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Confirmation Number 155401  
Call Sign KCTV  
Facility Id 41230  
Filing Quarter Date 06/30/2014  
Filing Date 07/02/2014

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Federal Communications Commission  
Washington, DC 20554Approved by OMB  
3060-0754

# FCC 398

## Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2014

Call Sign	Channel Numbers	Community of License			
KCTV	5 (analog) 24 (digital)	City	State	County	ZIP Code
		Kansas City	MO	Jackson	66128
Licensee Name					
Meredith Corporation					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Network CBS		Kansas City	www.kctv5.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
41230			02/01/2006		

### Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.00 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 3(a).

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the network including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data, Tribune Media Services and Kidsnet Media Guide and News.

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no analog core program reports.]

Title of Analog Core Program #1		Origin	
Lucky Dog		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday's 10:30am 4/5-6/28/2014	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how			

to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	2	2
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Saturday 4/5/2014	Saturday 4/5/14 9 AM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Saturday 4/12/2014	Saturday 4/12/14 9:30 AM	Y
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Analog Core Program #2		Origination	
All in With Laila ALI		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's, 7:00am 4/6/-6/29/2014	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Title of Analog Core Program #3		Origination	
Game changers with Kevin Frazier		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's, 7:30am 4/6-6/29/2014	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules

Title of Analog Core Program #4		Origination	
Dr. Chris Pet Vet		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday's 11am 4/5-6/28/2014	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>the adventures of Dr. Chris Brown, DR. Chris Pet Vet allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
13	2	2	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
Saturday 4/5/2014	Saturday 4/5/14 9:30 AM	Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y	
Reason for Preemption	SPORTS		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
Saturday 4/12/2014	Saturday 4/12/14 10:30 AM	Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y	
Reason for Preemption	SPORTS		
Title of Analog Core Program #5		Origination	
Recipe Rehab		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday's 11:30am 4/5-6/28/2014	11	2	

<b>Length of Program</b>	<b>Age of Target Audience</b>		<b>E/I Symbol Used As Required</b>
30 minutes	<b>From</b>	<b>To</b>	
	13 years	16 years	Y
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			
<b>Total Times Aired</b>	<b>Number of Preemptions for other than Breaking News</b>	<b>Number of Preemptions Rescheduled</b>	
13	2	2	
<b>Preemption #1</b>			
<b>Date Preempted/Episode #</b>	<b>If rescheduled, date and time reschedule</b>	<b>Is the rescheduled date the second home?</b>	
Saturday 4/5/2014	Saturday 4/5/14 10:30AM	Y	
<b>If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?</b>		Y	
<b>Reason for Preemption</b>	SPORTS		
<b>Preemption #2</b>			
<b>Date Preempted/Episode #</b>	<b>If rescheduled, date and time reschedule</b>	<b>Is the rescheduled date the second home?</b>	
Saturday 4/12/2014	Saturday 4/12/14 11 AM	Y	
<b>If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?</b>		Y	
<b>Reason for Preemption</b>	SPORTS		

<b>Title of Analog Core Program #6</b>	<b>Origination</b>	
KC Zoo Show	LOCAL	
<b>Regular Schedule</b>	<b>Total Times Aired at Regularly Scheduled Time</b>	<b>Number of Pre-emptions</b>
Saturday's 10:00am 4/5-6/28/2014	13	0
<b>Length of Program</b>	<b>Age of Target Audience</b>	
30 minutes	<b>From</b>	<b>To</b>
	6 years	10 years
<b>E/I Symbol Used As Required</b>		
Y		
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>		
The KC Zoo Show is a locally produced educational program hosted by KCTV personalities. The KC Zoo highlights the animals and activities at the Kansas City Zoo. Children learn about the habitats and biology of wildlife from all over the world.		

### Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Title of Analog Non-Core Program #1		Origination
Jamie oliver's 15 minute meals		N
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sunday's 6:30 AM 4/6-6/29/2014	11	2
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?		Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?		Y
Description of Program		
<p>Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>		
Date and Time Aired (if preempted and rescheduled)		
Aired 6/15/14 5:30 AM		
Aired 6/22/14 5:30 AM		

### Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

### Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

3.00 hours
Y
Y
0.00 hours
0.00 hours
Y

- (b) Identify publishers who were sent information in 9(a).

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the network including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data, Tribune Media Services and Kidsnet Media Guide and News.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

## Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

## Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

## Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

[There are no planned core program reports.]

Title of Planned Core Program #1		Origination	
KC Zoo Show		LOCAL	
Regular Schedule		Total Times to be Aired	
Saturday's, 10:00am		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The KC Zoo Show is a locally produced educational program hosted by KCTV personalities. The KC Zoo highlights the animals and activities at the Kansas City Zoo. Children learn about the habitats and biology of wildlife from all over the world.			
Title of Planned Core Program #2		Origination	
Lucky Dog		NETWORK	
Regular Schedule		Total Times to be Aired	
saturday's 10:30 AM		13	

<b>Length of Program</b>	<b>Age of Target Audience</b>	
30 minutes	<b>From</b>	<b>To</b>
	13 years	16 years
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>		
<p>Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>		

<b>Title of Planned Core Program #3</b>	<b>Origination</b>
Dr. Chris Pet Vet	NETWORK
<b>Regular Schedule</b>	<b>Total Times to be Aired</b>
Saturday's 11 AM	13
<b>Length of Program</b>	<b>Age of Target Audience</b>
30 minutes	<b>From</b> <b>To</b>
	13 years 16 years
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>	
<p>Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>	

<b>Title of Planned Core Program #4</b>	<b>Origination</b>
Recipe Rehab	NETWORK
<b>Regular Schedule</b>	<b>Total Times to be Aired</b>
Saturday's 11:30 AM	13
<b>Length of Program</b>	<b>Age of Target Audience</b>
30 minutes	<b>From</b> <b>To</b>
	13 years 16 years
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>	
<p>Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as</p>	



specified in the Commission's rules.

<b>Title of Planned Core Program #5</b>		<b>Origination</b>	
All In with Laila Ali		NETWORK	
<b>Regular Schedule</b>		<b>Total Times to be Aired</b>	
Sunday's 7 AM		13	
<b>Length of Program</b>	<b>Age of Target Audience</b>		
30 minutes	From	To	
	13 years	16 years	
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
<p>ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

<b>Title of Planned Core Program #6</b>		<b>Origination</b>	
Game Changers With Kevin Frazier		NETWORK	
<b>Regular Schedule</b>		<b>Total Times to be Aired</b>	
Sunday's 7:30 AM		13	
<b>Length of Program</b>	<b>Age of Target Audience</b>		
30 minutes	From	To	
	13 years	16 years	
<b>Describe the educational and informational objective of the program and how it meets the definition of Core Programming</b>			
<p>GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y
16. Identify the licensee's children's programming liaison.

<b>Name</b>		<b>Telephone Number</b>	
Dale Jacobson		(913) 677-7238	
<b>Address</b>		<b>E-mail Address</b>	
4500 Shawnee Mission Parkway		dale.jacobson@kctv5.com	
<b>City</b>	<b>State</b>	<b>ZIP Code</b>	
Fairway	KS	66205	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670. The station has terminated analog operations. Accordingly, questions 7(a) and 7(b) are no longer applicable.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

<b>Name of Licensee</b>	<b>Signature</b>
Meredith Corporation	
<b>Date</b>	
07/01/2014	

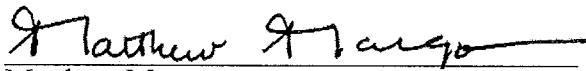
CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
April 1, 2014 through June 30, 2014

During the period April 1, 2014 through June 30, 2014, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG  
DR. CHRIS PET VET  
RECIPE REHAB  
JAMIE OLIVER'S 15 MINUTE MEALS  
ALL IN WITH LAILA ALI  
GAME CHANGERS WITH KEVIN FRAZIER

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period April 1, 2014 through June 30, 2014 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: June 30, 2014

## THE CBS DREAM TEAM, IT'S EPIC!

### Network Information for Responding to Form 398, Question 9b

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

### Network Information for Responding to Form 398, Questions 10 and 14

#### Program Descriptions

Length of Program: 30 minutes

Age of Target Audience

From: 13 years    To: 16 years

Origination: NETWORK

#### LUCKY DOG

Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

###

Length of Program: 30 minutes

Age of Target Audience

From: 13 years    To: 16 years

Origination: NETWORK

#### DR. CHRIS PET VET

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those

animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

###

**Length of Program: 30 minutes**

**Age of Target Audience**

**From: 13 years    To: 16 years**

**Origination: NETWORK**

### **RECIPE REHAB**

Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

###

**Length of Program: 30 minutes**

**Age of Target Audience**

**From: 13 years    To: 16 years**

**Origination: NETWORK**

### **JAMIE OLIVER'S 15 MINUTE MEALS**

Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also

fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

###

**Length of Program: 30 minutes**

**Age of Target Audience**

**From: 13 years      To: 16 years**

**Origination: NETWORK**

### **ALL IN WITH LAILA ALI**

ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

###

**Length of Program: 30 minutes**

**Age of Target Audience**

**From: 13 years      To: 16 years**

**Origination: NETWORK**

### **GAME CHANGERS WITH KEVIN FRAZIER**

GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

###

Due to the 11:00AM ET start time of the U.S. OPEN TENNIS tournament on Saturday, August 30, we will provide stations with a pre-feed on Thursday/Friday, August 14/15, of all six "THE CBS DREAM TEAM, IT'S EPIC!" children's programs that are scheduled to air on August 30, 2014.

Thursday, August 14, 2014

LUCKY DOG

DR. CHRIS PET VET

Friday, August 15, 2014

RECIPE REHAB

JAMIE OLIVER'S 15 MINUTE MEALS

ALL IN WITH LAILA ALI

GAME CHANGERS WITH KEVIN FRAZIER

###

**Summary of the CBS Children's Program Schedule - Second Quarter 2014:**

The Target Audience and TV Rating for all six half-hours:

**Target Audience:** 13-16

**TV Rating:** TVG

LUCKY DOG

DR. CHRIS PET VET

RECIPE REHAB

JAMIE OLIVER'S 15 MINUTE MEALS

ALL IN WITH LAILA ALI

GAME CHANGERS WITH KEVIN FRAZIER

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