

EEO PUBLIC FILE REPORT

SMG-ALEXANDRIA, LLC

Dates: 2/1/2022-1/31/2023

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
KLAA-FM	8166	Tioga, LA	KEZP-FM	51078	Bunkie, LA
KBKK-FM	86913	Ball, LA	KEDG-FM*	86925	Pineville, LA

Recruitment Sources			
Source	Contact	Address	Phone
Walk-Ins/Radio Ads/Rehires	Brian Landrum Mike Downhour	201 Johnston Street, Suite 502, Alexandria, LA 71301	318-487-1035
LinkedIn	Bob Thornton	https://www.linkedin.com/in/bob-thornton-5381751/	918-492-2660
Hisair.net	Brian Landrum	www.hisair.net	318-487-1035
Indeed.com	Mike Downhour Steve Dennis, HR	www.indeed.com	318-487-1035 918-492-2660
Allaccess.com	Bob Thornton	www.Allaccess.com	918-492-2660
Career Eco Job Boards & Career Fairs	Steve Dennis, HR Gena Mitchell	www.careereco.com	918-492-2660

Vacancies Filled During Period				
Position Filled	Date Filled	Source	# of Interviewee(s)	Hired
Operations Manager	4/25/2022	All Access.com	3	1
		LinkedIn/Bob Thornton	1	0
		Total:	4	1
Account Executive (Sales)	06/13/22	Radio Ads	3	0
		Indeed	1	0
		CareerEco Career Fair/Job Board	1	0
		Rehire	1	1
		Total:	6	1
On-Air/Production	06/17/2022	All Access.com	2	1
		Broadcast radio ads	2	0
		Hisair.net	1	0
		LinkedIn/Bob Thornton	0	0
		Total:	5	1
Traffic Specialist	07/22/2022	Indeed	2	1
		Radio Ads	1	0

			Total: 3	1
Position Filled Account Executive (Sales)	Date Filled 11/7/2022	Source	# of Interviewee(s)	Hired
		Indeed	1	1
		Radio Ads	1	0
		CareerEco Career Fair / Job Boards	1	0
		Total: 3	1	

Menu Options			
Date	Menu Number	Total Complete	Description
02/01/22 to 01/31/23	14	1	1 Managers completed and passed the Preventing Sexual Harassment for Managers course, and 2 Team Members completed and passed, Preventing Sexual Harassment for Employees course.
02/01/2022 – Ongoing	9	1	Established Station Mentorship Program by creating Format Captains that mentor staff on on-air, programming, promotions, and other duties in their respective format. This program allows the Format Captains to be able to share their expertise and experience mentoring team members to find growth and development opportunities and acquire new skills.
03/23/22	1	.25	Participated in the Career Eco Career Fair where 10 Big 12 Schools were participating in a virtual career fair open to students and graduates of the participating universities. 1843 Students & Alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales and On-Air positions
04/06/22	1	.25	Participated in the Career Eco Career Fair where 29 SEC & ACC Schools Participating in a virtual career fair open to students and alumni of the participating universities. 2025 Students & Alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales & On-Air positions
09/19/22	1	.25	Participated in the Career Eco Career Fair for Students from Universities across the US and the world participated the National Collegiate Sales Competition virtual career fair open to students and alumni interested in a career in sales. 200 students and alumni participated in this virtual career fair where Full Time opportunities in all our markets were posted for Sales Position
02/01/22 - Ongoing	6	.25	Participated in the Career Eco Job Bank with ongoing Full Time & Part Time jobs posted, Account Executive & On-Air. This online job

			board & virtual event platform is free to jobseekers & students.
Total Menu Options Completed:		3.0	

** Non-owned station programmed via time brokerage agreement*