

ORDER



Orders
Order / Rev: 32414
Alt Order #: 27778168
Product Desc: TV
Estimate: 1718 POLITICAL CANDIDATE
Flight Dates: 05/05/22 - 05/24/22
Original Date / Rev: 05/04/22 / 05/04/22
Order Type: GENERAL

WCOV-TV
Primary AE: Christopher Lynch
Sales Office: WASH
Sales Region: NAT

Agency Name: Vaulter Buying
Buying Contact:
Billing Contact:
 4320 Pablo Professional Ct. Suite 250
 Jacksonville, FL 32224

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Political - Mo Brooks for US Senate
Demographic: A50+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: L-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/24/22	75	\$4,545.00	\$3,863.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	75	\$4,545.00	\$3,863.25	0.00
Totals	75	\$4,545.00	\$3,863.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																								
N 1	WCOV	05/08/22	05/22/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	3	\$45.00																								
Fox News Sunday <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/02/22</td> <td>05/08/22</td> <td>-----S</td> <td>1</td> <td>\$15.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/09/22</td> <td>05/15/22</td> <td>-----S</td> <td>1</td> <td>\$15.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/16/22</td> <td>05/22/22</td> <td>-----S</td> <td>1</td> <td>\$15.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/02/22	05/08/22	-----S	1	\$15.00	0.00	Week: 05/09/22	05/15/22	-----S	1	\$15.00	0.00	Week: 05/16/22	05/22/22	-----S	1	\$15.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 05/02/22	05/08/22	-----S	1	\$15.00	0.00																																		
Week: 05/09/22	05/15/22	-----S	1	\$15.00	0.00																																		
Week: 05/16/22	05/22/22	-----S	1	\$15.00	0.00																																		
N 2	WCOV	05/05/22	05/24/22	Daytime 9a-10a Drew Barrymore Daytime 9a-10a	CM	9a-10a	MTWTF--	:30	5	\$10.00	L-4	0.00	NM	15	\$150.00																								
Drew Barrymore <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/04/22</td> <td>05/10/22</td> <td>MT-TF--</td> <td>5</td> <td>\$10.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/11/22</td> <td>05/17/22</td> <td>MTWTF--</td> <td>5</td> <td>\$10.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/18/22</td> <td>05/24/22</td> <td>MTWTF--</td> <td>5</td> <td>\$10.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/04/22	05/10/22	MT-TF--	5	\$10.00	0.00	Week: 05/11/22	05/17/22	MTWTF--	5	\$10.00	0.00	Week: 05/18/22	05/24/22	MTWTF--	5	\$10.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 05/04/22	05/10/22	MT-TF--	5	\$10.00	0.00																																		
Week: 05/11/22	05/17/22	MTWTF--	5	\$10.00	0.00																																		
Week: 05/18/22	05/24/22	MTWTF--	5	\$10.00	0.00																																		
N 3	WCOV	05/05/22	05/24/22	Court 1p-2p PC M-F 1p-2p People's Court	CM	1p-2p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00																								
People's Court <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/04/22</td> <td>05/10/22</td> <td>MT-TF--</td> <td>5</td> <td>\$50.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/11/22</td> <td>05/17/22</td> <td>MTWTF--</td> <td>5</td> <td>\$50.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/18/22</td> <td>05/24/22</td> <td>MTWTF--</td> <td>5</td> <td>\$50.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/04/22	05/10/22	MT-TF--	5	\$50.00	0.00	Week: 05/11/22	05/17/22	MTWTF--	5	\$50.00	0.00	Week: 05/18/22	05/24/22	MTWTF--	5	\$50.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																		
Week: 05/04/22	05/10/22	MT-TF--	5	\$50.00	0.00																																		
Week: 05/11/22	05/17/22	MTWTF--	5	\$50.00	0.00																																		
Week: 05/18/22	05/24/22	MTWTF--	5	\$50.00	0.00																																		
N 4	WCOV	05/05/22	05/24/22	Court 2p-3p Pat Ct M-F 2p-3p Paternity Crt	CM	2p-3p	MTWTF--	:30	5	\$50.00	L-4	0.00	NM	15	\$750.00																								

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WCOV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Paternity Court															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/22	05/10/22	MT-TF--		5				\$50.00		0.00			
		Week: 05/11/22	05/17/22	MTWTF--		5				\$50.00		0.00			
		Week: 05/18/22	05/24/22	MTWTF--		5				\$50.00		0.00			
N 5	WCOV	05/05/22	05/24/22	M-F 9p-935p Late News CM	CM	9p-935p	MTWTF--	:30	5	\$100.00	L-4	0.00	NM	15	\$1,500.00
		M-F 9p-935p Late News													
		Wcov 9 O'Clock Local News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/04/22	05/10/22	MT-TF--		5				\$100.00		0.00			
		Week: 05/11/22	05/17/22	MTWTF--		5				\$100.00		0.00			
		Week: 05/18/22	05/24/22	MTWTF--		5				\$100.00		0.00			
N 6	WCOV	05/07/22	05/21/22	Sat 9-930p Late News CM	CM	9p-930p	-----S-	:30	1	\$50.00	L-4	0.00	NM	3	\$150.00
		Sat 9p-930p Late News													
		Fox News @ 9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-----S-		1				\$50.00		0.00			
		Week: 05/09/22	05/15/22	-----S-		1				\$50.00		0.00			
		Week: 05/16/22	05/22/22	-----S-		1				\$50.00		0.00			
N 7	WCOV	05/08/22	05/22/22	Sun 9-930p Late News CM	CM	9p-930p	-----S	:30	1	\$100.00	L-4	0.00	NM	3	\$300.00
		Sun 9p-930p Late News													
		Fox News @ 9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-----S		1				\$100.00		0.00			
		Week: 05/09/22	05/15/22	-----S		1				\$100.00		0.00			
		Week: 05/16/22	05/22/22	-----S		1				\$100.00		0.00			
N 8	WCOV	05/09/22	05/23/22	Mon 7p-8p CM	CM	7p-8p	M-----	:30	1	\$150.00	L-4	0.00	NM	3	\$450.00
		Mon 7p-8p													
		9-1-1-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	M-----		1				\$150.00		0.00			
		Week: 05/16/22	05/22/22	M-----		1				\$150.00		0.00			
		Week: 05/23/22	05/29/22	M-----		1				\$150.00		0.00			
N 9	WCOV	05/09/22	05/23/22	Mon 8p-9p CM	CM	8p-9p	M-----	:30	1	\$150.00	L-4	0.00	NM	3	\$450.00
		Mon 8p-9p													
		9-1-1: Lone Star-FOX													
		[Nov'18 9-1-1 (M 9p, similar appl pgm) TP delivery on WCOV.]													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	M-----		1				\$150.00		0.00			
		Week: 05/16/22	05/22/22	M-----		1				\$150.00		0.00			
		Week: 05/23/22	05/29/22	M-----		1				\$150.00		0.00			
													Totals	75	\$4,545.00