

**1<sup>st</sup> Quarter 2005**

**FCC Form 398 Children's Report**

**KCTV5**

**Kansas City, MO**



**[www.KCTV5.com](http://www.KCTV5.com)**

Federal Communications Commission  
Washington D.C. 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 03/31/2005

1. Call Sign	Channel Number	Community of License		
KCTV	5	City	State	County
		Kansas City	MO	Jackson
ZIP Code				
64109				
Licensee				
Meredith Corporation				
_X_ Network Affiliation: CBS		Nielsen DMA	World Wide Web Home Page Address	
___ Independent		Kansas City	(if applicable)	
			www.kctv5.com	
Facility ID Number	Previous Call Sign (if applicable)	License Renewal Expiration Date		
41230		(mm/dd/yyyy)		
		02/01/2006		

### Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 3
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? \_X\_ Yes \_\_\_ No
4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? \_X\_ Yes \_\_\_ No
- b. Identify publishers who were sent information in 4.a.

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News. In addition, KCTV provides information to the above, as well as Titan TV Guide and the Kansas City Star.

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: LAZYTOWN			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday, 10:00am-10:30am CT (1/1/05-3/26/05)	10	3	

Length of Program: 30 (minutes)

Age of Target Child Audience: from 4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: LAZYTOWN		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
12	3	2

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/1/05	1/1/05, 8:00-8:30am CT	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
2/26/05	N/A	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Reason for Preemption: <input checked="" type="checkbox"/> Breaking News <input type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/12/05	3/12/05, 8:00-8:30am CT	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #2: <b>MISS SPIDER'S SUNNY PATCH FRIENDS</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday, 10:30am-11:00am CT (1/1/05-3/26/05)</b>	<b>11</b>	<b>2</b>	
Length of Program: <b>30 (minutes)</b>			
Age of Target Child Audience: from <b>2</b> years to <b>5</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This program, based on the series by David Kirk, follows the adventures of Miss Spider's children and their friends, a hodge-podge of bug creatures of all types. Under the warm and attentive guidance of their parents, the spider children learn that showing kindness toward and understanding of others can be an effective tool in solving problems. In addition to their pro-social storylines, the episodes also include lessons in "backyard biology." The educational objectives of the program are to help children learn the value of being part of a loving, supportive family, and understand the role of family and friends as they begin to engage in new personal and social experiences beyond the home. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: <b>MISS SPIDER'S SUNNY PATCH FRIENDS</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>13</b>	<b>2</b>	<b>2</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>1/1/05</b>	<b>1/1/05, 8:30-9:00am CT</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>3/12/05</b>	<b>3/12/05, 8:30-9:00am CT</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #3: <b>THE BACKYARDIGANS</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday, 11:00am-11:30am CT (1/1/05-3/26/05)</b>	<b>9</b>	<b>4</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>2</b> years to <b>5</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This program centers on three preschool friends, who play together after school in a barrier-less backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. The program uses both original and well-known songs to reveal emotion, explicate character and advance the stories. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: <b>THE BACKYARDIGANS</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>13</b>	<b>4</b>	<b>4</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>1/1/05</b>	<b>1/1/05, 9:00-9:30am CT</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>1/8/05</b>	<b>1/8/05, 9:00-9:30am CT</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (3)	If rescheduled, date and time	Is the rescheduled date the second
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	rescheduled. If not rescheduled, enter N/A	home?
3/12/05	3/12/05, 9:00-9:30am CT	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/19/05	3/19/05, 9:00-9:30am CT	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #4: <b>DORA THE EXPLORER</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday, 11:30am-12:00pm CT (1/1/05-3/26/05)	9	4	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 2 years to 5 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: <b>DORA THE EXPLORER</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	4	4

Date preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?

1/1/05	1/1/05, 9:30-10:00am CT	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
1/8/05	1/8/05, 9:30-10:00am CT	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/12/05	3/12/05, 9:30-10:00am	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date preempted/Episode # (4)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
3/19/05	3/19/05, 9:30-10:00am CT	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #5: <b>LITTLE BILL</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Sunday, 7:00-7:30am CT (1/2/05-3/27/05)</b>	<b>13</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>4</b> years to <b>8</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a five-year-old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a challenge or problem, whether emotional, social or physical, he must solve. The objectives of this series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and</b>			

creativity. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: <b>LITTLE BILL</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>13</b>	<b>0</b>	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? \_\_\_ Yes \_\_\_ No

Reason for Preemption:

\_\_\_ Breaking News

\_\_\_ Sports

\_\_\_ Other

\_\_\_ Other News

\_\_\_ Public

Title of Program #6: <b>BLUE'S CLUES</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Sunday, 7:30am-8:00am CT (1/2/05-3/27/05)</b>	<b>13</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>2</b> years to <b>5</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: <b>BLUE'S CLUES</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>13</b>	<b>0</b>	



Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes ___ No ___
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption:		
___ Breaking News	___ Sports	___ Other
___ Other News	___ Public	

### Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:			Origination
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from ___ years to ___ years			
Describe the program.			
Does the program have educating and informing children ages 16 and under as a significant purpose? ___ Yes ___ No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673? ___ Yes ___ No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? ___ Yes ___ No			

### Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: <b>LAZYTOWN</b>			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday, 10:00am-10:30am CT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 4 to 8 (years)</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This program is anchored by Sportacus, a fit and agile hero, whose "krytonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

Title of Program #2: <b>MISS SPIDER'S SUNNY PATCH FRIENDS</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday, 10:30am-11:00am CT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 2 to 5 (years)</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This program, based on the series by David Kirk, follows the adventures of Miss Spider's children and their friends, a hodge-podge of bug creatures of all types. Under the warm and attentive guidance of their parents, the spider children learn that showing kindness toward and understanding of others can be an effective tool in solving problems. In addition to their pro-social storylines, the episodes also include lessons in "backyard biology." The educational objectives of the program are to help children learn the value of being part of a loving, supportive family, and understand the role of family and friends as they begin to engage in new personal and social experiences beyond the home. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

Title of Program #3: <b>THE BACKYARDIGANS</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday, 11:00am-11:30am CT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 2 to 5 (years)</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This program centers on three preschool friends, who play together after school in a barrier-less backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. The program uses both original and well-known songs to reveal emotion, explicate character and advance the stories. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

Title of Program #4: <b>DORA THE EXPLORER</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday, 11:30am-12:00pm CT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 2 to 5 (years)</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills,**

and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #5: <b>LITTLE BILL</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday, 7:00am-7:30am CT	13	30 (minutes)	from 4 to 8 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a five-year-old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a challenge or problem, whether emotional, social or physical, he must solve. The objectives of this series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and creativity. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

Title of Program #6: <b>BLUE'S CLUES</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday, 7:30am-8:00am CT	13	30 (minutes)	from 2 to 5 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   X   Yes    No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			<u>  </u> Yes <u>  </u> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination

Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from    years to    years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			


10. Name of children's programming liaison:	
Name <b>Beth Green</b>	Telephone Number (include area code) <b>(913) 677-7218</b>
Address <b>4500 Shawnee Mission Parkway</b>	Internet Mail Address (if applicable) <b>bgreen@kctv5.com</b>
City <b>Fairway</b>	State <b>KS</b>

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

**Neighborhood Weather Network: Many schools throughout the Kansas City metropolitan area are equipped with Automated Weather Source systems and make up KCTV5's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hands-on classroom curriculum, including lesson packs for all grade levels. The different weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.**

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee <b>Meredith Corporation</b>	Signature (only for printed version)
Date <b>4/8/05</b>	

FCC 398  
April 2001 (1.3)  
(end)

# FCC 398 Submission Results

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FCC 398 Filing for Call Sign **KCTV** for quarter ending **03/31/2005**

**Accepted!**

Confirmation number: **56928**

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**Errors and informational messages:**

**WARNING:** *Question 5, Program #5, Preemption #1, Date Preempted/Episode* is blank, other values ignored

**WARNING:** *Question 5, Program #6, Preemption #1, Date Preempted/Episode* is blank, other values ignored

**WARNING:** *Question 6, Program #1, Title* is blank, other values ignored

**WARNING:** *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored

**WARNING:** *Question 9, Program #1, Title* is blank, other values ignored

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