

KWYR AM, FM Political Advertising Policy, 4/1/2022

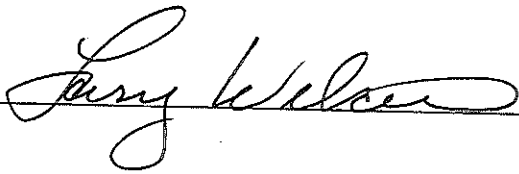
Rates: KWYR offers no preferred or Prime time rates. All rates are R.O.S with requests for certain times met as closely as possible.

Ads featuring a personal appearance by the candidate will command the lowest unit rate at KWYR, which are \$4.00 net for :30's, and \$6.00 net for :60's.

When placing orders:

- A. A signed authorization by the candidate or the person making the purchase if not the candidate direct.
- B. A check/cash/credit card as payment in full for the time being purchased. Orders will not be scheduled unless all of the above has been furnished at least 24 hours prior to the air date. A telephone call, email or fax will not be sufficient.
- C. KWYR cannot guarantee that it will accept ads to run on Election day.
- D. KWYR cannot guarantee orders or copy changes will be processed later than the Friday prior to Election day at 5pm for Elections held on Tuesday's.

Candidate or Agent must sign here to verify:



Larry Wilcox
Tripp County Commissioner, District 1

Date: 5-28-2022

*This policy applies to political advertising 45 days before Primary Elections and 60 days before General Elections.

*KWYR, Midwest Radio Corp. does not and shall not discriminate in any way on the basis of race or ethnicity respecting advertising sales practices.

4AM, 4FM 5/30 - 6/6

64 :30's @ \$4.00 Jun = \$256.00

Full schedule will be posted, including times at the conclusion of the ad flight.