

Federal Communications Commission  
Washington D.C. 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) **06/30/1998**

1. Call Sign <b>KCTV</b>	Channel Number <b>5</b>	Community of License			
		City	State	County	ZIP Code
		<b>Kansas City</b>	<b>MO</b>	<b>Jackson</b>	<b>64109</b>
Licensee <b>Meredith Corporation</b>					Previous call sign (if applicable)
<input checked="" type="checkbox"/> <b>X</b> Network Affiliation: <b>CBS</b> <input type="checkbox"/> Independent		Nielsen DMA <b>Kansas City</b>		World Wide Web Home Page Address (if applicable) <b>www.kctv.com</b>	

### Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. **3**  
See 47 C.F.R. Section 73.671(c).

3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673?  **X** Yes  No

4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?  **X** Yes  No

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: <b>The New Ghostwriters Mysteries</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Sunday/7-7:30AM</b>	<b>12</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>7</b> years to <b>11</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>In this series, three young sleuths join forces to solve mysteries. Reading, writing and problem-solving skills all come into play, as the children's other-worldly ally, "Ghostwriter", provides them with written answers to their questions, thereby helping them to solve each mystery. The objective of the program is to provide compelling</b>			

opportunities for school-age children to read and write, thereby, motivating them to enjoy and value these skills. The program also seeks to show children how to use effective reading and writing strategies.

Title of Program #2: <b>Wheel of Fortune 2000</b>			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Sunday/7:30-8AM</b>	<b>12</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>7</b> years to <b>11</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>In this program, children compete to solve word and language puzzles that are based on age-appropriate educational material similar to that found in the traditional school curriculum. The objectives of the program are to demonstrate to viewers techniques of defining a problem and judging information, and to teach them how principles of critical thinking can be applied to solve the puzzles. The program also aims to teach children information and facts about science, mathematics, history, language, the arts, music and sports through the program's games and activities.</b>			

Title of Program #3: <b>Young America Outdoors</b>			Origination <b>Syndicated</b>
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturday/7:30-8AM</b>	<b>13</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>6</b> years to <b>11</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This is a weekly half-hour program for children designed to bring the outdoors inside. Each week the program will address different outdoors/nature topics and teach children how to enjoy the outdoors and be safe while doing so.</b>			

Title of Program #4: <b>Bill Nye, the Science Guy</b>			Origination <b>Syndicated</b>
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturday/7-7:30AM</b>	<b>13</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>6</b> years to <b>11</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

Programming.

**This program is about a guy who makes the study of science fun. Some of the subjects include air pressure, dinosaurs, the earth's crust, gravity and digestion.**

Title of Program #5: <b>Sports Illustrated for Kids</b>	Origination Network
--	---------------------

Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturday/11-11:30AM</b>	<b>13</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>7</b> years to <b>11</b> years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

**In this series, two young hosts go behind the scenes to interview successful athletes and provide information about their lives, both on and off the field. The program also provides information about health, fitness and nutrition, and presents the views of children on a variety of issues of public significance. The program seeks to help children understand the level of training, discipline, perseverance and practice it takes to be a successful athlete, so that they can incorporate some level of these traits in their own lives. It also aims to encourage children to participate in physical activities as an individual and/or team member, in both competitive and non-competitive settings, and to teach them the importance of maintaining good health and nutritional practice.**

Title of Program #6: <b>The Weird Al Show</b>	Origination Network
--	---------------------

Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturday/11:30-12PM</b>	<b>13</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>7</b> years to <b>11</b> years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

**In this program, the host, Al Yankovic, brings his distinctive personality and humor to bear on various situations and interactions with others in order to convey to children messages relating to honesty, self-expression, personal responsibility, cooperation, respect for oneself and others, and other issues critical to social development. The program aims to help viewers appreciate the uniqueness of each individual and the strengths inherent in a diverse society and to foster children's pro-social development.**

**Non-Core Educational and Informational Programming**

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1: <b>In the News</b>			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Sat/11:30-12PM & Sun/7-7:30AM	26	0	
Length of Program: 1 (minutes)			
Age of Target Child Audience: from 7 years to 11 years			
Describe the program. <b>This short form program consists of a series of one-minute vignettes highlighting current events. The objective of the program is to inform children about important events taking place at local, state and national levels and around the world, and to stimulate and foster their interest in seeking information about current events through various print and electronic media. The vignettes air on a weekly basis within the core educational and informational programs "The New Ghostwriter Mysteries" and "The Weird Al Show".</b>			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			

**Other Matters**

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming.

Title of Program #1: <b>The new Ghostwriters Mysteries</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday/7-7:30AM	13	30 (minutes)	from 7 to 11 (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>In this series, three young sleuths join forces to solve mysteries. Reading, writing and problem-solving skills all come into play, as the children's other-worldly ally, "Ghostwriter", provides them with written answers to their questions, thereby helping them to solve each mystery. The objective of the program is to provide compelling opportunities for school-age children to read and write, thereby, motivating them to enjoy and value these skills. The program also seeks to show children how to use effective reading and writing strategies.</b>			

Title of Program #2: <b>Wheel of Fortune 2000</b>			Origination Network
--	--	--	------------------------

Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Sunday/7:30-8AM</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 7 to 11 (years)</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

**In this program, children compete to solve word and language puzzles that are based on age-appropriate educational material similar to that found in the traditional school curriculum. The objectives of the program are to demonstrate to viewers techniques of defining a problem and judging information, and to teach them how principles of critical thinking can be applied to solve the puzzles. The program also aims to teach children information and facts about science, mathematics, history, language, the arts, music and sports through the program's games and activities.**

Title of Program #3: <b>Young America Outdoors</b>			Origination Syndicated
---	--	--	---------------------------

Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday/7:30-8AM</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 6 to 11 (years)</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

**This is a weekly half-hour program for children designed to bring the outdoors inside. Each week the program will address different outdoors/nature topics and teach children how to enjoy the outdoors and be safe while doing so.**

Title of Program #4: <b>Bill Nye, the Science Guy</b>			Origination Syndicated
--	--	--	---------------------------

Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday/7-7:30AM</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 6 to 11 (years)</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

**This program is about a guy who makes the study of science fun. Some of the subjects include air pressure, dinosaurs, the earth's crust, gravity and digestion.**

Title of Program #5: <b>Sports Illustrated for Kids</b>			Origination Network
--	--	--	------------------------

Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday/11-11:30AM</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 7 to 11 (years)</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

**In this series, two young hosts go behind the scenes to interview successful athletes and provide information about their lives both**

on and off the field. The program also provides information about health, fitness and nutrition, and presents the views of children on a variety of issues of public significance. The program seeks to help children understand the level of training, discipline, perseverance and practice it takes to be a successful athlete, so that they can incorporate some level of these traits in their own lives. It also aims to encourage children to participate in physical activities as an individual and/or team member, in both competitive and non-competitive settings, and to teach them the importance of maintaining good health and nutritional practice.

Title of Program #6:			Origination
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program (minutes)	Age of Target Child Audience: from to (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

8. Does the licensee publicize the existence and location of the stations's Children's Television  Yes  No Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)?

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming increase? <input type="checkbox"/> Yes <input type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)		0	
Age of Target Child Audience: from years to years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

<b>10. Name of children's programming liaison:</b>	
Name <b>Carol Williams</b>	Telephone Number (include area code) <b>(913) 677-7217</b>
Address <b>4500 Shawnee Mission Parkway</b>	Internet Mail Address (if applicable)
City <b>Fairway</b>	State <b>KS</b>

**11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.**

**Many schools throughout the Kansas City metropolitan area are equipped with Automated Weather Source systems and make up KCTV's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hands-on classroom curriculum, including lesson packs for all grade levels. The different weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.**

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee <b>Meredith Corporation</b>	Signature (only for printed version)
Date <b>July 9, 1998</b>	

FCC 398  
August 1997 (1.2)  
(end)

# FCC 398 Submission Results

---

FCC 398 Filing for Call Sign **KCTV** for quarter ending **06/30/1998**

**Accepted!**

Confirmation number: **7685**

---

**Errors and informational messages:**

**WARNING:** *Question 7, Program #6, Title is blank, other values ignored*

**WARNING:** *Question 9, Aired Sponsored Program #1, Name is blank, other values ignored*

**WARNING:** *Question 9, Program #1, Title is blank, other values ignored*

---