



**KFSM-TV**  
**P.O. Box 369**  
**Fort Smith, AR 72902**  
**(479)783-3131**

www.5newsonline.com

# CONTRACT

<u>Contract / Revision</u> 740372 /		<u>Alt Order #</u> 09340837
<u>Product</u> JUDICIAL CRISIS NTWK		
<u>Contract Dates</u> 06/02/14 - 06/10/14		<u>Estimate #</u> 2009
<u>Advertiser</u> Judicial Crisis Netwk		<u>Original Date / Revision</u> 05/30/14 / 05/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFSM	<u>Account Executive</u> Dan Hagen	<u>Sales Office</u> San Francisco-E
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> JCN	<u>Product Code</u> ISSU
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Dresner Wickers & Associates**  
**1819 Polk St**  
**#373**  
**San Francisco, CA 94107**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	06/02/14	06/06/14	5 News @ 5am	5-6a		:30				NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	MTWTF--				4	\$175.00	0.00			
N 2	All	06/02/14	06/06/14	5 News at 6am	6-7a		:30				NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	MTWTF--				4	\$525.00	0.00			
N 3	All	06/02/14	06/06/14	Early Show	7-9a		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	MTWTF--				8	\$200.00	0.00			
N 4	All	06/09/14	06/10/14	Early Show	7-9a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/09/14	06/15/14	MT-----				2	\$200.00	0.00			
N 5	All	06/07/14	06/07/14	Sa 5-7a	Sa 5-7a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	-----S-				1	\$100.00	0.00			
N 6	All	06/08/14	06/08/14	Su 6-8a	Su 6-8a		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	-----S				1	\$115.00	0.00			
N 7	All	06/08/14	06/08/14	CBS Sunday Morning	8-930a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	-----S				1	\$300.00	0.00			
N 8	All	06/08/14	06/08/14	Face the Nation	930-1030a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	-----S				1	\$125.00	0.00			
N 9	All	06/02/14	06/06/14	5 News at Noon	12n-1230p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	MTWTF--				5	\$250.00	0.00			
N 10	All	06/02/14	06/06/14	Jeopardy	430-5p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	MTWTF--				1	\$250.00	0.00			
N 11	All	06/02/14	06/06/14	5 News at 5p	5-530p		:30				NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/02/14	06/08/14	MTWTF--				5	\$525.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u> 740372 /		<u>Alt Order #</u> 09340837
<u>Contract Dates</u> 06/02/14 - 06/10/14	<u>Product</u> JUDICIAL CRISIS NTW	<u>Estimate #</u> 2009
<u>Advertiser</u> Judicial Crisis Netwk		<u>Original Date / Revision</u> 05/30/14 / 05/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	All	06/09/14	06/09/14	5 News at 5p	5-530p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/09/14	06/15/14	M-----				1	\$525.00	0.00			
N 13	All	06/02/14	06/06/14	5 News at 6p	6-630p		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/02/14	06/08/14	MTWTF--				5	\$700.00	0.00			
N 14	All	06/07/14	06/07/14	Various	5-530p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/02/14	06/08/14	-----S-				1	\$325.00	0.00			
N 15	All	06/07/14	06/07/14	Various	6-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/02/14	06/08/14	-----S-				1	\$325.00	0.00			
N 16	All	06/08/14	06/08/14	Su 530p News	Su 530-6p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/02/14	06/08/14	-----S				1	\$325.00	0.00			
N 17	All	06/02/14	06/06/14	Wheel of Fortune	630-7pm		:30				NM	5	\$4,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/02/14	06/08/14	MTWTF--				5	\$925.00	0.00			
N 18	All	06/09/14	06/09/14	Wheel of Fortune	630-7pm		:30				NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/09/14	06/15/14	M-----				1	\$925.00	0.00			
N 19	All	06/07/14	06/07/14	Wheel of Fortune	630-7pm		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/02/14	06/08/14	-----S-				1	\$325.00	0.00			
N 20	All	06/02/14	06/06/14	5 News at 10p	10-1035p		:30				NM	5	\$4,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/02/14	06/08/14	MTWTF--				5	\$925.00	0.00			
N 21	All	06/09/14	06/09/14	5 News at 10p	10-1035p		:30				NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/09/14	06/15/14	M-----				1	\$925.00	0.00			
N 22	All	06/07/14	06/07/14	5 News at 10p	10-1035p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/02/14	06/08/14	-----S-				1	\$750.00	0.00			
<b>Totals</b>										0.00		56	\$26,740.00

Time Period	# of Spots	Gross Amount	Net Amount
05/26/14 - 06/10/14	56	\$26,740.00	\$22,729.00
<b>Totals</b>	56	\$26,740.00	\$22,729.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# ORDER WORKSHEET

Rep Order# 9340837

Ver# 1

Status Confirmed

Traffic Order# 740372

Printed: 05/30/14 11:47 AM  
05/30/14 11:46 AM  
All Lines

1 of 3

Last Received:  
Showing Buylines:

Station KFSM-TV FT. SMITH  
Advertiser (JUCN) JUDICIAL CRISIS NTWK  
Product JUDICIAL CRISIS NTWK  
Estimate# 2009  
Buyer CAROLYN BARBER

Agency (DRSW) THE WICKERS GROUP  
1819 POLK ST, #373  
SAN FRANCISCO, CA 94109  
Agency C/P1/P2/E JCN/ISSU/2009  
Flight Dates 06/02/14-06/10/14

Rep Firm KATZ CONTINENTAL  
Sales Office (SF) SAN FRANCISCO  
Salesperson (DHA) DAN HAGEN  
Sales Assistant ALENEY  
Salesperson Phone# 415-281-2444  
Salesperson Fax#

## --- CONTRACT COMMENT ---

JUDICIAL CRISIS NETWORK- ENDS 9A 6/10

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	5A-6A	5A NEWS	30	-	-	\$175.00	06/02-06/06	4	4	\$700.00
2	M-F	6A-7A	6A NEWS	30	-	-	\$525.00	06/02-06/06	4	4	\$2,100.00
3	M-F	7A-9A	EARLY SHOW	30	-	-	\$200.00	06/02-06/06	8	8	\$1,600.00
4	M-Tu	7A-9A	EARLY SHOW Buy Comment: RUN 1X/DY	30	-	-	\$200.00	06/09-06/10	2	2	\$400.00
5	Sa	5A-7A	SAT EARLY SHOW	30	-	-	\$100.00	06/07-06/07	1	1	\$100.00
6	Su	7A-9A	5 NEWS SUN MORNING	30	-	-	\$115.00	06/08-06/08	1	1	\$115.00
7	Su	8A-930A	CBS SUNDAY MORNING	30	-	-	\$300.00	06/08-06/08	1	1	\$300.00
8	Su	930A-10A	FACE THE NATION	30	-	-	\$125.00	06/08-06/08	1	1	\$125.00
9	M-F	12P-1230P	12N NEWS	30	-	-	\$250.00	06/02-06/06	5	5	\$1,250.00
10	M-F	430P-5P	JEOPARDY	30	-	-	\$250.00	06/02-06/06	1	1	\$250.00
11	M-F	5P-530P	5P NEWS	30	-	-	\$525.00	06/02-06/06	5	5	\$2,625.00

# ORDER WORKSHEET

**Rep Order#** 9340837    **Ver#** 1    **Status** Confirmed    **Traffic Order#** 740372    **Printed:** 05/30/14 11:47 AM    2 of 3  
**EC'd** Yes    **Last Received:** 05/30/14 11:46 AM  
**Showing Buylines:** All Lines

**Station** KFSM-TV FT. SMITH  
**Advertiser** (JUCN) JUDICIAL CRISIS NTKW  
**Product** JUDICIAL CRISIS NTKW  
**Estimate#** 2009  
**Buyer** CAROLYN BARBER

**Agency** (DRSW) THE WICKERS GROUP  
 1819 POLK ST. #373  
 SAN FRANCISCO, CA 94109  
**Agency C/P1/P2/E** JCN/ISSU/2009  
**Flight Dates** 06/02/14-06/10/14

**Rep Firm** KATZ CONTINENTAL  
**Sales Office** (SF) SAN FRANCISCO  
**Salesperson** (DHA) DAN HAGEN  
**Sales Assistant** ALENEY  
**Salesperson Phone#** 415-281-2444  
**Salesperson Fax#**

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
12	M	5P-530P	5P NEWS	30	-	-	\$525.00	06/09-06/09	1	1	\$525.00
13	M-F	6P-630P	6P NEWS	30	-	-	\$700.00	06/02-06/06	5	5	\$3,500.00
14	Sa	5P-530P	SAT 5P NEWS	30	-	-	\$325.00	06/07-06/07	1	1	\$325.00
15	Sa	6P-630P	SAT 6P NEWS	30	-	-	\$325.00	06/07-06/07	1	1	\$325.00
16	Su	5P-530P	SUN 5P NEWS	30	-	-	\$325.00	06/08-06/08	1	1	\$325.00
17	M-F	630P-7P	WHEEL	30	-	-	\$925.00	06/02-06/06	5	5	\$4,625.00
18	M	630P-7P	WHEEL	30	-	-	\$925.00	06/09-06/09	1	1	\$925.00
19	Sa	630P-7P	SAT WHEEL	30	-	-	\$325.00	06/07-06/07	1	1	\$325.00
20	M-F	10P-1035P	LATE NEWS	30	-	-	\$925.00	06/02-06/06	5	5	\$4,625.00
21	M	10P-1035P	LATE NEWS	30	-	-	\$925.00	06/09-06/09	1	1	\$925.00
22	Sa	10P-1035P	SAT LATE NEWS	30	-	-	\$750.00	06/07-06/07	1	1	\$750.00

## ---REPORT TOTALS---

Report Totals: 56 / \$26,740.00

## ---SALES MONTHLY TOTALS---

Jun2014: 56 / \$26,740.00

Order Totals: 56 / \$26,740.00    Total GRPs: 0.0

# ORDER WORKSHEET

Rep Order# 9340837 Ver# 1 Status Confirmed Traffic Order# 740372 Printed: 05/30/14 11:47 AM 3 of 3

Station KFSM-TV FT. SMITH  
Advertiser (JUCN) JUDICIAL CRISIS NTWK  
Product JUDICIAL CRISIS NTWK  
Estimate# 2009  
Buyer CAROLYN BARBER

Agency (DRSW) THE WICKERS GROUP  
1819 POLK ST, #373  
SAN FRANCISCO, CA 94109  
Agency C/P1/P2/E JCN/ISSU/2009  
Flight Dates 06/02/14-06/10/14

Rep Firm KATZ CONTINENTAL  
Sales Office (SF) SAN FRANCISCO  
Salesperson (DHA) DAN HAGEN  
Sales Assistant ALENEY  
Salesperson Phone# 415-281-2444  
Salesperson Fax#

## --- COMPETITIVE ---

Market Totals \$54,571.43

## --- COMPETITIVE COMMENTS ---

KFSM'S SHARE IS ACCURATE. MARKET SHARES ARE UNKNOWN

Books [NOV13]  
Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS

Last Received:  
Showing Buylines:

CABL	51.00%	KFSM	49.00%	KFTA	.00%	KHBS	.00%	KNWA	.00%
KXNW	.00%	NFSM	.00%	NHBS	.00%	NXNW	.00%	RFSM	.00%

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> See attached	<b>Date:</b> See attached
--	------------------------------

I, The Wickers Group | 1819 Polk St. #373, San Francisco, CA 94109  
do hereby request station time concerning the following issue:

<input checked="" type="checkbox"/> Arkansas law concerning the right to bear arms and the duty to retreat
---

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

This broadcast time will be used by: ☒ Judicial Crisis Network

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

X	Judicial Crisis Network 722 12th St. NW, Fourth Floor, Washington, DC 20005
---	--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

X	Gary Marx, President and Director Daniel Casey, Secretary and Director Neil Corkery, Treasurer and Director
---	---




**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

X	5/27/2014	<input checked="" type="checkbox"/>		X	415-512-7100
	Date		Signature		Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

□ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature                      \_\_\_\_\_  
Printed Name                      \_\_\_\_\_  
Title