

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WBZZ-TV - Boston Rouge</u>	<b>Date:</b> <u>10/31/16</u>
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I, Michael Smith of MDSA Strategic Communications LLC,  
 being/on behalf of: Friends of Buddy Amoroso,  
 a legally qualified candidate of the Republican  
 political party for the office of: Metropolitan Council, District 8  
 in the Primary  
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	— see attached —				
		11/6 - 11/7			

Attach proposed schedule with charges (if available): \$5,980 gross / \$5,003 net

I represent that the payment for the above described broadcast time has been furnished by:

MDSA Strategic Communications

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Amoroso IV

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/25/16

Date

[Handwritten Signature]

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

MDSA STRATEGIC COMMUNICATIONS  
PO BOX 295  
ST FRANCISVILLE, LA 70775

**Contract # 22304**

Schedule Dates 11/06/16-11/07/16  
Advertiser BUDDY AMOROSO FOR METRO COUNCIL DISTRIC  
Agency MDSA STRATEGIC COMMUNICATIONS (1987)  
Product Political- Candidates ( no conflicts) (1070)  
Brand Buddy Amoroso Metro council District 8 Republicai  
Salesperson POLITICAL, Local (1025)  
Sales Office WBRZ sales  
Buyer Name SMITH, MICHAEL  
Phone/Fax (225) 806-6491 /  
CPE N/A  
Account Types Local/Political  
Billing Type Calendar  
Comments

Date Entered 10/28/16  
Last Modified 10/28/16  
Entered By Local Political  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$897.00  
Net Total \$5,083.00  
Sales Tax

ABC (WBRZ)  
By Calendar Month Spots Rate  
Nov. 2016 6 \$5,980.00  
Grand Total: 6 \$5,980.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/06/16-11/06/16	1	1:00	6:30A- 7A (CST)								1	1	\$80.00	\$80.00	ABC (WBRZ)		10/29/16
2.0	Normal Line / SPOT	11/06/16-11/06/16	1	1:00	8A- 9A (CST)								1	1	\$200.00	\$200.00	ABC (WBRZ)		10/29/16
3.0	Normal Line / SPOT	11/06/16-11/06/16	1	1:00	10P- 10:35P (CST)								1	1	\$1,750.00	\$1,750.00	ABC (WBRZ)		10/29/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	1	1:00	6A- 7A (CST)								1	1	\$800.00	\$800.00	ABC (WBRZ)		10/29/16
5.0	Normal Line / SPOT	11/07/16-11/07/16	1	1:00	6P- 6:30P (CST)								1	1	\$1,400.00	\$1,400.00	ABC (WBRZ)		10/29/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	1	1:00	10P- 10:35P (CST)								1	1	\$1,750.00	\$1,750.00	ABC (WBRZ)		10/29/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_