CONTRACT

NonStop
KNDO_KNDU
1608 S. 24th Ave
Yakima, WA 98902

**Tri-Cities (509)225-2300

**Yakima

www.kndo.com

And:

Stevenson Advertising 701 Fifth Avenue Suite 4200 PMB 7770 Seattle, WA 98104

	Contract / Revis	ion	Alt Order	#			
	219203 /						
<u>Advertiser</u>		<u>O</u> ı	iginal Date	e / Revision			
POL/Proposition 1			10/20/23	/ 10/20/23			
Contract Dates	Estimate #	•					
10/24/23 - 11/06/23							
Product							
	Billing Cycle B	illing Ca	lendar	Cash/Trade			
	l			l			

EOM/EOC	Calendar		Cash					
Property	Account Ex	xecutive	Sales Office					
KNDO_KND	Trude Smit	th	KNDO-KNDU N					
Special Handling								
<u>Demographic</u>								
Adults 25-54								
Agy Code	Advertiser	Code	Product 1/2					
	<u> </u>	Pr						
Agency Ref		Advertiser Ref						

				Start/End		Spots/				
*Line Ch Start I	Date End D	ate Descripti	on	Time	Days	Length Week	Rate	Type Sp	ots	Amount
N 1 All 10/24/		23 NORTHW	EST TODAY 5AN	1 5-6AM		:30		NM	4	\$160.00
Start Date	End Date	Weekdays	Spots/Week	Rate					,	
Week: 10/23/23	10/29/23	-TWTF	2	\$40.00				1		
Week: 10/30/23	11/05/23	MTWTF	2	\$40.00						
Week: 11/06/23	11/12/23		0	\$40.00						
N 2 All 10/24/			EST TODAY 6AN			:30		NM	3	\$360.00
Start Date Week: 10/23/23	End Date 10/29/23	<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$120.00						
Week: 10/30/23	11/05/23	MTWTF	1	\$120.00						
Week: 11/06/23	11/12/23	M	1	\$120.00						
N 3 All 10/24/			HO/W	7-9AM		:30		NM	5	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.50		INIVI	3	φυσυ.υυ
Week: 10/23/23	10/29/23	-TWTF	2	\$120.00						
Week: 10/30/23	11/05/23	MTWTF	2	\$120.00						
Week: 11/06/23	11/12/23	M	1	\$120.00						
N 4 All 10/24	/23 11/06/2	23 LOCAL N	EWS @ 6 M-F	6-6:30PM		:30		NM	1	\$210.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 10/23/23	10/29/23		0	\$210.00						
Week: 10/30/23	11/05/23	MTWTF	1	\$210.00						
Week: 11/06/23	11/12/23		0	\$210.00						
N 5 All 10/24			F FORTUNE	7-7:30PM		:30		NM	1	\$210.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/23/23 Week: 10/30/23	10/29/23 11/05/23	-TWTF	1	\$210.00						
Week: 11/06/23	11/12/23		0	\$210.00 \$210.00						
	-	DO JEODADE				.00		A 15.0		4045.00
N 6 All 10/24 Start Date	/23 11/06/ <i>:</i> End Date	23 JEOPARI Weekdays	Spots/Week	7:30-8PM Rate		:30		NM	1	\$215.00
Week: 10/23/23	10/29/23		<u> </u>	\$215.00						
Week: 10/30/23	11/05/23	MTWTF	1	\$215.00						
Week: 11/06/23	11/12/23		0	\$215.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Totals

\$1,755.00

15

www.kndo.com



	Contract / Revision 219203 /	Alt Order #
Advertiser	Maryland Mar	Original Date / Revision
POL/Proposition 1		10/20/23 / 10/20/23
Contract Dates	Product	Estimate #
10/24/23 - 11/06/23		

Time Period	# of Spots	Gross Amount	nt Agency Comm. Net A	
10/01/23 -10/31/23	9	\$1,195.00	(\$179.25)	\$1,015.75
11/01/23 -11/06/23	· 6	\$560.00	(\$84.00)	\$476.00
Totals	15	\$1,755.00	(\$263.25)	\$1,491.75

Signature:	Date:	
_		

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kathy Lampson, hereby request station time as follows: See Order for proposed
schedule and charges. See Invoice for actual schedule and charges.
Check one:
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).
ALL QUESTIONS/BLOCKS MUST BE COMPLETED
Station time requested by: Kathy Lam. (SON)
Agency name: STRUENSON ATURICINA
Address: 701 Firsth Ave. Colombia Tower site, 4000 Seattle, WA 9004
Contact: Phone number: 809 546-1096 Email: Cathy @ stevenson active
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):
Name: CHIZONS FOR A SOFOR BENTON COUNTY Address: 1522 Hoins Avenue Contact: Pot Holten Phone number: Emails bead icloud.com Station is authorized to announce the time as paid for by such person or entity.
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):
Pot Holten-Treasurer
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).
If ad refers to a federal candidate(s) or federal election, list ALL of the following:
Name(s) of every candidate referred to:
Office(s) sought by such candidate(s) (no acronyms or abbreviations):
Date of election: NOVEMBEY 7, 2003
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

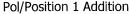
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative			
Signature: Kath Lampson	Signature:			
Name: Kathryn Lampson	Name: Trudesom Ah			
Date of Request to Purchase Ad Time: 10/2/25	Date of Station Agreement to Sell Time: 0 20 23			
TO BE COMPLETE	ED BY STATION ONLY			
Ad submitted to station?	Date ad received:			
Note: Must have separate PB-19 forms (or the equivalent, e.g., add	endums) for each version of the ad (i.e., for every ad with differing copy).			
If only one officer, executive committee member or direct in writing if there are any other officers, executive commi- update this form if additional officers, members or direct	tor is listed above, station should ask the advertiser/sponsor ttee members or directors, maintain records of inquiry and ors are provided.			
Disposition: Accepted Accepted IN PART (e.g., ad not received to determine Rejected – provide reason (optional):	ne content)*			
*Upload partially accepted form, then promptly upload upda	ated final form when complete.			
Date and nature of follow-ups, if any:				
Contract #: Station Call Letters KnDO+	Date Received/Requested:			
Est. #: Station Location: Yaking Richle	Run Start and End Dates:			

For national issue ads only (not required for state/local issue ads);

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.





YAKIMA-PASCO-RCHLND-KNNWCK [117] Market:

Station: KNDO+

> :30 Planner

CS-A25-54

Schedule Date:

Advertiser:

Agency:

10/24/2023 - 11/6/2023 Pol/Position 1 Stevenson Advertising

CS-A35-64

Spot Length(s): Report:

Acct. Exec:

TRUDE SMITH 509-737-6701

Phone #: Email: trude.smith@nonstoplocal.com

Web Site: www.nonstoplocal.com

Flight Dates: 10/24/2023-11/6/2023

W

Author: Trude

"Our business is growing your business."

Program

KNDO+ Totals

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

CS-A35-64

Spot Length k **Spots** Time OC OC NO CS.RTG CS.RTG CS.000 RTG RTG 000 s 24 30 6 KNDO+ 2 \$40.00 Wake Up Local 5am :30 2 2 2.64 2.90 3.5 GRPs/Impressions 10.56 11.6 14 4 SHR 22.6 23.8 23.8 CPP/CPM \$15,15 \$13.79 \$11,43 Mo-Fr 5:00a-6:00a Run Dates: 12/31/1950-12/31/2036 3 \$120.00 Wake Up Local 6am :30 4.94 5.35 6.4 GRPs/Impressions 14.82 16.05 19.2 3 28.6 29.7 29.7 CPP/CPM \$24.29 \$18.75 \$22.43 Mo-Fr 6:00a-7:00a Run Dates: 9/7/1999-12/31/2036 \$120.00 2 2 3 Today Show :30 1 5.29 5.69 6.8 GRPs/Impressions 26.45 28,45 34 5 SHR 22.4 23.4 23.4 CPP/CPM \$22.68 \$21.09 \$17.65 Mo-Fr 7:00a-9:00a Run Dates: 9/3/1997-12/31/2036 \$210.00 NonStop Local at 6 :30 1 7.53 8.15 9.7 1 GRPs/Impressions 7.53 8.15 9.7 SHR 18.0 19.0 19.0 CPP/CPM \$27.89 \$25.77 \$21.65 Mo-Fr 6:00p-6:30p Run Dates: 10/1/2012-12/31/2036 :30 1 \$210.00 Wheel of Fortune 9.32 11.1 1 8.82 GRPs/Impressions 8.82 9.32 11.1 SHR 20.2 20.8 20.8 CPP/CPM \$23.81 \$22.53 \$18.92 Mo-Fr 7:00p-7:30p Run Dates: 10/1/2012-12/31/2036 \$215.00 :30 9.36 9.91 11.8 1 1 Jeopardy 9.36 9.91 11.8 GRPs/Impressions SHR 20.6 21.4 21.4 CPP/CPM \$22.97 \$21.70 \$18.22 Mo-Fr 7:30p-8:00p Run Dates: 10/1/2012-12/31/2036

Total Cost:

\$1,755.00

99.8

49.8

\$17.59

Agency Commission @ 15%

77.54

\$22.63

46.2

\$263.25

Net Cost:

83.48

\$21.02

49.8

\$1,491.75

Signature_

6 7

GRP/(000)

CPP/CPM:

Frequency:

Reach:

\$1,755.00

15

Spts:

Pol/Position 1 Addition

Market:

YAKIMA-PASCO-RCHLND-KNNWCK [117]

Station:

KNDO+

Schedule Date:

Advertiser:

10/24/2023 - 11/6/2023 Pol/Position 1

Agency:

Stevenson Advertising

Spot Length(s): Report:

:30 Planner Acct. Exec: Phone #:

TRUDE SMITH 509-737-6701

trude.smith@nonstoplocal.com Email:

Web Site:

www.nonstoplocal.com

Author: Trude

"Our business is growing your business."

NorStop LOCAL

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

General Summary (CS-A25-54 CS.RTG)											
Description Spots Cost GRPs (000) Reach Freq Reach CPP CPM Reach Population									Population		
KNDO+	15	\$1,755.00	77.54	93.8	46.2	1.7	17.6	\$22.63	\$18.71	55,762	120,588