ORDER

		O.K.	JEN	NonStop
Orders	Order / Rev:	216862	****	LOCAL
	Alt Order #:			n Tri Ohio
	Product Desc:	Oct		াছ Tri-Cities াছ Yakima
	Estimate:			KNDO - KNDU
	Flight Dates:	10/01/23 - 10/31/23	Primary AE:	Trude Smith
	Original Date / Rev:	08/10/23 / 08/10/23	Sales Office:	NDOUA
	Order Type:	GENERAL	Sales Region:	N-DIR
Agency	Name:	POL/Scott Keller		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Calendar
		406 Basswood Ave	Billing Cycle:	EOM/EOC
		Richland, WA 99352	Agency Commission:	15%
Advertiser	Name:	POL/Scott Keller		
	Demographic:	A18+	New Business End:	
	Product Codes:	PL Candidate	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	GEN	Unit Code:	General
	Revenue Code 3:	GEN	Order Separation:	00:10:00
	Priority:	СО		
Bill Plan			Totals	
Start Date	End Date # Spots	Gross Amount Net Amount	Month # Spots	Gross Amount Net Amount Rating
10/01/23	10/28/23 63	\$5,350.00 \$4,547.50	October 2023 63	\$5,350.00 \$4,547.50 274.76
			Totals 63	\$5,350.00 \$4,547.50 274.76
Account Ex	ecutives			

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Trude Smith			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Cod	e Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 U	10/02/2	3 10/29/23	NORTHWEST :		5-6AM	MTWTF	:30	4	\$20.00CO	2.28 NM	14	\$280.00
			NORTHWEST	TODAY 5AM						•		
St	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10)/02/23	10/08/23	MTWTF	4	\$20.00	2.28						
Week: 10)/09/23	10/15/23	MTWTF	3	\$20.00	2.28						
Week: 10)/16/23	10/22/23	MTWTF	4	\$20.00	2.28						
Week: 10)/23/23	10/29/23	MTWTF	3	\$20.00	2.28						
N 2 U	10/02/2	3 10/29/23	NORTHWEST T	TODAY LOM	6-7AM	MTWTF	:30	3	\$75.00CO	4.22 NM	12	\$900.00
			NORTHWEST	TODAY 6AM				•	7.0.000			Ψ000.00
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				I		
Week: 10	/02/23	10/08/23	MTWTF	3	\$75.00	4.22						
Week: 10)/09/23	10/15/23	MTWTF	3	\$75.00	4.22						
Week: 10	/16/23	10/22/23	MTWTF	3	\$75.00	4.22						
Week: 10)/23/23	10/29/23	MTWTF	3	\$75.00	4.22						
N 3 U	10/02/2	3 10/29/23	7AM M-F	СМ	7-9AM	MTWTF	:30	3	\$75.00CO	4.43 NM	12	\$900.00
			TODAY SHOW	•					************			4000.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/02/23	10/08/23	MTWTF	3	\$75.00	4.43						
Week: 10)/09/23	10/15/23	MTWTF	3	\$75.00	4.43						
Week: 10)/16/23	10/22/23	MTWTF	3	\$75.00	4.43						
Week: 10)/23/23	10/29/23	MTWTF	3	\$75.00	4.43						
N 4 U	10/02/2	3 10/29/23	Local News M-F	4-430PMM	M-F 4-430PI	M MTWTF	:30	1	\$60.00CO	1.62 NM	4	\$240.00
			M-F 4-430PM						,		•	42 10.00

Print Date: 08/10/23 14:28:41 Page 2 of 2

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Ty	e Spots Am	ount
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/02/23 10/08/23 MTWTF 1 \$60.00 1.62		
Week: 10/09/23 10/15/23 MTWTF 1 \$60.00 1.62		
Week: 10/16/23 10/22/23 MTWTF 1 \$60.00 1.62		
Week: 10/23/23 10/29/23 MTWTF 1 \$60.00 1.62		
N 5 U 10/02/23 10/29/23 LOCAL NEWS @ 5 M-FQM 5-5:30PM MTWTF :30 2 \$150.00 CO 6.45 N	M 8 \$1,2	200.00
LOCAL NEWS @ 5PM		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/02/23 10/08/23 MTWTF 2 \$150.00 6.45		
Week: 10/09/23 10/15/23 MTWTF 2 \$150.00 6.45		
Week: 10/16/23 10/22/23 MTWTF 2 \$150.00 6.45		
Week: 10/23/23 10/29/23 MTWTF 2 \$150.00 6.45		
N 6 U 10/02/23 10/29/23 LOCAL NEWS @ 6 M-FQM 6-6:30PM MTWTF :30 1 \$165.00CO 6.94 N	M 4 \$6	60.00
LOCAL NEWS @ 6 M-F		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/02/23 10/08/23 MTWTF 1 \$165.00 6.94		
Week: 10/09/23 10/15/23 MTWTF 1 \$165.00 6.94		
Week: 10/16/23 10/22/23 MTWTF 1 \$165.00 6.94		
Week: 10/23/23 10/29/23 MTWTF 1 \$165.00 6.94		
N 7 U 10/02/23 10/29/23 730PM M-F CM 7:30-8PM MTWTF :30 1 \$165.00CO 9.27 N	M 4 \$6	60.00
JEOPARDY		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/02/23 10/08/23 MTWTF 1 \$165.00 9.27		
Week: 10/09/23 10/15/23 MTWTF 1 \$165.00 9.27		
Week: 10/16/23 10/22/23 MTWTF 1 \$165,00 9,27		
Week: 10/23/23 10/29/23 MTWTF 1 \$165.00 9.27		
N 8 U 10/02/23 10/29/23 NW TODAY SAT LN CM NORTHWEST TOS- :30 1 \$40.00CO 4.03 N	M 4 \$1	160.00
NORTHWEST TODAY SATURI		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/02/23 10/08/23S- 1 \$40.00 4.03		
Week: 10/09/23 10/15/23S- 1 \$40.00 4,03		
Week: 10/16/23 10/22/23S- 1 \$40.00 4.03		
Week: 10/23/23 10/29/23S- 1 \$40.00 4.03		
N 9 U 10/01/23 10/01/23 Studio Shoot NS Production :00 0 \$350.00CO 0.00 N	S 1 \$3	350.00
Studio Shoot		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/25/23 10/01/23S 1 \$350.00 0.00		

Totals 63 \$5,350.00



Pol Scott Keller

Proposal ID: 38435

Market: YAKIMA-PASCO-RCHLND-KNNWCK [0] Station: KNDU

Schedule Date:

Author:

10/1/2023 - 10/31/2023

Trude Smith

Spot Length(s): :30

Book:

Comscore October 2022 Report: Planner

Acct. Exec: TRUDE SMITH Phone #:

509-737-6701

Book: Comscore October 2022

trude.smith@kndu.com Email: Web Site: www.nonstoplocal.com

"Our business is growing your business."

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

								***************************************	Flight Dates: 10/1/2023-	-10/ 3	1/2023
Program	Spot					CS-A25-54	CS-A18+	CS-A18+		W	Rate
Time	Length				oc	CS.RTG	CS.RTG	CS.000		k	Spots
VAIDII		2	9	16	23	RTG	RTG	000		s	
KNDU	20					5.1.1	2.22				
Wake Up Local 5am	:30	4	3	4	3	2.11	2.28	4.3		4	\$20.00
GRPs/Impressions						29.54	31.92	60.2			14
SHR						17.7	18.4	18.4			
CPP/CPM			n.	D.		\$9.48	\$8.77	\$4.65			
Mo-Fr 5:00a-6:00a						12/31/1950-12					
Wake Up Local 6am	:30	3	3	3	3	3.95	4.22	8.0		4	\$75.00
GRPs/Impressions						47.4	50.64	96			12
SHR						23.2	23.9	23.9			
CPP/CPM						\$18.99	\$17.77	\$9.38			
Mo-Fr 6:00a-7:00a			Rι	ın Da	ates: 9	9/7/1999-12/3	1/2036				
Today Show	:30	3	3	3	3	4.12	4.43	8.4		4	\$75.00
GRPs/Impressions						49.44	53.16	100.8			12
SHR						18.8	19.1	19.1			
CPP/CPM						\$18.20	\$16.93	\$8.93			
Mo-Fr 7:00a-9:00a			Rι	ın Da	ates: 9	9/3/1997-12/3	1/2036				
NonStop Local @ 4	:30	1	1	1	1	1.35	1.62	3.1		4	\$60.00
GRPs/Impressions						5.4	6.48	12.4			. 4
SHR						4.6	5.1	5.1			
CPP/CPM						\$44.44	\$37.04	\$19.35			
Mo-Fr 4:00p-4:30p			Ru	ın Da	ates: 9	9/26/2005-12/:		,			
NonStop Local at 5	:30	2	2	2	2	5.10	6.45	12.3		4	\$150.00
GRPs/Impressions					_	40.8	51.6	98.4		•	8
SHR						13.6	16.1	16.1			Ū
CPP/CPM						\$29.41	\$23.26	\$12.20			
Mo-Fr 5:00p-5:30p			Rι	ın Da	ates:	12/27/2010-12		4			
NonStop Local at 6	:30	1				5.54	6.94	13.2		4	\$165.00
GRPs/Impressions	.50	-	-		-	22.16	27.76	52.8		-1	φ103.00 4
SHR						13.3	15.8	15.8			7
CPP/CPM						\$29.78	\$23.78	\$12.50			
Mo-Fr 6:00p-6:30p			Rı	ın Da	ates:	10/1/2012-12/		Ψ12.50			
Jeopardy	:30	1				7.24	9.27	17.6		4	\$165.00
GRPs/Impressions	.50		_	1	_	28.96	37.08	70.4		**	
SHR						15.5	19.1	19.1			4
CPP/CPM						\$22.79					
Mo-Fr 7:30p-8:00p			D.	ın D	atoc:	\$22.79 	\$17.80	\$9.38			
	.20						***************************************	7 7			
Wake Up LocalSaturday	:30	1	1	Т	1	3.47	4.03	7.7		4	\$40.00
GRPs/Impressions						13.88	16.12	30.8			4
SHR CDD/CDM						16.2	17.7	17.7			
CPP/CPM			ъ.		- .	\$11.53	\$9.93	\$5.19			
Sat 7:00a-9:00a		- 10				7/13/2013-12/	31/2036				
KNDU Totals		16			15					:	\$5,000.00
				P/(0		237.58	274.76	521.8		Spts:	62
			CP	P/CI		\$21.05	\$18.20	\$9.58			
			F	Rea		79.4	84.2	84.2			
			те	quer	icy:	3.0	3.3	3.3			



Pol Scott Keller

Proposal ID: 38435

Market: YAKIMA-PASCO-RCHLND-KNNWCK [0]

Station: KNDU

Schedule Date:

10/1/2023 - 10/31/2023 Spot Length(s): :30

Book: Comscore October 2022

Report: Planner Author: Trude Smith Acct. Exec: TRUDE SMITH Phone #: 509-737-6701

Email: trude.smith@kndu.com Web Site: www.nonstoplocal.com

Book: Comscore October 2022

"Our business is growing your business."

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Total Cost:	\$5,000.00	Signature

General Summ	nary (CS	-A25-54 CS.I	RTG)								
Description	Spots	Cost	GRPs	Impressions (000)		Freq	3+ Reach	СРР	СРМ	Net Reach	Population
KNDU	62	\$5,000.00	237.58	288.8	79.4	3.0	46.2	\$21.05	\$17.31	96,151	121,022

NASE and PSELT Confidence

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

| FEDERAL CANDIDATE | STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3
Station and Location: Date 8/10/23

KMIM		Philipson de Principal (se	8/10/23
4 Scott	Keller		1988 til still hall hall hall hall hall hall hall h
being/on behalf of:	2812 (S.A. 1 FZ		. a legally
qualified candidate of th	* Kor Part		politikai
party for the office of:	Commissioner	Mort of	<u> </u>
in the $6E06$	CCC.	TRANSPORT CONTRACTOR OF THE PROPERTY OF THE PR	
election to be held on:	NOV 14	the fill the file file file fill fill file for the common to the common file of the common file fill fill file file file fill fill	
do hereby request static	on time as follows:		

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Wesk	Number of Weeks
30,586	MORNING EVENITY HOUSE CITIES TO FILLIAN	30'		6	ef

0.60	06303	3003	حتمحة	بالتحوي	Sec.	 	 	 	 	 	 													
						11																		

Copyright (2011 by the National Association of Experience May this by Copied Reproduced in Further Described

The above the second	- Fritzisch	Colden all mith rest and the design and the second
Rudwing For	OTTICE	
. , ,	the above described broadcast time has been	furnished by:
Scott Keller		And the second of the Contribute Sold and the education of the second sold and the second sold and the second
and you are authorized to annou	more the time as paid for by such person or ent	ity.
represent that this person or en- iommittee/organization of the k	dity is either a legally qualified candidate or a	n authorized
	T T T	
The name of the treasurer of the	cardidate's authorized committee is:	
-4. w		
Scott Killer		
na Karingan Karingan na Karingan Karingan na Karingan na Karingan na Karingan na Karingan na Karingan na Karing	its political advertising policies, including: a	policable classes and rel
Nis station has disclosed to me	its political advertising policies, including: a ther sales practices (not applicable to federal	pplicable classes and reticandidates)
(Nis station has disclosed to me and discount, promotional and c	other sales practices (not applicable to federal	candidates).
This station has disclosed to me and discount, promotional and c THIS STATION DOES NOT	its political advertising policies, including: a ther sales practices (not applicable to federal DISCRIMINATE OR PERMIT DISCRIMI N THE PLACEMENT OF ADVERTISING.	candidates).
This station has disclosed to me and discount, promotional and o THIS STATION DOES NOT OF RACE OR ETHNICITY I	other safes practices (not applicable to federal DISCRIMINATE OR PERMIT DISCRIMI N THE PLACEMENT OF ADVERTISING.	candidutes). NATION ON THE BAS
This station has disclosed to me and discount, promotional and o THIS STATION DOES NOT OF RACE OR ETHNICITY I	other safes practices (not applicable to federal DISCRIMINATE OR PERMIT DISCRIMI N THE PLACEMENT OF ADVERTISING.	candidates). NATION ON THE BAS
This station has disclosed to me and discount, promotional and o THIS STATION DOES NOT OF RACE OR ETHNICITY I	nher sales practices (not applicable to federal DISCRIMINATE OR PERMIT DISCRIMI N THE PLACEMENT OF ADVERTISING. Y Candidate of Authorized C	candidutes). NATION ON THE BAS
This station has disclosed to me and discount, promotional and o THIS STATION DOES NOT OF RACE OR ETHNICITY I	nher sales practices (not applicable to federal DISCRIMINATE OR PERMIT DISCRIMI N THE PLACEMENT OF ADVERTISING. Y Candidate of Authorized C	candidutes). NATION ON THE BAS
This station has disclosed to me and discount, promotional and o THIS STATION DOES NOT OF RACE OR ETHNICITY I	nher sales practices (not applicable to federal DISCRIMINATE OR PERMIT DISCRIMI N THE PLACEMENT OF ADVERTISING. Y Candidate of Authorized C	candidutes). NATION ON THE BAS
This station has disclosed to me and discount, promotional and of this STATION DOES NOT OF RACE OR ETHNICITY! To Be Signed B 8/10/23 Date	nher sales practices (not applicable to federal DISCRIMINATE OR PERMIT DISCRIMI N THE PLACEMENT OF ADVERTISING. Y Candidate of Authorized C	candidates). NATION ON THE BAS Fommittee
This station has disclosed to me and discount, promotional and of this STATION DOES NOT OF RACE OR ETHINICITY IF TO BE Signed B S/10/23 Date To Be Sig	phersales practices (not applicable to federal DISCRIMINATE OR PERMIT DISCRIMI N THE PLACEMENT OF ADVERTISING. Y Candidate or Authorized C Nigower Ined By Station Representation	ciodóises). NATION ON THE BAS Tommittee
This station has disclosed to me and discount, promotional and of this STATION DOES NOT OF RACE OR ETHNICITY! To Be Signed B 8/10/23 Date	other sales practices (not applicable to federal DISCRIMINATE OR PERMIT DISCRIMI N THE PLACEMENT OF ADVERTISING. Y Candidate or Authorized C Nignature	ciodóises). NATION ON THE BAS Tommittee
This station has disclosed to me and discount, promotional and of this STATION DOES NOT OF RACE OR ETHINICITY IF TO BE Signed B S/10/23 Date To Be Sig	phersales practices (not applicable to federal DISCRIMINATE OR PERMIT DISCRIMI N THE PLACEMENT OF ADVERTISING. Y Candidate or Authorized C Nigower Ined By Station Representation	ciodóises). NATION ON THE BAS Tommittee
This station has disclosed to me and discount, promotional and of this STATION DOES NOT OF RACE OR ETHINICITY IF TO BE Signed B S/10/23 Date To Be Sig	phersales practices (not applicable to federal DISCRIMINATE OR PERMIT DISCRIMI N THE PLACEMENT OF ADVERTISING. Y Candidate or Authorized C Nigower Ined By Station Representation	candidates). NATION ON THE BAS Fommittee
This station has disclosed to me and discount, promotional and of this STATION DOES NOT OF RACE OR ETHINICITY IF TO BE Signed B S/10/23 Date To Be Sig	phersales practices (not applicable to federal DISCRIMINATE OR PERMIT DISCRIMI N THE PLACEMENT OF ADVERTISING. Y Candidate or Authorized C Nigower Ined By Station Representation	cindidats). NATION ON THE BA: committee

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I,	Scart Kel	Wey"									
to be b	or regeral candidate or i proadcast (in whole or i	unthorized committee) hereby c in part) pursuant to this agreemen	ertify that the programming ut;								
	O does	⊠ does not									
refer te progra	o an opposing candidate mming that does refer	e (check applicable box). I furth to an opposing candidate:	er certify that for the								
(check	applicable box)										
i	the radio programming identifies the candidate approved the broadcast	contains a personal audio states , the office being sought, and tha	nent by the candidate that it the candidate has								
i 4	the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.										
	2. Q. R. K.	De la como									
	1ìgna:	ture of candidate or authorized commi									
<u></u>	ott Kéllér prins	ted name:	SLE Street								

Copyrights - 2011 by the Marined Association of Boundaries - May Hot the Copied Reproduced in Fueling Steam Land

NABIWE PACIFICADES

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Оауз	Class	Times per Week	Number of Weeks
30 sec	Exercises	~ 30		6	4
	Score de la constante de la co				

			C																										

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Copyright CDFLbs, the National Astronomys Prostinators. May the the Copied Reproduced or Eurobet Distributed.