

# ORDER

**Orders**  
**Order / Rev:** 105310  
**Alt Order #:** 25452946  
**Product Desc:** Gianforte for MT CD  
**Estimate:**  
**Flight Dates:** 03/03/17 - 03/15/17  
**Original Date / Rev:** 03/03/17 / 03/03/17  
**Order Type:** GENERAL  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHL  
**Sales Region:** NAT  
**KFBB/Cowles Montana Media Company**

**Agency**  
**Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:**  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%  
**Address:** 3380 Tremont Rd. Suite 290  
**City:** Columbus, OH 43221

**Advertiser**  
**Name:** POL/Greg Gianforte for MT  
**Demographic:** HH  
**Product Codes:** PL Candidate  
**Priority:** CO  
**Revenue Codes:** AGY, POL, CAND  
**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/27/17	03/15/17	49	\$5,830.00	\$4,955.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2017	49	\$5,830.00	\$4,955.50	0.00
<b>Totals</b>	<b>49</b>	<b>\$5,830.00</b>	<b>\$4,955.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KFBB	03/06/17	03/15/17	News 10p LN 10pm News	NWS	10:00 PM-10:35 PM	MTWTF--	1:00	1	\$150.00	P-3	0.00	NM	8	\$1,200.00
<b>News</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/06/17 03/12/17 MTWTF-- 6 \$150.00 0.00 Week: 03/13/17 03/19/17 MTW---- 2 \$150.00 0.00															
E 2	KFBB	03/06/17	03/15/17	M-F 5p-530p Local News M-F 5pm News	NWS	5:00 PM-5:30 PM	MTWTF--	1:00	1	\$150.00	P-3	0.00	NM	8	\$1,200.00
<b>News</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/06/17 03/12/17 MTWTF-- 6 \$150.00 0.00 Week: 03/13/17 03/19/17 MTW---- 2 \$150.00 0.00															
E 3	KFBB	03/06/17	03/15/17	M-F 6p-630p Local News M-F 6p News	NWS	6:00 PM-6:30 PM	MTWTF--	1:00	1	\$150.00	P-3	0.00	NM	8	\$1,200.00
<b>News</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/06/17 03/12/17 MTWTF-- 6 \$150.00 0.00 Week: 03/13/17 03/19/17 MTW---- 2 \$150.00 0.00															
E 4	KFBB	03/04/17	03/11/17	NBA NBA	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	-----S-	1:00	1	\$150.00	P-4	0.00	NM	2	\$300.00
<b>NBA SAT</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/27/17 03/05/17 -----S- 1 \$150.00 0.00 Week: 03/06/17 03/12/17 -----S- 1 \$150.00 0.00															
E 5	KFBB	03/07/17	03/07/17		CM	7:00 PM-8:00 PM	-T-----	1:00	1	\$250.00	P-4	0.00	NM	1	\$250.00

Order / Rev: 105310  
 Alt Order #: 25452946  
 Flight Dates: 03/03/17 - 03/15/17

Advertiser: POL/Greg Gianforte for MT  
 Product Desc: Gianforte for MT CD  
 Estimate:

KFBB/Cowles Montana Media

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tue Prime Hour 1											
				Tue Prime Hour 1											
				Middle/Amer House											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/06/17	03/12/17	-T-----					1	\$250.00		0.00			
E 6	KFBB	03/09/17	03/09/17	Thur Prime Hour 1	CM	7:00 PM-8:00 PM	---T---	1:00	1	\$300.00	P-4	0.00	NM	1	\$300.00
				Thur Prime Hour 1											
				Greys											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/06/17	03/12/17	---T---					1	\$300.00		0.00			
E 7	KFBB	03/12/17	03/12/17	Sun Prime Hour 4	CM	9:00 PM-10:00 PM	-----S	1:00	1	\$300.00	P-4	0.00	NM	1	\$300.00
				Sun Prime Hour 4											
				Amer Crime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/06/17	03/12/17	-----S					1	\$300.00		0.00			
E 8	KFBB	03/06/17	03/15/17	M-F GMA 7a-9a	CM	7:00 AM-9:00 AM	MTWTF--	1:00	1	\$50.00	P-4	0.00	NM	8	\$400.00
				Good Morning America											
				GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/06/17	03/12/17	MTWTF--					6	\$50.00		0.00			
Week:		03/13/17	03/19/17	MTW----					2	\$50.00		0.00			
E 9	KFBB	03/05/17	03/12/17	NBA	CM	1:00 PM-4:00 PM	-----S	1:00	1	\$50.00	P-4	0.00	NM	2	\$100.00
				NBA	(1:00 PM-4:00 PM)										
				NBA Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/17	03/05/17	-----S					1	\$50.00		0.00			
Week:		03/06/17	03/12/17	-----S					1	\$50.00		0.00			
E 10	KFBB	03/05/17	03/12/17	Su 7a-8a	CM	7:00 AM-8:00 AM	-----S	1:00	1	\$50.00	P-3	0.00	NM	2	\$100.00
				Su 7a-8a											
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/17	03/05/17	-----S					1	\$50.00		0.00			
Week:		03/06/17	03/12/17	-----S					1	\$50.00		0.00			
E 11	KFBB	03/06/17	03/15/17	M-F 5a-7a LN	NWS	5:00 AM-7:00 AM	MTWTF--	1:00	1	\$60.00	P-4	0.00	NM	8	\$480.00
				Wake Up Montana											
				Wake Up MT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/06/17	03/12/17	MTWTF--					6	\$60.00		0.00			
Week:		03/13/17	03/19/17	MTW----					2	\$60.00		0.00			
													Totals	49	\$5,830.00



125 West 55th St  
New York, NY 10019

Contract # 25452946		Changes as of: 3/3/2017 at 1:22 PM		Version: Highlighting Revision 2	
CPE: Agency: MEDIUM BUYING LLC		Flight: 3/3/17 - 3/15/17		Station: KFBB	
3380 TREMONT RD		Advertiser: Gianforte for Congress		Market: Great Falls	
SUITE 290		Product: Gianforte for MT CD AL		Office: PHILADELPHIA	
COLUMBUS, OH		Buyer: Tanya Renicker		Primary Demo: Adults 35+	
43221		Salesperson: SHEPARD RITZEN		Con Type: POLITICAL/VOTE	
		215-567-7950		Assistant: SHEPARD RITZEN	
				215-567-7950	
Comments: LN 1 - W/O 3/3 1X N/A - MG W/O 3/6 STP		Total Spots: 49		Total \$: \$5,830.00	
LN 2 - W/O 3/3 1X N/A - MG W/O 3/6 STP		Total CPP: \$0.00		Total GRP:	
LN 3 - W/O 3/3 1X N/A - MG W/O 3/6 STP		Traffic #:		105310	
LN 8 - W/O 3/3 1X N/A - MG W/O 3/6 STP		Separation:			
LN 11 - W/O 3/3 1X N/A - MG W/O 3/6 STP					

#	Day/Time	DP	Program	Rate	A35P Rating	3/3 - 3/13				Total Spots	Total \$	CPP	GRP
						Len	3/3	3/6	3/13				
REV 1	M-F 10p-10:35p		News	\$150.00	0.0	60	1	0	5	6	2		8
REV 2	M-F 5p-5:30p		News	\$150.00	0.0	60	1	0	5	6	2		8
REV 3	M-F 6p-6:30p		News	\$150.00	0.0	60	1	0	5	6	2		8
REV 8	M-F 7a-9a		GMA	\$50.00	0.0	60	1	0	5	6	2		8
REV 11	M-F 5a-7a		Wake Up MT	\$60.00	0.0	60	1	0	5	6	2		8
TOTALS:						3	36	10		49	\$5,830.00	\$0.00	0.0



**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>105300</b>		
	<b>Alt Order #:</b>	<b>25452972</b>		
	<b>Product Desc:</b>	<b>Gianforte for MT CD</b>		
	<b>Estimate:</b>		<b>NFBB</b>	
	<b>Flight Dates:</b>	<b>03/03/17 - 03/15/17</b>	<b>Primary AE:</b>	<b>Katz Philadelphia</b>
	<b>Original Date / Rev:</b>	<b>03/03/17 / 03/03/17</b>	<b>Sales Office:</b>	<b>K-PHL</b>
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b>	<b>NAT</b>
<b>Agency</b>	<b>Name:</b>	<b>Medium Buying LLC</b>	<b>Billing Type:</b>	<b>Cash</b>
	<b>Buying Contact:</b>		<b>Billing Calendar:</b>	<b>Broadcast</b>
	<b>Billing Contact:</b>		<b>Billing Cycle:</b>	<b>EOM/EOC</b>
		<b>3380 Tremont Rd. Suite 290</b>	<b>Agency Commission:</b>	<b>15%</b>
		<b>Columbus, OH 43221</b>		
<b>Advertiser</b>	<b>Name:</b>	<b>POL/Greg Gianforte for MT</b>	<b>New Business Thru:</b>	
	<b>Demographic:</b>	<b>HH</b>	<b>Order Separation:</b>	<b>00:20:00</b>
	<b>Product Codes:</b>	<b>PL Candidate</b>	<b>Advertiser External ID:</b>	
	<b>Priority:</b>	<b>CO</b>	<b>Agency External ID:</b>	
	<b>Revenue Codes:</b>	<b>AGY, POL, CAND</b>		

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/27/17	03/15/17	30	\$3,040.00	\$2,584.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2017	30	\$3,040.00	\$2,584.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$3,040.00</b>	<b>\$2,584.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NFBB	03/06/17	03/15/17	M-F 9p-935p LN 9pm News	NWS	9:00 PM-9:30 PM	MTWTF--	1:00	1	\$100.00	P-3	0.00	NM	8	\$800.00
<b>News</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/06/17 03/12/17 MTWTF-- 6 \$100.00 0.00 Week: 03/13/17 03/19/17 MTW---- 2 \$100.00 0.00															
E 2	NFBB	03/06/17	03/15/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	1:00	1	\$100.00	P-3	0.00	NM	8	\$800.00
<b>BBT</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/06/17 03/12/17 MTWTF-- 6 \$100.00 0.00 Week: 03/13/17 03/19/17 MTW---- 2 \$100.00 0.00															
E 3	NFBB	03/06/17	03/15/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	1:00	1	\$100.00	P-3	0.00	NM	8	\$800.00
<b>BBT</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/06/17 03/12/17 MTWTF-- 6 \$100.00 0.00 Week: 03/13/17 03/19/17 MTW---- 2 \$100.00 0.00															
E 4	NFBB	03/10/17	03/10/17	Fri Prime Hour 2 Fri Prime Hour 2	CM	8:00 PM-9:00 PM	----F--	1:00	1	\$120.00	P-3	0.00	NM	2	\$240.00
<b>Sleepy Hollow</b> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/06/17 03/12/17 ----F-- 2 \$120.00 0.00															
E 5	NFBB	03/07/17	03/14/17	Tue Prime Hour 2 Tue Prime Hour 2	CM	8:00 PM-9:00 PM	-T-----	1:00	1	\$150.00	P-3	0.00	NM	2	\$300.00

Order / Rev: 105300  
Alt Order #: 25452972  
Flight Dates: 03/03/17 - 03/15/17

Advertiser: POL/Greg Gianforte for MT  
Product Desc: Gianforte for MT CD  
Estimate: NFBB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Bones															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/06/17	03/12/17	-T-----					1	\$150.00		0.00			
		Week: 03/13/17	03/19/17	-T-----					1	\$150.00		0.00			
E 6	NFBB	03/05/17	03/12/17	Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	1:00	1	\$50.00	P-3	0.00	NM	2	\$100.00
				Su 8a-9a FOX News											
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/17	03/05/17	-----S					1	\$50.00		0.00			
		Week: 03/06/17	03/12/17	-----S					1	\$50.00		0.00			
													Totals	30	\$3,040.00



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25452972

Changes as of: 3/3/2017 at 1:19 PM

Version: Highlighting Revision 2

CPE:

Agency: MEDIUM BUYING LLC

Flight: 3/3/17 - 3/15/17  
Advertiser: Gianforte for Congress

Station: NFB

Total Spots: 30  
Total \$: \$3,040.00

3380 TREMONT RD  
SUITE 290  
COLUMBUS, OH  
43221

Product: Gianforte for MT CD AL  
Agency Order #:

Office: PHILADELPHIA  
Primary Demo: Adults 35+

Total CPP: \$0.00  
Total GRP:

Buyer: Tanya Renicker

Salesperson: SHEPARD RITZEN  
215-567-7950

Con Type: POLITICAL/VOTE

Traffic #: 105300

Assistant: SHEPARD RITZEN  
215-567-7950

Separation:

Comments: LN 1 - W/O 3/3 1X N/A - MG W/O 3/6 STP  
LN 2 - W/O 3/3 1X N/A - MG W/O 3/6 STP  
LN 3 - W/O 3/3 1X N/A - MG W/O 3/6 STP  
LN 4 - W/O 3/3 1X N/A - MG IN ROSEWOOD FRIDAY 3/10 7-8P

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	3/3 - 3/13				Total	Total	CPP	GRP	
							3/3	3/6	3/13	Spots	\$				
REV 1	M-F 9p-9:30p		News	\$100.00	0.0	60	1	0	5	6	2	8	\$800.00	\$0.00	0.0
REV 2	M-F 6:30p-7p		BBT	\$100.00	0.0	60	1	0	5	6	2	8	\$800.00	\$0.00	0.0
REV 3	M-F 6p-6:30p		BBT	\$100.00	0.0	60	1	0	5	6	2	8	\$800.00	\$0.00	0.0
REV 4	F 8p-9p		Sleepy Hollow	\$120.00	0.0	60	1	0	1		0	1	\$120.00	\$0.00	0.0
REV 6	Su 8a-9a		News	\$50.00	0.0	60	1	1	1		0	2	\$100.00	\$0.00	0.0
REV 7	F 7p-8p		Rosewood	\$120.00	0.0	60	0	0	0	1	0	1	\$120.00	\$0.00	0.0
TOTALS: 1							22	7				30	\$3,040.00	\$0.00	0.0