

WKCI  
New Haven, CT  
Quarterly Issues/Programs List  
First Quarter, 2024  
04/08/2024

WKCI  
Quarterly Issues/Programs List

WKCI provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CT TOURISM:** RACHEL LENDA, DIRECTOR CT TOURISM - HOW TO SUPPORT ALL THINGS CT
- **DOMESTIC VIOLENCE/animal advocacy:** THE LINK BETWEEN DOMESTIC ABUSE AND ANIMAL ABUSE AND CROSS POSTING WITH DCF IF CHILDREN ARE IN THE HOMEprotectors of animals - animal advicay
- **HEART HEALTH:** adria giordana american heart association - heart health month
- **Hunger Prevention:** jason jakubowski president and ceo ct foodshare - HUNGER INSECURITY
- **MAKE A WISH CT:** make a wish ct kim smith - wishes in ct FOR CHILDREN AND FAMILIES IN NEED
- **SMALL BUSINESS:** The Swift Facotry, giving local business a chance: Brenda Watson
- **SPECIAL OLYMPICS CT:** PART 1: SPECIAL OLYMPICS CT AND THE IMPACT OF UNIFIED SPORTS STATEWIDE - MULTIPLT GUEST INCLUDED ATHLETES, COACHES, FAMILIES AND MORE.
- **Vaccinations, Personal Health:** CHIP PHILLIPS, CEO VALISURE - VACCINATIONS, PERSONAL HEALTH, PHARMACUTICALS AND QUALITY ASSURANCE
- **Women's Empowerment:** lynn ward, pres waterbury chamber and business women forum
- **agriculture:** farmers/dept doag Commissioner Hurlburt & guests
- **agriculture/veterans:** ct veteran grown farmers
- **black history month:** BLACK OWNED BUSINESSES IN CT AND HOW TO SUPPORT

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Women's Empowerment	COMMUNITY ACCESS	lynn ward, pres waterbury chamber and business women forum	LYNN WARD, CEO BUSINESS WOMES CHAMBER	01/07/2024 07:01 AM	030:02
agriculture	COMMUNITY ACCESS 1.14	farmers/dept doag Commissioner Hurlburt & guests	COMMISSIONER HURLBURT, DEPT AG CT	01/14/2024 07:00 AM	030:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SMALL BUSINESS	COMMUNITY ACCESS 1.21	The Swift Facotry, giving local business a chance: Brenda Watson	BRENDA WATSON, CT SMALL BUSINESSES	01/21/2024 07:00 AM	030:56
agriculture/veterans	COMMUNITY ACCESS 1.28	ct veteran grown farmers	Lorren Pogson, CT Farmer Veteran Coalition Vice President	01/28/2024 07:02 AM	030:16
MAKE A WISH CT	COMMUNITY ACCESS 2.4	make a wish ct kim smith - wishes in ct FOR CHILDREN AND FAMILIES IN NEED	KIM SMITH, MAKE A WISH CT	02/04/2024 07:00 AM	030:06
black history month	COMMUNITY ACCESS 2.11	BLACK OWNED BUSINESSES IN CT AND HOW TO SUPPORT	CHEF GIGI LAWRENCE AND OTHERS	02/11/2024 07:01 AM	030:35
DOMESTIC VIOLENCE/animal advocacy	COMMUNITY ACCESS 2.18	THE LINK BETWEEN DOMESTIC ABUSE AND ANIMAL ABUSE AND CROSS POSTING WITH DCF IF CHILDREN ARE IN THE HOMEprotectors of animals - animal advicay	JODY MACRINA, CEO PROTECTORD OF ANIMALS	02/18/2024 07:01 AM	030:35
Hunger Prevention	COMMUNITY ACCESS 2.25	jason jakubowski president and ceo ct foodshare - HUNGER INSECURITY	JASON JAKUBOWSKI PRESIDENT & CEO CT FOODSHARE	02/25/2024 07:01 AM	030:16
HEART HEALTH	COMMUNITY ACCESS 3.3	adria giordana american heart association - heart health month	adria giordana american heart association	03/03/2024 07:02 AM	030:04
SPECIAL OLYMPICS CT	COMMUNITY ACCESS 3.10	PART 1: SPECIAL OLYMPICS CT AND THE IMPACT OF UNIFIED SPORTS STATEWIDE - MULTIPLT GUEST INCLUDED ATHLETES, COACHES, FAMILIES AND MORE.	Mike Mason, President & CEO SOCT	03/10/2024 07:01 AM	030:49
SPECIAL OLYMPICS CT	COMMUNITY ACCESS 3.17	PART 2: SPECIAL OLYMPICS CT AND THE IMPACT OF UNIFIED SPORTS STATEWIDE - MULTIPLT GUEST INCLUDED ATHLETES, COACHES, FAMILIES AND MORE.	Mike Mason, President & CEO SOCT	03/17/2024 07:02 AM	030:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CT TOURISM	COMMUNITY ACCESS3.24	RACHEL LENDA, DIRECTOR CT TOURISM - HOW TO SUPPORT ALL THINGS CT	RACHEL LENDA, DIRECTOR CT TOURISM	03/24/2024 07:02 AM	030:23
Vaccinations, Personal Health	COMMUNITY ACCESS 3.31	CHIP PHILLIPS, CEO VALISURE - VACCINATIONS, PERSONAL HEALTH, PHARMACUTICALS AND QUALITY ASSURANCE	CHIP PHILLIPS, CEO VALISURE	03/31/2024 07:02 AM	030:14

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	3
	PSA :15 LIVE UNITED-RUTH	000:15	3
	PSA :15 LIVE UNITED-TOM & CINDY	000:14	1
	PSA :15 LIVE UNITED-TOM & CINDY	000:15	1
	PSA60 TEACHERS - GROWING UP	000:59	1
	PSA60 TEACHERS - MAKING MORE	000:59	4
AMERICAN DIABETES ASSOCIATION	ADA: AMERICAN DIABETES ASSOC	000:59	5
CANCER AWARENESS	THE V FOUNDATION	000:28	3
CANCER AWARENESS	THE V FOUNDATION	000:30	6
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	8
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	10
COMMUNITY INVOLVEMENT	WOMEN HEART	000:29	18
CT DEPT. OF MENTAL HEALTH &	THE CT GOV.'S PREV. PRSPT.	000:29	1
DEPT. OF HEALTH & HUMAN SRVCS	AD COUNCIL	000:29	1
DEPT. OF HEALTH & HUMAN SRVCS	AD COUNCIL	000:30	3
DEPT. OF HEALTH & HUMAN SRVCS	AD COUNCIL	000:59	7
DEPT. OF HEALTH & HUMAN SRVCS	AD COUNCIL	000:59	5
DEPT. OF HEALTH & HUMAN SRVCS	AD COUNCIL	001:00	2
FINANCIAL COACHING	OPERATION HOPE	000:29	7
NATIONAL HEALTHY MOTHERS	HEALTHY BABIES COALITION	000:59	2

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11
VASCULAR DISEASE FOUNDATION	VASCULAR DISEASE FOUNDATION	000:29	1
VASCULAR DISEASE FOUNDATION	VASCULAR DISEASE FOUNDATION	000:59	2
WOUNDED WARRIOR PROJECT	PLOWSHARE GROUP	000:30	1
WOUNDED WARRIOR PROJECT	PLOWSHARE GROUP	000:59	6
WOUNDED WARRIOR PROJECT	PLOWSHARE GROUP	000:59	5