/2-3P | 30S | \$300 | SEP30/14 | OCT06/14 | 1 | 1 | 1 | \$300 | LET'S MAKE A DEAL | 0.0 | SEP17/14 | REV #0: A |
| | 5 | TU-F,M/4-430P | 30S | \$550 | SEP30/14 | OCT06/14 | 1 | 1 | 1 | \$550 | INSIDE EDITTON | 0.0 | SEP17/14 | REV #0: A |
| | 6 | TU-F,M/6-630P | 30S | \$1,500 | SEP30/14 | OCT06/14 | 1 | 1 | 1 | \$1,500 | 5NEWS AT 6PM | 0.0 | SEP17/14 | REV #0: A |
| | 7 | TU-F,M/6-7A | 30S | \$1,000 | SEP30/14 | OCT06/14 | 1 | 1 | 1 | \$1,000 | 5NEWS AT 6AM | 0.0 | SEP17/14 | REV #0: A |
| | 8 | TU-F,M/630-7P | 30S | \$2,000 | SEP30/14 | OCT06/14 | 1 | 1 | 1 | \$2,000 | WHEEL OF FORTUNE | 0.0 | SEP17/14 | REV #0: A |
| | 9 | FRI/9-10P | 30S | \$2,500 | OCT03/14 | OCT03/14 | 1 | 1 | 1 | \$2,500 | BLUE BLOODS | 0.0 | SEP17/14 | REV #0: A |
| | 10 | TUE/9-10P | 30S | \$3,000 | SEP30/14 | SEP30/14 | 1 | 1 | 1 | \$3,000 | PERSON OF INTEREST | 0.0 | SEP17/14 | REV #0: A |
| TOTAL 10 SPOTS FOR: | | | | | | | | | | \$12,500 | | 0.0 | | |
| MONTHLY ESTIMATE DOLLARS: | | | | | | | | | | \$12,500 | | 0.0 | | |