

CONTRACT



KUSI
4575 Viewridge Ave
San Diego, CA 92123
(858)571-5151

<u>Contract / Revision</u> 86576 /		<u>Alt Order #</u> 10444336
<u>Advertiser</u> Political		<u>Original Date / Revision</u> 08/02/22 / 08/02/22
<u>Contract Dates</u> 08/03/22 - 08/09/22	<u>Estimate #</u> 9595	
<u>Product</u> Center for Innovation/Balanced Budget (CIFEABB)		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUSI	<u>Account Executive</u> Jay Smith	<u>Sales Office</u> Coxreps-Washir
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 791	<u>Product 1/2</u> 878
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media
1911 North Ft. Myer Dr., Suite 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KUSI	08/04/22	08/04/22	M-F: GMSD	8:00 AM-8:30 AM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/01/22	08/07/22	--- 1---	1			\$450.00				
N 2	KUSI	08/06/22	08/06/22	SAT: GMSD	9:30 AM-10:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/01/22	08/07/22	----- 1-	1			\$500.00				
N 3	KUSI	08/06/22	08/06/22	SAT: GMSD	10:00 AM-10:30 AM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/01/22	08/07/22	----- 1-	1			\$450.00				
N 4	KUSI	08/06/22	08/06/22	SAT: GMSD	10:30 AM-11:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/01/22	08/07/22	----- 1-	1			\$400.00				
N 5	KUSI	08/07/22	08/07/22	SUN: GMSD	9:00 AM-9:30 AM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/01/22	08/07/22	----- 1	1			\$450.00				
N 6	KUSI	08/07/22	08/07/22	SUN: GMSD	9:30 AM-10:00 AM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/01/22	08/07/22	----- 1	1			\$450.00				
N 7	KUSI	08/08/22	08/08/22	M-F: News at 10pm	10:00 PM-10:30 PM		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/08/22	08/14/22	1-----	1			\$1,250.00				
N 8	KUSI	08/09/22	08/09/22	M-F: News at 10pm	10:00 PM-10:30 PM		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/08/22	08/14/22	- 1-----	1			\$1,250.00				
N 9	KUSI	08/04/22	08/04/22	M-F: News at 10pm	10:00 PM-10:30 PM		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/01/22	08/07/22	--- 1---	1			\$1,250.00				
Totals											9	\$6,450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



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Political	08/02/22 / 08/02/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/03/22 - 08/09/22	Center for Innovation/Ba	9595

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/22 - 08/09/22	9	\$6,450.00	(\$967.50)	\$5,482.50
Totals	9	\$6,450.00	(\$967.50)	\$5,482.50

Signature: _____ **Date:** _____

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