

**QUARTERLY ISSUES
PROGRAMMING REPORT**

**1st QUARTER
2021**

**WEAL AM
Greensboro, NC**

**THE PUBLIC SERVICE ANNOUNCEMENTS THAT RAN ON
WEAL
THROUGHOUT THE PERIOD
OF JANUARY 1ST THROUGH MARCH 31ST, 2021**

:30 PSA's

Organ Donation
Greensboro's Unity Prayer Parade [Oct 1st & 2nd only]
Alzheimer's
American Red Cross Blood Donations
Behind the Blue Line
Boy and Girls Club
Mortgage Deferral because of Covid
Domestic Violence Awareness
Pre-Diabetes Signs
Quit Smoking
Adopt
Caregiver Assistance - It's Ok not to be ok
Get Out & Vote
High Blood Pressures - Know your numbers
Real Warriors - Veterans
Child Car Seats - Do It Right
Covid-19 - symptoms and signs
St. Jude's
Toy Drive for local Triad Families [11-26 to 12-15-20]
College Fund
Local Grief Seminars
Empowering Girls - STEM
Salvation Army - Bell Ringers

Type 2 Diabetes – Don't have a "type"

:60 PSA'S

Walk for Heart
Fight Cancer
Flood Damaged Cars
Goodwill
Mercy Ships
Text Safety
Be A Local Hero
Covid – Wash Hands
Covid- Social Distance
Covid – Mask Up
Pastor Appreciation Outreach
Disabled Veterans
Saving For Retirement
Early Voting
Eating Well
Pregnancy Network Of NC
Toy Drive for local Triad Families [11-26 to 12-15-20]
Wheel Chair Access
Diversity & Inclusion- that's a good thing
First Responders
Adopt A Teen
Buzzed Driving is Drunk Driving
Wisdom Teeth – ADA
Belonging
Discovering Nature – October only
Equal Justice Initiative
Youth Vaping Prevention

15 Minute Program/ Family Policy Matters Saturday &
Sunday mornings